



## IATA CargoS

# THE POWER BEHIND EFFECTIVE AIR CARGO BUSINESS DECISIONS

**CargoS** is the industry leader in providing monthly air cargo business intelligence statistics. Whether opening a new business, benchmarking your current enterprise, or monitoring monthly trade flows you will find CargoS to be an invaluable tool when making key decisions.

## CargoS

- Compare your performance vs. the air cargo market to be more competitive
- Align your business strategies to new market opportunities
- Monitor existing trade routes and create new ones
- Track changing market patterns and trends
- Study market activity for a particular route or country

## Benefit from IATA's CargoS solutions

- Leverage IATA CASS data to monitor changes in the airline industry and to enhance your knowledge of market positioning and benchmarking
- Take advantage of extensive market coverage as new CASS countries become available annually
- Identify new route development and define competitive positioning by analysing route-level market information, including weight, revenue and AWB count
- Identify new opportunities and align business strategies by accessing key monthly business intelligence data
- Perform profitability analysis, and generate business strategy and management reporting





## Cargo intelligence solutions that are right for you

**CargoIS Business Intelligence Packages (BIP)** offer superior quality air cargo market intelligence, with unparalleled depth and breadth of information. CargoIS BIPs provide key information about when and where air cargo is transported, covering thousands of lanes worldwide. CargoIS BIPs are delivered three times per month, with route level information covering numerous origin countries, and adding many new origins each year. CargoIS BIPs are available to CASS airlines and freight forwarders.

**CargoIS.net** This user friendly and interactive online reporting tool is available to CargoIS BIP clients. CargoIS.net enables you to perform customised analysis of your CargoIS data and to download in various formats for seamless integration with your internal data. With CargoIS.net, you can perform flexible ad hoc analysis on current and multi-year historical information to support your strategic business decisions.

**CargoMF** reports are monthly market focus reports designed for local cargo managers. They cover traffic originating from one country location with rankings based on the tonnage flown. CargoMF reports show both general market information and client-specific performance relative to the country market. CargoMF is available to all airline members and IATA agents participating in a local CASS.

**CASStats** is a convenient online data solution for local CASS participating airlines. In comparison to CargoIS BIP and CargoMF, CASStats is based on untreated CASS data but offers convenience and flexibility for customers with a need for rough market estimates.

For more information contact a regional IATA sales office. Or visit us online at: [www.iata.org/cargois](http://www.iata.org/cargois).

## We look forward to serving you, please note our new contact details:

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