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**12th WORLD CARGO
SYMPOSIUM**

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DALLAS, TEXAS

Baggage Track



Baggage Track Summary:

The half day track is aiming to broaden the minds of the WCS audience regarding key developments and innovation in the area of baggage and baggage shipped as cargo.

14:00 - 14:05	Opening Remarks Chairman
14:05 - 14:15	Welcome Address An overview of where we are regarding baggage, tracking, technology and the future. Andrew Price , Head, Global Baggage Operations, IATA
14:15 - 14:40	Freedom for Baggage: Freedom for baggage is all about meeting the needs of passengers for their journey whilst enabling the airline the best chances to deliver the bag effectively and efficiently. Mark Matthews, American Airlines' Director Customer Planning Operations will describe what Freedom for Baggage means.
14:40 - 15:05	NEXTT: Baggage as part of the NEXTT program – what is happening in the big picture? Andrew Price , IATA
15:05 - 15:30	What is IATA doing to support our members? An overview of what IATA is doing to support members in their baggage activities. We cover everything from the end to end baggage program, through workshops and into technology development. Andrew Price , IATA
15:30 - 16:15	Networking Break
16:15 - 16:35	RFID in Baggage and Cargo. Learn from the world's largest RFIDF implementation why investing in the technology made sense for Delta Airlines and how to become a fast-follower Joseph P. Jensen , Delta Airlines
16:35 – 17:00	How baggage as cargo impacts the airport Michael Webber, Landrum-Brown. Michael brings his consultancy project experience to bear upon the impact to airports when baggage starts moving through other channels in volume.
17:00 – 17:25	The Big Panel All our speakers from the day will be available to answer your questions. You can submit these on the day via Sli.do, in person or even now to:PriceA@iata.org
17:25 – 17:30	Cabin Bag Raffle and Closing of session

