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Master of ceremony

Bill Morrison

Author, trainer, consultant Sandler





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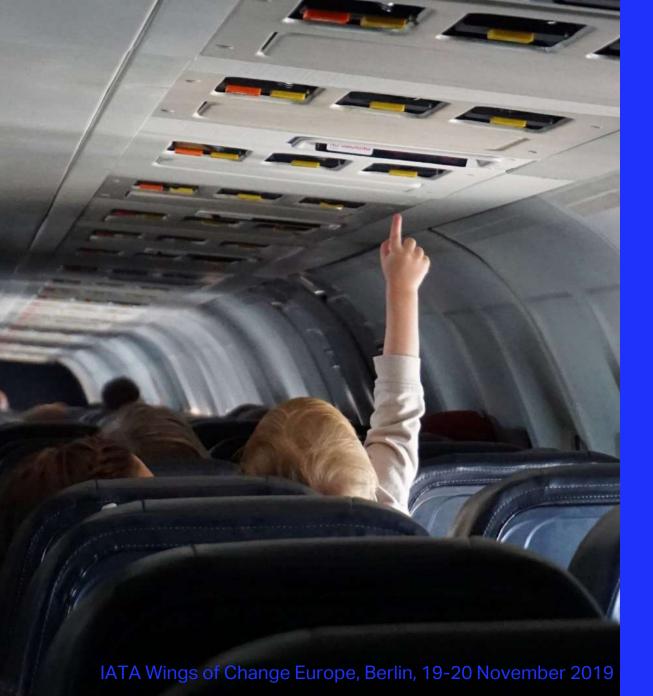


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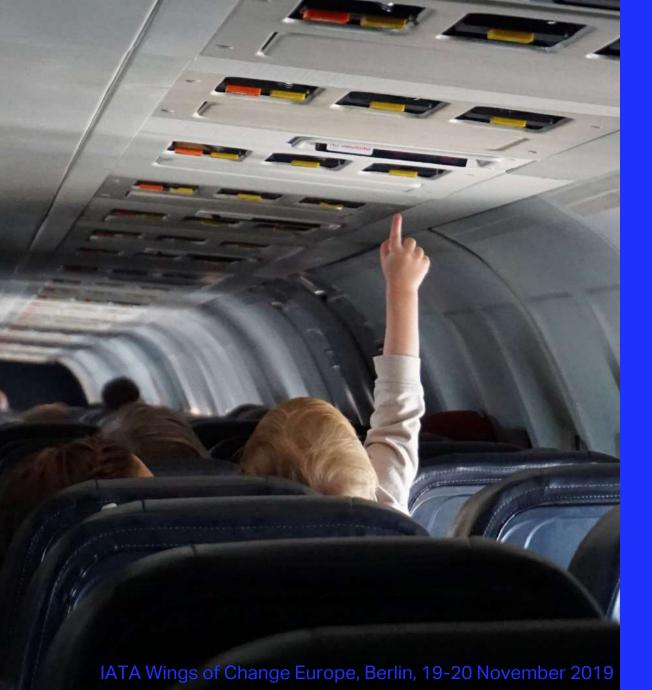
D Network: Hyatt Network

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Delta Please use #WOCE19 to share your posts, tweets, etc.





Slido

Access <u>www.slido.com</u> on your mobile, tablet or laptop

Join the meeting by entering: #WOCE19

Access the "Questions" tab



A strategic roadmap for Aviation

Carsten Spohr

Chairman of the Executive Board & CEO / Chair of the Board of Governors Lufthansa Group / IATA





Welcome Address

Steffen Bilger

Parliamentary State Secretary Federal Ministry of Transport and Digital Infrastructure, Germany





The new European Commission's vision for a sustainable air transport industry

Filip Cornelis

Director for Aviation (DG Move Directorate E)

European Commission





Sustainable Growth, the only way forward

Alexandre de Juniac

Director General and CEO





What role for Europe in an ever more global and shifting economy?

