

**IATA**  
**WORLD**  
**SUSTAINABILITY**  
**SYMPOSIUM**

Miami, United States  
24-25 September 2024

**SPONSORSHIP & EXHIBITION  
PROSPECTUS**



**IATA**  
**WORLD**  
**SUSTAINABILITY**  
**SYMPOSIUM**

**DESTINATION**  
**& VENUE**

**Miami, USA**

Miami is most famous for its amazing weather and beaches. Its tropical climate helps to make Miami one of America's great winter resorts, and tourism is a major component of the city's economy. The city is also a centre of international banking and finance, business services, manufacturing (including apparel, medical equipment, pharmaceuticals, printing, and metal products) and international commerce.

**Loews Coral Gables Hotel**

Offering a new level of hospitality just four blocks from the Gables' iconic Miracle Mile, Loews Coral Gables Hotel boasts 242 guestrooms, including 21 stylish suites featuring a sophisticated, modern design, luxury amenities, spa, fitness center, pool and four restaurants and lounges. Guests are welcomed with local flair from food to hospitality experience.



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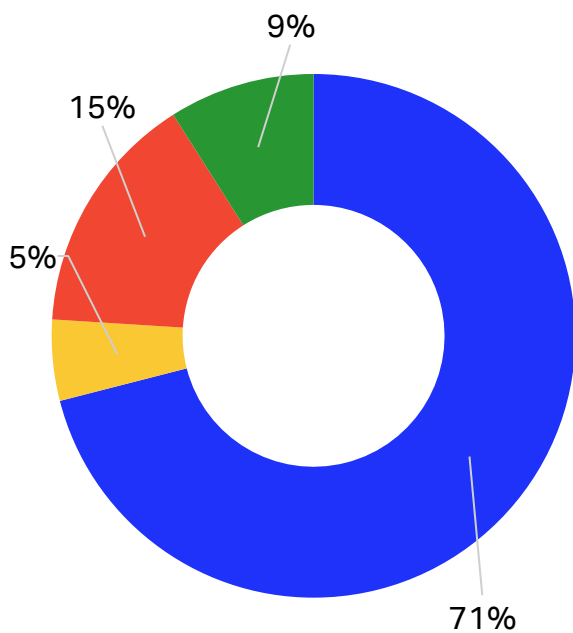
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## Representation by region

The pie chart below represents the regional composition of attendees at the IATA World Sustainability Symposium 2023.

Regional Representation

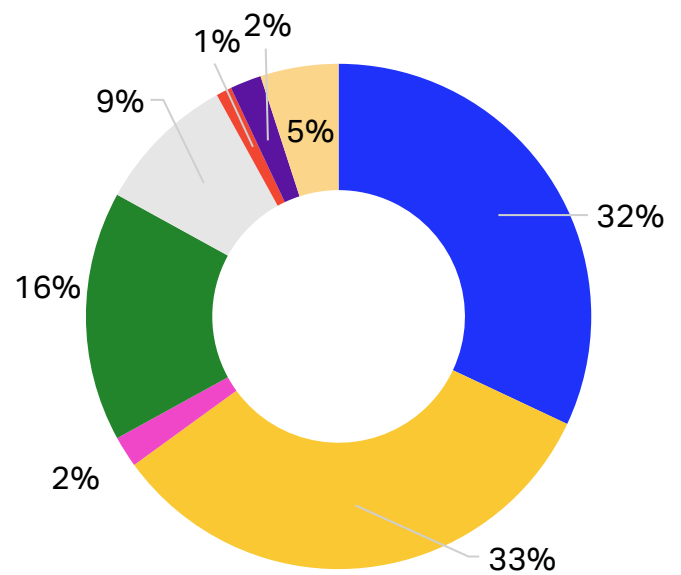


- Europe
- Africa & Middle East (AME)
- Americas
- Asia Pacific

## Representation by org. type

The pie chart below depicts the organization type breakdown of attendees at the IATA World Sustainability Symposium 2023.

Organization Type



- General Public
- Airline
- Government/Regulator
- IATA Strategic Partner
- Speakers
- IATA Staff
- Media
- Exhibitor/Sponsor

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# IATA WORLD SUSTAINABILITY SYMPOSIUM

## FACTS & FEEDBACK

World Sustainability Symposium 2023  
3-4 October 2023 Madrid, Spain

ATTENDEES **450+**

FIRST TIMERS'  
SATISFACTION **69%**

SATISFACTION WITH  
EVENT CONTENT **95%**



Thank you, IATA, for bringing such a great panel of industry stakeholders together and for facilitating much needed discussions around the sustainable future of our beloved sector. The event was very insightful and will hopefully help us all work more closely together in the coming years.

