#### IATA WINGS OF CHANGE EUROPE

**Host Airline** 

**LUFTHANSA GROUP** 







# Master of ceremony

#### **Bill Morrison**

Author, trainer, consultant Sandler





# THANK YOU TO OUR SPONSORS

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# **AIRBUS aMADEUS**

AMERICAN EXPRESS

APP IN THE AIR

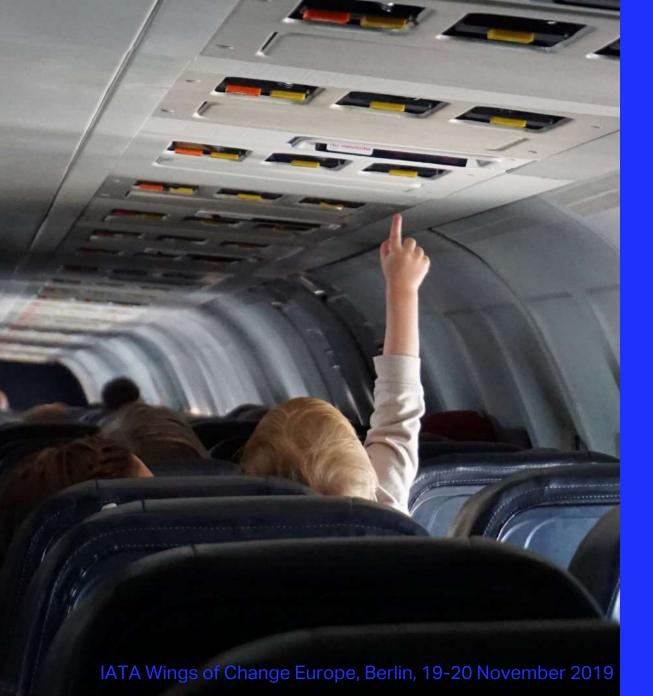


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# WIFI

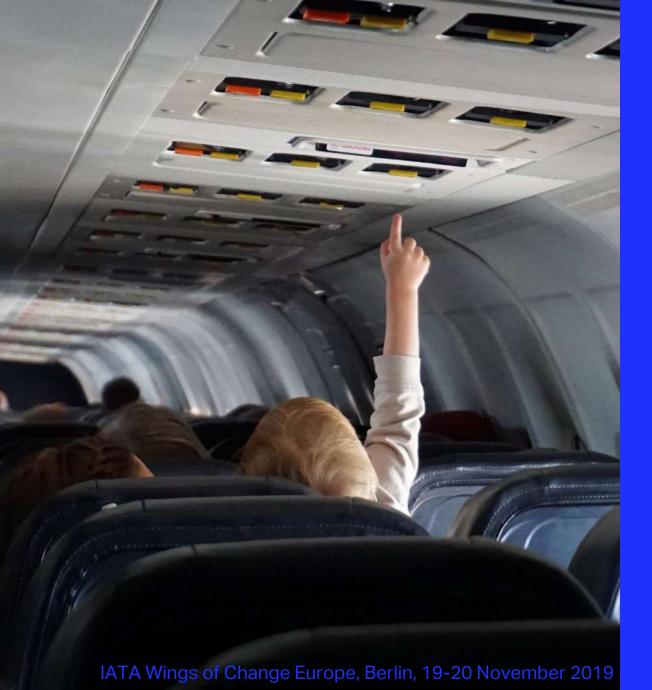
#### D Network: Hyatt Network

#### Destailed Password: WOCE19

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# Slido

Access <u>www.slido.com</u> on your mobile, tablet or laptop

Join the meeting by entering: #WOCE19

#### Access the "Questions" tab



# A strategic roadmap for Aviation

#### **Carsten Spohr**

Chairman of the Executive Board & CEO / Chair of the Board of Governors Lufthansa Group / IATA





# **Welcome Address**

#### **Steffen Bilger**

Parliamentary State Secretary Federal Ministry of Transport and Digital Infrastructure, Germany





# The new European Commission's vision for a sustainable air transport industry

#### **Filip Cornelis**

Director for Aviation (DG Move Directorate E)

**European Commission** 





# Sustainable Growth, the only way forward

#### Alexandre de Juniac

Director General and CEO





# What role for Europe in an ever more global and shifting economy?

#### **Brian Pearce**

Chief Economist

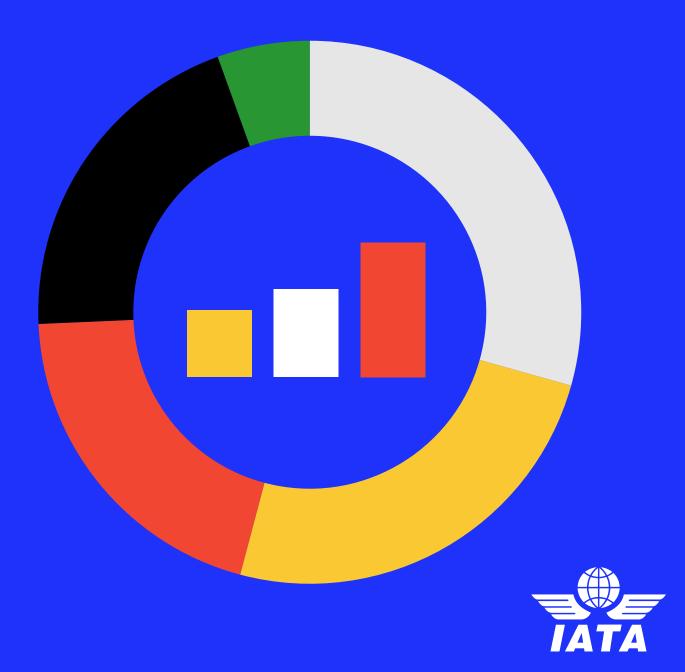




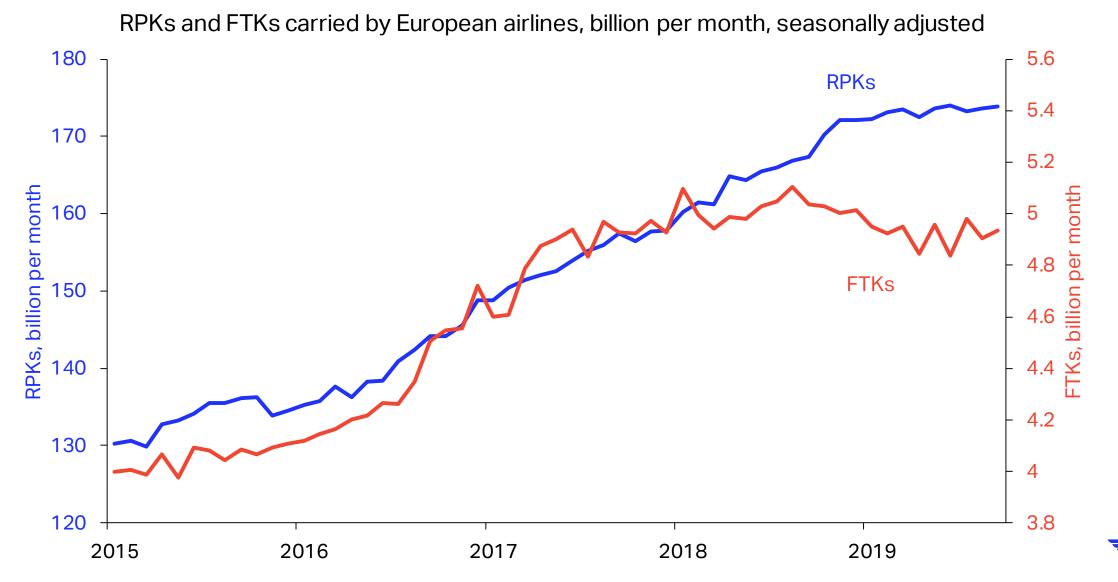
Challenges for European air transport

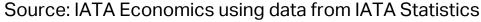
Brian Pearce Chief Economist

19<sup>th</sup> November 2019

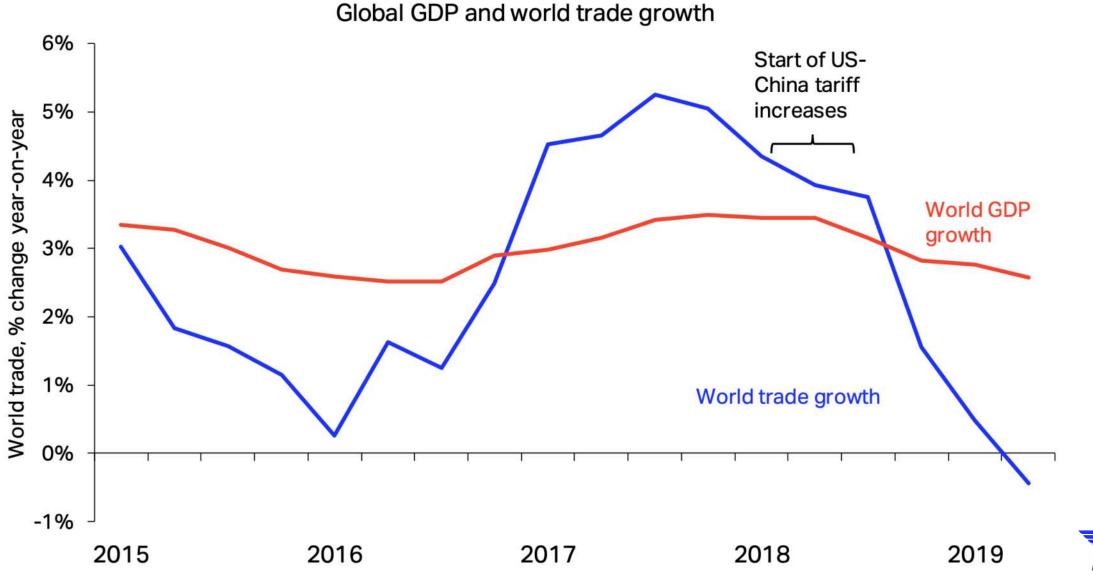


## Europe's air cargo is shrinking and travel is stalling





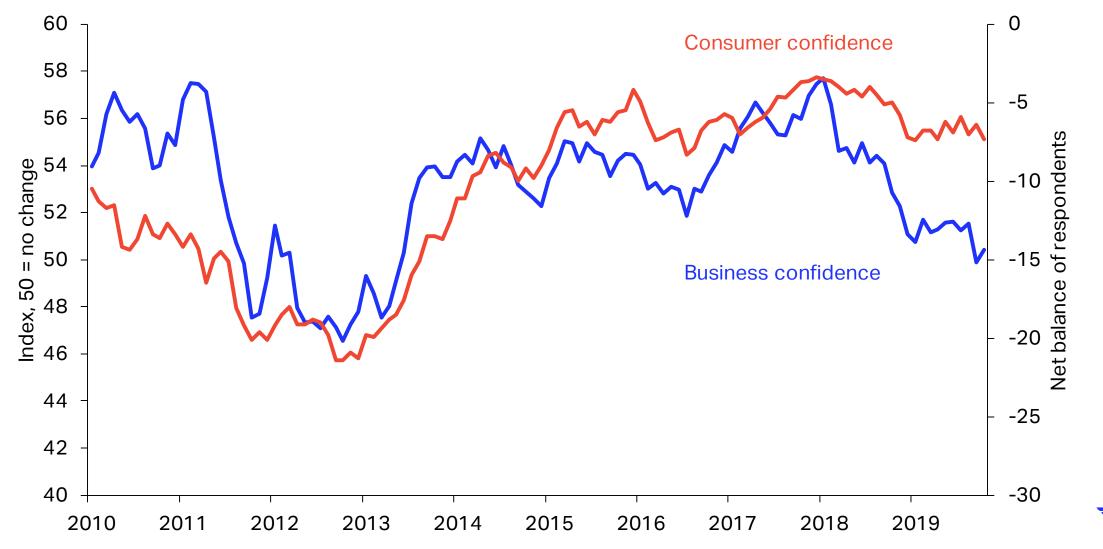
#### The trade war is causing serious damage