Brian Pearce

Chief Economist

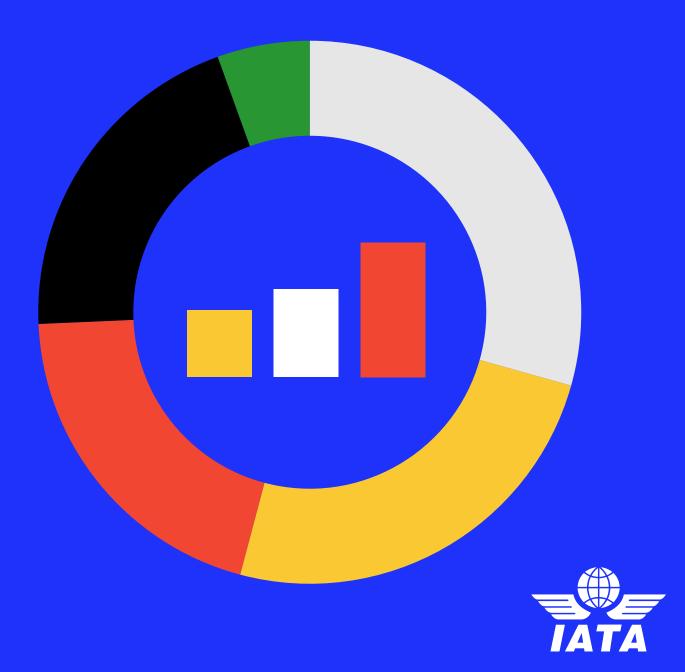




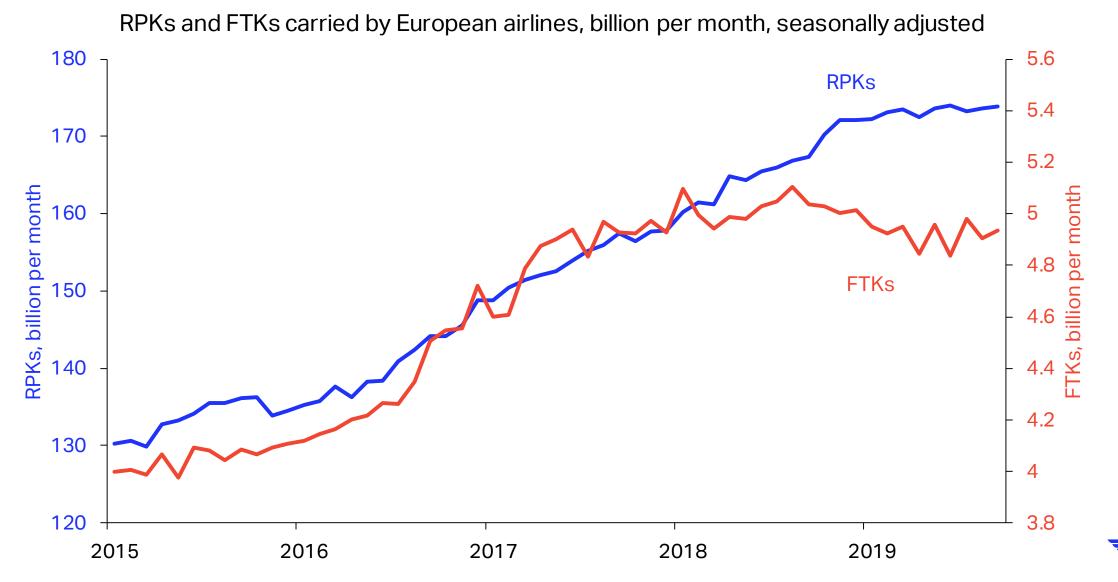
Challenges for European air transport

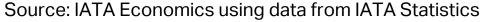
Brian Pearce Chief Economist

19th November 2019

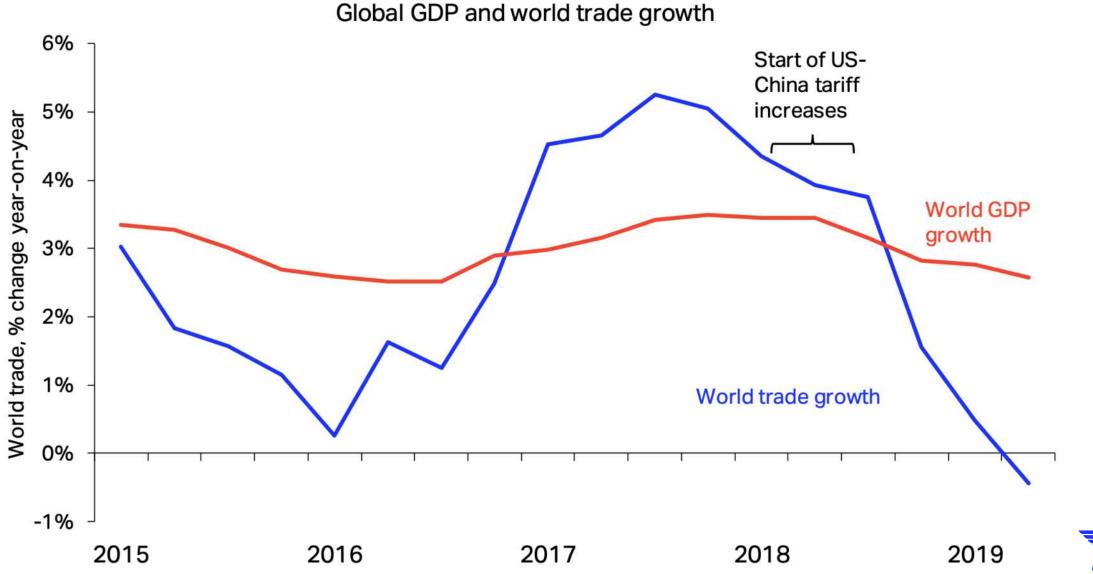


Europe's air cargo is shrinking and travel is stalling





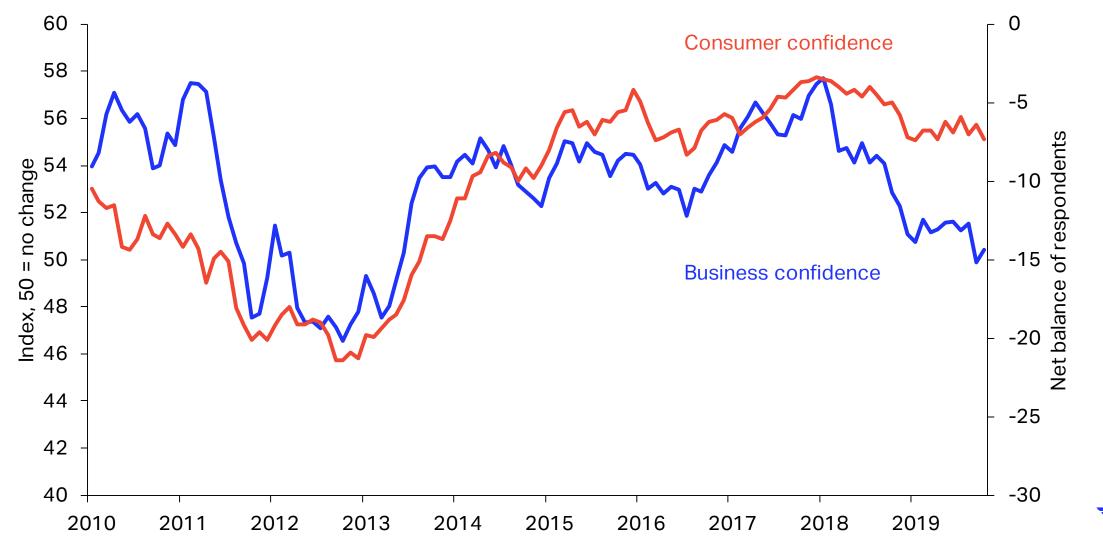
The trade war is causing serious damage



Source: IATA Economics using data from Netherlands CPB and Oxford Economics

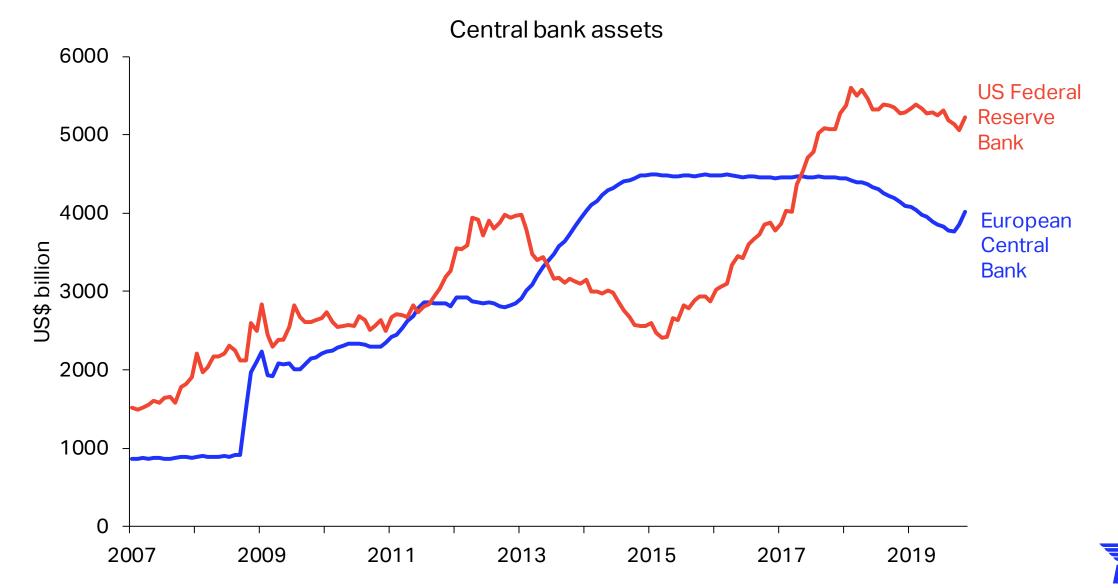
European business and consumers less confident

EU28 business and consumer confidence



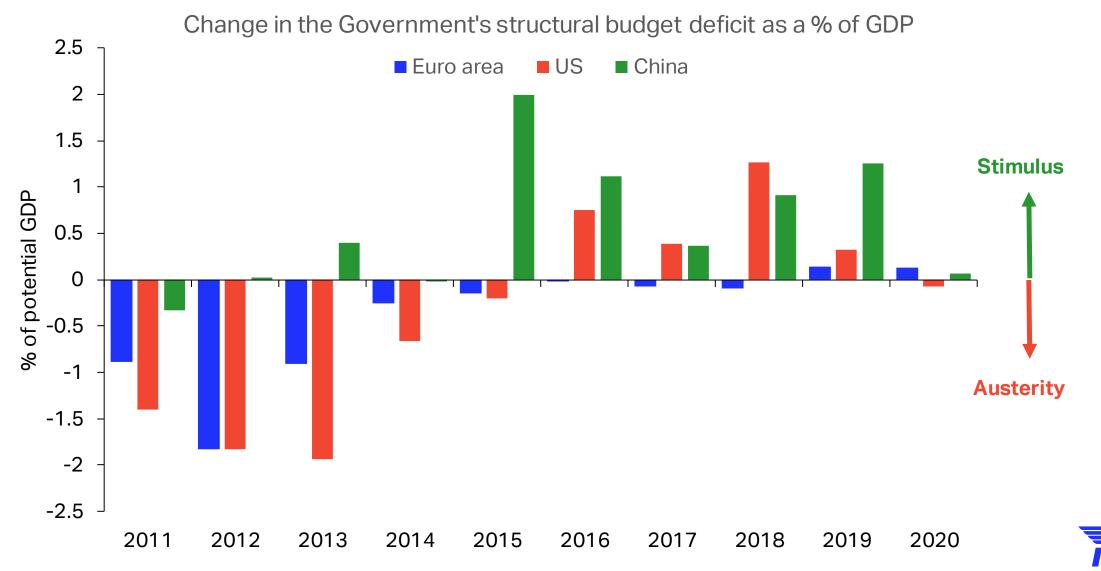
Source: Markit PMI composite, EU DG ECFIN consumer survey

Central bank extraordinary support resumes



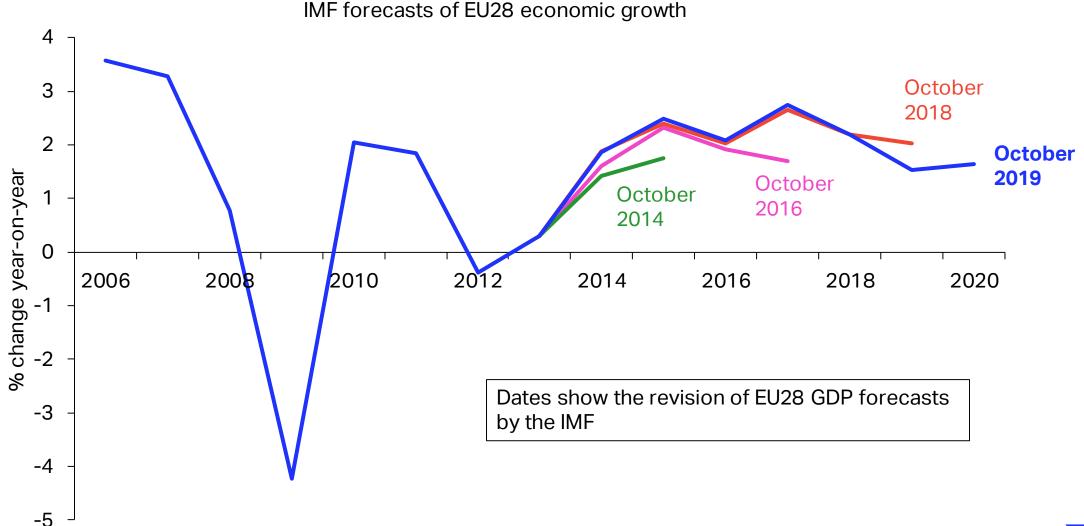
Source: Refinitive Datastream

But no support from fiscal policy



Source: IMF World Economic Outlook, October 2019

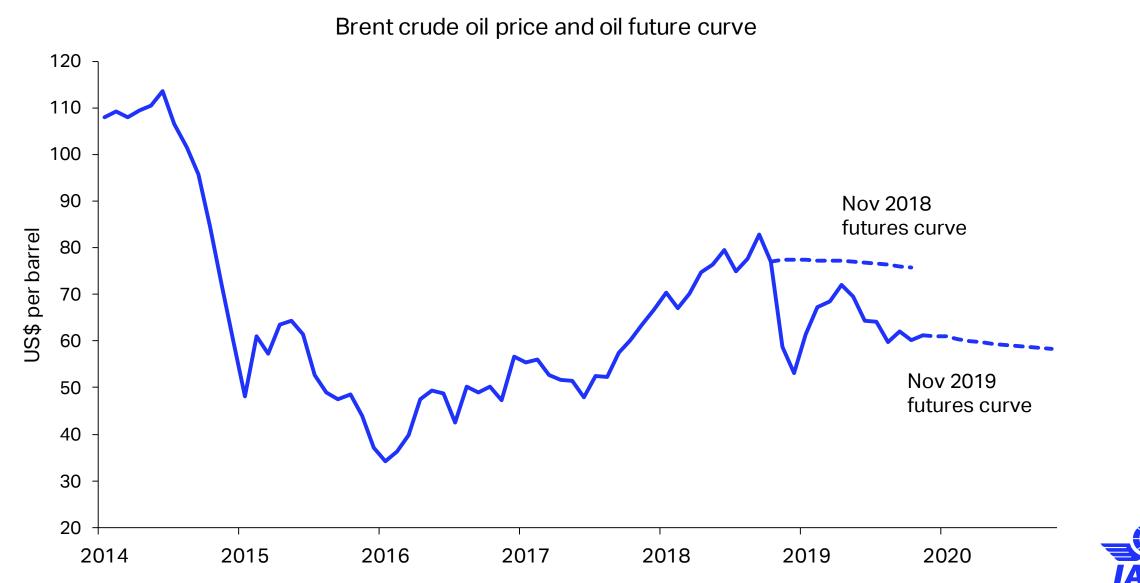
Economic growth forecasts could well be cut





Source: IMF World Economic Outlook, various

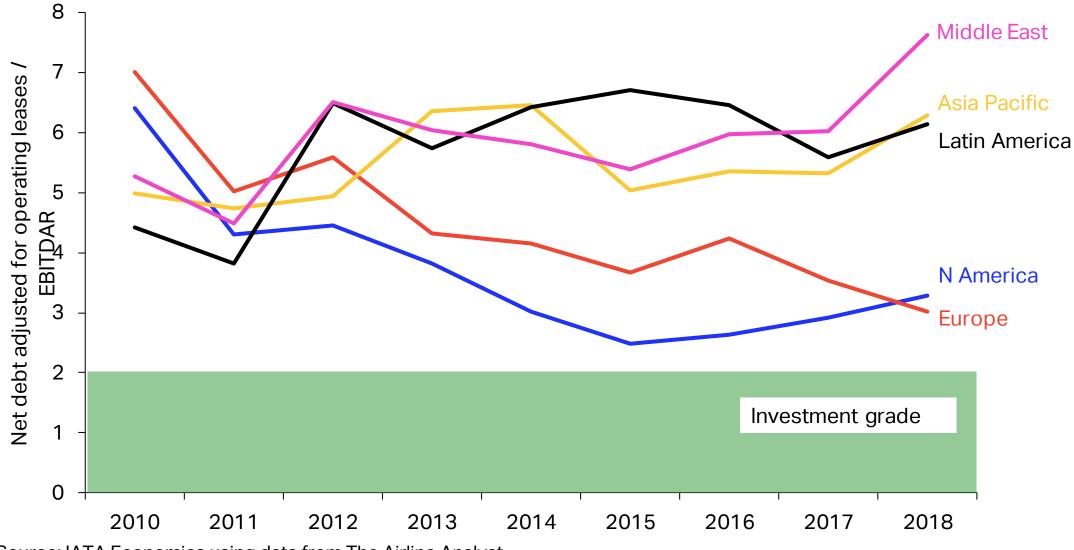
The weak economy should keep oil prices low



