Africa Media Briefing COVID-19

29th July 2020

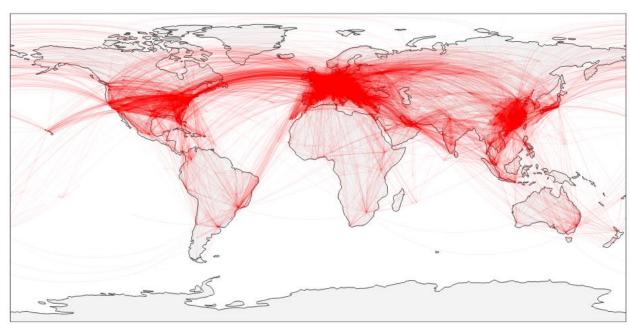
Muhammad Ali Albakri

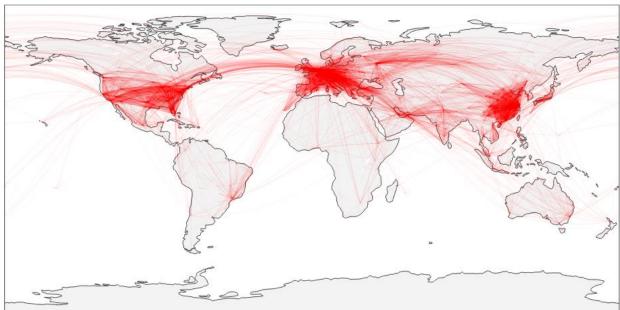
IATA Regional Vice President for Africa & the Middle East





