



# IATA OPERATIONAL COST REDUCTION INITIATIVE (OCRI)

## Regional Workshops - 2009

*Improve your cost reduction methods with IATA experts*

### What is it ?

- OCRI Regional Workshops are generated to assist regionally registered airlines seek answers to all of their operational questions.
- IATA sends out its industry SMEs to present industry best practices and guide airline members on how to follow effective cost reduction methods.

### Workshop content

- Introduction to basics of operational cost reduction principles based on the IATA Guidance Material and Best Practices
- Description and examples of major operational improvement initiatives in the areas of Flight Operations (Crew and In-Flight Services), Technical Operations (Engineering & Maintenance), Ground Operations (Airport Operations) and their interactions in efficient Operational Planning.
- Explanation of Methodology and Metrics used to identify and quantify potential improvement and setting targets
- Implementation of Achievement Tracking Methods
- Interactive discussion to share airline experiences

### How will you benefit ?

- Improve your understanding of operational cost reduction initiatives in the areas of Flight Operations, Technical Operations, Ground Operations and Operational Planning
- Learn more about cost reduction strategies
- Become familiar with methodology used to identify potential savings and track achieved results. The participants will be able to apply these techniques in their own business and operational decisions
- Exchange experience, ideas, results and challenges with other senior airline participants

### Designed for

- Managers and Specialists dealing with cost control and efficiency improvement initiatives
- Department Heads in Flight Operations, Technical Operations and Ground Operations

### Participation

- The OCRI Assessment is available to IATA member airlines on a cost recovery basis.
- For more information, or to schedule a GO Team visit, please contact [ocra@iata.org](mailto:ocra@iata.org)