Source: IATA Economics using data from Netherlands CPB and Oxford Economics

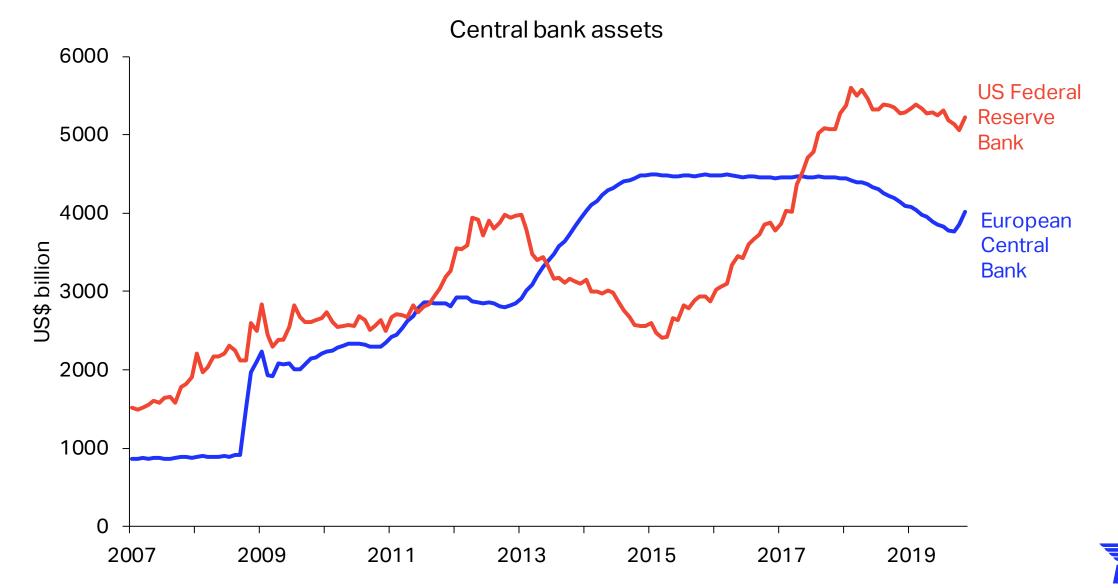
### European business and consumers less confident

EU28 business and consumer confidence



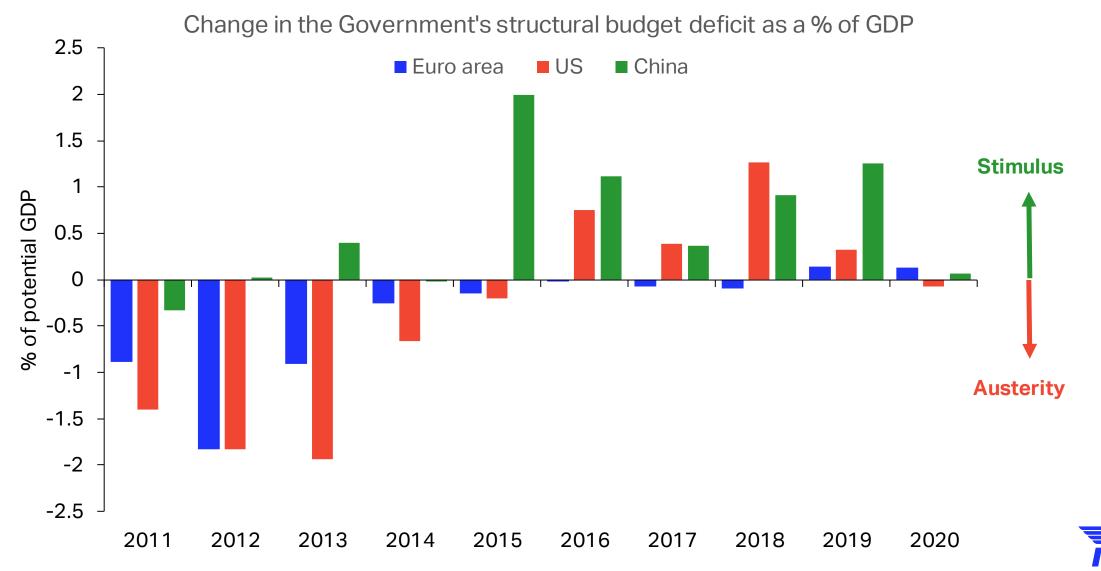
Source: Markit PMI composite, EU DG ECFIN consumer survey

### Central bank extraordinary support resumes



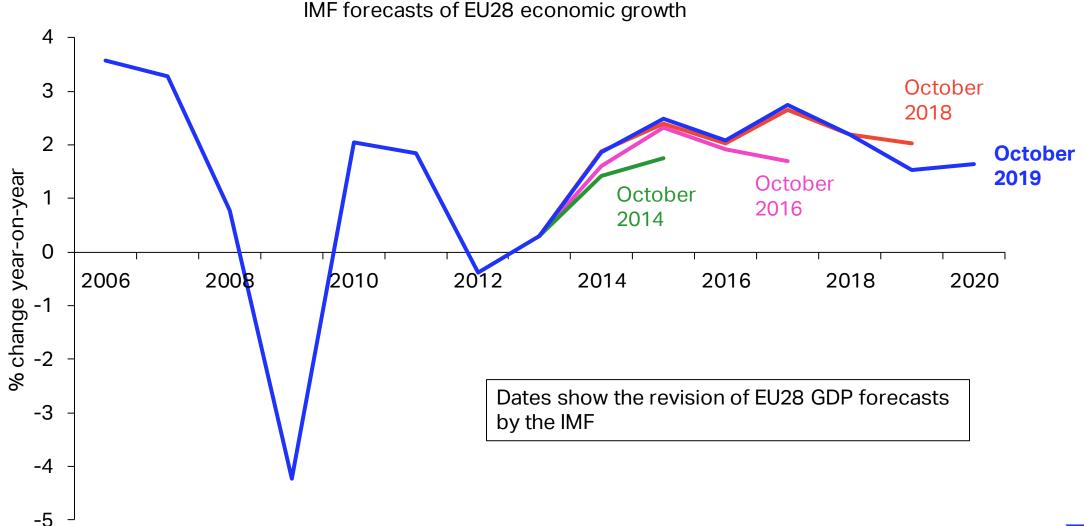
Source: Refinitive Datastream

## But no support from fiscal policy



Source: IMF World Economic Outlook, October 2019

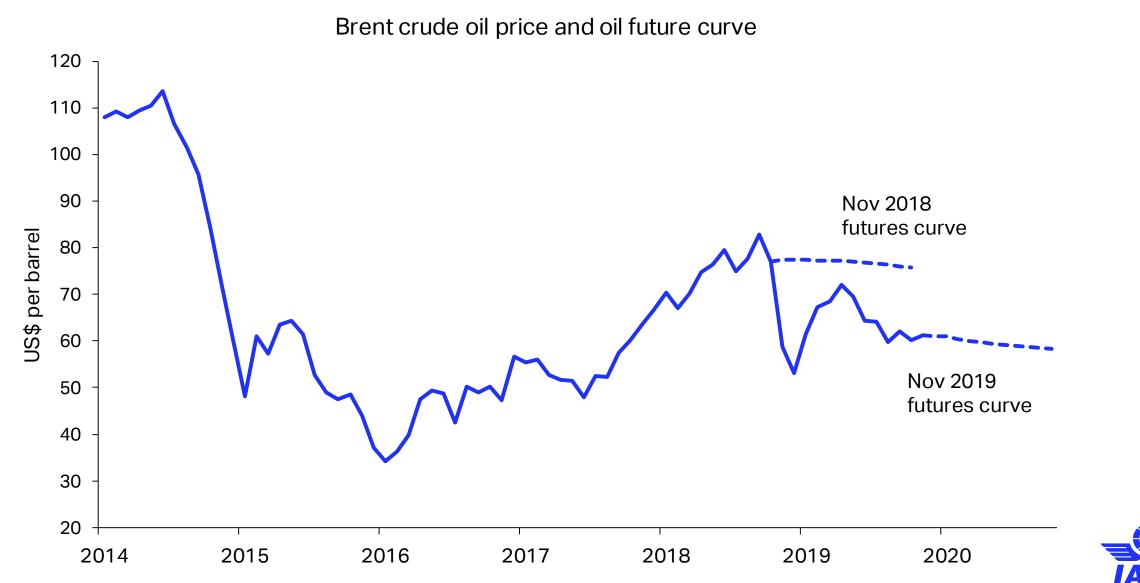
## Economic growth forecasts could well be cut





Source: IMF World Economic Outlook, various

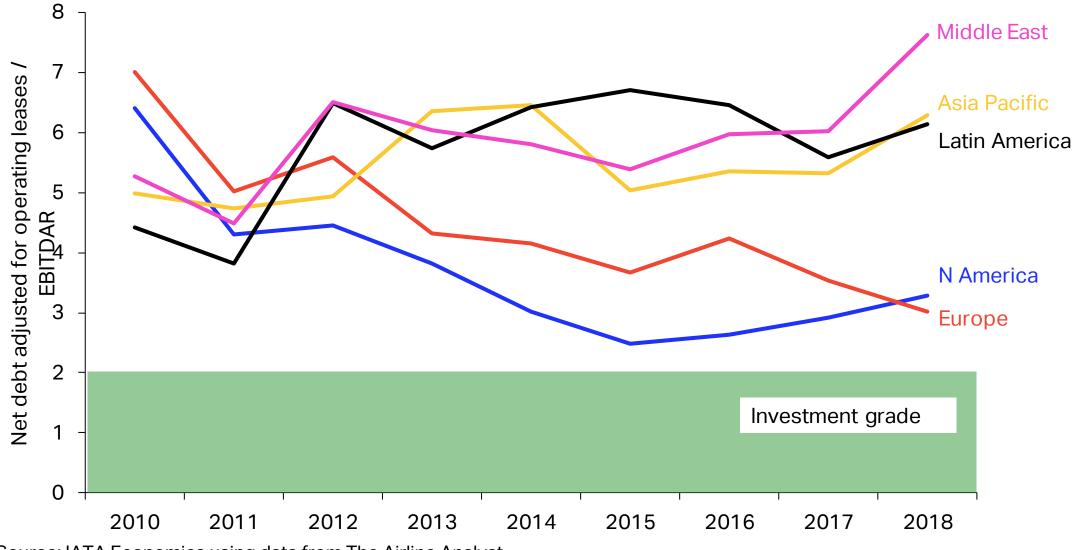
## The weak economy should keep oil prices low



