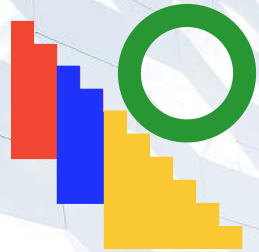


25 February 2019

14:25

# Passenger Rejection Reduction Initiative



## Global Industry Webinar





# Agenda



Background



Progress



Actions Taken



Homework

# Background

## **Before SIS:**

The exact global number of interline billings, rejections and correspondences was unknown.



## **With SIS:**

Global system to track the exact number of prime billings, rejections and correspondences.

# But...

We also realized that we have a huge number of rejections and bad practices!

In 2015, the IATA Financial Committee (FINCOM) tasked the IBSOPS WG to reduce unnecessary rejections in the industry.

Target:  
Achieve a reduction of **32%** by the year **2020**.



# Goal

Reduce Rejections and Cost by improving the quality of interline billings!



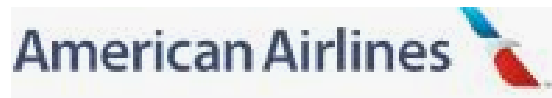
# Who's involved in this initiative?

**The Entire Industry!**



# Who's leading this initiative?

- The IBSOPS Working Group
- An advisory group:  
(volunteers supporting the initiative)



# And supported by us

...the IATA Rejection Reduction Team:



***Adina***



***Altug***



***Andres***



***Vivekh***



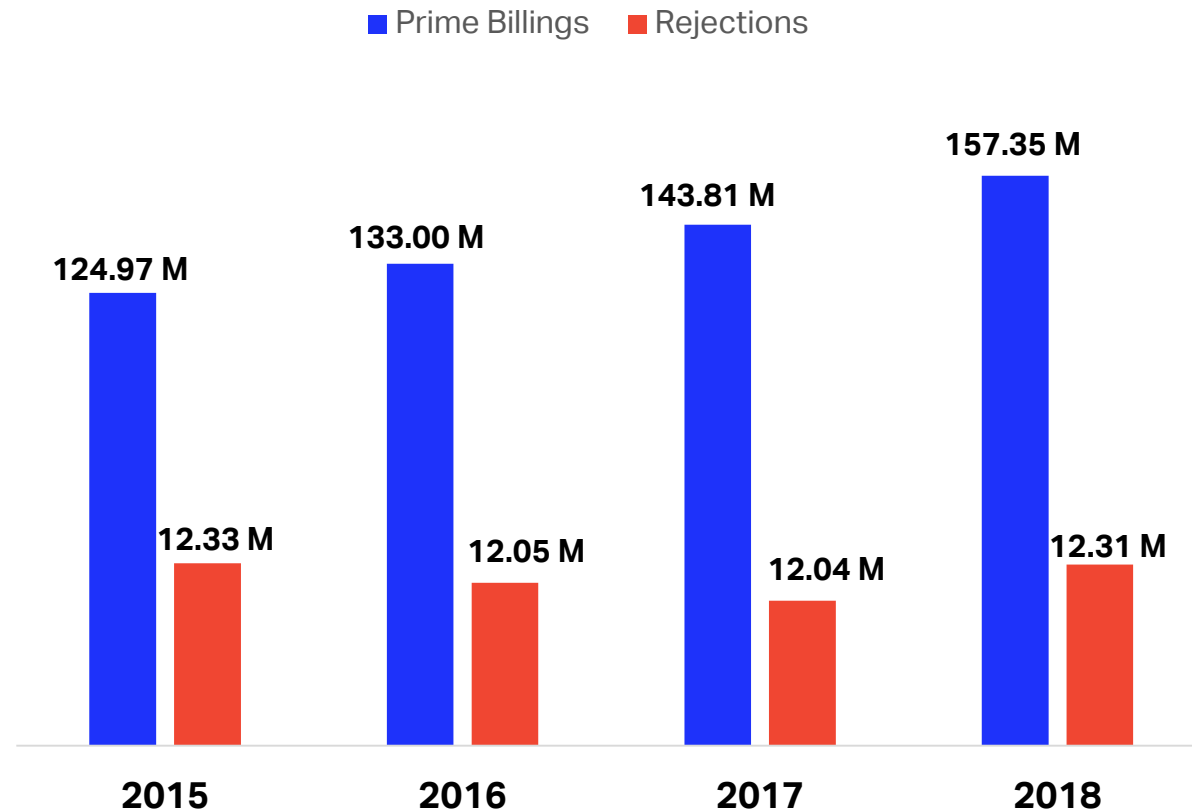
***Daniela***



# Progress



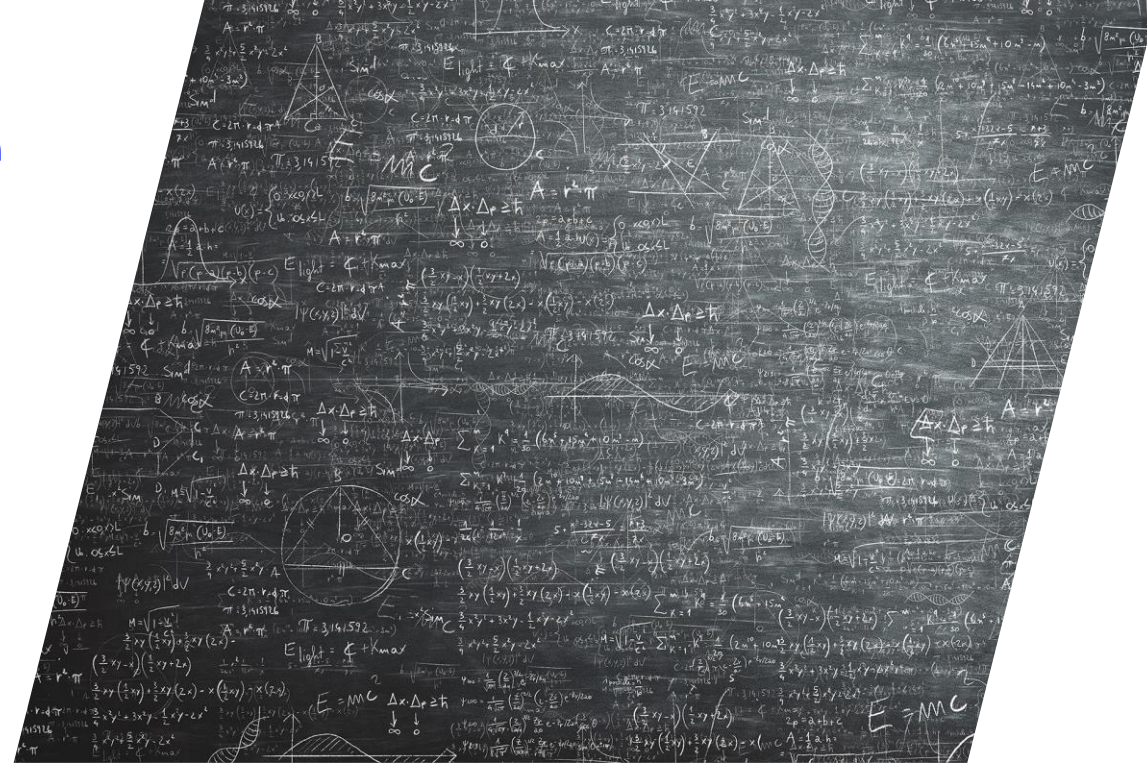
# Prime Billing and Rejection Counts (2015 - 2018)



\*Note: All values in this report exclude ACH billings (settlement through ACH using ACH rules) and sampling billings.

# How do we measure progress?

We measure the percentage decrease in the Rejection Rate in comparison to the base year, 2015.



$$\text{Rejection Rate} = \frac{\text{Sum of Rejection Memos of Past 12 months}}{\text{Sum of Prime Billings of Past 12 months}} \times 100\%$$

# Progress



We have achieved nearly 21% reduction so far:

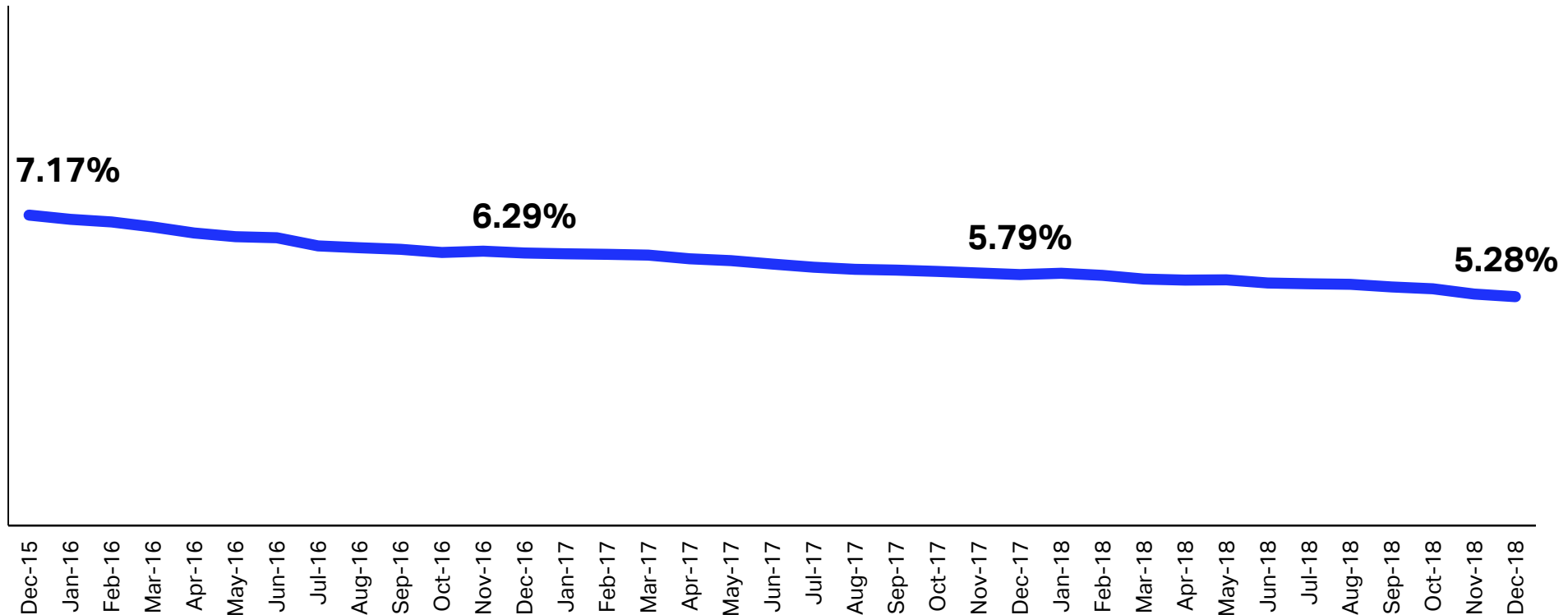
	2016	2017	2018	2019	2020
% Reduction (Target)			21%	27%	32%
% Reduction (Actual)	8.21%	15.14%	20.73%		

We need your support to continue improving!