Source: IATA Economics using data from Refinitiv Datastream

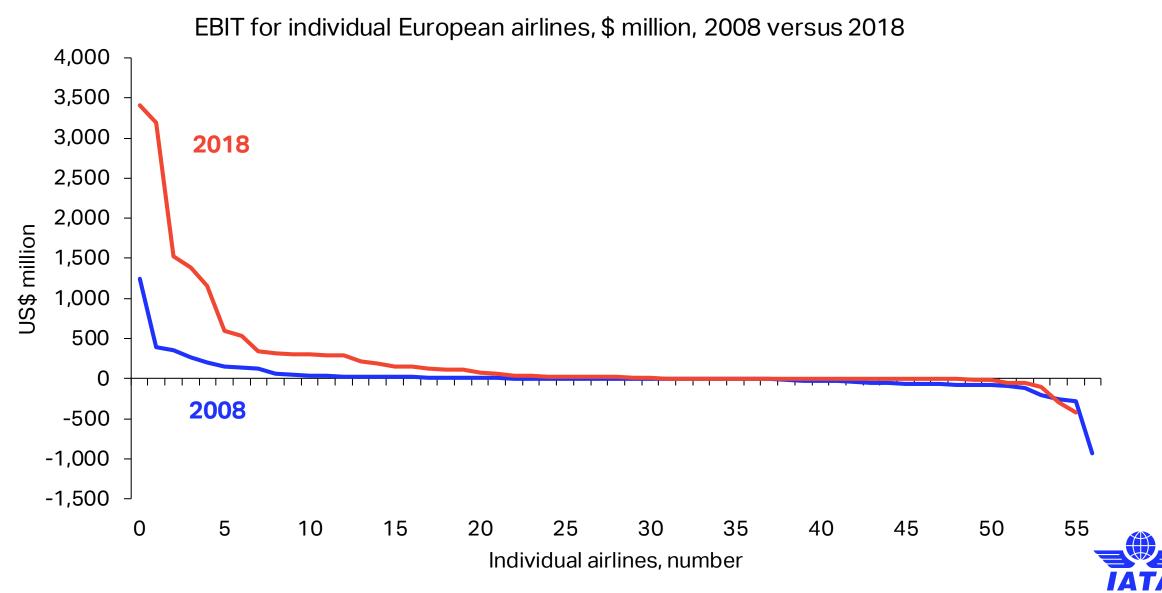
Airlines will need strong balance sheets

Net debt as a ratio of EBITDA



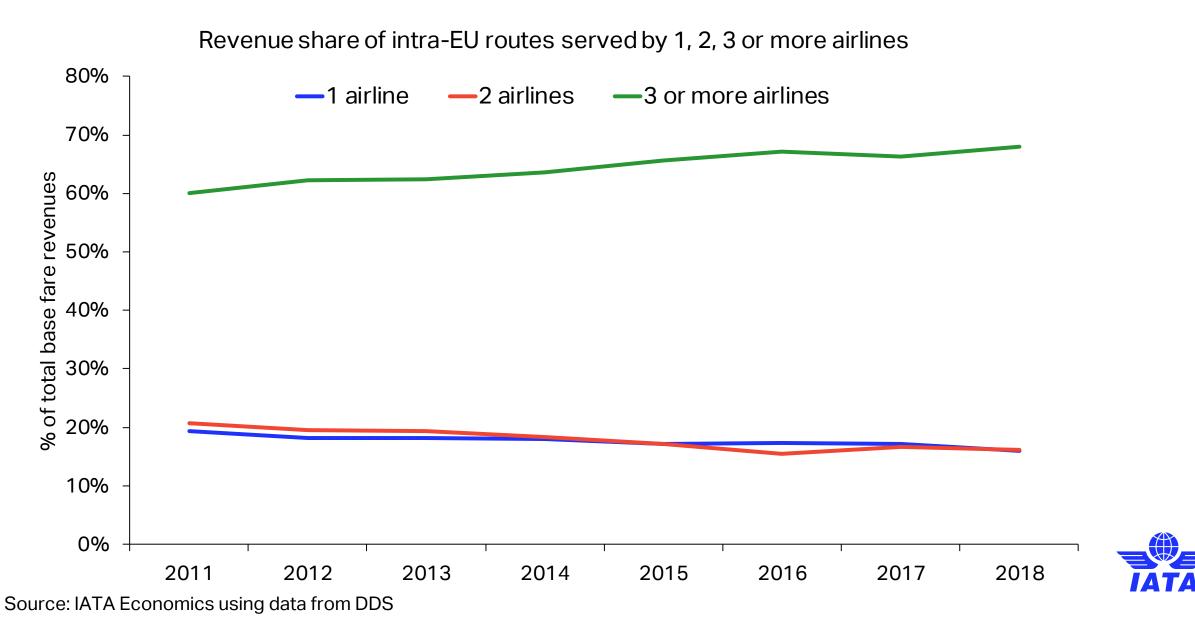
Source: IATA Economics using data from The Airline Analyst

Long tail of weaker airlines in Europe



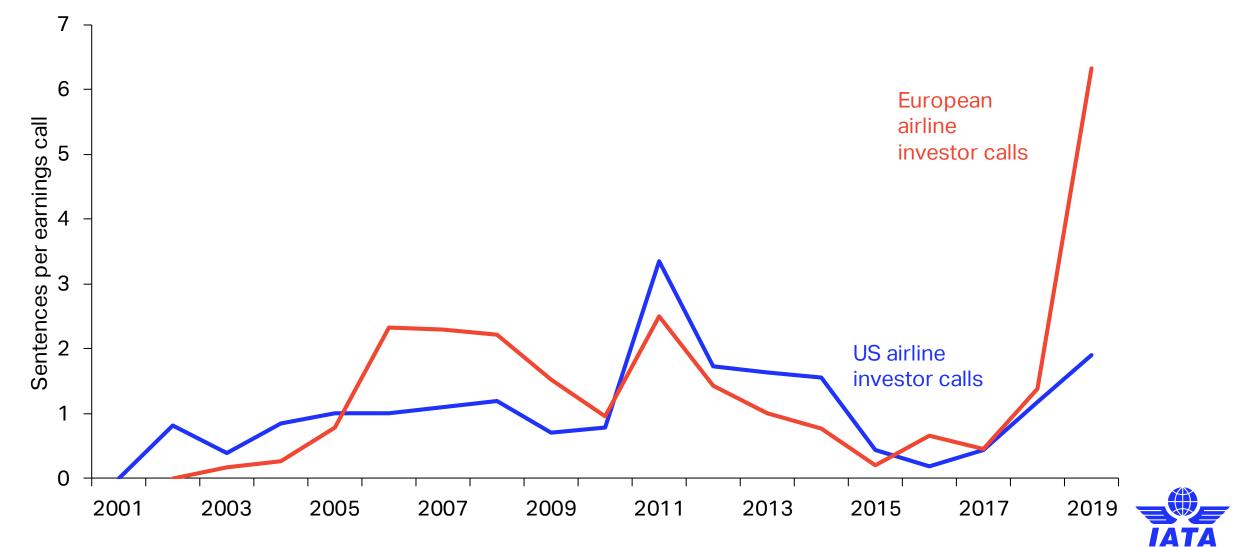
Source: IATA Economics using data from The Airline Analyst

Competition remains strong



Climate change one of the key structural challenges

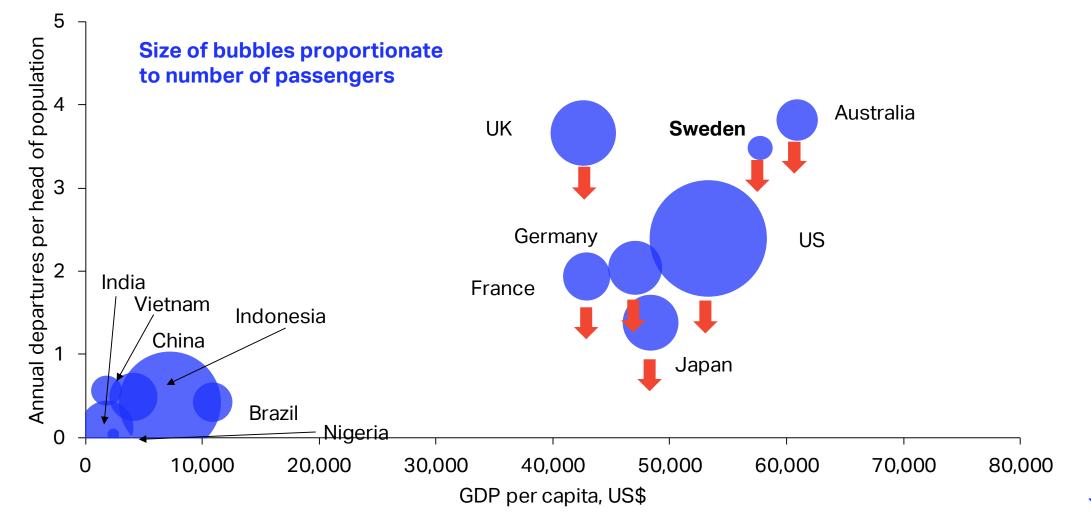
Frequency climate issue discussed at earnings calls with investors

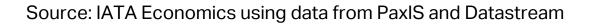


Source: HSBC 'The Second Frontier: Climate is changing for airlines', September 2019

Will 'Flygskam' change Business as Usual?

Passenger departures per head of population vs living standards





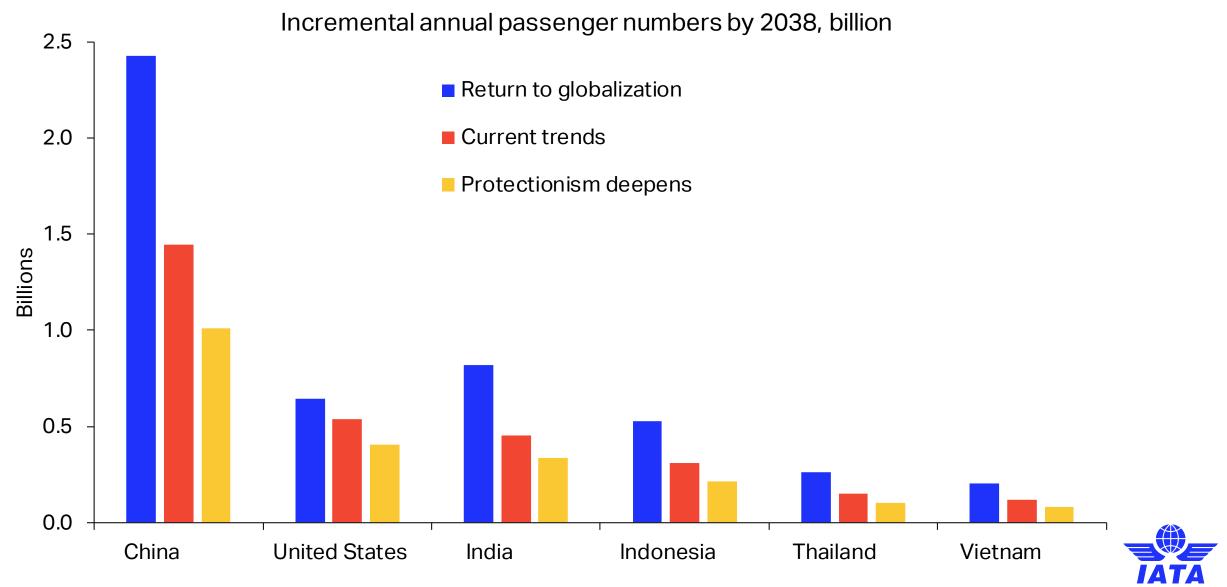
Aviation centre of gravity shifting away from Europe





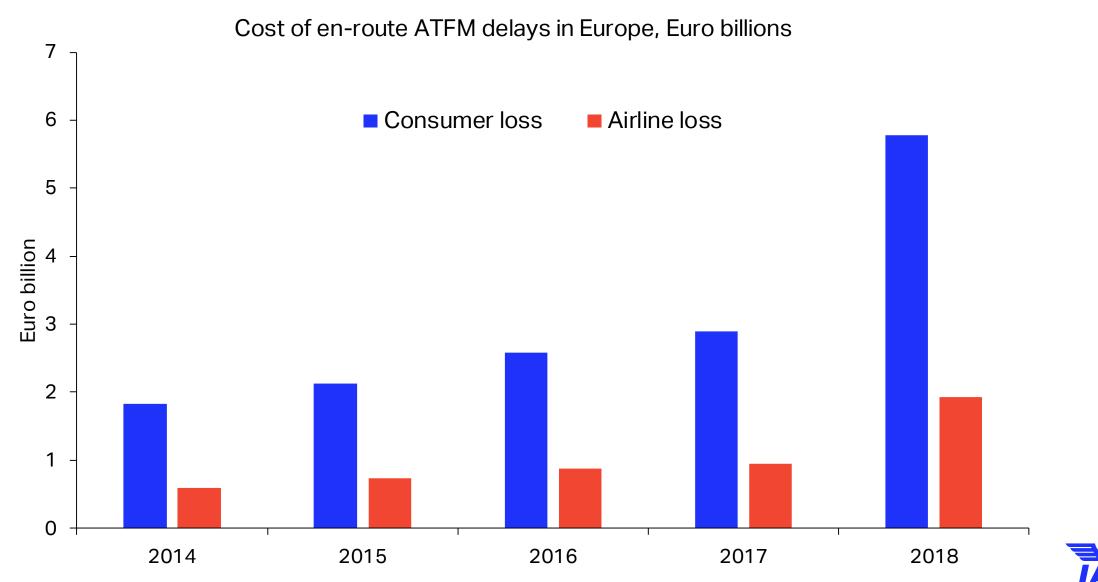
Source: IATA/Tourism Economics Air Passenger Forecasts, October 2019