Source: IATA Economics using data from Refinitiv Datastream

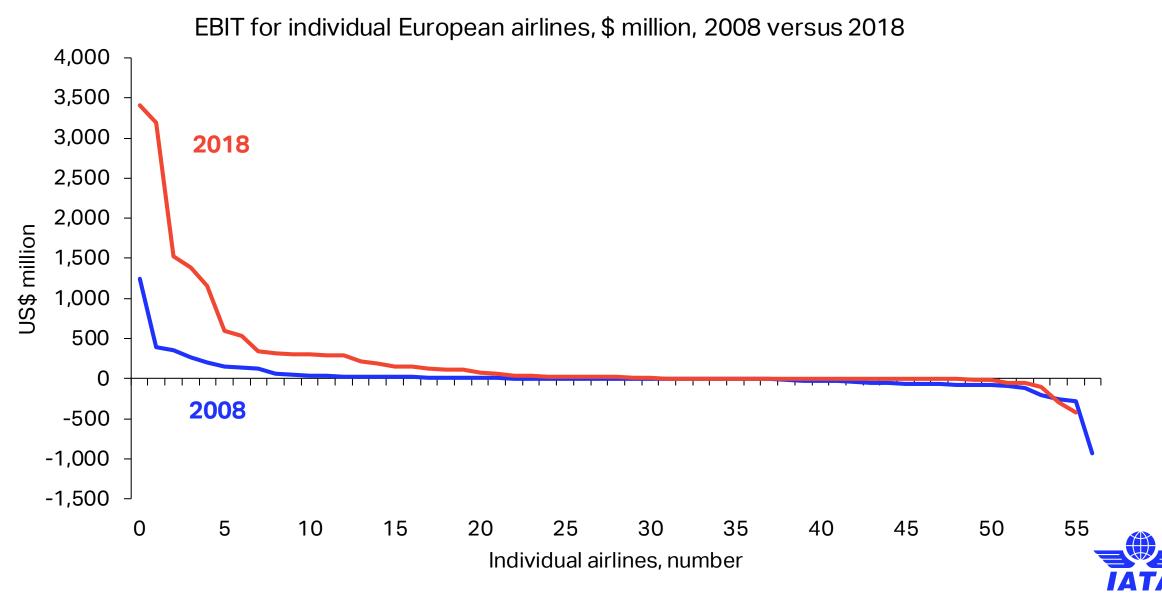
#### Airlines will need strong balance sheets

Net debt as a ratio of EBITDA



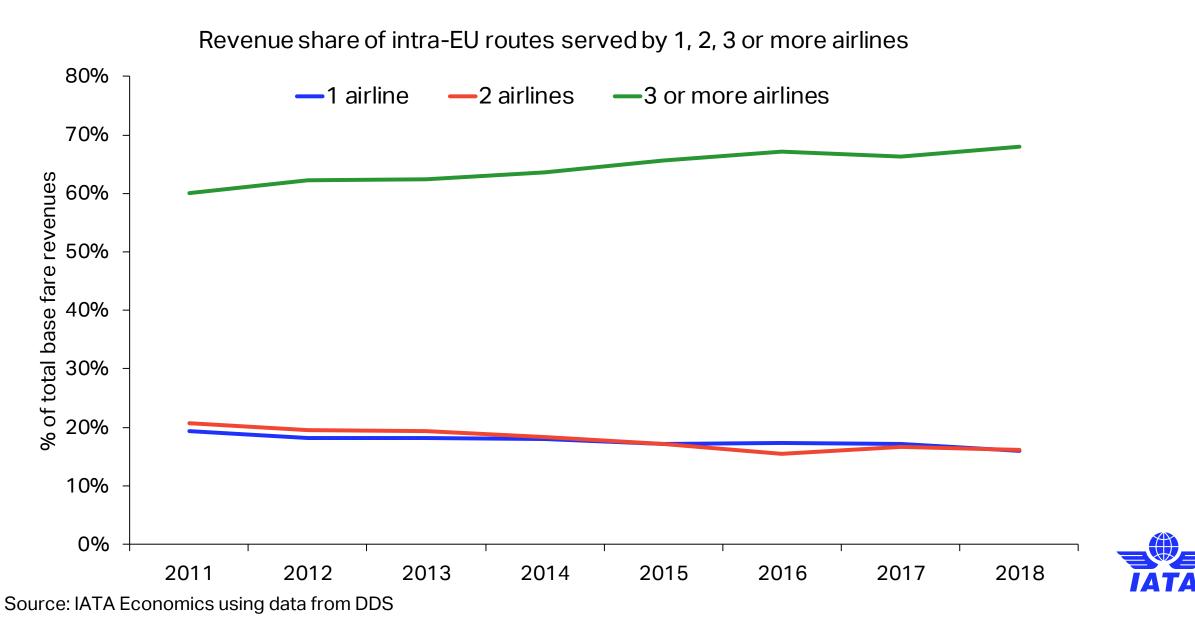
Source: IATA Economics using data from The Airline Analyst

#### Long tail of weaker airlines in Europe



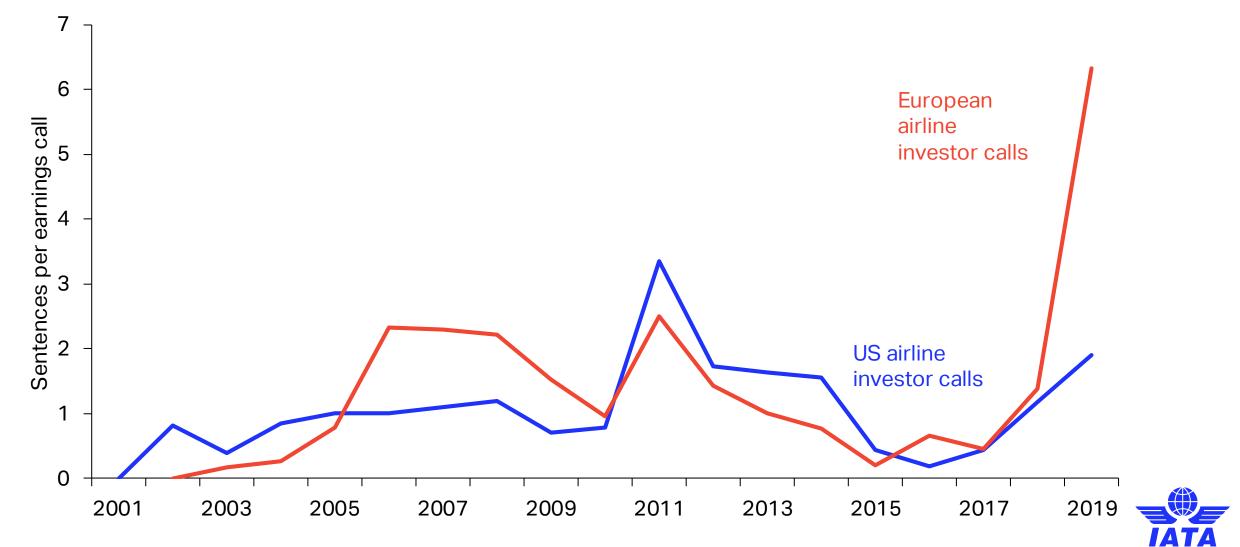
Source: IATA Economics using data from The Airline Analyst

## **Competition remains strong**



### Climate change one of the key structural challenges

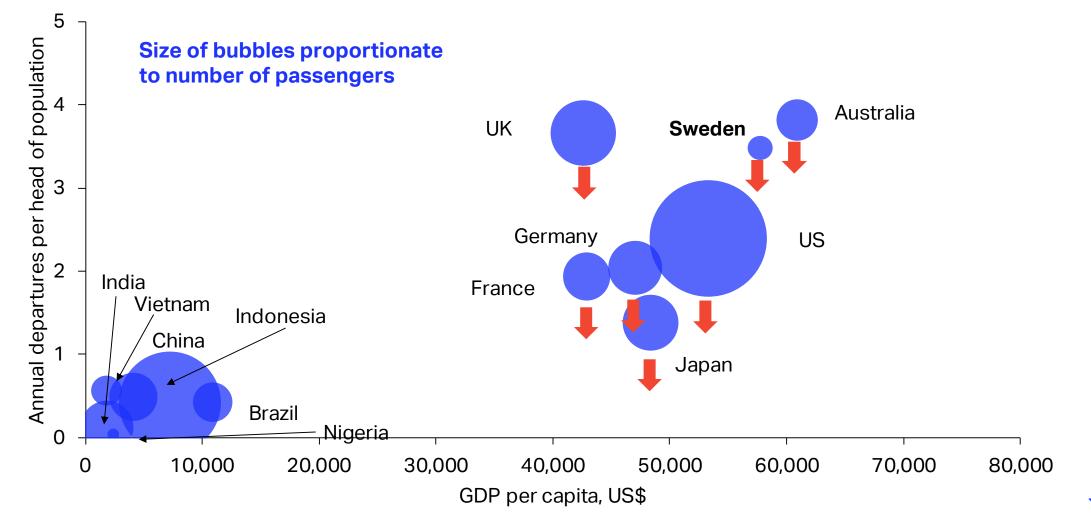
Frequency climate issue discussed at earnings calls with investors

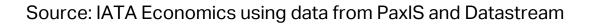


Source: HSBC 'The Second Frontier: Climate is changing for airlines', September 2019

## Will 'Flygskam' change Business as Usual?

Passenger departures per head of population vs living standards





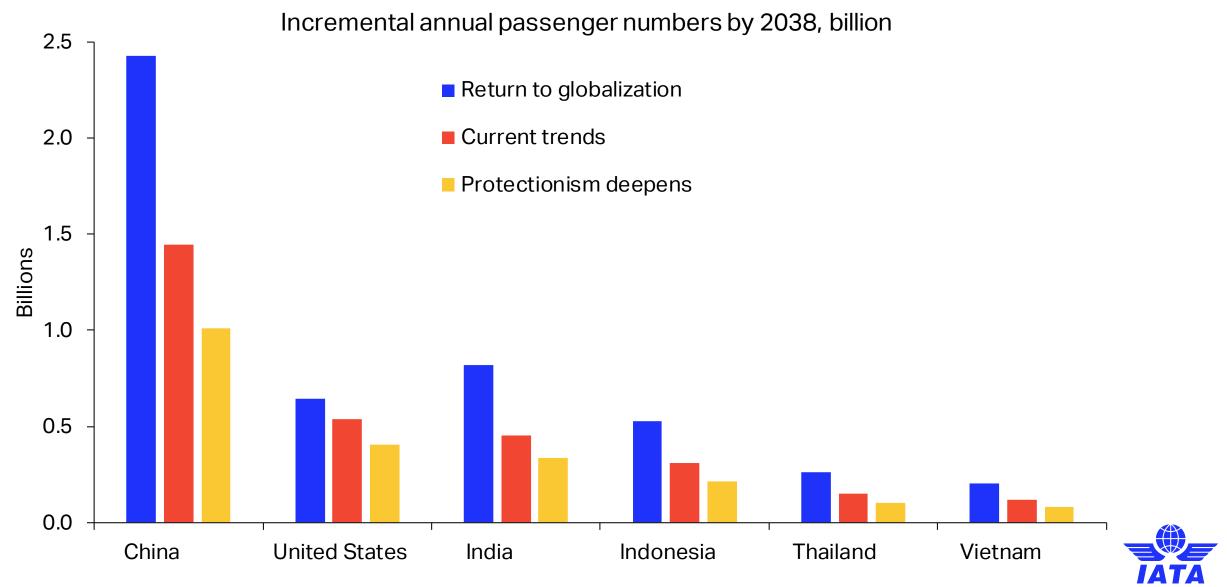
## Aviation centre of gravity shifting away from Europe





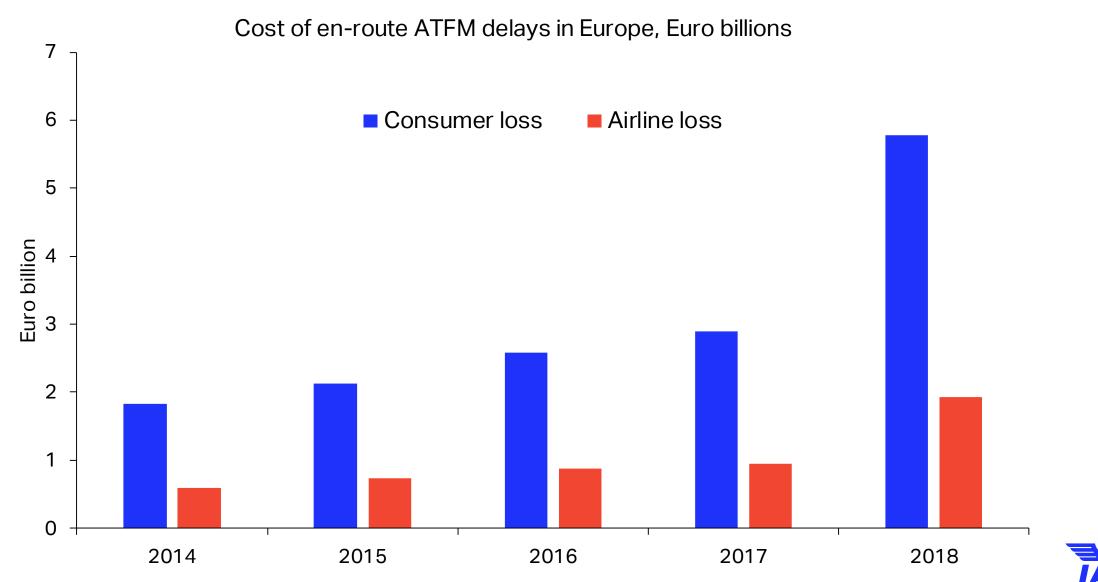
Source: IATA/Tourism Economics Air Passenger Forecasts, October 2019