COVID-19 has seriously disrupted air connectivity globally

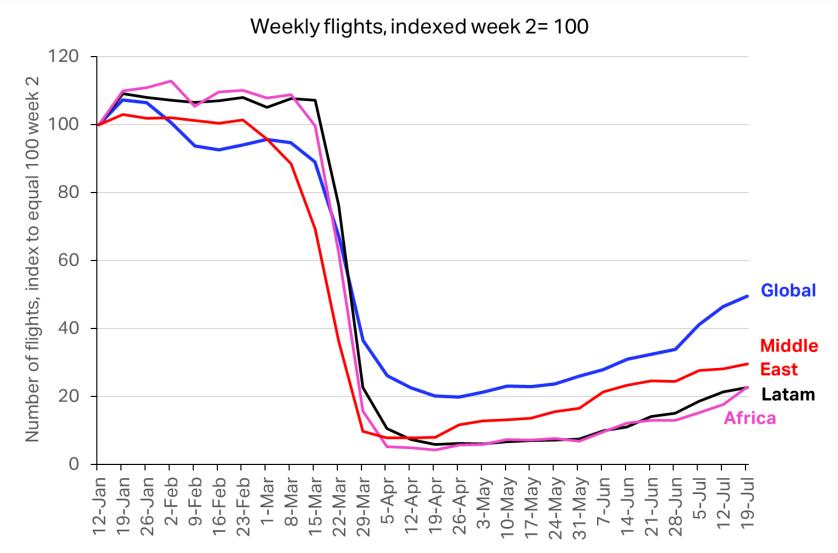




5 July **2019** 3 July **2020**

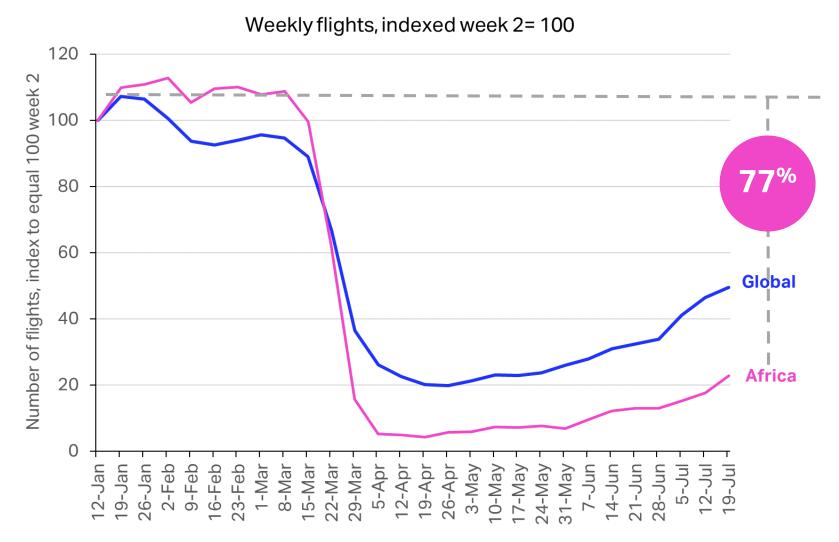


Worldwide flights are 50% lower in July relative to early January Lowest point reached end April- flights reduced by 80%





Africa flights are 77% lower in July relative to early January Lowest point reached mid April- flights reduced by 96%





Africa: weekly departing flights and yoy % change

Africa-to-Africa departing flights, Jan-July 2020



Source: IATA Economics analysis using data from FlightRadar24



COVID-19 Effect on African Aviation

African Region	Airline Revenues	Passenger Numbers
East Africa	- 56%	- 53%
Western Africa	- 60%	- 58%
Northern Africa	- 58%	- 56%
Southern Africa	- 60%	- 58%

> Airlines in Africa will lose USD \$42 for every passenger they carry in 2020



Profit margins devastated in all regions this year Net losses of 15-30% of revenues as some costs unavoidable

Net profit as a % of revenue 10% **2019 2020** 5% 0% % operating revenue -5% -10% -15% -20% -25% -30% -35% N America Asia Pacific Middle East **Africa** Europe L America & Caribbean Loss of Loss of Loss of Loss of Loss of Loss of \$23.1B \$4.8B \$21.5B \$29.0B \$2.0B \$4.0B



Updated IATA 5-year forecast – Africa

2020

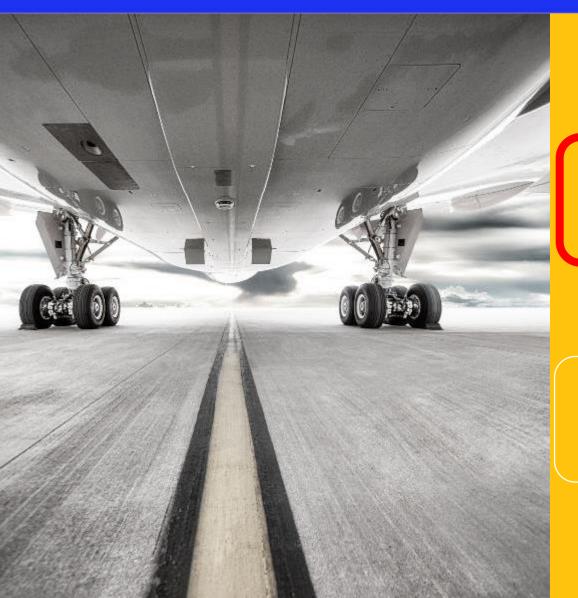
- Passenger demand (RPKs) down almost 60% compared with the same period a year ago
- Passenger numbers are currently forecast to fall by around 54% this year or more than 80 million passenger journeys.
- Demand is expected to recover gradually and will not reach the level of 2019 until 2023, a year later than we anticipated in our April forecast update.

2025

- Over the period to 2025, growth in the number of passengers is expected to average 3.1% per year. While relatively
 modest compared with the pre-COVID-19 performance, it is faster than the global average. This would result in an
 additional 30million passenger journeys in 2025 compared with 2019.
- The near-term outlook remains highly uncertain. The risks remain firmly to the **downside** over the next five years, although it is possible that the industry recovery will be quicker than our baseline suggests.
- We have developed two scenarios which incorporate such considerations and suggest average annual growth could be between 0.8% and 3.9% per year.
- Over the longer term, the fundamental drivers for air transport demand remain favourable for Africa which is expected to remain one of the world's fastest growing regions.