Emerging market passenger flows grow rapidly



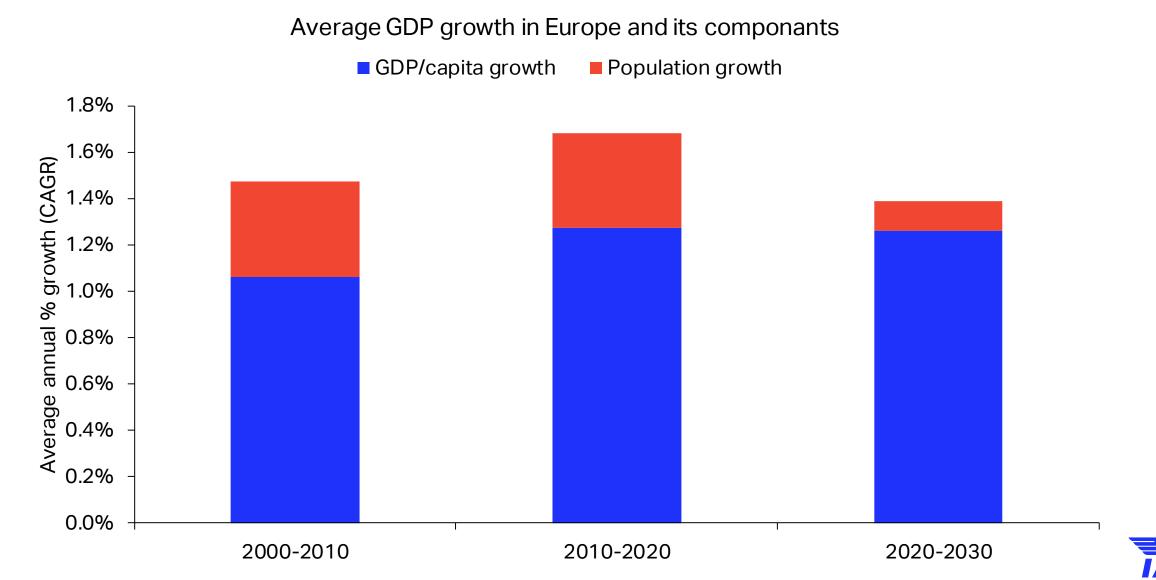
Source: IATA/Tourism Economics Air Passenger Forecasts, April 2019

Need to eliminate costly and wasteful congestion



Source: IATA Economics using airline losses estimated by PRC and average vale for Eurocontrol value of time for passengers

Productivity vital given Europe's poor demographics



Source: IATA Economics using data from Oxford Economics, November 2019 forecast

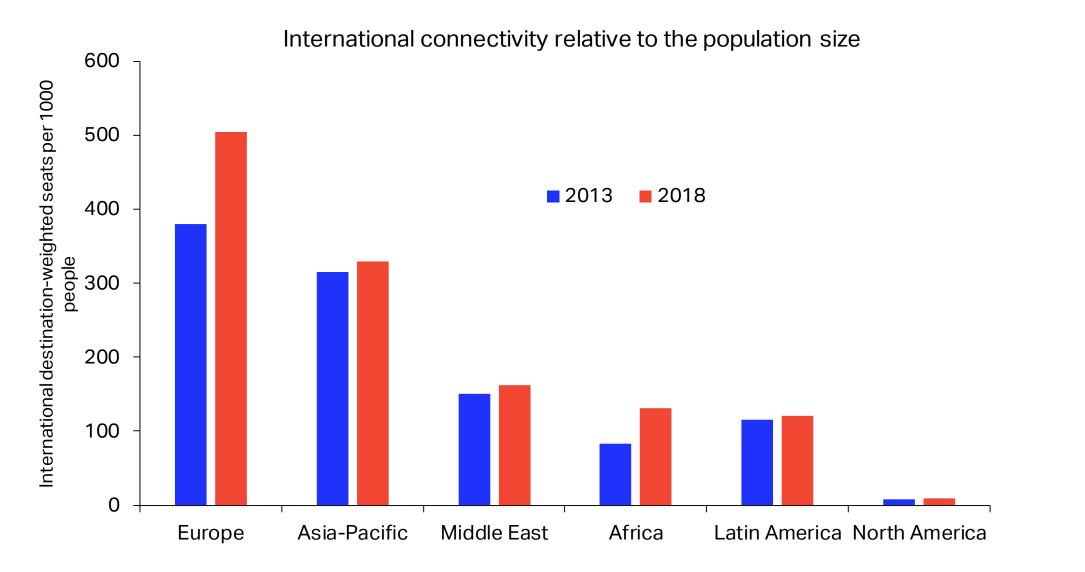
This is aviation's critical role for Europe





Source: SRS Analyser, November 2019, Europe to all airports, scheduled flights

Airlines connect Europe better than other regions





Generating key ingredients for economic success

Facilitating flows of:

- Investment
- Trade
- Skilled labour
- Competition
- Innovation
- Tourism

Boosting European productivity

(i.e. doing more with less)



Thank you

economics@iata.org www.iata.org/economics





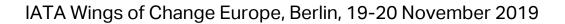
NETWORKING COFFEE BREAK

Largescale electric aircraft – myth or reality?