## Emerging market passenger flows grow rapidly



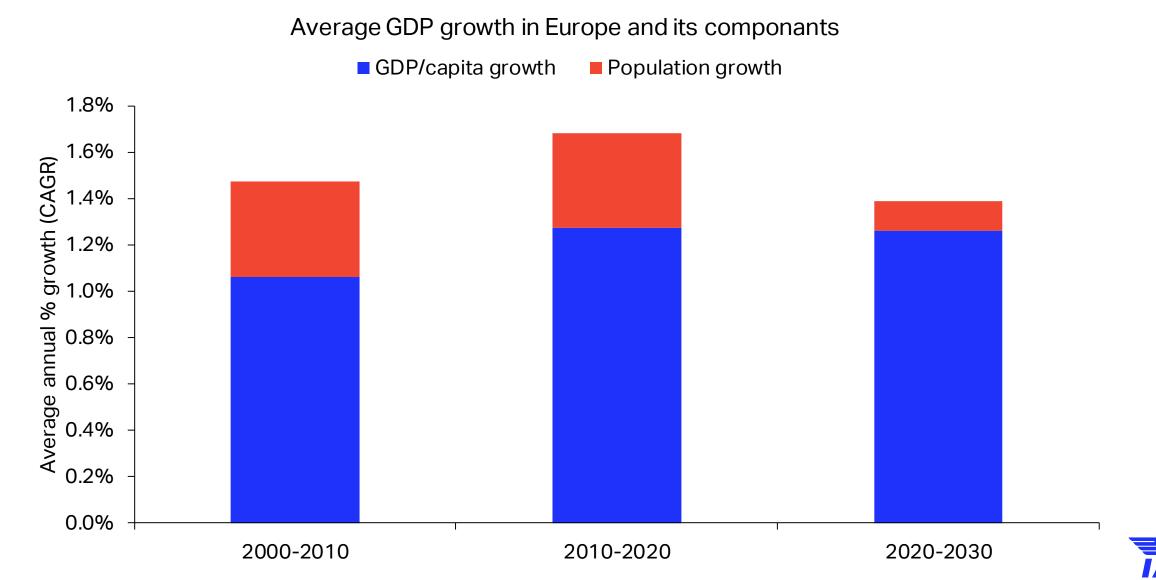
Source: IATA/Tourism Economics Air Passenger Forecasts, April 2019

## Need to eliminate costly and wasteful congestion



Source: IATA Economics using airline losses estimated by PRC and average vale for Eurocontrol value of time for passengers

## Productivity vital given Europe's poor demographics



Source: IATA Economics using data from Oxford Economics, November 2019 forecast

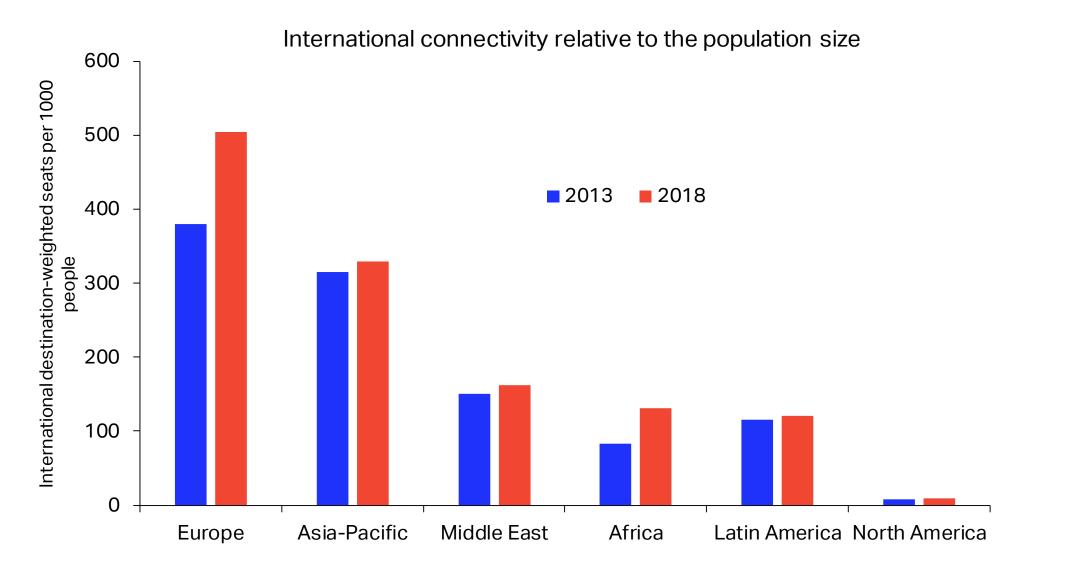
#### This is aviation's critical role for Europe





Source: SRS Analyser, November 2019, Europe to all airports, scheduled flights

## Airlines connect Europe better than other regions





## Generating key ingredients for economic success

#### Facilitating flows of:

- Investment
- Trade
- Skilled labour
- Competition
- Innovation
- Tourism

#### **Boosting European productivity**

(i.e. doing more with less)



# Thank you

#### economics@iata.org www.iata.org/economics





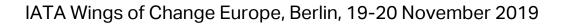
# NETWORKING COFFEE BREAK

# Largescale electric aircraft – myth or reality?

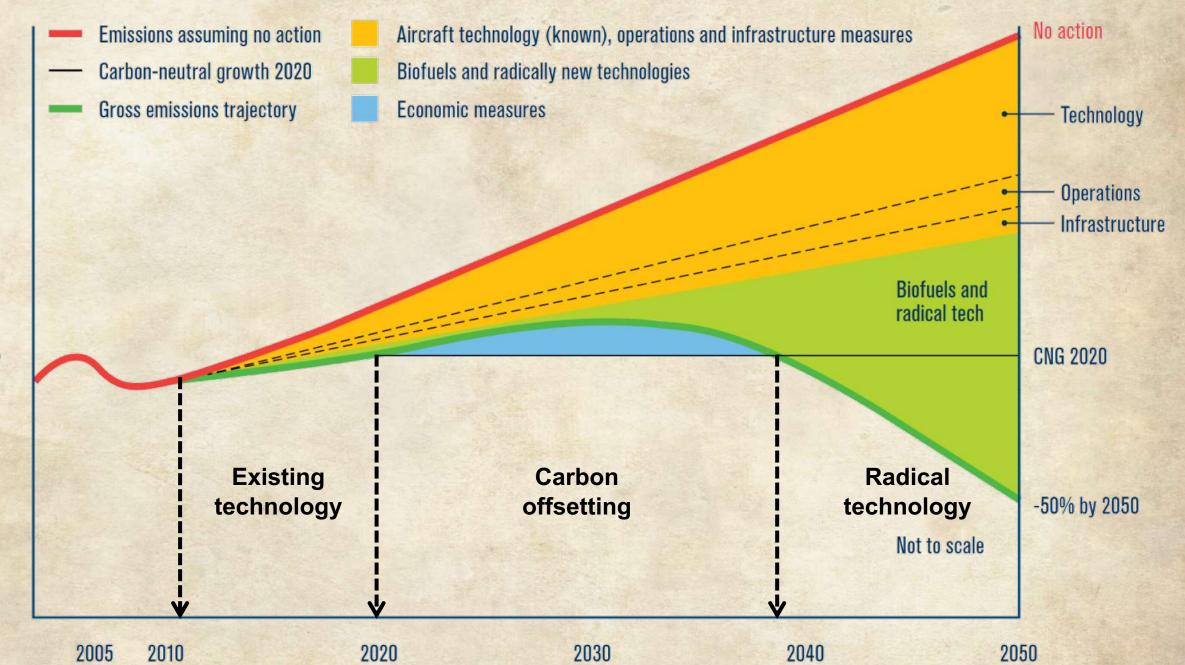
#### **Andreas Kloeckner**

Coordinator Electric Flying Program Strategy Aeronautics DLR



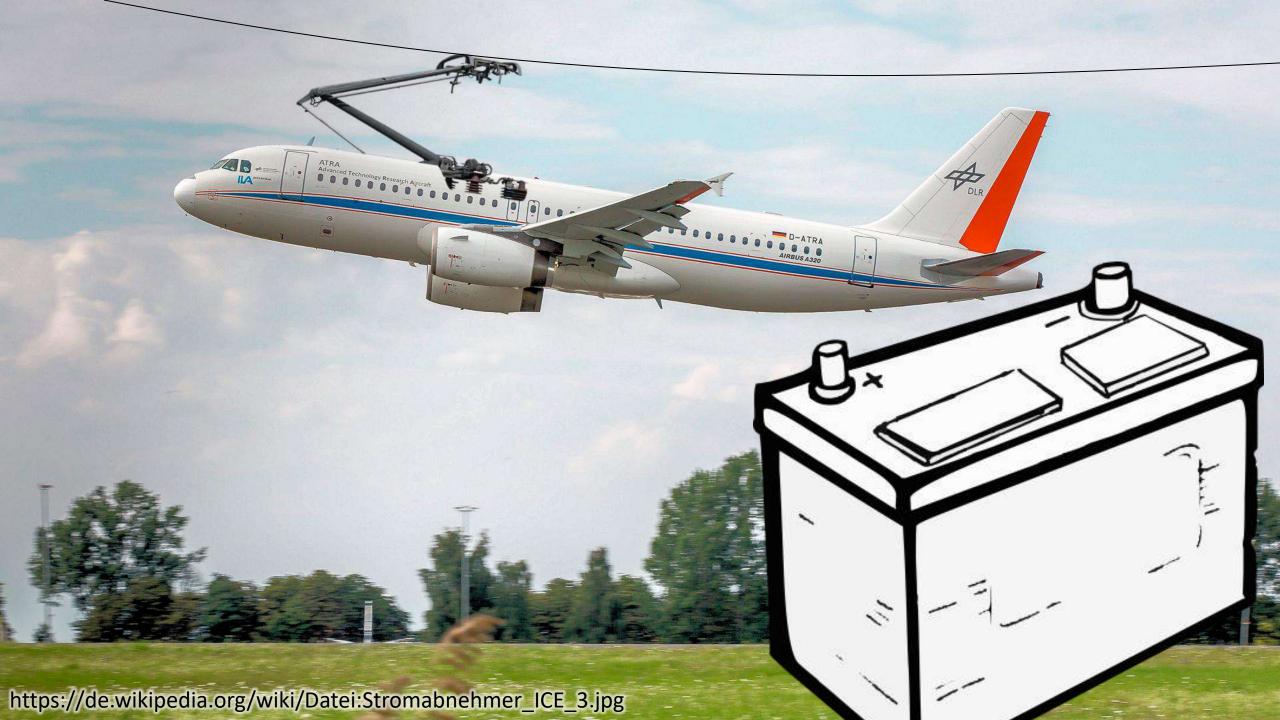






https://www.iata.org/whatwedo/environment/Documents/technology-roadmap-2013.pdf









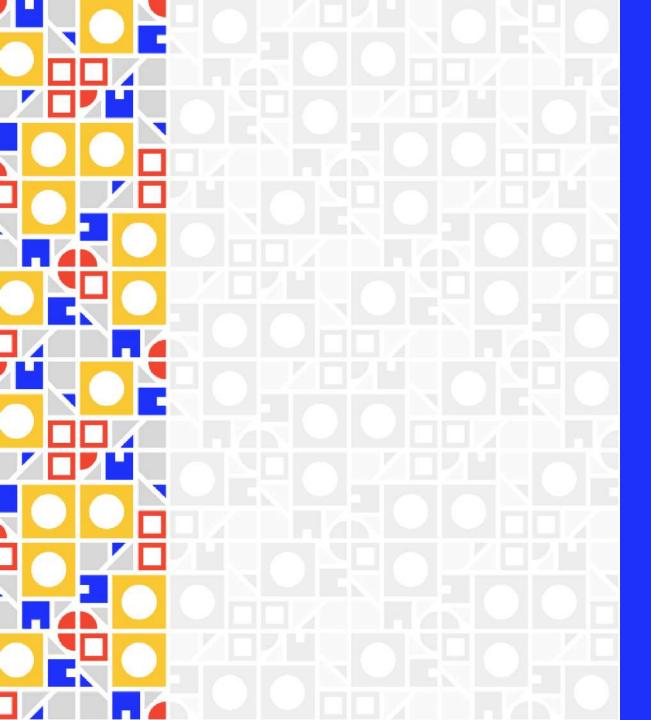




https://upload.wikimedia.org/wikipedia/commons/e/e2/Kohlekraftwerk\_Niederaußem-LR.jpg