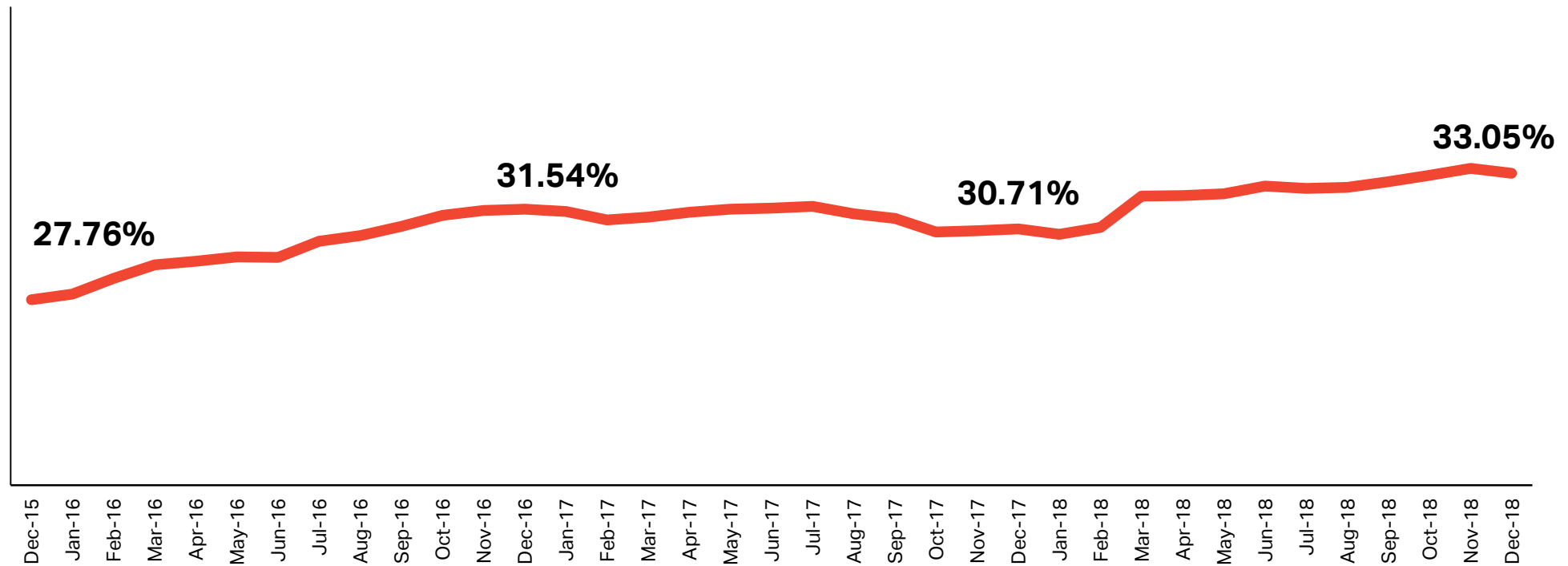
# Stage 1 Analysis

The percentage of rejected prime billing counts:



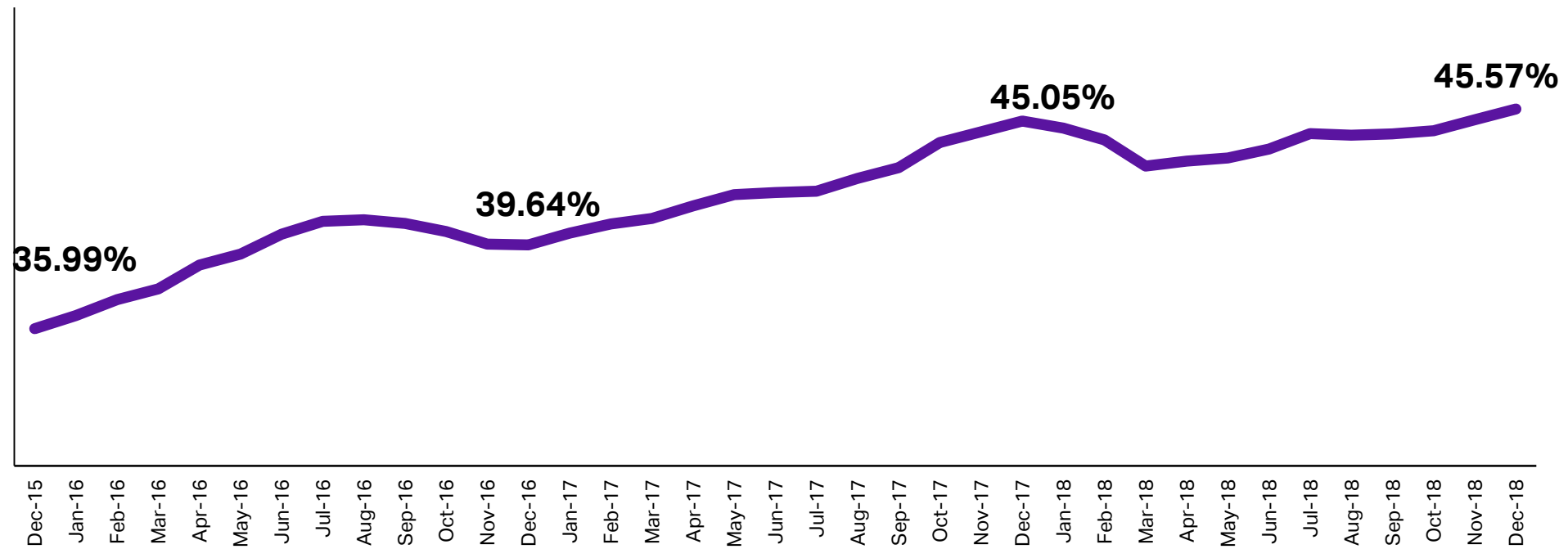
# Stage 2 Analysis

The percentage of re-rejected 1<sup>st</sup> stage rejections:

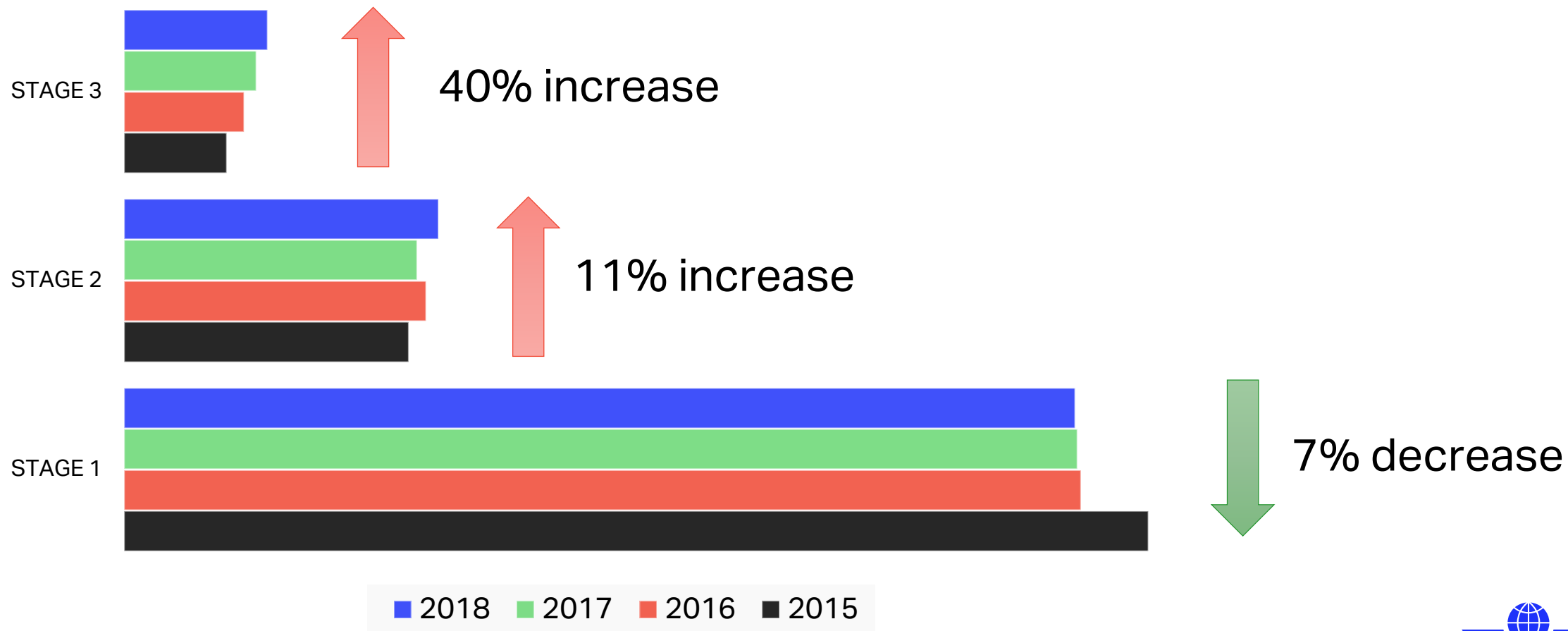


# Stage 3 Analysis

The percentage of re-rejected 2<sup>nd</sup> stage rejections:



# Analysis per Stage





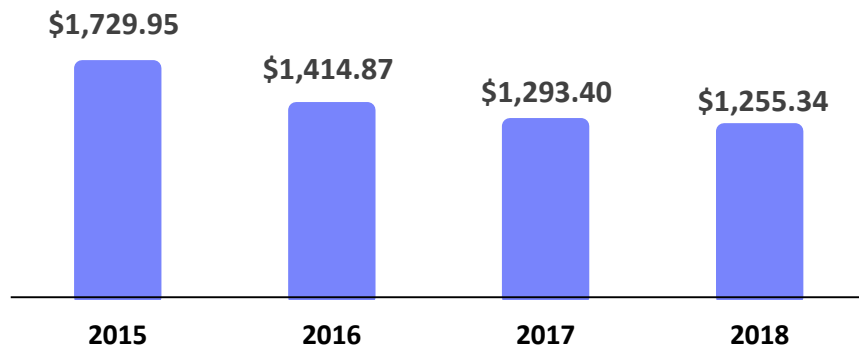
# Main Reasons of Rejection

Top 7 Reason codes (sorted as per 1<sup>st</sup> stage):

Reason Code	Reason Description	1 <sup>st</sup> Stage 2018	2 <sup>nd</sup> Stage 2018	3 <sup>rd</sup> Stage 2018
1G	Tax Reclaim	41%	29%	30%
1B	Fare Reclaim	37%	50%	49%
1A	Fare/Tax/ISC	11%	8%	9%
1E	UATP Reclaim	3%	~0%	~0%
1C	ISC Reclaim	3%	4%	4%
5Z	Others	2%	6%	5%
2B	Duplicate Billing	1%	1%	0%

# Value of Rejections

USD Amount (Millions)