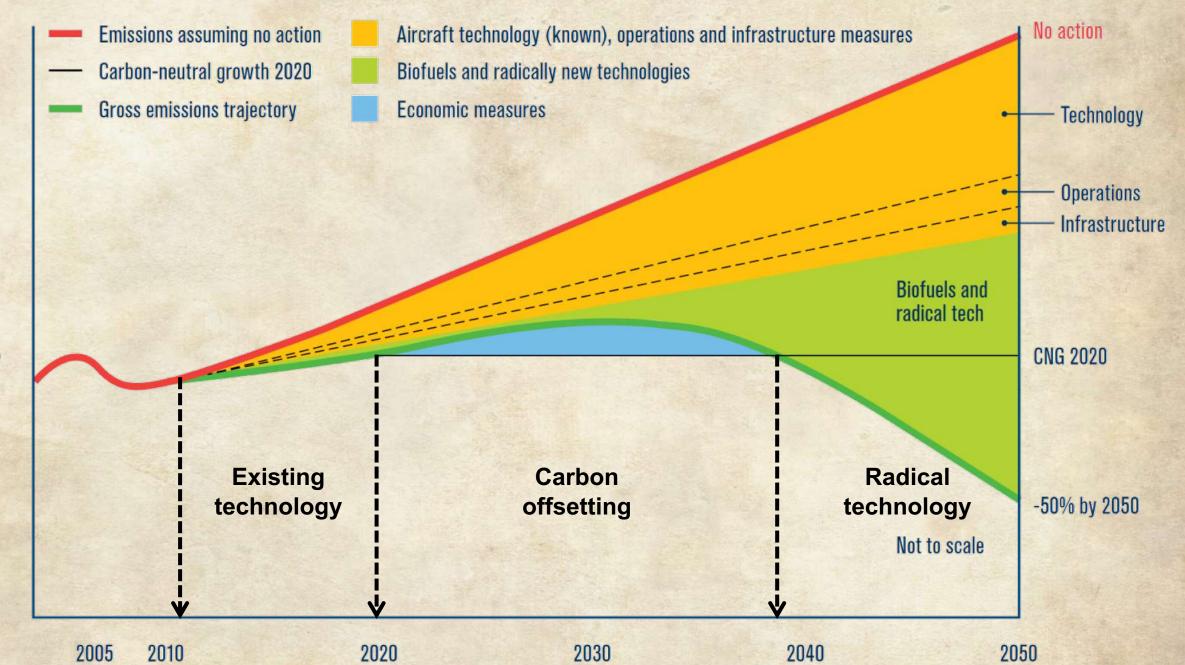
Andreas Kloeckner

Coordinator Electric Flying Program Strategy Aeronautics DLR



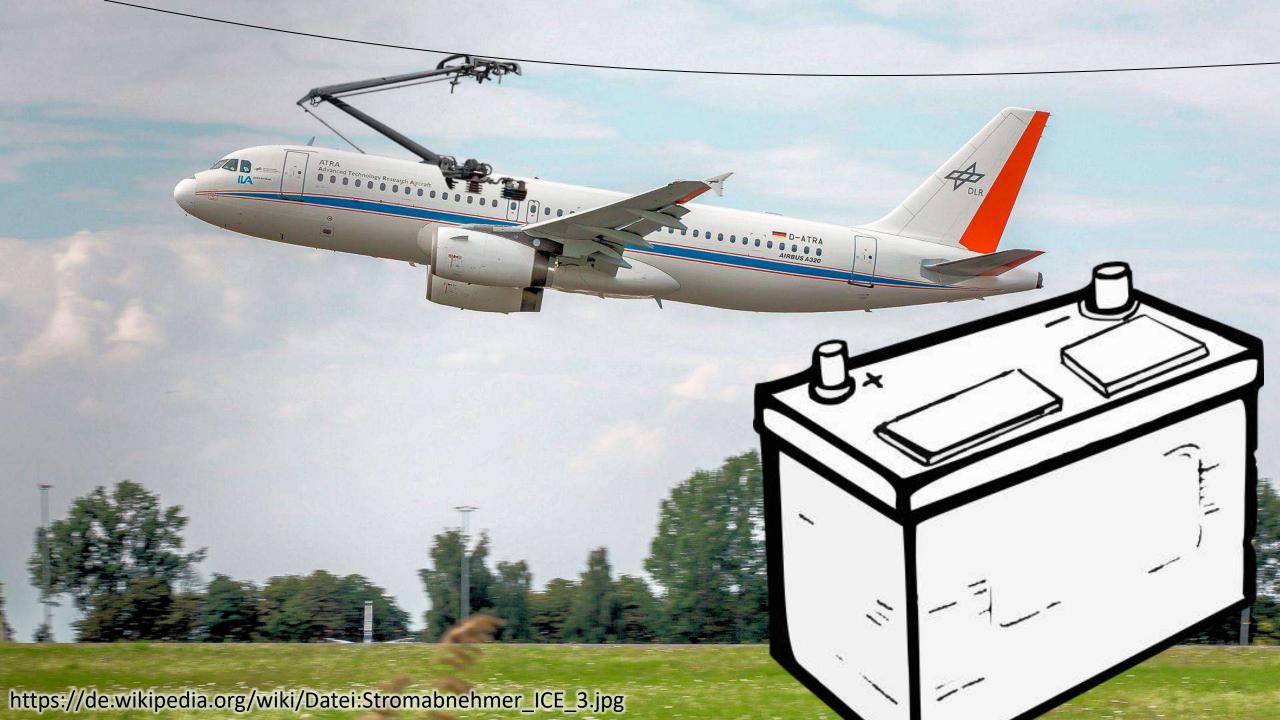






https://www.iata.org/whatwedo/environment/Documents/technology-roadmap-2013.pdf









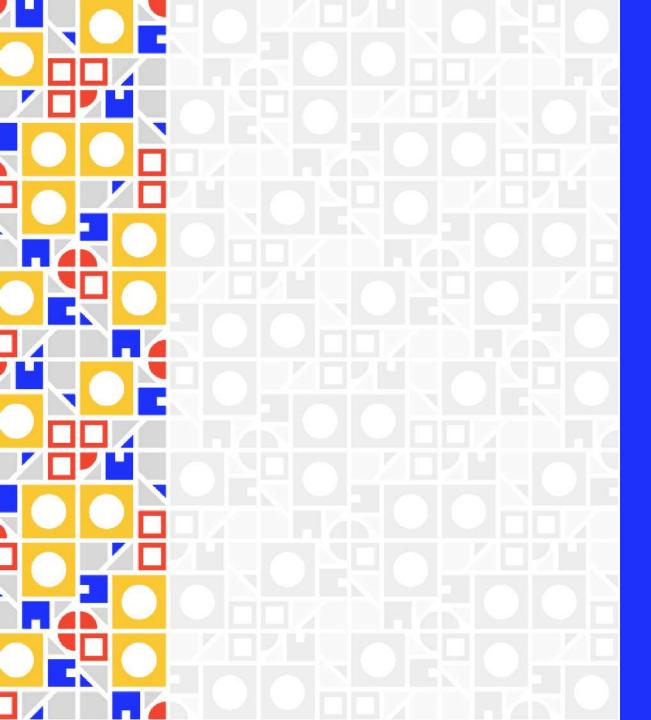




https://upload.wikimedia.org/wikipedia/commons/e/e2/Kohlekraftwerk_Niederaußem-LR.jpg

Contact: German Aerospace Center (DLR e.V.) Programme Strategy Aeronautics D-51147 Köln-Porz

> Dr.-Ing. Andreas KLÖCKNER Andreas.Kloeckner@dlr.de



IATA Diversity & Inclusion 25 by 2025

An industry pledge to work towards shifting key Diversity & Inclusion Metrics across the industry by 25 %, or up to a minimum of 25% by 2025.

Results will be shared annually at the AGM

A forum to share best practices and ideas for the airline to use and implement.





25by2025 Wings Of Change Signatories







Barbara Scherle

Journalist and German TV Anchor Benjamin Smith Chief Executive Officer Air France-KLM



Oana Petrescu Director General Blue Air



Bjørn Kjos

President and Founder Norwegian Air Shuttle



Carsten Spohr

Chairman of the Executive Board & CEO / Chair of the Board of Governors

Lufthansa Group / IATA



IATA Wings of Change Europe, Berlin, 19-20 November 2019





Barbara Scherle

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Director General

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Barbara Scherle

Journalist and German TV Anchor

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David Antonioli CEO

Verra





IATA WINGS OF CHANGE EUROPE

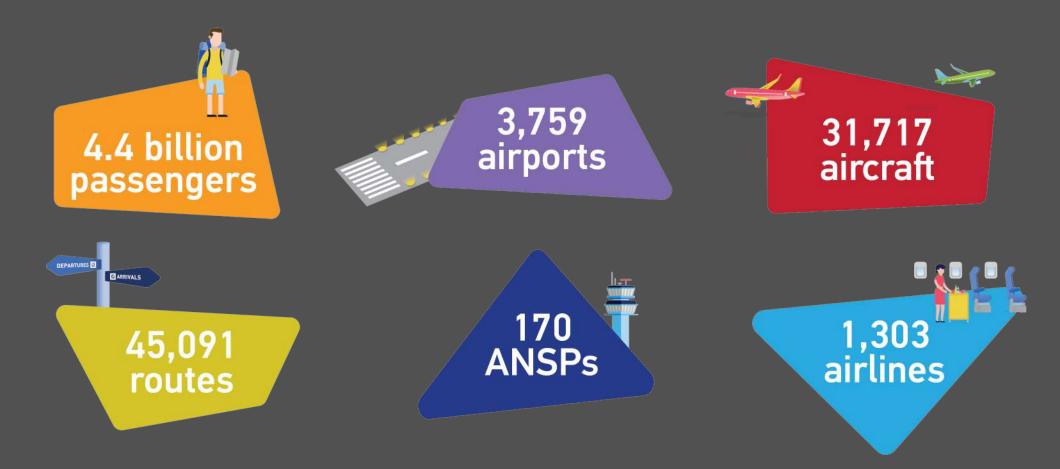
ENVIRONMENT: A Sine Qua Non Condition to Aviation Sustainability

NOVEMBER 19TH 2019 Berlin

ANITA MENDIRATTA



THE SCOPE OF GLOBAL AVIATION



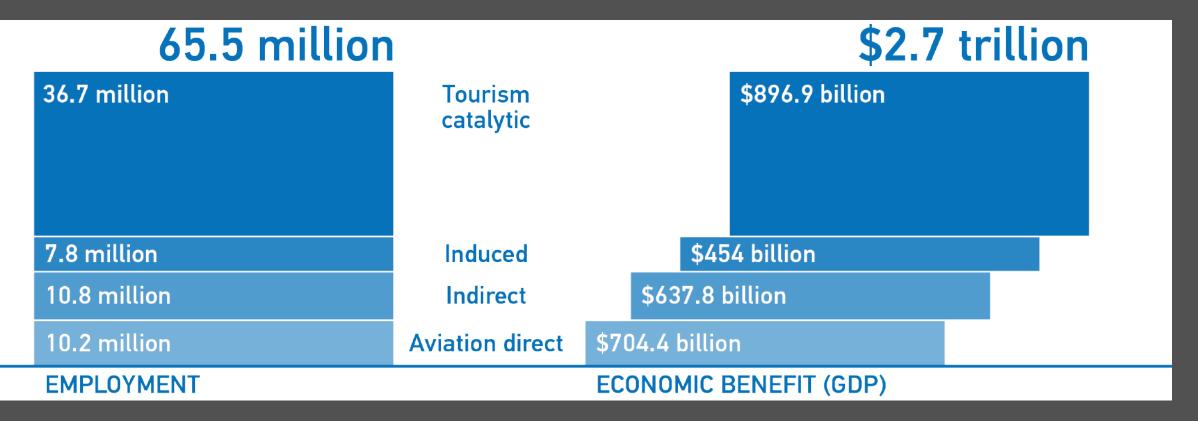
www.aviationbenefits.org

ANITA MENDIRATTA





OUR GLOBAL SUPPORT FOR EMPLOYMENT & ECONOMIC ACTIVITY

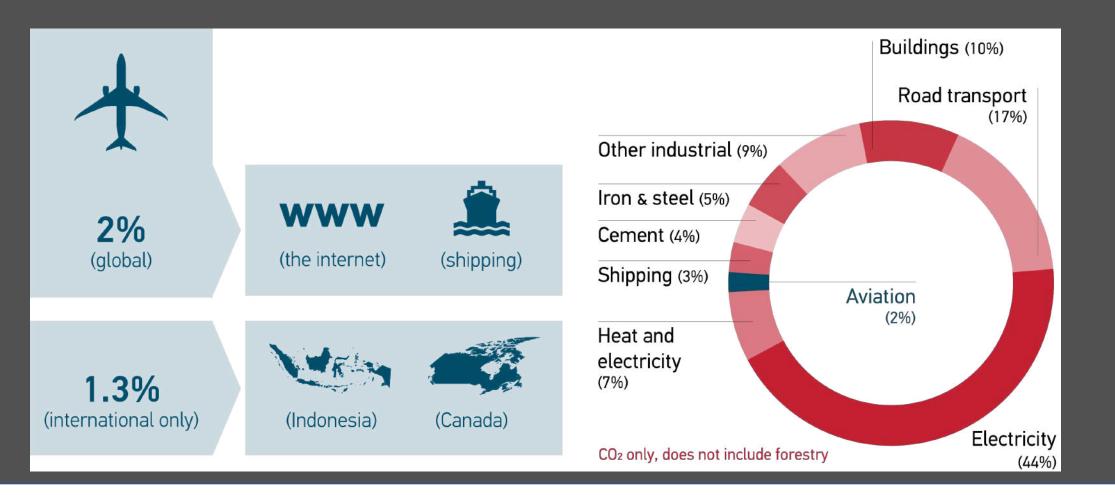








AVIATION IN CONTEXT





AVIATION TRACK RECORD ON IMPROVING EFFICIENCY







SETTING THE STRATEGIC DIRECTION

GOAL 1

PRE-2020 AMBITION

ΤΟΟ

1.5% ANNUAL AVERAGE FUEL EFFICIENCY IMPROVEMENT FROM 2009 TO 2020. GOAL 2

IN LINE WITH THE NEXT UNFCCC COMMITMENT PERIOD

STABILISE NET AVIATION CO2 EMISSIONS AT 2020 LEVELS WITH CARBON-NEUTRAL GROWTH. **() () () () ()** <u>GOAL 3</u>

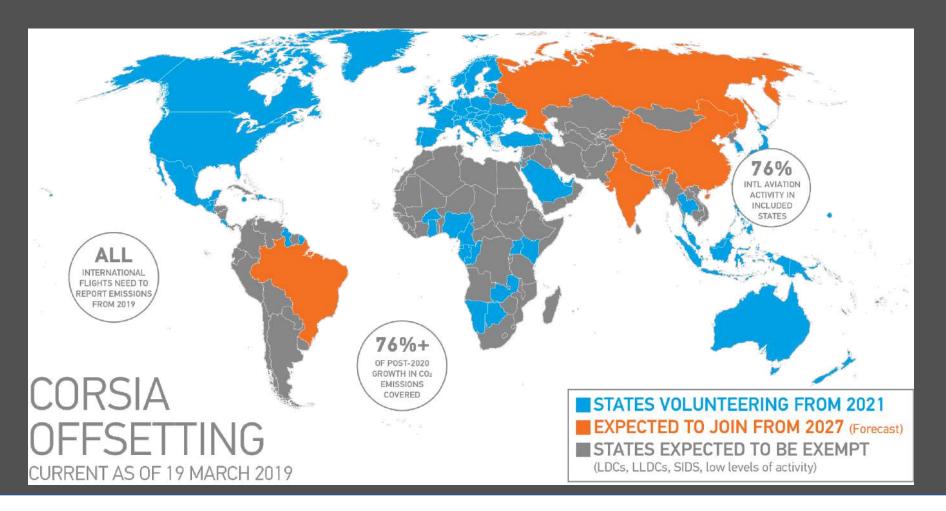
ON THE 2°C PATHWAY

 $(\mathbf{0})$

REDUCE AVIATION'S NET CO2 EMISSIONS TO 50% OF WHAT THEY WERE IN 2005, BY 2050.