Contact: German Aerospace Center (DLR e.V.) Programme Strategy Aeronautics D-51147 Köln-Porz

> Dr.-Ing. Andreas KLÖCKNER Andreas.Kloeckner@dlr.de



## IATA Diversity & Inclusion 25 by 2025

An industry pledge to work towards shifting key Diversity & Inclusion Metrics across the industry by 25 %, or up to a minimum of 25% by 2025.

Results will be shared annually at the AGM

A forum to share best practices and ideas for the airline to use and implement.





## 25by2025 Wings Of Change Signatories







**Barbara Scherle** 

Journalist and German TV Anchor Benjamin Smith Chief Executive Officer Air France-KLM



Oana Petrescu Director General Blue Air



**Bjørn Kjos** 

President and Founder Norwegian Air Shuttle



**Carsten Spohr** 

Chairman of the Executive Board & CEO / Chair of the Board of Governors

Lufthansa Group / IATA



IATA Wings of Change Europe, Berlin, 19-20 November 2019





**Barbara Scherle** 

Journalist and German TV Anchor

### **Benjamin Smith**

Chief Executive Officer

Air France-KLM







**Barbara Scherle** 

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### **Oana Petrescu**

**Director General** 

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**President and Founder** 

Norwegian Air Shuttle







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Journalist and German TV Anchor

### **Carsten Spohr**

Chairman of the Executive Board & CEO / Chair of the Board of Governors

Lufthansa Group / IATA



# ANNOUNCEMENT



## NETWORKING LUNCH

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**Anita Mendiratta** 

**Jonathon Counsell** 

Founder & Managing Director

**Aviation Environment** 

ANITA MENDIRATTA IAG & Associates

**Tim Johnson** 

Director

Federation

Group Head of Sustainability

**Ricardo Entz** COOXO Airbus **Demonstrators**  **Maurice Georges** Director DSNA

Maarten van Dijk CEO **SkyNRG** 



**David Antonioli** CEO

Verra





## IATA WINGS OF CHANGE EUROPE

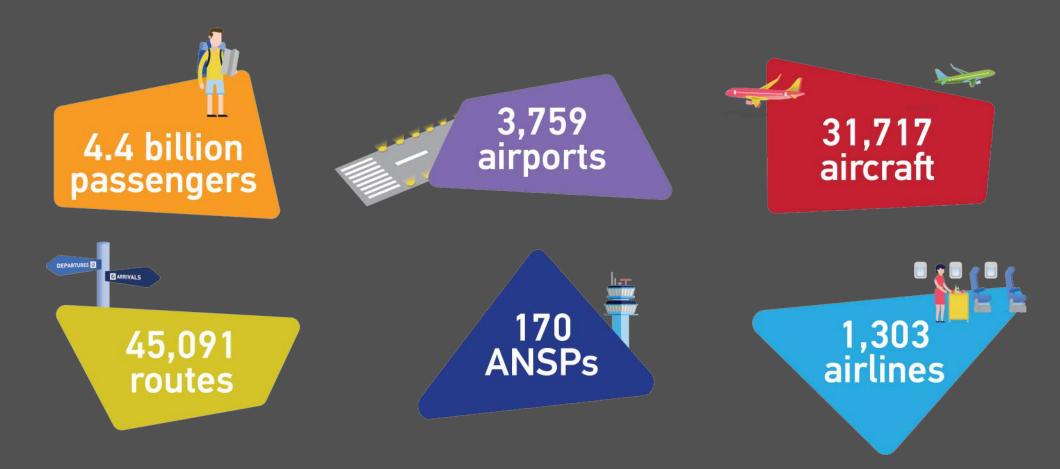
ENVIRONMENT: A Sine Qua Non Condition to Aviation Sustainability

NOVEMBER 19<sup>TH</sup> 2019 Berlin

ANITA MENDIRATTA



## THE SCOPE OF GLOBAL AVIATION



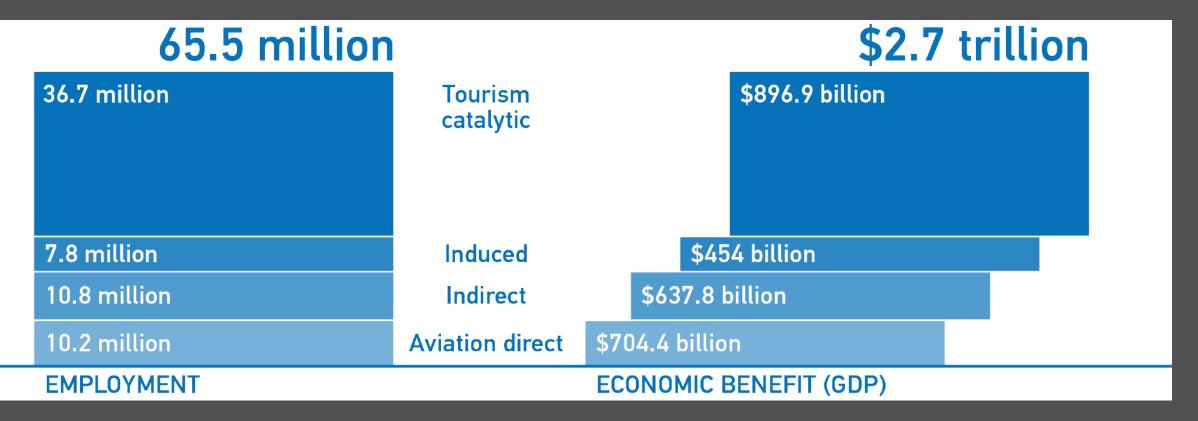
www.aviationbenefits.org

ANITA MENDIRATTA





## OUR GLOBAL SUPPORT FOR EMPLOYMENT & ECONOMIC ACTIVITY

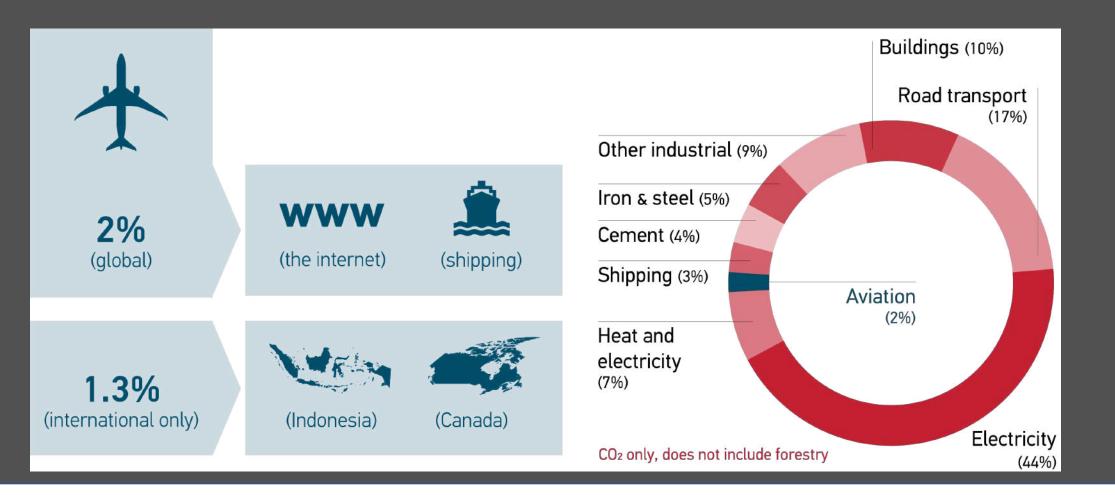








## AVIATION IN CONTEXT





## AVIATION TRACK RECORD ON IMPROVING EFFICIENCY







## SETTING THE STRATEGIC DIRECTION

## GOAL 1

PRE-2020 AMBITION

ΤΟΟ

1.5% ANNUAL AVERAGE FUEL EFFICIENCY IMPROVEMENT FROM 2009 TO 2020. GOAL 2

IN LINE WITH THE NEXT UNFCCC COMMITMENT PERIOD

STABILISE NET AVIATION CO2 EMISSIONS AT 2020 LEVELS WITH CARBON-NEUTRAL GROWTH. **() () () () ()**  <u>GOAL 3</u>

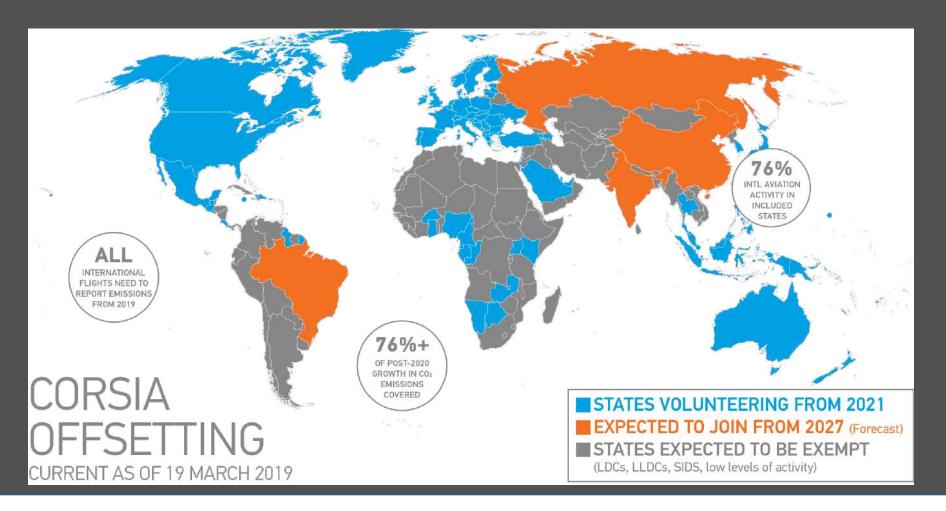
ON THE 2°C PATHWAY

 $(\mathbf{0})$ 

REDUCE AVIATION'S NET CO2 EMISSIONS TO 50% OF WHAT THEY WERE IN 2005, BY 2050.