Call to Action to Governments across the Region



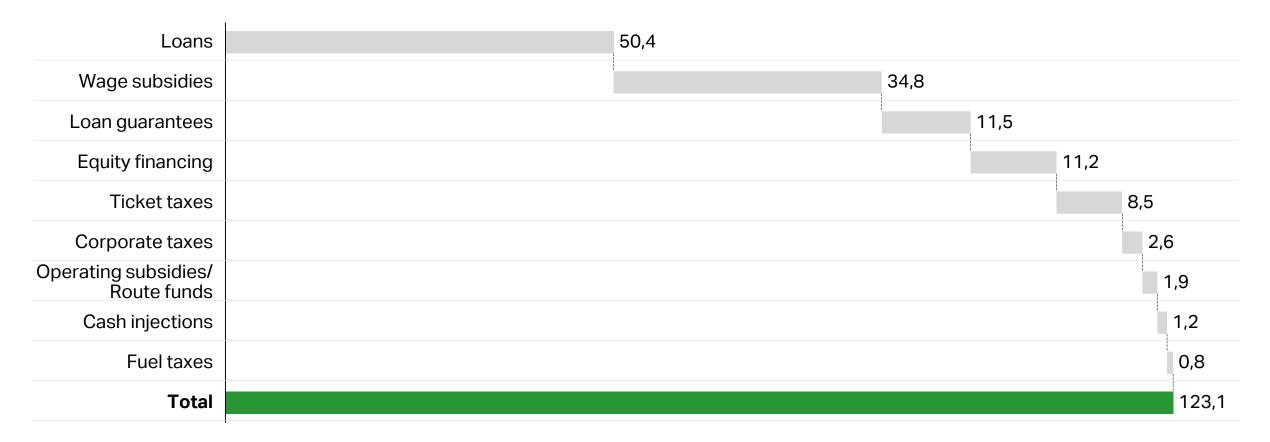
Provide financial relief to the industry and unblock bottlenecks in aid

Pollow ICAO CART Takeoff Guidelines to safely restart the industry



Governments have provided over USD 120bn of cash Financial aid in a variety of forms is keeping the industry on life support

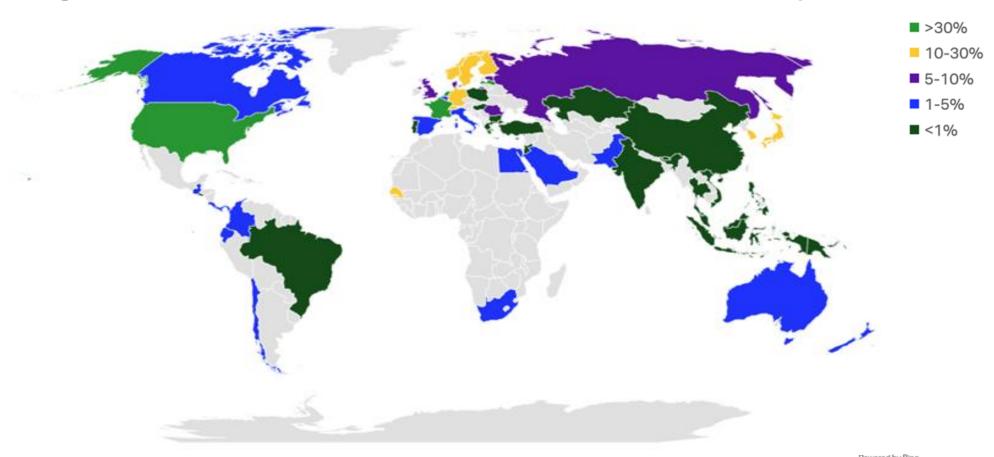
Global government aid made available to airlines due to COVID-19, by type (USD bn)





But Government cash is very unevenly spread by country Very limited support for emerging market airlines

Total amount of government aid as % of airline ticket revenues to/from/within country in 2019



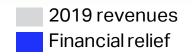
Source: IATA Economics using public information and data from SRS Analyser, DDS, FlightRadar 24, TTBS, ACIC, Platts, Airline Analyst, annual reports. Note: revenue data is base fare revenue for all services flying within, to and from the country.

