



1st Global Fraud Prevention Event

21st - 23rd of November 2017
Myriad Hotel – Lisbon , Portugal

It is often said that crucial to a good fraud prevention strategy is the ability to communicate, share knowledge and network in order to evaluate trends and determine either an industry approach if possible or evaluate solutions.

IATA has put together the 1st ever event that aims to bring together global airlines, travel agents, card schemes, IATA Strategic Partners and service providers, police authorities and law enforcement agencies from all regions of the world.

For the first time this event will combine airline closed door sessions with open to all forums, presentations and debates.



Why You Should Attend

- ◆ You want to be part of this very first global industry event tackling fraud and bringing together major players to share best practices and coordinate efforts on fraud prevention.
- ◆ You embrace progress and crave to share with your peers your vision on how the industry should move forward.
- ◆ You are directly concerned and interested in knowledge transfer on the latest payment legislation developments (PSD2, 3DS, Data Privacy) and industry solutions including some ongoing IATA projects (IFG, TIP, NDC, PCIDSS, ADM taskforce, etc.)

Who You Will Meet

For the first edition of this event more than 100 delegates are expected to register.

The event will bring together:

- ⇒ global carriers from all regions of the world
- ⇒ travel agents and OTAs
- ⇒ law enforcement agencies
- ⇒ police representatives
- ⇒ card schemes
- ⇒ IATA Strategic Partners



Sponsorship Opportunities

Below are some networking and branding suggestions that provide the perfect opportunity for your company to be represented and make an impact during the 1st IATA Global Fraud Prevention event.

◆ **Coffee Breaks | 3,500 EUR for one day (AM & PM) | Options: all 3 days SOLD OUT**

- ⇒ 1 delegate event registration pass
- ⇒ 1 exhibition space for the entire event duration (sponsoring company to provide own stand)
- ⇒ Onsite signage during the relevant coffee breaks
- ⇒ Rights to distribute marketing collaterals during the relevant coffee breaks
- ⇒ Company intro before the relevant coffee breaks: 10 minutes
- ⇒ Company logo on the event registration website (linked to sponsoring company corporate website)
- ⇒ Sponsor logo & a continuous slide show to run on the main screen during the relevant coffee breaks

◆ **Lunch | 4,800 EUR for one day | Options: all 3 days SOLD OUT**

- ⇒ 2 delegates event registration passes
- ⇒ 1 exhibition space for the entire event duration (sponsoring company to provide own stand)
- ⇒ Onsite signage during the relevant lunch break
- ⇒ One table of 10 people reserved for company guests during the relevant lunch
- ⇒ Company intro before or after the relevant lunch break: 15 minutes
- ⇒ Company logo on the event registration website (linked to sponsoring company corporate website)
- ⇒ Sponsor logo & a continuous slide show to run on the main screen during the relevant lunch break
- ⇒ Full delegates contact list distributed after the event

◆ **Dinner | 6,000 EUR for one evening | Options: November 22nd SOLD OUT**

- ⇒ 3 delegates event registration passes
- ⇒ 2 exhibition spaces for the entire event duration (sponsoring company to provide own stand)
- ⇒ Onsite signage during the relevant dinner
- ⇒ Rights to distribute marketing collaterals during the relevant dinner
- ⇒ Sponsoring company intro at dinner time: 15 minutes
- ⇒ Company logo on the event registration website (linked to sponsoring company corporate website)
- ⇒ 45 minutes speaking slot on the event agenda
- ⇒ Private meeting room to be booked upon request for 1 hour and 30 minutes
- ⇒ Full delegates contact list distributed prior to the event