## CORSIA: STATES INCL. IN FIRST (VOLUNTARY) PHASES



ANITA MENDIRATTA

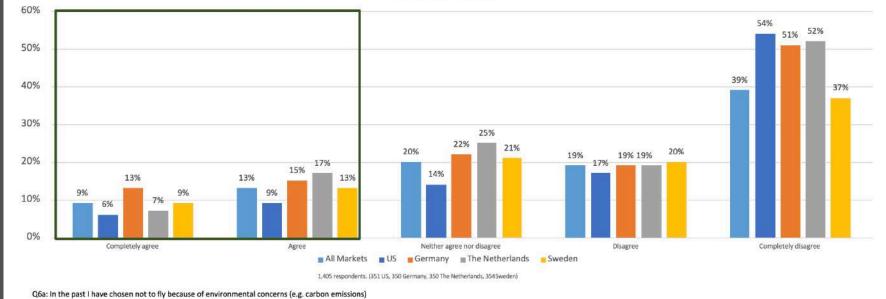


CLIMATE ACTION TAKES FLIGHT

## IATA RESEARCH - 2019: 'WHAT THE PUBLIC IS TELLING US'

#### ENVIRONMENTAL CONCERNS ARE NOT DETERRING TRAVELLERS FROM FLYING AT PRESENT

Statement: In the past I have chosen not to fly because of environmental concerns (e.g. carbon emissions)



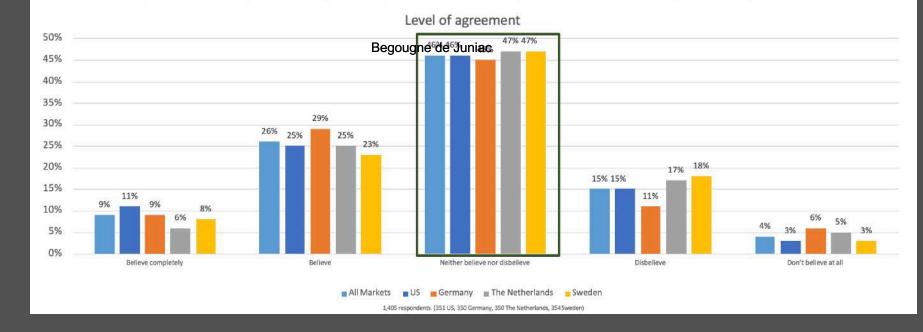
Level of agreement

CLIMATE ACTION TAKES FLIGHT

### IATA RESEARCH - 2019: 'WHAT THE PUBLIC IS TELLING US'

#### FLYERS ARE UNSURE ABOUT WHETHER THE INDUSTRY HAS BEEN MAKING STRONG EFFORTS TO MEET ITS ENVIRONMENTAL GOALS

Statement: The industry has been taking impressive collaborative efforts to meet these goals, with representatives from airlines, airports, air traffic management and the manufacturing sector all taking part in the process





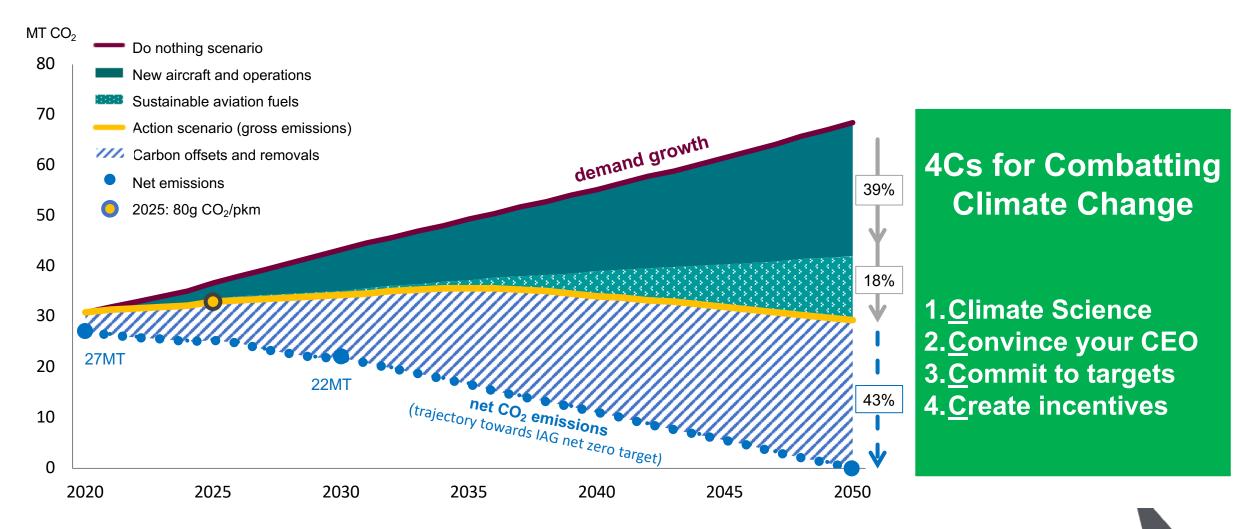


#### Anita Mendiratta

Founder & Managing Director ANITA MENDIRATTA & Associates Jonathon Counsell Group Head of Sustainability IAG

## IAG pathway to net zero CO<sub>2</sub> by 2050

We will proactively work with partners to ensure successful delivery our 2050 goal







Anita Mendiratta Founder & Managing Director ANITA MENDIRATTA & Associates **Ricardo Entz** COO XO Airbus Demonstrators





#### Anita Mendiratta Founder & Managing Director ANITA MENDIRATTA & Associates

Maurice Georges Director DSNA





Anita Mendiratta Founder & Managing Director

ANITA MENDIRATTA & Associates Maarten van Dijk CEO SkyNRG





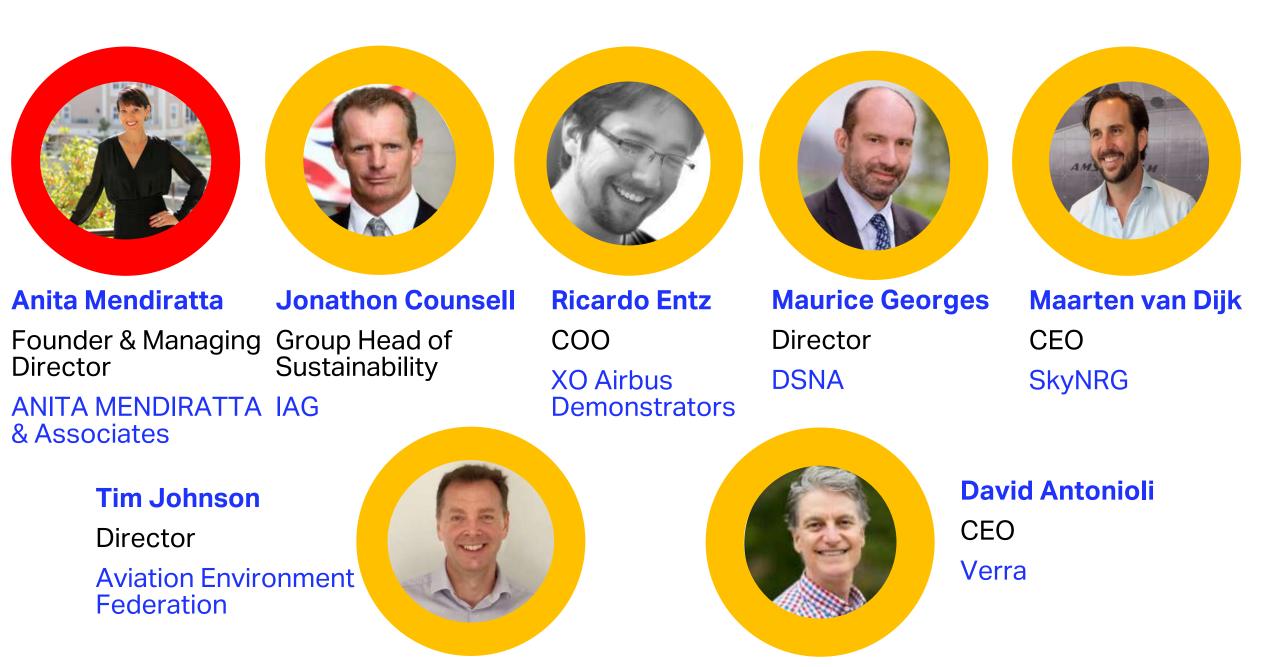
Anita Mendiratta Founder & Managing Director ANITA MENDIRATTA & Associates **Tim Johnson** Director Aviation Environment Federation





#### Anita Mendiratta

Founder & Managing Director ANITA MENDIRATTA & Associates David Antonioli CEO Verra



## **Capacity – Accommodating growth today & tomorrow**









Sylviane Lust Director General AIRE

Eamonn Brennan Director General Eurocontrol Dick Benschop President & CEO Royal Schiphol Group



CANSO



Janusz Janiszewski President PANSA



Rafał Milczarski CEO LOT



## IATA Wings of Change Capacity – Accommodating growth today & tomorrow

Eamonn Brennan

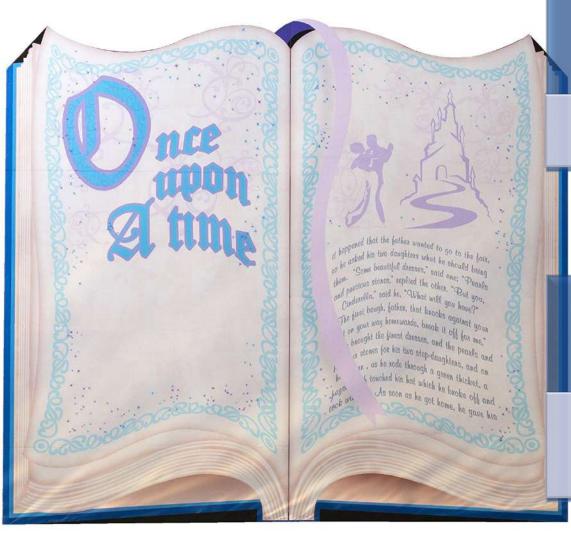
**Director General** 

19 November 2019



### Our story begins.....





### Single European Sky I (2004)

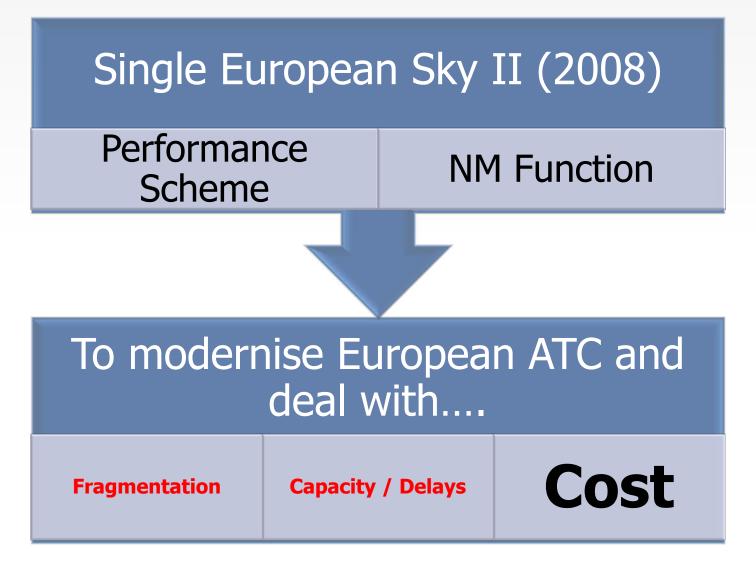
### Creating Regulatory framework

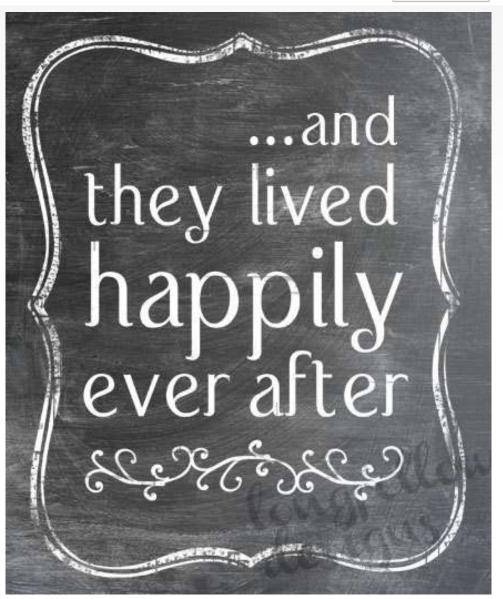


Fragmentation	Capacity / Delays	Cost
---------------	-------------------	------

... our story continued...







