



BCBP Case Study

Aligning Strategic Partners

All products now support 2D bar codes

July 2008



Introduction

A red hand holding a white boarding pass with a barcode.

About BCBP Strategic Partners

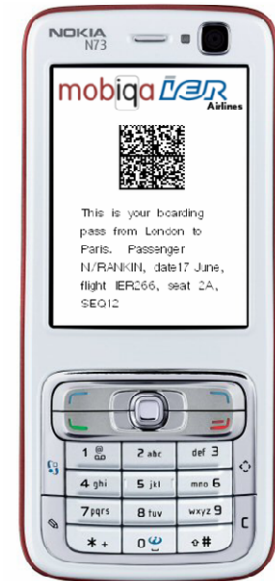
- IATA has more than 300 Strategic partners.
- 15 Partners are active in the area of 2D bar codes
- Products and services include:
 - Boarding pass printers
 - Boarding gate readers
 - Paper stock
 - CUTE
 - Kiosks
 - Check-in and boarding applications
 - Mobile solutions
 - Cryptography
- For a complete list of BCBP strategic partners:
http://www.iata.org/sp/stb_sp_list.htm



A red icon of a hand holding a boarding pass with a barcode.

About BCBP Strategic Partners who provide 2D equipment

- This case study is about IATA partners who were producing or selling ATB2 products, i.e. magnetic stripe Boarding Pass Printers (BPP) and Boarding Gate Readers (BGR).
- All those partners are now producing or selling only 2D bar code compliant products, from printing to reading 2D bar codes.
- IATA partners are aligned with the ATB2 sunset date of 2010 adopted by the IATA Joint Passenger Service Conference.





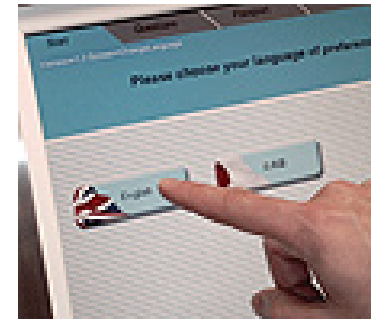
Vendors

The ARINC logo, which is a red hand holding a white card with a red grid pattern.

ARINC

- ARINC confirmed to IATA that it is selling only 2D bar code compliant products, including iMuse and kiosks.
- ARINC also offers an ATB2-2DBC translation tool, that enables airports to become 100% BCBP even if one airline system does not natively support 2D bar codes

ARINC



A red hand icon holding a white card with a 2D barcode.

SITA

- SITA confirmed to IATA that it is selling only 2D bar code compliant products, including CUTE and kiosks.
- SITA also offers an ATB2-2DBC translation tool, that enables airports to become 100% BCBP even if one airline system does not natively support 2D bar codes

SITA





IER

- IER confirmed to IATA that it is selling only 2D bar code compliant products, including BPP and BGR



A red icon of a hand holding a ticket with a grid pattern.

Desko

- Desko confirmed to IATA that it is selling only 2D bar code compliant BGR

DESKO 





Intermec

- Intermec confirmed to IATA that it is selling only 2D bar code compliant BPP





Conclusion



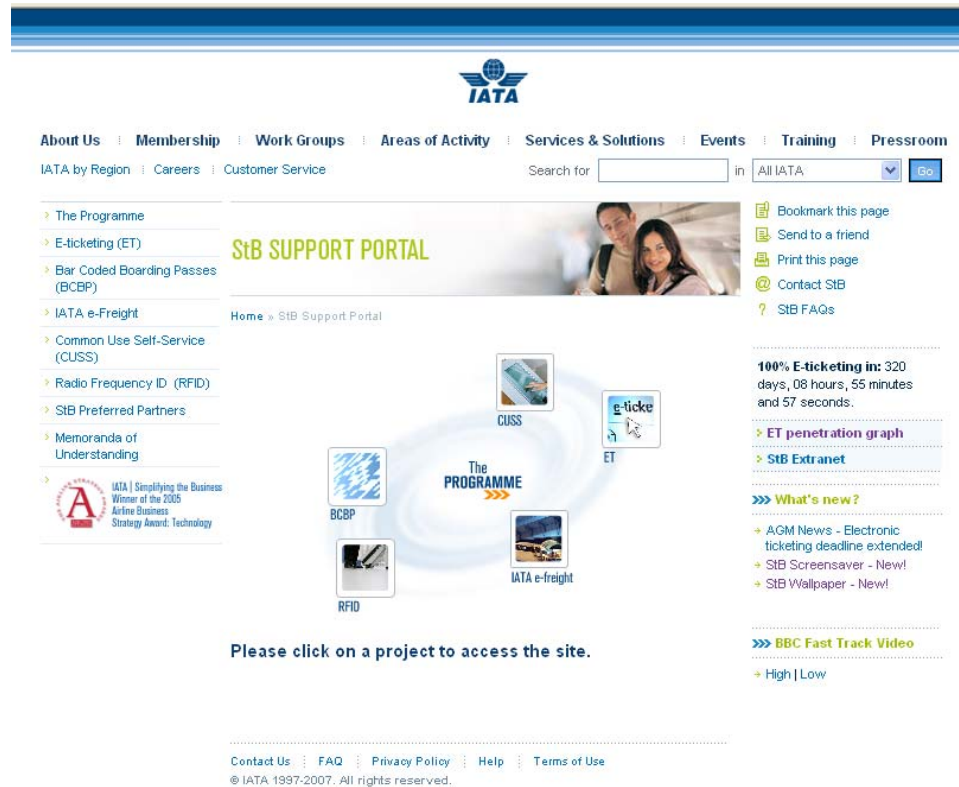
Conclusion

- Aligning partners on the industry's goal was a key milestone for the BCBP project.
- IATA's partners innovated and produced efficient products supporting 2D bar codes.
- IATA member airlines now have a full range of products supporting BCBP to choose from.
- As all the new equipment will support BCBP, the challenge is to upgrade the existing equipment to enable the industry to fully benefit from the transition to BCBP.



For more information, StB Support Portal:

➔ <http://www.iata.org/stbsupportportal/bcbp/>



The screenshot shows the IATA StB Support Portal website. At the top is the IATA logo. Below it is a navigation menu with links: About Us, Membership, Work Groups, Areas of Activity, Services & Solutions, Events, Training, and Pressroom. There is also a search bar and a dropdown menu for "All IATA".

The main content area features a large banner for "StB SUPPORT PORTAL" with a photo of a man and a woman. Below the banner is a navigation path: Home > StB Support Portal. A central graphic titled "The PROGRAMME" shows icons for BCBP, CUSS, ET, and IATA e-freight. To the left is a sidebar menu with links: The Programme, E-ticketing (ET), Bar Coded Boarding Passes (BCBP), IATA e-Freight, Common Use Self-Service (CUSS), Radio Frequency ID (RFID), StB Preferred Partners, and Memoranda of Understanding. To the right is a sidebar with links: Bookmark this page, Send to a friend, Print this page, Contact StB, and StB FAQs. Below this is a section titled "100% E-ticketing in: 320 days, 08 hours, 55 minutes and 57 seconds." followed by links for "ET penetration graph", "StB Extranet", "What's new?", and "BBC Fast Track Video".

At the bottom of the page, there is a footer with links for Contact Us, FAQ, Privacy Policy, Help, and Terms of Use, and a copyright notice: © IATA 1997-2007. All rights reserved.