Year	Average USD Value per Rejection
2015	\$ 140 USD
2016	\$ 117 USD
2017	\$ 107 USD
2018	\$ 102 USD



# Actions taken

# How did we do it?

## AWARENESS

- Multiple presentations at industry meetings (WFS)
- Multiple conference calls with WGs
- Continuous reports and communications to the industry

## COLLABORATION

Close collaboration between IATA and the Airlines to:

- Identify the reasons of rejection
- Compile a list of Best Practices

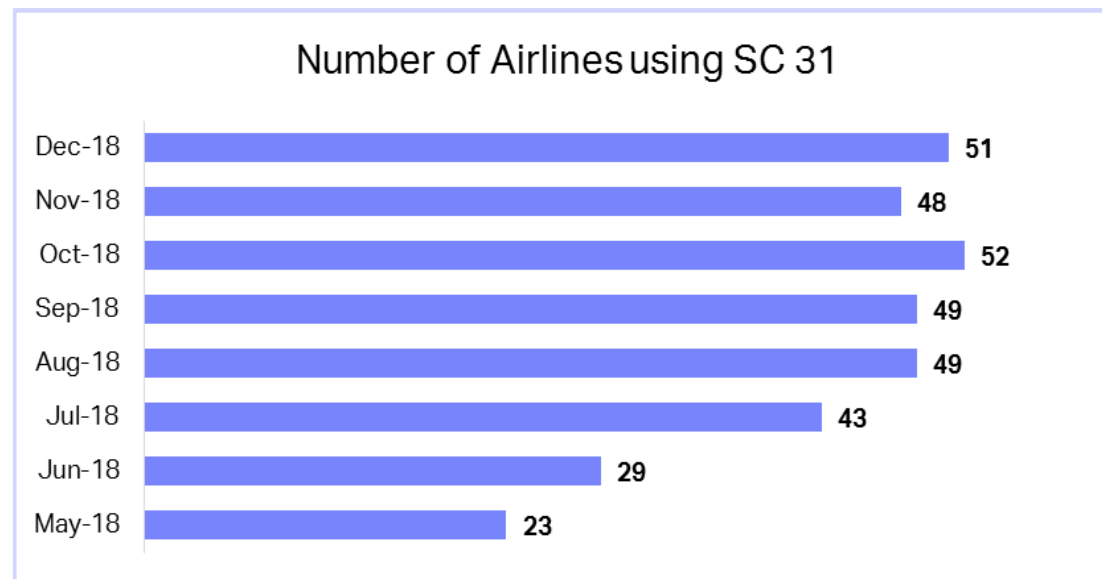
## RULES AND VALIDATIONS

- Papers for new validations in SIS and changes in the RAM were accepted



# SC 31 - Involuntary Reroute Lifted Passenger Coupons

New Source Code introduced in May 2018



# Examples of papers that passed

The following papers with the voting outcome were presented at the 2018 SIS General Meeting and IBSOPS sessions:

- YQ/YR Validation in SIS
- Monthly PAX report from SIS
- Correspondence aging report
- Reason code 5Z – Breakdown coupon is mandatory
- Addition of 7 new reason codes
- Hard validation of duplicate billings

The papers that passed will be implemented in 2019



# Best Practices

**With the input from the IBSOPS WG members and the Rejection Reduction Advisory Group, a Best Practices document was created in 2018.**

## **Objectives of the Interline Best Practices Document:**

- What to know as a new airline moving into interlining.
- Monitoring incoming and outgoing billings / Quality Control
- Ensure timely and accurate updates of system's master tables (SPA / Tax / PMP etc.)
- Checklist when changing Revenue Accounting Systems / Proration Engines / etc.



# What have we accomplished so far?

**Nearly 21% reduction in the industry Rejection Rate**

**New SIS enhancements**

**Best Practices Document**

**Stronger RAM rules**







# Homework



# Cost

What is the cost of having bad quality billings?

How much does a rejection really cost?

Do you know your cost?





# What can you do?

Get involved!

Set internal Targets

Monitor your Rejection Rate

Calculate your Cost per Rejection

Nominate a Champion and get in touch with us

Share with us your Best Practices and success stories

Contact your partners when you notice something is incorrect



# Thank you for joining us...

Keep updated with this initiative and its resources on our [website](#).

The IATA Rejection Reduction team remains available to support you throughout this initiative!

We can be contacted at: [RejectionReduction@iata.org](mailto:RejectionReduction@iata.org)