CORSIA: STATES INCL. IN FIRST (VOLUNTARY) PHASES



ANITA MENDIRATTA

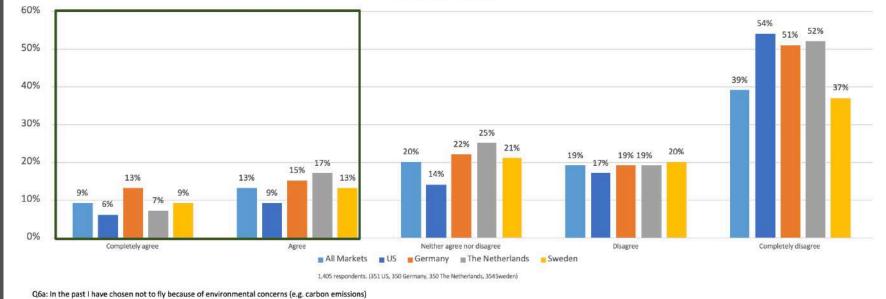


CLIMATE ACTION TAKES FLIGHT

IATA RESEARCH - 2019: 'WHAT THE PUBLIC IS TELLING US'

ENVIRONMENTAL CONCERNS ARE NOT DETERRING TRAVELLERS FROM FLYING AT PRESENT

Statement: In the past I have chosen not to fly because of environmental concerns (e.g. carbon emissions)



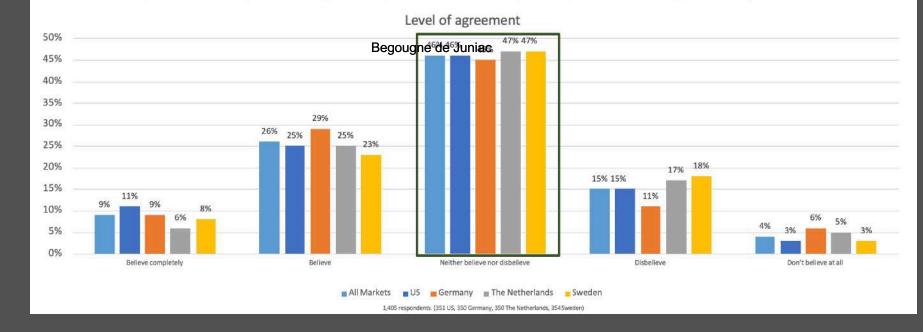
Level of agreement

CLIMATE ACTION TAKES FLIGHT

IATA RESEARCH - 2019: 'WHAT THE PUBLIC IS TELLING US'

FLYERS ARE UNSURE ABOUT WHETHER THE INDUSTRY HAS BEEN MAKING STRONG EFFORTS TO MEET ITS ENVIRONMENTAL GOALS

Statement: The industry has been taking impressive collaborative efforts to meet these goals, with representatives from airlines, airports, air traffic management and the manufacturing sector all taking part in the process





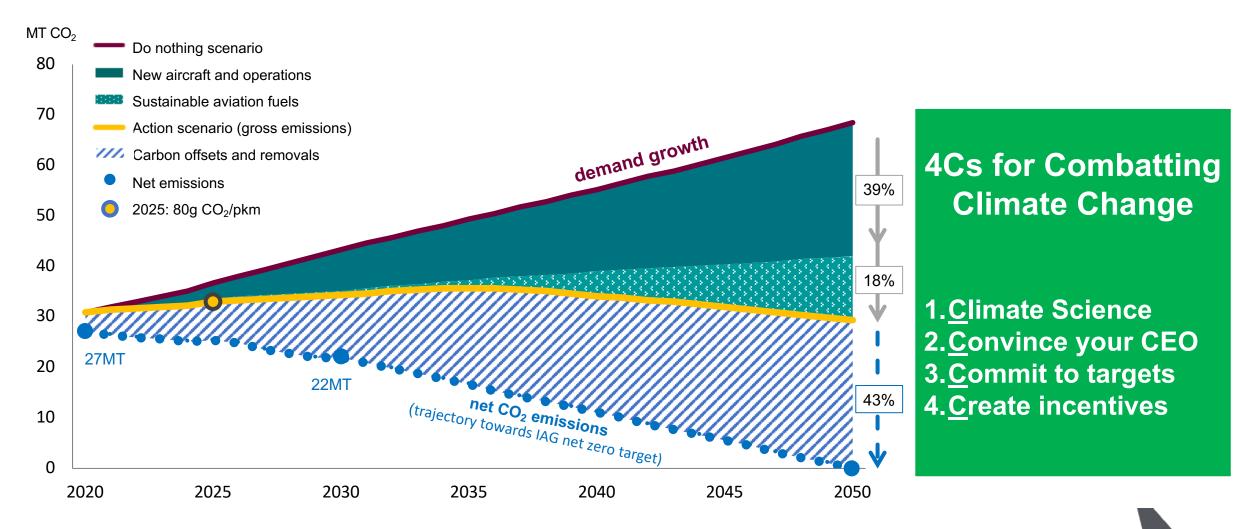


Anita Mendiratta

Founder & Managing Director ANITA MENDIRATTA & Associates Jonathon Counsell Group Head of Sustainability IAG

IAG pathway to net zero CO₂ by 2050

We will proactively work with partners to ensure successful delivery our 2050 goal







Anita Mendiratta Founder & Managing Director ANITA MENDIRATTA & Associates **Ricardo Entz** COO XO Airbus Demonstrators





Anita Mendiratta Founder & Managing Director ANITA MENDIRATTA & Associates

Maurice Georges Director DSNA





Anita Mendiratta Founder & Managing Director

ANITA MENDIRATTA & Associates Maarten van Dijk CEO SkyNRG





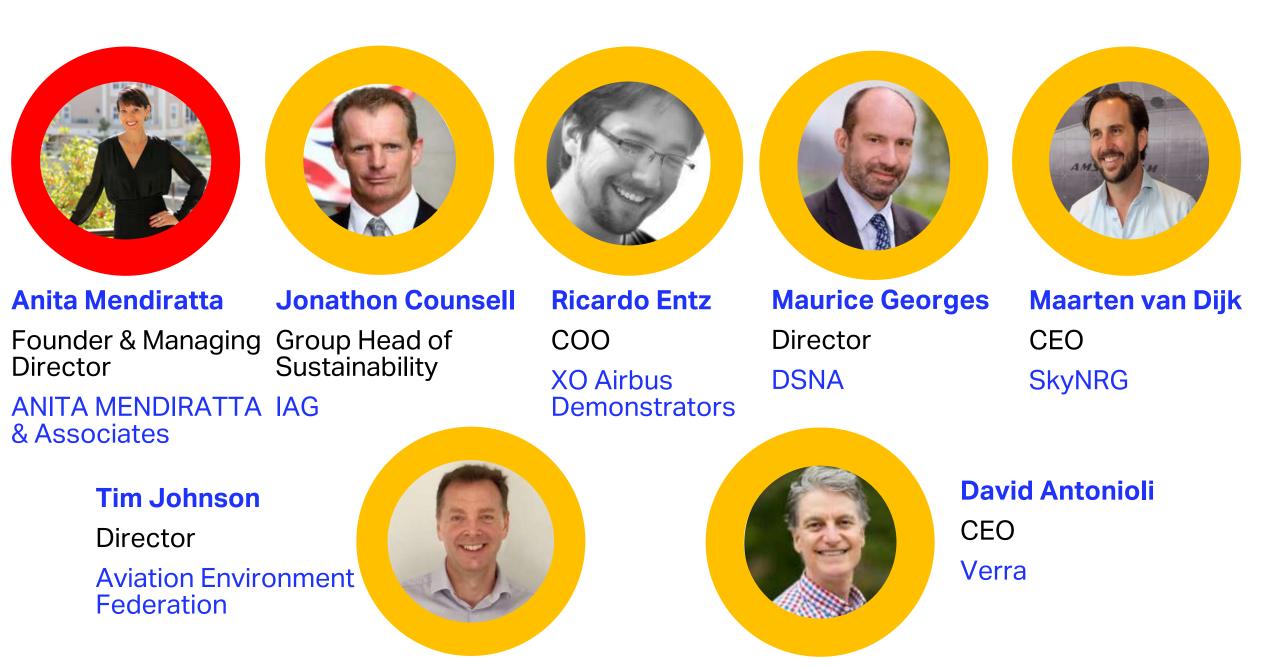
Anita Mendiratta Founder & Managing Director ANITA MENDIRATTA & Associates **Tim Johnson** Director Aviation Environment Federation





Anita Mendiratta

Founder & Managing Director ANITA MENDIRATTA & Associates David Antonioli CEO Verra



Capacity – Accommodating growth today & tomorrow









Sylviane Lust Director General AIRE

Eamonn Brennan Director General Eurocontrol Dick Benschop President & CEO Royal Schiphol Group



CANSO



Janusz Janiszewski President PANSA



Rafał Milczarski CEO LOT



IATA Wings of Change Capacity – Accommodating growth today & tomorrow

Eamonn Brennan

Director General

19 November 2019



Our story begins.....





Single European Sky I (2004)

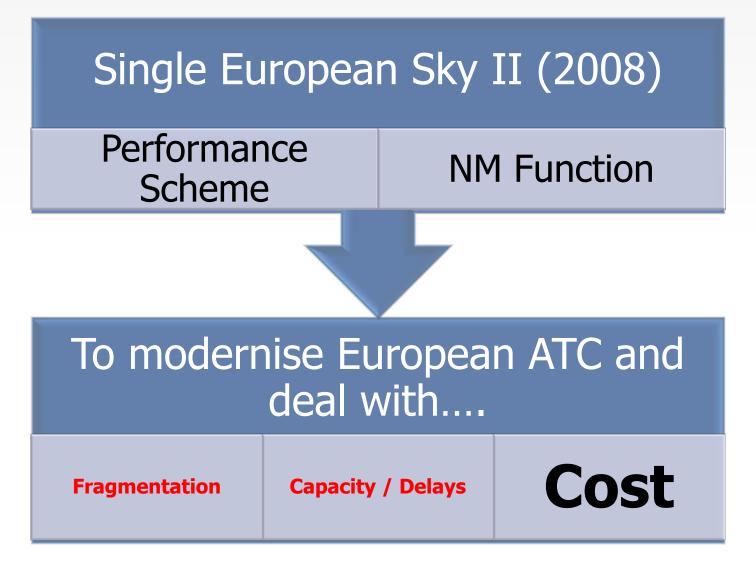
Creating Regulatory framework

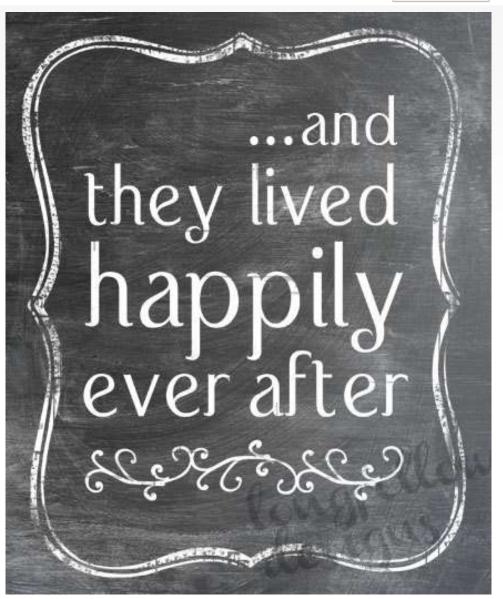


Fragmentation	Capacity / Delays	Cost
---------------	-------------------	------

... our story continued...







...BUT....our story <u>still</u> continues....

