

**IATA**

**DIGITAL**

**CARGO**

**CONFERENCE**



Geneva, Switzerland  
24-25 September 2024

**PROGRAM**



**Executive session**

- 09h00 – 09h10 **Welcome address**  
Brendan Sullivan, Global Head of Cargo, IATA
- 09h10 – 09h25 **Executive keynote on digitalization**
- 09h25 – 09h40 **Industry vision for digital air cargo 2030**  
Ashok Rajan, SVP- Global Head - Cargo & Logistics Solutions, IBS Software
- 09h40 – 10h30 **Executive Panel discussion on 2030 vision: how to get there?**  
**Moderator:** To be confirmed  
**Panelists**
- 10h30 – 11h15 **Ashok Rajan**, SVP- Global Head - Cargo & Logistics Solutions, IBS Software  
Further names to be confirmed
- Networking Break**

**Digital Cargo transition | 1.1.2026**

- 11h15 – 11h30 **ONE Record Transition roadmap update**  
Matthias Hurst, Managing Director, COLOG
- 11h30 – 11h45 **Case study: from blueprint to live operation with ONE Record**
- 11h45 – 12h30 **Panel : Industry readiness for ONE Record 1-1-2026: where do we stand?**  
**Moderator: Klaas Kurz**, Director AVSEC + Governance, DB Schenker  
Panelists to be confirmed
- 12h30 – 14h00 **Networking lunch**

**Highlights on ONE Record standard**

- 14h00 – 14h10 **What is new on ONE Record data model and API?**  
Davide Alocci, API Development Lead, Digital Cargo, IATA
- 14h10 – 14h20 **ONE Record orchestration: putting ONE Record into music**
- 14h20 – 14h30 **Standard implementation compliance: how the testing suite supports implementation?**  
Davide Alocci, API Development Lead, Digital Cargo, IATA
- 14h30 – 15h00 **ONE Record use case demos**  
Oliver Ditz, Project Manager, FraunhoferIML  
Andreas Nettsträter, CEO, Open Logistics Foundation
- 15h00 – 15h45 **Networking break**

**ONE Record landscape**

- 15h45 – 16h00 **From EDI to data sharing**
- 16h00 – 16h20 **Focus on implementation strategies**
- 16h20 – 17h00 **Panel discussion: ONE Record integration among different stakeholders**
- 17h00 – 17h20 **Implementation solutions by solution providers**
- 17h30 – 19h00 **Networking cocktails**



## Customs & e-commerce digital engagement

09h00 – 09h10

[Welcome back and conference overview day 2](#)

**Henk Mulder**, Head of Digital Cargo, IATA

09h10 – 10h00

[E-commerce digital engagement](#)

[How a strong digital supply chain can support e-commerce operation](#)

[Data sharing & process digitalization – the key to operational efficiency](#)

10h00 – 10h50

[Customs digital engagement](#)

[IT transitions strategies for customs compatibility with ONE Record 1-1-2026](#)

[Data sharing for customs processes](#)

**Transport Canada**

[Vision on the use of AI for customs](#)

10h50 – 11h30

[Networking Break](#)

## IATA's vision on new technologies

11h30 – 11h50

[Fireside chat: IATA's vision on global impact of AI and its influence on aviation](#)

**Kim Macaulay**, Chief Information & Data Officer, IATA

**Charlie Anderson**, Chief Technology Officer, IATA

11h50 – 12h10

[IATA and Digital Identities](#)

12h10 – 12h30

[Air Cargo 2030: how technology will shape the future of the industry](#)

**Henk Mulder**, Head of Digital Cargo, IATA

12h30 – 14h00

[Networking lunch](#)

## Artificial Intelligence

14h00 – 14h20

[AI in digital transformation in air cargo](#)

14h20 – 14h40

[ML and Computer Vision: Opportunities for cargo operations](#)

14h40 – 15h20

[Panel discussion: Unlocking Potential: The Role of Generative AI in Shaping the Future of Air Cargo](#)

15h20 – 15h30

[Closing remarks](#)