**Alicia Bulbeck, Branchspace Limited**

WSS connected all aviation stakeholders to achieve net zero, we now have a plan, all is left is action

**Victoria Basterra, Grey Epoch**

A great first event attended by the right people committed to an ambitious target. Aither was happy to participate to this maiden voyage

**Gerardo Mesias, Aither**



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**IATA**  
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**SPONSORSHIP**  
**PACKAGES**

Welcome Reception	Networking Functions	P.6
Networking Dinner	Networking Functions	P.6
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Online & Onsite Registration	Brand Visibility	P. 7
Networking Event App	Brand Visibility	P. 7
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Plantable Delegate Badges	Brand Visibility	P. 7
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Networking Lounge	Brand Visibility	P. 8
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Branded Water Dispensers	Brand Visibility	P. 8
Speaker Gift	Brand Visibility	P. 8
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Charging Stations	Brand Visibility	P. 8
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Specialized Workshop	Exhibition Packages	P. 9
Hospitality Suite	Exhibition Packages	P. 9
Exhibition Booth	Exhibition Packages	P. 9
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# IATA WORLD SUSTAINABILITY SYMPOSIUM

## BENEFITS & OPPORTUNITIES

### Networking Functions

#### Welcome Reception

23 September 2024 | **Gold Level**

- 1 speaking opportunity during the welcome reception
- Digital branding at the reception
- Right to distribute promotional material during the reception (sustainable items only\*)

#### Networking Dinner - **SOLD**

24 September 2024 | **Platinum Level**

- 1 speaking opportunity during the dinner
- Digital branding at the reception
- Right to distribute promotional material during the dinner (eco-friendly items only)

#### Networking Lunches

24 & 25 September 2024

- Acknowledgement of your sponsorship featured on signage in lunch area
- Branded table cards
- Right to distribute promotional material during the reception (eco-friendly items only)

#### Networking Coffee Breaks AM &

**PM** 24 & 25 September - **03 left**

- Acknowledgement of your sponsorship featured on signage in coffee break area
- Branded table cards
- Right to distribute promotional material during the reception (eco-friendly items only)



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## Brand Visibility

### Online & Onsite Registration

#### | Silver Level

- Branded Registration kiosk
- Sponsor logo included on the registration webpage
- Sponsor logo included in event registration confirmation emails sent to all delegates

### Networking Event App

#### | Bronze Level

- Sponsor banner or video at the App main page
- Splash screen at the opening of the app

### Eco-friendly Lanyards

#### | Gold Level

Customized branded lanyards given to all delegates at check-in

### Plantable Delegate Badge

#### | Gold Level

- Customized branded event delegate passes given to all delegates at check-in
- Badges to be planted at the end of the symposium

### Carbon Offset for Travel

#### | Silver Level

Excluding cost of offset that will be calculated by IATA. IATA will select the projects for investment

- Recognition at the Opening Plenary as the Carbon Offset Sponsor for Travel

### Eco-friendly Delegate Bags

#### | Silver Level

- Branded delegate bags (to be provided by sponsor)

### Eco-friendly Hotel Room Keys

#### | Silver Level

- Hotel Keys with the sponsor logo given to all delegates staying at the hotel where the event is held

### Wi-Fi sponsorship

#### | Bronze Level

- The Wi-fi name and password will be the chosen by the sponsor

### Recycling Bins

#### | Bronze Level

- The bins will be available in all the meeting space
- Logo of the sponsor to show in the different recycling zones

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# IATA WORLD SUSTAINABILITY SYMPOSIUM

## BENEFITS & OPPORTUNITIES

### Brand Visibility

#### Networking Lounge | Silver Level

- This area will offer the attendees to network and schedule short meetings.
- Location of the Networking Lounge will be selected to provide easy access and will be well promoted.
- One Branded Digital Banner of the area with your company logo.
- Marketing collateral can be distributed in the area. (eco-friendly items only)
- Any additional branding will be covered by the sponsor

#### Branded Eco-friendly Water Bottles

| Bronze Level - Bottles to be provided by sponsor

- Bottles to given to all delegates at check-in

#### Branded Water Dispensers

| Bronze Level

- Water for delegates during sessions and networking functions will be offered through water dispenser only
- Sponsor logo will show on all water dispensers

#### Speaker Gift – Folding Paper Stool

| Bronze Level - Stools to be provided by sponsor

- Branded stools to be offered to all speakers

[Charging Stations](#) | Call for details

[Digital Advertising](#) | Call for details

[Printed Onsite Advertising](#) | Call for details

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# IATA WORLD SUSTAINABILITY SYMPOSIUM

## EXHIBITION PACKAGES

### Showcase your Solutions

#### Specialized Workshop

Breakfast

Lunch

- Private meeting room with projector/screen
- F&B service included
- Topic is determined by the sponsor and must be approved by IATA
- Sponsors can invite up to 30 delegates
- Workshops added in the mobile app

#### Hospitality Suite

**Space only – F&B and AV not included**

- A private meeting space to meet your clients or potential clients

#### Exhibition Booth

##### IATA Members & Strategic Partners:

- 3m x 2m
- 3m x 4m

##### Non-Members:

- 3m x 2m
- 3m x 4m

#### Start-up\* Exhibition Zone

1m x 1m

\*start-up is a company or project undertaken by an entrepreneur to seek, develop, and validate a scalable business mode. You can benefit only one time at one IATA event from the start-up exhibition zone. IATA will approve the companies that are eligible to be part of the start-up exhibition zone.

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