# ...BUT....our story <u>still</u> continues....

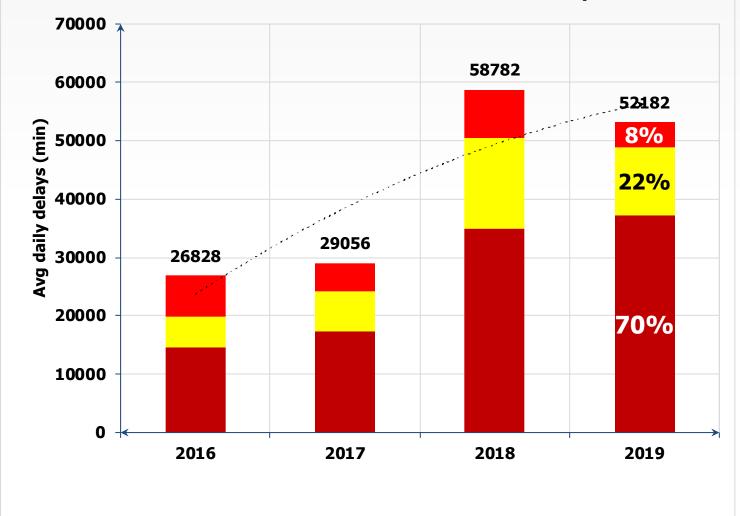


### 84% worse than 2017 STILL IN CRISIS SITUATION

WE CANNOT SOLVE OUR PROBLEMS WITH THE SAME THINKING WE USED WHEN WE CREATED THEM"



Year-to-date Network en route delays



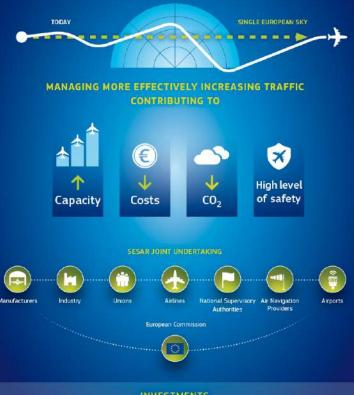
CAPACITY & STAFFING WEATHER

HER DISRUPTIVE EVENTS



#### INNOVATION AND DIGITAL TECHNOLOGIES SESAR and the Air Traffic Management modernisation

Developing new technologies for a better management of Europe's airspace and contributing to the Single European Sky goals.





### **SES Success**



### Performance Scheme – cost stability

SESAR

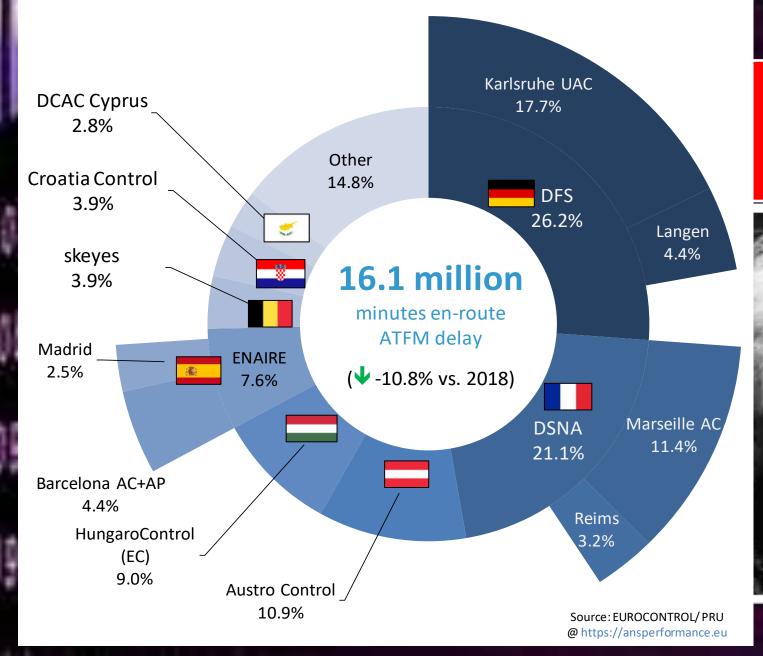
Network Management

EASA Oversight

Industrial partnerships

**Operational Stakeholders** 

Share of total <u>en-route</u> ATFM delay(%) January-October 2019





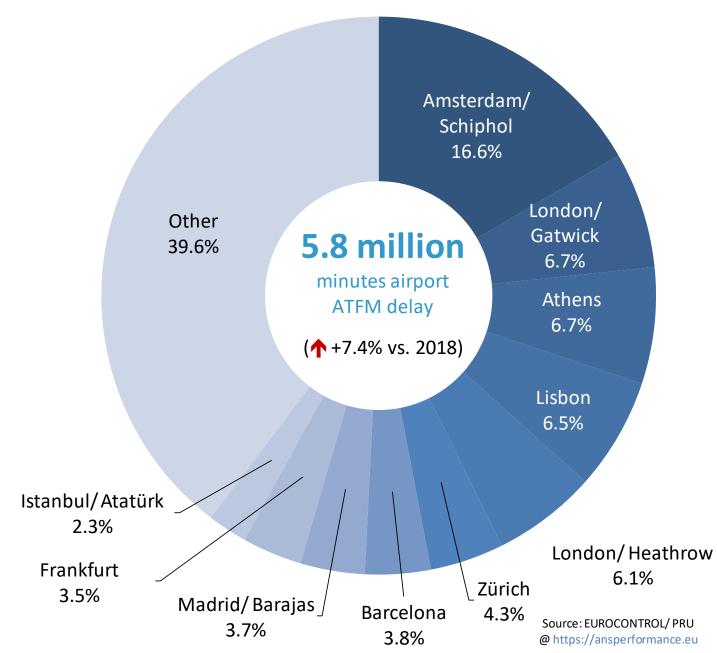
### 2019 - Improved Predictability But <u>NOT</u> Long-term Solution

Life is like riding a bieyele To keep your balance, you must

### Keep moving.

Albert Einstein





EUROCONTROL

# ... and the airports?

### 27% of the Delay Problem

### IFR TRAFFIC IN EUROPE





### Are ANSP Business's or Government Utilities ?



#### They are very safe

### They talk like business's – customers

They make very good returns (average 22%)

#### They provide a service

**Staff - positive service ethos** 

# So what's the problem ?

Nearly all Government controlled:

- States appoint Boards
- States get Dividends
- States own the shares
- States regulate (NSAs etc)
- What happens if you don't perform ?
- When things get tough:
  - Question the assumptions
  - Blame Europe!

Ownership V Independence How does it work in reality?

If the facts don't fit the theory, change the facts

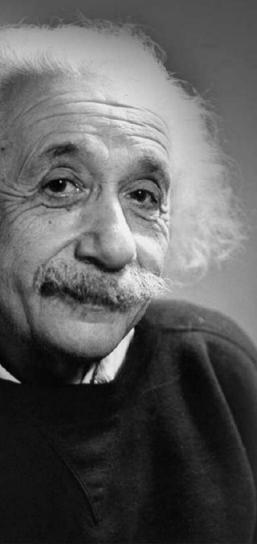
### We have a great **Opportunity Now** - to help our citizens and the environment





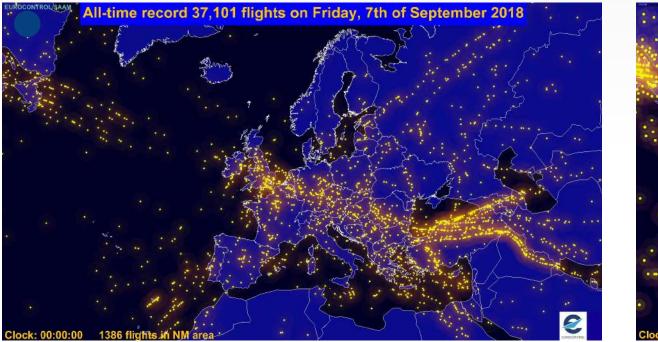


Future architecture of the European airspace



Stay away from negative people. They have a problem for every solution.









"I am afraid of that day when people will post quotes with my name which I never said"

### -Albert Einstein"





Thank you Eamonn Brennan, Director General @eurocontrolDG



### **Capacity – Accommodating growth today & tomorrow**









Sylviane Lust Director General AIRE

Eamonn Brennan Director General Eurocontrol Dick Benschop President & CEO Royal Schiphol Group



CANSO



Janusz Janiszewski President PANSA



Rafał Milczarski CEO LOT

### NETWORKING COFFEE BREAK

### Safety first, or when compromise is not an option



Tanja Harter Technical Affairs Director

ECA

Chris Kempis Director of Flight Operations Cathay Pacific

Patrick KyMichael RomanowskiYannick MalingeExecutive DirectorAircraft CertificationHead of ProductEASAService Policy &SafetyInnovation DivisionDirectorAirbus

FAA





IATA Wings of Change Europe, Berlin, 19-20 November 2019

### Safety First When Compromise is Not an Option



Federal Aviation Administration



Presented to: IATA

By:

Dr. Michael C. Romanowski, Director Policy and Innovation Division, Aircraft Certification Service

**Date:** November 19, 2019





### Safety first, or when compromise is not an option



Tanja Harter Technical Affairs Director

ECA

Chris Kempis Director of Flight Operations Cathay Pacific

Patrick KyMichael RomanowskiYannick MalingeExecutive DirectorAircraft CertificationHead of ProductEASAService Policy &SafetyInnovation DivisionDirectorAirbus

FAA





IATA Wings of Change Europe, Berlin, 19-20 November 2019

# Cybersecurity – Are you prepared?

### **Esti Peshin**

VP & General Manager Cyber Division

**Israel Aerospace Industries** 





IATA Wings of Change Europe, Berlin, 19-20 November 2019

### Where Courage Meets Technology

WINGS OF CHANGE

A Blueprint for Civil Aviation Cyber Security



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### 2015-2019: Main Cyber Events



### **Cyber Aviation Landscape**

#### TECHNOLOGY NEWS JUNE 22, 2015 / 3:53 PM / 4 YEARS AGO

### Polish airline, hit by cyber attack, says all carriers are at risk

Wiktor Szary, Eric Auchard

4 MIN READ 🔰 🛉

WARSAW/FRANKFURT (Reuters) - No airline is safe from the type of cyber attack that grounded aircraft and hundreds of passengers at Poland's busiest airport at the weekend, the chief executive of Polish national carrier LOT [LOT.UL] said on Monday.

#### ENSIGN

07 - 14 May 2019

#### Iranian APT Group Targets Airliners TRANSPORT INDUSTRY



A previously unknown threat group of Iranian origin his been targeting the aviation industry for the past rew years including allilline companies in Southeast Avia such as the Malaysia Artines, Arrivas, Finlippine Artines and Tha Artways. The esplorate group dubbed Rana was discovered after an unknown hacker leaked a trind set of documents via a vise group on the Telegram app. In April, me tatick toolsets of

HOME	PRINT EDITION		SHOW DAI	SHOW DAILY		VIDEOS	
Destination 🗸	Hote]	Transportation ~	Appointments	Features	Gallery	Trade Calendar	N
PFSL	UEA		21	1	11.20		No. of Concession, Name

Home + Top News + Aviation still vulnerable to cyber attacks despite greater (T spend: SITA

#### Top News

### Aviation still vulnerable to cyber attacks despite greater IT spend: SITA

By Pamela Chow / Posted on 18 February, 2019 10:08

While the aviation sector has demonstrated awareness of the rising threats to security and data privacy, companies are still lacking in resources and capabilities to beef up their cybersecurity systems revealed findings in a survey by SITA.