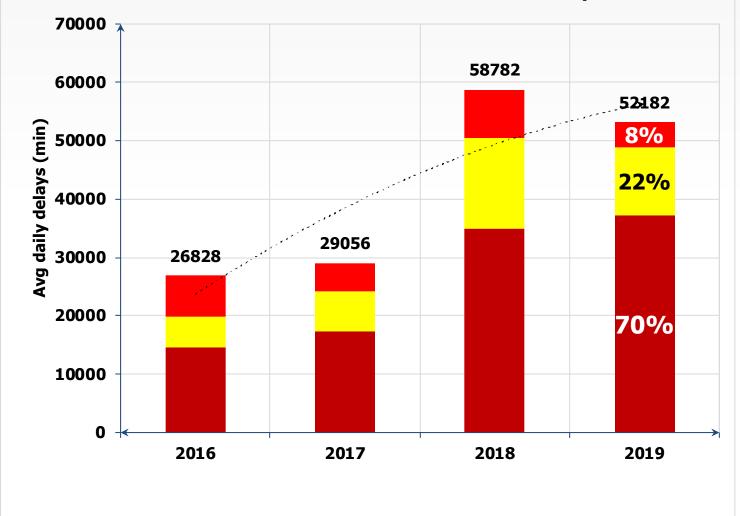


84% worse than 2017 STILL IN CRISIS SITUATION

WE CANNOT SOLVE OUR PROBLEMS WITH THE SAME THINKING WE USED WHEN WE CREATED THEM"



Year-to-date Network en route delays



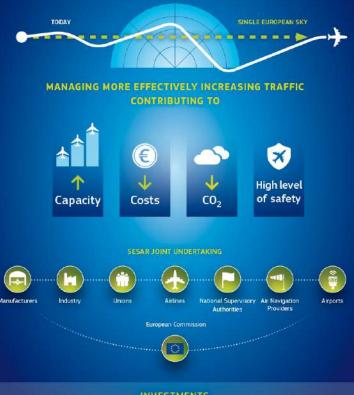
CAPACITY & STAFFING WEATHER

HER DISRUPTIVE EVENTS



INNOVATION AND DIGITAL TECHNOLOGIES SESAR and the Air Traffic Management modernisation

Developing new technologies for a better management of Europe's airspace and contributing to the Single European Sky goals.





SES Success



Performance Scheme – cost stability

SESAR

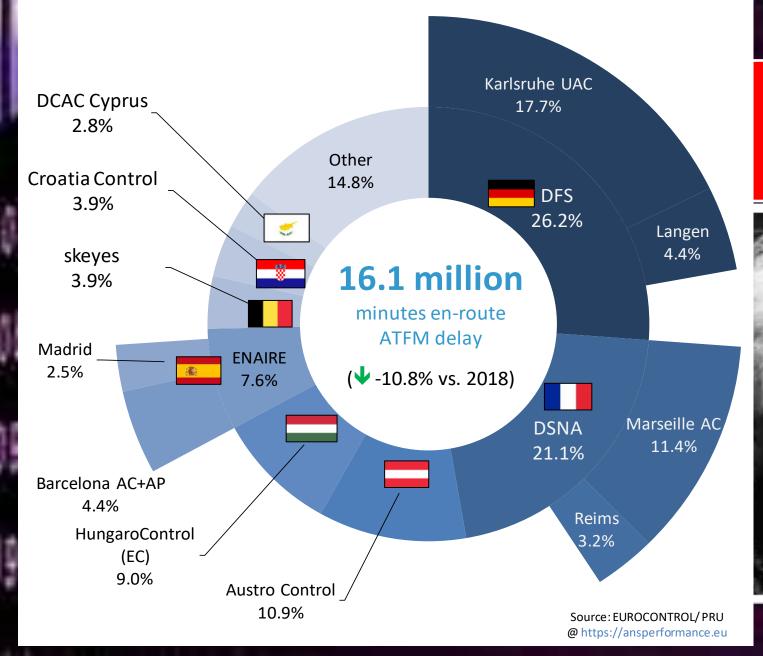
Network Management

EASA Oversight

Industrial partnerships

Operational Stakeholders

Share of total <u>en-route</u> ATFM delay(%) January-October 2019





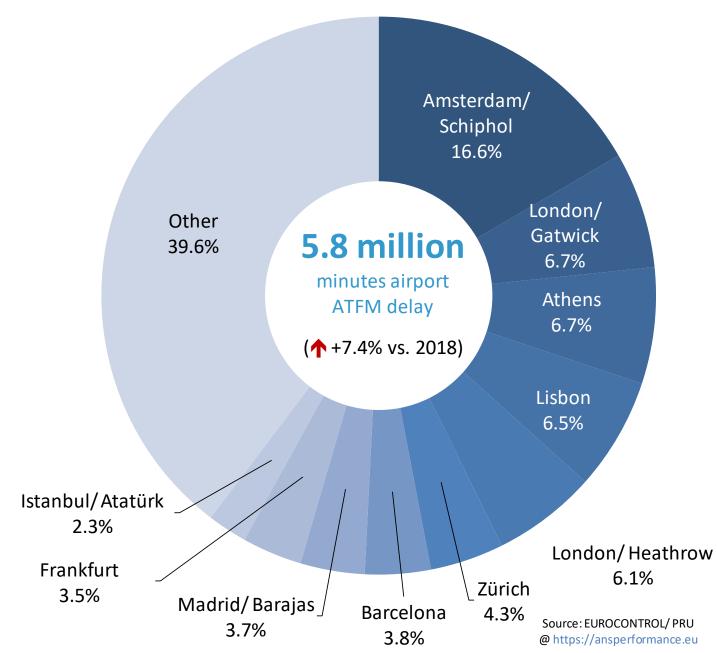
2019 - Improved Predictability But <u>NOT</u> Long-term Solution

Life is like riding a bieyele To keep your balance, you must

Keep moving.

Albert Einstein





EUROCONTROL

... and the airports?

27% of the Delay Problem

IFR TRAFFIC IN EUROPE





Are ANSP Business's or Government Utilities ?



They are very safe

They talk like business's – customers

They make very good returns (average 22%)

They provide a service

Staff - positive service ethos

So what's the problem ?

Nearly all Government controlled:

- States appoint Boards
- States get Dividends
- States own the shares
- States regulate (NSAs etc)
- What happens if you don't perform ?
- When things get tough:
 - Question the assumptions
 - Blame Europe!

Ownership V Independence How does it work in reality?

If the facts don't fit the theory, change the facts

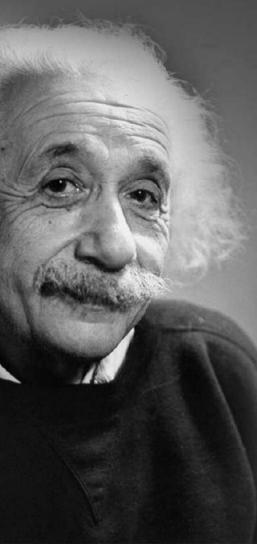
We have a great **Opportunity Now** - to help our citizens and the environment





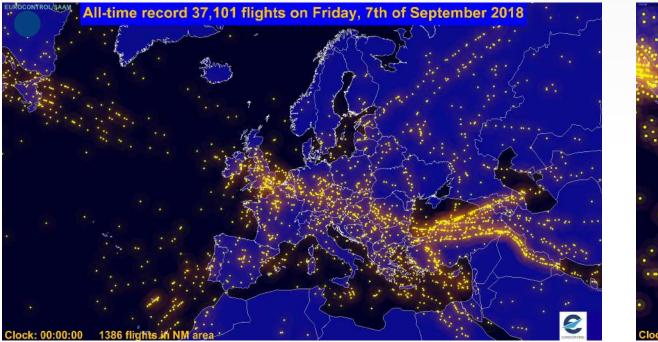


Future architecture of the European airspace



Stay away from negative people. They have a problem for every solution.









"I am afraid of that day when people will post quotes with my name which I never said"

-Albert Einstein"





Thank you Eamonn Brennan, Director General @eurocontrolDG



Capacity – Accommodating growth today & tomorrow









Sylviane Lust Director General AIRE

Eamonn Brennan Director General Eurocontrol Dick Benschop President & CEO Royal Schiphol Group



CANSO



Janusz Janiszewski President PANSA



Rafał Milczarski CEO LOT

NETWORKING COFFEE BREAK

Safety first, or when compromise is not an option



Tanja Harter Technical Affairs Director

ECA

Chris Kempis Director of Flight Operations Cathay Pacific

Patrick KyMichael RomanowskiYannick MalingeExecutive DirectorAircraft CertificationHead of ProductEASAService Policy &SafetyInnovation DivisionDirectorAirbus

FAA





IATA Wings of Change Europe, Berlin, 19-20 November 2019

Safety First When Compromise is Not an Option



Federal Aviation Administration



Presented to: IATA

By:

Dr. Michael C. Romanowski, Director Policy and Innovation Division, Aircraft Certification Service

Date: November 19, 2019





Safety first, or when compromise is not an option



Tanja Harter Technical Affairs Director

ECA

Chris Kempis Director of Flight Operations Cathay Pacific

Patrick KyMichael RomanowskiYannick MalingeExecutive DirectorAircraft CertificationHead of ProductEASAService Policy &SafetyInnovation DivisionDirectorAirbus

FAA





IATA Wings of Change Europe, Berlin, 19-20 November 2019

Cybersecurity – Are you prepared?

Esti Peshin

VP & General Manager Cyber Division

Israel Aerospace Industries





IATA Wings of Change Europe, Berlin, 19-20 November 2019

Where Courage Meets Technology

WINGS OF CHANGE

A Blueprint for Civil Aviation Cyber Security



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2015-2019: Main Cyber Events



Cyber Aviation Landscape

TECHNOLOGY NEWS JUNE 22, 2015 / 3:53 PM / 4 YEARS AGO

Polish airline, hit by cyber attack, says all carriers are at risk

Wiktor Szary, Eric Auchard

4 MIN READ 🔰 🛉

WARSAW/FRANKFURT (Reuters) - No airline is safe from the type of cyber attack that grounded aircraft and hundreds of passengers at Poland's busiest airport at the weekend, the chief executive of Polish national carrier LOT [LOT.UL] said on Monday.

ENSIGN

07 - 14 May 2019

Iranian APT Group Targets Airliners TRANSPORT INDUSTRY



A previously unknown threat group of Iranian origin his been targeting the aviation industry for the past rew years including allilline companies in Southeast Avia such as the Malaysia Artines, Arrivas, Finlippine Artines and Tha Artways. The esplorate group dubbed Rana was discovered after an unknown hacker leaked a trind set of documents via a vise group on the Telegram app. In April, me tatick toolsets of

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Home + Top News + Aviation still vulnerable to cyber attacks despite greater (T spend: SITA

Top News

Aviation still vulnerable to cyber attacks despite greater IT spend: SITA

By Pamela Chow / Posted on 18 February, 2019 10:08

While the aviation sector has demonstrated awareness of the rising threats to security and data privacy, companies are still lacking in resources and capabilities to beef up their cybersecurity systems revealed findings in a survey by SITA.

SITA's president of Asia-Pacific, Sumesh Patel, shared that 92 per cent of organisations have developed an IT security strategy, and cybersecurity spend is rising year-on-year.

Cyber attack on Philippines government sites

Cyber attack on Philippines government sites

Pages were redirected to a banner carrying a statement on cybercrime law

Published: September 27, 2012 15:06 By Gilbert P. Felenaco, Correspondent



Manila: A number of government websites have fallen prey to a wave of cyber attacks as pages were redirected to a banner carrying a statement opposing a newly-approved law on cybercrimes.

As early was Wednesday, Internet users trying to access the websites of the Bangko Sentral ng Pilipines (BSP or Philippine Central Bank) as well as the Metropolitan Waterworks and Sewerage System, the Department of Environment and Natural Resources in Central Luzon Region, the Department of Health and two other websites; suddenly found themselves herded to a webpage titled "Anonymous Philippines."

Magilient

Home Services industries About Resources Training Articles



Last week's cyber-attacks against the artine industry in Yietnam have exposed serious systemic vulnerabilities and caused considerable reputational damage to the organisations hit.

Whist scrambing efforts are being made to contain the follout, the depth to which the attackers may have pertetrated remains worryingly unclear.



On Friday 29 July, the computer systems of two major international airports, Noi Bai in Hanei and Tan Son Nhat in Ho Chi Vilinh, were hacked and diffensive messages were displayed on flight information screens about the South China Sea, Vietnam, and the Philippines.

