



. 2 0 1 8 .

**12th WORLD CARGO
SYMPOSIUM**

1 3 - 1 5 M a r c h

DALLAS, TEXAS

Cargo Transformation Track – Exploring new opportunities!

Kindly sponsored by:

DESCARTES™





Cargo Transformation Track Summary:

The objectives of this track are to 1) gauge the industry interest in these 2 topics: modernizing cargo distribution and optimizing the end-to-end journey; and 2) fuel a debate and trigger opportunities for standards development and/or transformational initiatives.

09:00 – 09:05	Opening Remarks
09:05 - 09:15	Welcome Address
Session 1 – Modernizing air cargo distribution	
09:15 - 09:40	Keynote The vision for tomorrow's air cargo distribution: making air cargo booking easier, smarter and faster
09:40 – 10:30	Panel / interactive workshop The objectives of this session are to identify the needs and opportunities, discuss the current obstacles to speed on the ground and the potential next steps. <ul style="list-style-type: none">• Is it the right vision?• What needs to be done to get there?• What can we learn from air travel retailing practices?• What are the challenges / obstacles?• Do we need new standards?
10:30 - 11:15	Networking Break



Session 2 – Optimizing the end-to-end journey

11:15 - 11:30	<p>Keynote</p> <p>The vision for Fast Cargo: protecting and improving air cargo strength</p> <p>“We sell speed – we need to protect that speed” Air cargo is the fastest mode of transport, but the other modes of transport are partnering to improve their lead times and compete with air cargo on that front. What can the industry do to minimize stationary freight pre & post flight?</p>
11:30 – 12:20	<p>Panel / interactive workshop</p> <p>The objectives of this session are to identify the needs and opportunities, discuss the current obstacles to speed on the ground and the potential next steps.</p> <ul style="list-style-type: none">• Is it the right vision?• What needs to be done to get there?• What can we learn from innovative practices?• Do we need new standards? Shall we redesign the industry MOP?• What are the challenges / obstacles?
12:20 – 12:30	<p>Closing Remarks</p> <p>Chairman</p>