SITA's president of Asia-Pacific, Sumesh Patel, shared that 92 per cent of organisations have developed an IT security strategy, and cybersecurity spend is rising year-on-year.

#### 

Cyber attack on Philippines government sites

### Cyber attack on Philippines government sites

Pages were redirected to a banner carrying a statement on cybercrime law

Published: September 27, 2012 15:06 By Gilbert P. Felenaco, Correspondent



Manila: A number of government websites have fallen prey to a wave of cyber attacks as pages were redirected to a banner carrying a statement opposing a newly-approved law on cybercrimes.

As early was Wednesday, Internet users trying to access the websites of the Bangko Sentral ng Pilipines (BSP or Philippine Central Bank) as well as the Metropolitan Waterworks and Sewerage System, the Department of Environment and Natural Resources in Central Luzon Region, the Department of Health and two other websites; suddenly found themselves herded to a webpage titled "Anonymous Philippines."

#### Magilient

Home Services industries About Resources Training Articles



Last week's cyber-attacks against the artine industry in Yietnam have exposed serious systemic vulnerabilities and caused considerable reputational damage to the organisations hit.

Whist scrambing efforts are being made to contain the follout, the depth to which the attackers may have pertetrated remains worryingly unclear.



On Friday 29 July, the computer systems of two major international airports, Noi Bai in Hanei and Tan Son Nhat in Ho Chi Vilinh, were hacked and diffensive messages were displayed on flight information screens about the South China Sea, Vietnam, and the Philippines.

At the same time the national carrier's, Vietnam Airlines', website was hacked and defaced, and its VIP membership database was stolen. The private details of over 400,000 customers were leaked online for download and subsequent exploitation.

#### 5,889 views | Feb 25, 2019, 07:37am

#### Hackers Are Targeting Airlines In Record Numbers. Here's What That Means For You.



Christopher Elliott Contributor ©) I'm a consumer advocate. I write about customer service,

f Hackers are targeting airlines as never before, and it could affect your next flight. That's the conclusion of a troubling new study of airline IT outages

by Netscout, a provider of application and network performance management products.

in

Attacks against passenger air travel increased by more than 15,000% between 2017 and 2018, according to Netscout's research.



### Cyber - A Strategic Threat



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### National Grade Challenges Require National Grade Solutions

- Technology
- Methodology
- Constant Innovation
- Cooperation (national and international)
- Capacity Build-up and Maintenance

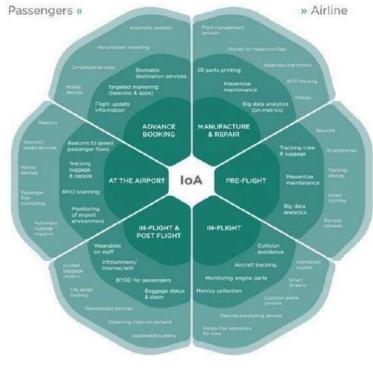




### **Aviation Cyber Security**

### Airlines, Operators and Airports

- All possible Tech domains and Risk domains combined
- A growing connectivity and interoperability
- Global compliance regulations
- High valued target
- Need to balance: safety, customers, regulation ....



Michael Fisher @Fisher85M 23 Aug 2017 #Internet of #Aviation {Infographic}

### Now, just (try to) add Cyber...

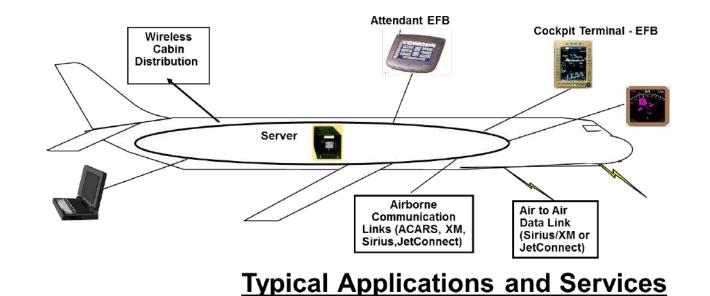
### The Threat Landscape





### E-enabled aircraft

- Uploading and downloading large amounts of flight and system data
- **In-flight entertainment**
- Wireless technology
- Remote maintenance testing and diagnostic
- Equipping engines with "call home" functions
- Wireless communications
- Software updates





Flight Ops > Weather

Cabin Surveillance

Surface Moving Maps

Flight Papers/Data

Onboard/Passenger

Live Audio

- Maintenance > Rebooking/IRROPS ≻ \*FIX
- Electronic Manuals/Charts > Customer Profiles Flight Data Downloads
  - Buy On Board Electronic Logbook
- - Maintenance Data Collection > Email/WAP Browsing > Electronic MEL

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### The Challenge

**Multiple Interconnected Cyber Environments** 







Air Traffic Control





**Baggage Handling Systems** 





**Ground Transportation** System



Aircraft On-board Systems



Police and Border Control



Passenger Screening



**Radar Systems** 



Passenger Wi-Fi Systems (Bring Your Own Device)

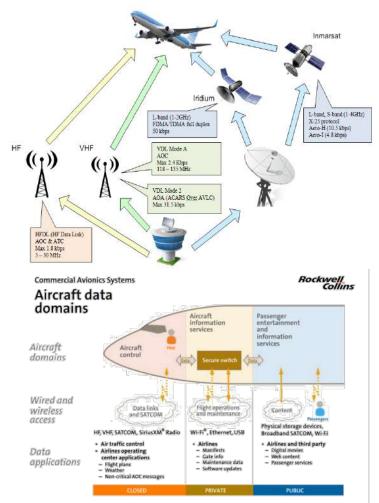
A large number of "Cyber Environments" that affect airport security and operations



### The Challenge II

Interconnectivity Between Systems

- More systems are being connected
- Passengers may see their gate information, flight delays etc. from the smartphones
- Pilots may upload navigation information from their tablets to their aircraft
- Cargo system may be accessible to airport personnel via the airport IT system



Security and access restrictions determined by aircraft domain

"Even if you think your system is not connected to the Internet – It usually is!"



### The Challenge II

#### **Protecting Mission Critical Systems**

#### **Critical National Infrastructure**



Mission Critical Systems (MCS)



#### Airports are a Critical National Infrastructure with a proliferation of Mission Critical Systems

### IT Security is Simply Not Enough !



### IAI – Israel Aerospace Industries

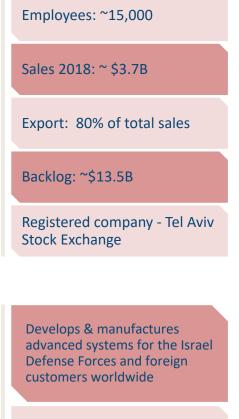


Largest Defense and Aerospace company in Israel

Government owned

Established in 1953

Cutting edge technologies and solutions for: Space, Air, Land, Sea and Cyber



Active in both the defense and commercial markets

Active in over 90 countries

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### IAI - a Gate to Israel's Cyber Eco-System and Innovation

- IAI leads the best and finest of Israel's cyber eco-system & Innovation
- Reducing the risk of choosing novel technology and dealing with start-ups
- Israeli Cyber Companies Consortium (IC3)









### IAC3 – Israeli Aviation Cyber Companies Consortium

- ELTA leads a diverse group of Israel's leading cyber & aviation companies
- Integration of knowledge and experience of technological leaders in aviation industry
- Providing holistic, end to end, cyber solutions for commercial aviation





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### A Hybrid Full Scale Solution

### IT Security is not enough

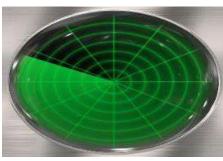
- Hardening end to end cyber hardening process
- Monitoring a Cyber Security Early Warning Centre including unique cyber threat intelligence
- Forensics and multiple source data analysis (SOC of SOCS)
- Collaboration A-ISAC connectivity
- Intelligence Cyber Intelligence Capabilities, augmenting the physical security
- Awareness and Training tech teams, ops teams and managers/commanders













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### Cyber Eco-System

- Resilience
- **Awareness**
- Information sharing

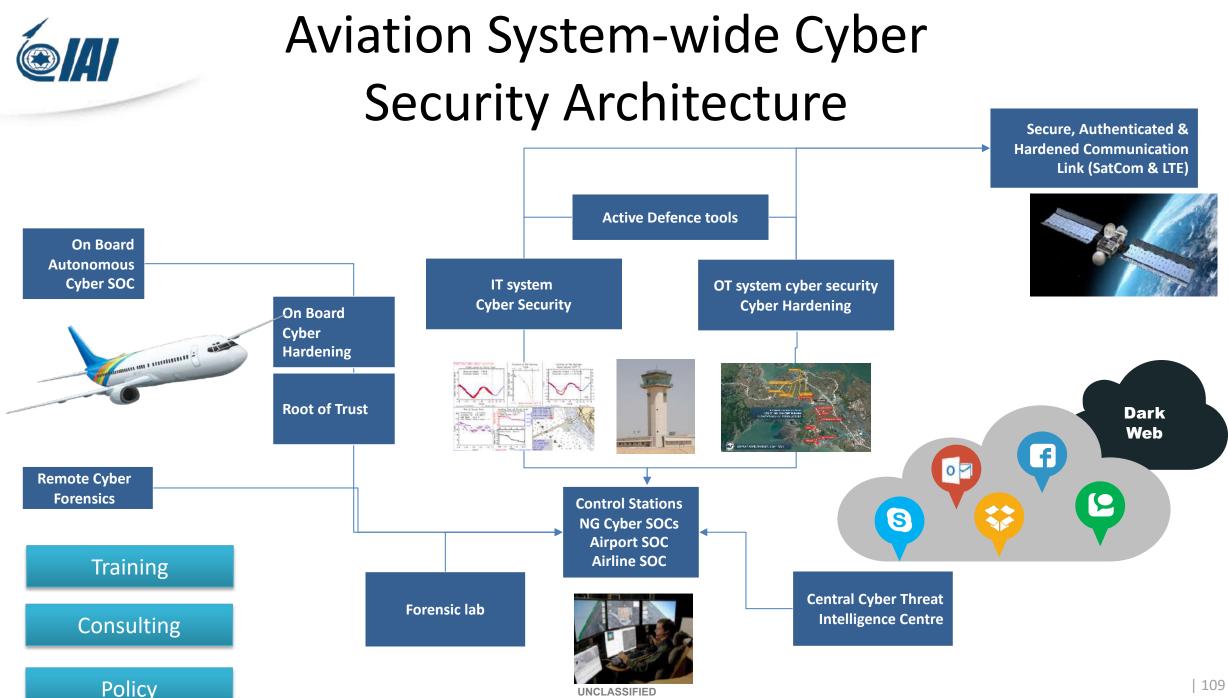
- Integration
- Methodology
- Domain Expertise
- **Development Lab**
- Fusion
- Automation
- Tailor made
- Risk reduction



- Awareness
- Information sharing
  - Organizational structure
  - Operational tools
  - legislation & regulation
  - National level tools and capabilities

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### End to End Cyber Center



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### IAI - Unique Value Proposition

- Specialized, Industry (sector) specific NG SoC
- Aviation Ecosystem Hardening
- Aviation Cyber Range & Training



- Aviation Cyber Risk Analysis
- Aviation Cyber Lab
  - Forensics
  - □ R&D







## **THANK YOU**

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# Master of ceremony

### **Bill Morrison**

Author, trainer, consultant Sandler





IATA Wings of Change Europe, Berlin, 19-20 November 2019

# Networking Gala Dinner

# Sponsored by

### LUFTHANSA GROUP

# **AT WASSERWERK**

# Buses from 18:30 to 18:45

# **Grand Hyatt Lobby**



# **THANK YOU**