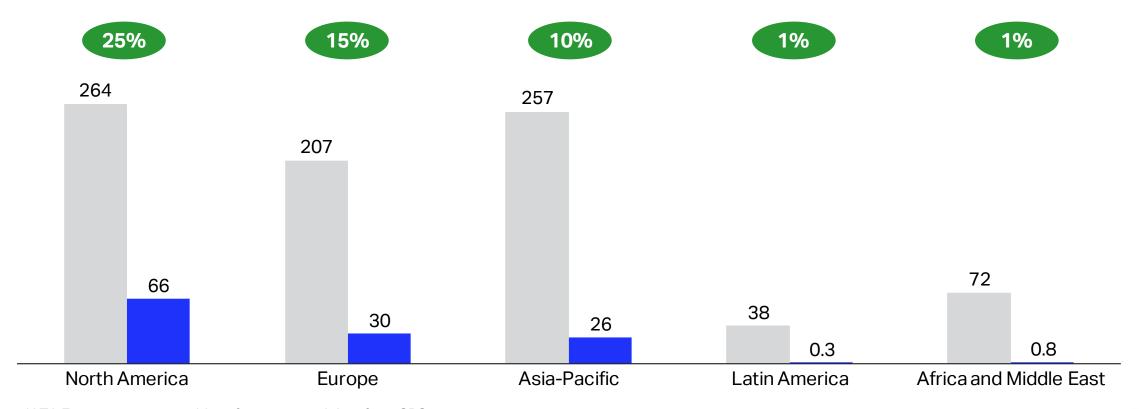




Financial aid varies from 1% to 25% of regional revenues

Total amount of government aid vs. airline revenues to/from/within region in 2019 (USD bn)





Source: IATA Economics using public information and data from SRS Analyser, DDS, FlightRadar 24, TTBS, ACIC, Platts, Airline Analyst, annual reports. Note: revenues in this slide are total airline operating revenues by region of registration.



Relief Committed in Africa

USD 311 million has been guaranteed in direct financial support to air transport in sub-Saharan Africa by the governments of Rwanda, Senegal, Côte D'Ivoire and Burkina Faso



Relief Committed in Africa

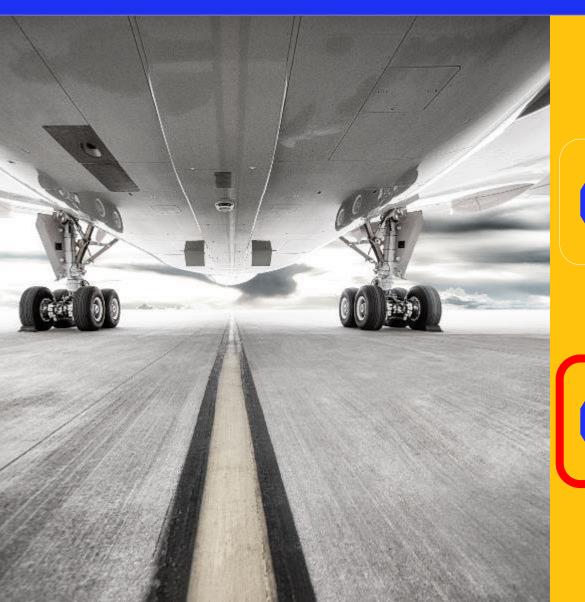
USD 30 billion has been promised by some governments, international finance bodies and other institutions including the African Development Bank, African Export Import Bank, African Union and the International Monetary Fund (IMF) for air transport and tourism



Relief blocked due to institutional bureaucracy, complex application and creditworthy processes & cumbersome conditions



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Continent is starting to reopen slowly

Benin, Ethiopia, Ghana, Kenya, Rwanda, Senegal and Tanzania have allowed or announced the imminent resumption of scheduled international passenger flights.

Combined, they account for 19% of passenger traffic on the continent.





The importance of a harmonized restart process by implementing ICAO's CART Guidelines



















Boarding





















Inflight



Arrival airport

Border & Customs



In transit



Value of Air Transport & Tourism in Africa





US\$169 billion

GDP supported by air transport and tourism sector



24.6 Million

Jobs are supported by transport and tourism sector



15

Aviation contributes to 15/17 of the UNSDGs



1 Billion

Aviation contributes to globalization which has lifted 1 billion people out of poverty since 1999



Questions

www.iata.org