At the same time the national carrier's, Vietnam Airlines', website was hacked and defaced, and its VIP membership database was stolen. The private details of over 400,000 customers were leaked online for download and subsequent exploitation.

5,889 views | Feb 25, 2019, 07:37am

Hackers Are Targeting Airlines In Record Numbers. Here's What That Means For You.



Christopher Elliott Contributor ©) I'm a consumer advocate. I write about customer service,

f Hackers are targeting airlines as never before, and it could affect your next flight. That's the conclusion of a troubling new study of airline IT outages

by Netscout, a provider of application and network performance management products.

in

Attacks against passenger air travel increased by more than 15,000% between 2017 and 2018, according to Netscout's research.



Cyber - A Strategic Threat



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National Grade Challenges Require National Grade Solutions

- Technology
- Methodology
- Constant Innovation
- Cooperation (national and international)
- Capacity Build-up and Maintenance

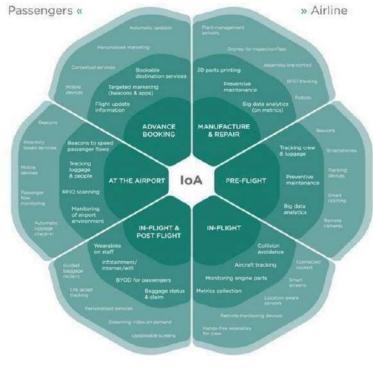




Aviation Cyber Security

Airlines, Operators and Airports

- All possible Tech domains and Risk domains combined
- A growing connectivity and interoperability
- Global compliance regulations
- High valued target
- Need to balance: safety, customers, regulation



Michael Fisher @Fisher85M 23 Aug 2017 #Internet of #Aviation {Infographic}

Now, just (try to) add Cyber...

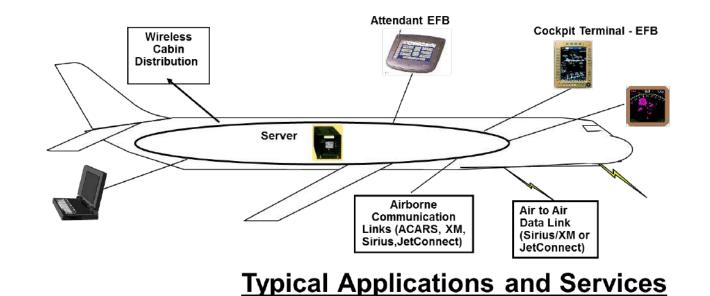
The Threat Landscape





E-enabled aircraft

- Uploading and downloading large amounts of flight and system data
- **In-flight entertainment**
- Wireless technology
- Remote maintenance testing and diagnostic
- Equipping engines with "call home" functions
- Wireless communications
- Software updates





Flight Ops > Weather

Cabin Surveillance

Surface Moving Maps

Flight Papers/Data

Onboard/Passenger

Live Audio

- Maintenance > Rebooking/IRROPS ≻ *FIX
- Electronic Manuals/Charts > Customer Profiles Flight Data Downloads
 - Buy On Board Electronic Logbook
- - Maintenance Data Collection > Email/WAP Browsing > Electronic MEL

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The Challenge

Multiple Interconnected Cyber Environments







Air Traffic Control





Baggage Handling Systems





Ground Transportation System



Aircraft On-board Systems



Police and Border Control



Passenger Screening



Radar Systems



Passenger Wi-Fi Systems (Bring Your Own Device)

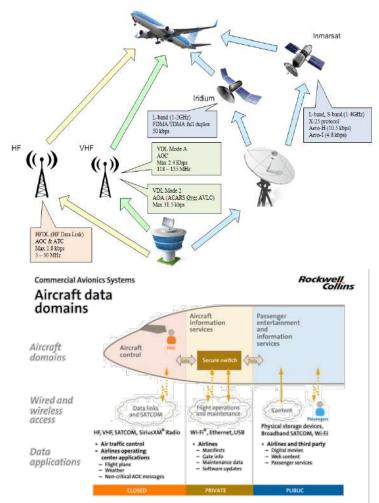
A large number of "Cyber Environments" that affect airport security and operations



The Challenge II

Interconnectivity Between Systems

- More systems are being connected
- Passengers may see their gate information, flight delays etc. from the smartphones
- Pilots may upload navigation information from their tablets to their aircraft
- Cargo system may be accessible to airport personnel via the airport IT system



Security and access restrictions determined by aircraft domain

"Even if you think your system is not connected to the Internet – It usually is!"



The Challenge II

Protecting Mission Critical Systems

Critical National Infrastructure



Mission Critical Systems (MCS)



Airports are a Critical National Infrastructure with a proliferation of Mission Critical Systems

IT Security is Simply Not Enough !



IAI – Israel Aerospace Industries

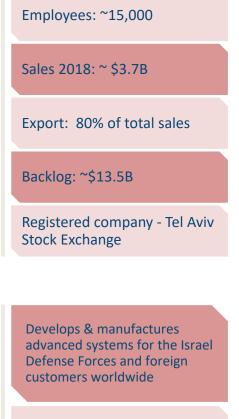


Largest Defense and Aerospace company in Israel

Government owned

Established in 1953

Cutting edge technologies and solutions for: Space, Air, Land, Sea and Cyber



Active in both the defense and commercial markets

Active in over 90 countries

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IAI - a Gate to Israel's Cyber Eco-System and Innovation

- IAI leads the best and finest of Israel's cyber eco-system & Innovation
- Reducing the risk of choosing novel technology and dealing with start-ups
- Israeli Cyber Companies Consortium (IC3)









IAC3 – Israeli Aviation Cyber Companies Consortium

- ELTA leads a diverse group of Israel's leading cyber & aviation companies
- Integration of knowledge and experience of technological leaders in aviation industry
- Providing holistic, end to end, cyber solutions for commercial aviation





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A Hybrid Full Scale Solution

IT Security is not enough

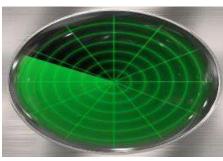
- Hardening end to end cyber hardening process
- Monitoring a Cyber Security Early Warning Centre including unique cyber threat intelligence
- Forensics and multiple source data analysis (SOC of SOCS)
- Collaboration A-ISAC connectivity
- Intelligence Cyber Intelligence Capabilities, augmenting the physical security
- Awareness and Training tech teams, ops teams and managers/commanders













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Cyber Eco-System

- Resilience
- **Awareness**
- Information sharing

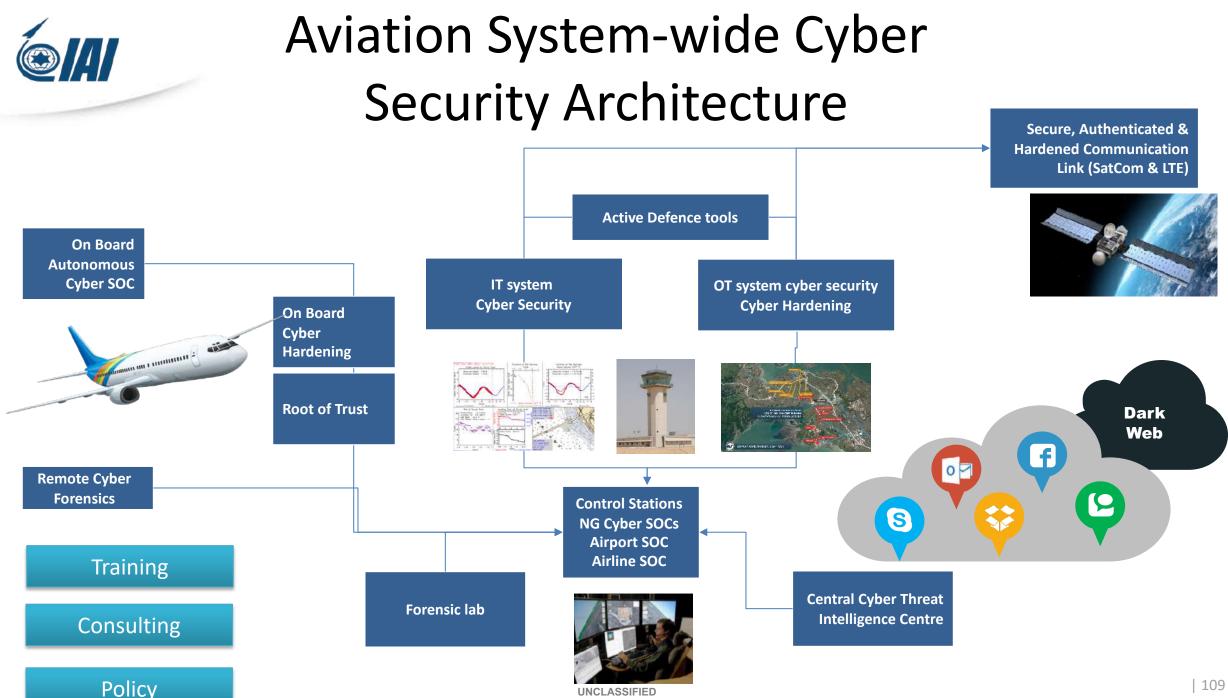
- Integration
- Methodology
- Domain Expertise
- **Development Lab**
- Fusion
- Automation
- Tailor made
- Risk reduction



- Awareness
- Information sharing
 - Organizational structure
 - Operational tools
 - legislation & regulation
 - National level tools and capabilities

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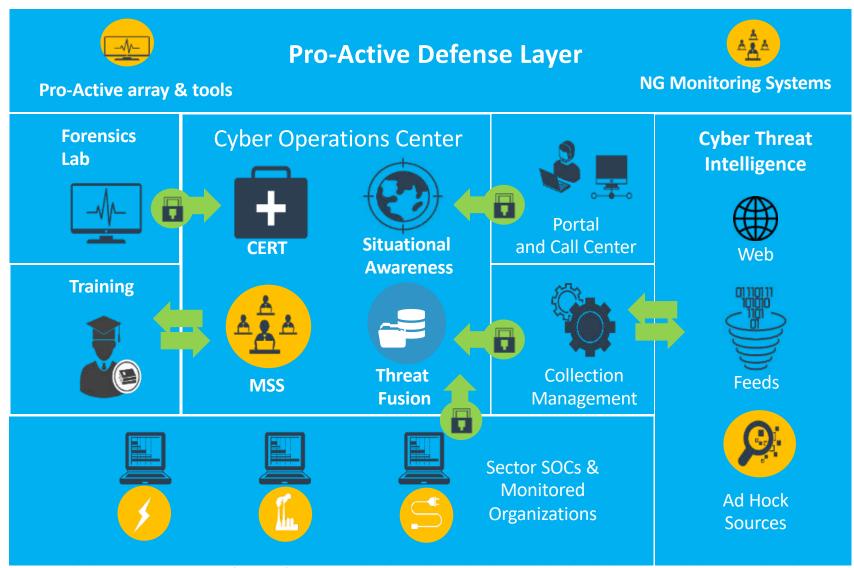
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End to End Cyber Center



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IAI - Unique Value Proposition

- Specialized, Industry (sector) specific NG SoC
- Aviation Ecosystem Hardening
- Aviation Cyber Range & Training



- Aviation Cyber Risk Analysis
- Aviation Cyber Lab
 - Forensics
 - □ R&D







THANK YOU

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Master of ceremony

Bill Morrison

Author, trainer, consultant Sandler





IATA Wings of Change Europe, Berlin, 19-20 November 2019

Networking Gala Dinner

Sponsored by

LUFTHANSA GROUP

AT WASSERWERK

Buses from 18:30 to 18:45

Grand Hyatt Lobby



THANK YOU

