



IATA FUEL EFFICIENCY BULLETIN – June 2009

*Helping the industry reduce operational cost
and improving environmental footprint*

Our Strategy

To Expand and intensify direct airline support through enhanced Green Team initiatives.

Our 2009 Objectives

- Help the industry to reduce 10 Million tonnes of CO₂ emission.
- Enhance Green Team support by adding Remote Support assistance with FAQs and Industry Benchmark report.
- Expand support from more than 100 airlines reporting potential CO₂ savings
- Increase the number of Green Team visits to maximize industry saving potentials.
- Complete the 4th edition of the IATA Fuel Book with latest Green Team results and strategies.

Green Team Support Elements

- **Regional Workshops:** Will provide airline staff involved in implementation, the appropriate knowledge and will familiarize them with IATA Best Practices and methodology to assess, implement, and monitor fuel efficiency measurements. These workshops are hosted by IATA's industry subject matter experts. This year's first Regional WS is scheduled for 09-10 June 2009, and will be taking place in Geneva. For further information on these workshops, please refer to the Green Team SharePoint website mentioned in the remote support section of this document.
- **IATA Fuel Book 4th edition:** The IATA fuel manual on

industry's best practices is scheduled to be released in fall of this year. The 3rd Edition is available on the IATA on-line store www.iataonline.com

- **Remote Support:** the IATA Green Team's SharePoint website was launched in April 2009 and provides airlines an opportunity to ask questions, share experiences and get responses remotely on their specific operational requirements. This website also details IATA initiatives for operational support, and features tools such as the IATA Industry Benchmark Report, and other important concepts. For registration just go to the link <http://www.iata.org/workgroups/iems.htm> and follow the procedure as an external user.

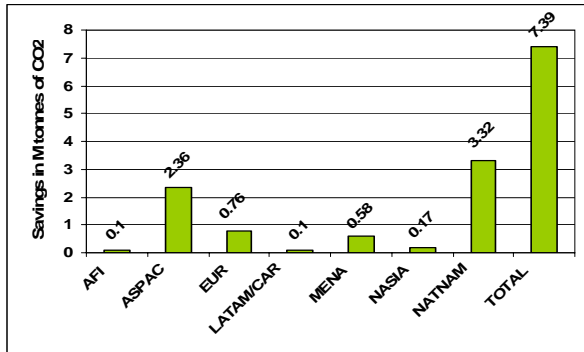
Another remote support initiative, which IATA has launched this year, is the webinar (web conference) that is also lead by IATA industry SMEs. These web conferences are scheduled to discuss airlines experiences, Q&A sessions, and other operational topics based on airline requests. You can enroll for the webinar sessions after registering onto the IATA Green Team website.

- **Benchmark report:** The IATA industry Benchmark Report is now located on the Green Team SharePoint site. This is an industry baseline report identified by IATA Operations team. This report allows airlines to compare their present strategies with the industry average, and streamline their processes to be able to identify areas of improvement.

Achievements

- Thus far IATA Green Teams have helped the industry to identify and save over USD 3.6 Billion in fuel savings based on 97 on-site assessments.
- We have supported the industry to reduce 17 Million tones of CO₂ emissions.

- In 2008, the total emission savings were 7.39 Million tonnes of CO2 the Regional Breakdown is as follows:



FEGA and Fuel Efficiency Implementations

- To support the airlines in the fuel efficiency process and cost / emission reduction, IATA has in place two main initiatives:
 - Fuel Efficiency Gap Analysis – FEGA (identification of the potential efficiencies and emission reduction) and,
 - Fuel Efficiency Implementation, direct support to the airlines to implement the potential savings identified with FEGA.
- The following chart displays the impact of the IATA support in the airlines that participate in the

FEGA and Fuel Efficiency Implementation vs, the improvement in non-participant airlines.

	Average % of Implemented Savings vs Budget	Average % of Identified Savings vs Budget
1. Airlines (FEGA+NO IATA IMPL.)	2.07%	5.03%
2. Airlines (FEGA+ IATA IMPL.)	5.83%	7.12%
3. Airlines (NO FEGA+NO IATA IMPL.)	1.80%	N/A

Identified & Reported Savings as a percentage of the total fuel budget

2009 Expectations

- It will be essential for IATA to become involved with airline operational fuel efficiency initiatives in order to provide expert advice to ensure airlines remain competitive in today's unstable market.
- Our team will continue to communicate with your Operational staff regularly in order to receive your latest 2009 savings and projection/forecast.
- As a token of appreciation, IATA will provide you a complimentary copy of the IATA Fuel Book 4th edition (to be released by October 2009).

For further information about IATA 2009 fuel savings campaign, please contact: fuelaction@iata.org