

IATA

DIGITAL

CARGO

CONFERENCE



Geneva, Switzerland
24-25 September 2024

PROGRAM



Executive session

- 09h00 – 09h10 **Welcome address**
Brendan Sullivan, Global Head of Cargo, IATA
- 09h10 – 09h25 **Executive keynote on digitalization**
Andress Lam, Head Cargo Digital, Cathay Cargo
- 09h25 – 09h40 **Industry vision for digital air cargo 2030**
Ashok Rajan, SVP- Global Head - Cargo & Logistics Solutions, IBS Software
- 09h40 – 10h30 **Digitalization Leadership Charter**
Panel discussion with three signatories
- 10h30 – 11h00 **Networking Break**

Digital Cargo transition | 1.1.2026

- 11h00 – 11h10 **ONE Record Transition roadmap update**
Matthias Hurst, Managing Director, COLOG
- 11h10 – 11h45 **Case study: from blueprint to live operation with ONE Record**
- 11h45 – 12h30 **Panel : Industry readiness for ONE Record 1-1-2026: where do we stand?**
Moderator; Klaas Kurz, Director AVSEC + Governance, DB Schenker
Panelists
Simon Sharpe, Cargo IT Service Manger, Swissport
Don Bender, Manager, Solutions Delivery-Digital Engagement, American Airlines
Paula Torres, Transformation Manager, Avianca Cargo
- 12h30 – 14h00 **Networking lunch**

Highlights on ONE Record standard

- 14h00 – 14h10 **What is new on ONE Record data model and API?**
Niclas Scheiber, Research Assistant, Frankfurt University of Applied Science
- 14h10 – 14h20 **ONE Record orchestration: putting ONE Record into music**
- 14h20 – 14h30 **Standard implementation: how the testing suite supports implementation?**
Davide Alocci, API Development Lead, Digital Cargo, IATA
- 14h30 – 15h00 **ONE Record use case demos**
Oliver Ditz, Project Manager, Fraunhofer IML
Andreas Nettsträter, CEO, Open Logistics Foundation
- 15h00 – 15h45 **Networking break**

ONE Record landscape

- 15h45 – 16h00 **From EDI to data sharing**
- 16h00 – 16h20 **Focus on implementation strategies**
- 16h20 – 17h00 **Panel discussion: ONE Record integration among different stakeholders**
Moderator: Benjamin Riege, Creative Director, Riege Software
Panelists
Salome Prive, Application Analyst, Air Canada
Suzane Schenker
- 17h00 – 17h20 **Implementation solutions by solution providers**
Keith Lam, Business Solutions Manager, GLSHK
- 17h30 – 19h00 **Networking cocktails**



Customs & e-commerce digital engagement

- 09h00 – 09h10 **Welcome back and conference overview day 2**
Henk Mulder, Head of Digital Cargo, IATA
- E-commerce digital engagement**
- 09h10 – 09h30 **How a strong digital supply chain can support e-commerce operation**
Yucel Cinar, Manager Cargo Operations Performance, Turkish Cargo
- 09h30 – 09h50 **Data sharing & process digitalization – the key to operational efficiency**
Guillaume Crozier, SVP UAE Cargo and Global Cargo Strategy, dnata
- Customs digital engagement**
- 10h00 – 10h15 **IT transitions strategies for customs compatibility with ONE Record 1-1-2026**
Rani Joseph George, Senior Manager Customs & Authorities, Lufthansa Cargo
- 10h15 – 10h30 **Data Sharing for Customs Processes: Transport Canada's PACT AI**
Stephen Moulard, Manager, Application Development Enterprise Solutions, Service and Digital Group, Transport Canada
- 10h30 – 10h50 **Vision on the use of AI for customs**
- 10h50 – 11h30 **Networking Break**

IATA's vision on new technologies

- 11h30 – 11h50 **Fireside chat: IATA's vision on global impact of AI and its influence on aviation**
Kim Macaulay, Chief Information & Data Officer, IATA
Charlene Anderson, Chief Technology Officer, IATA
- 11h50 – 12h10 **IATA and Digital Identities**
Gabriel Marquie, Senior Manager Digital Identity, IATA
- 12h10 – 12h30 **How technology will shape the future of the air cargo industry**
Henk Mulder, Head of Digital Cargo, IATA
- 12h30 – 14h00 **Networking lunch**

Artificial Intelligence

- 14h00 – 14h20 **AI in digital transformation in air cargo**
Pawel Kampczyk, Assistant Director Data Science, IATA
- 14h20 – 14h40 **ML and Computer Vision: Opportunities for cargo operations**
Dr.-Ing. Harald Sieke, Head of Center for Logistics & Mobility Aviation Logistics, Fraunhofer IML
- 14h40 – 15h20 **Panel discussion: The potential of Generative AI in Air Cargo**
- 15h20 – 15h30 **Closing remarks**
Henk Mulder, Head of Digital Cargo, IATA

