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**12th WORLD CARGO
SYMPOSIUM**

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DALLAS, TEXAS

Digital Cargo Track

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Digital Cargo Track Summary:

Raise the bar for the air cargo industry in embracing more efficient technology and solutions by changing the fundamental data exchange concepts from electronic document messaging to distributed and data centric architectures. Engage with the industry to seek support and input on ambitious new strategies for digital cargo that will define the industry digital infrastructure for the next decades.

<p>09:00 – 09:15</p>	<p>Chair Opening Remarks</p> <p>Jessica Tyler, Managing Director Cargo Culture and Transformation, American Airlines</p>
<p>09:15 - 09:30</p>	<p>Session 1: Data and Connectivity: making it happen!</p> <p>Presentation on the experience of data sharing as an engine for innovation in the airfreight supply chain</p> <p>Speaker: Kari Saarikoski, Digital Transformation Lead, Finnair</p>
<p>09:30 - 09:45</p>	<p>Presentation on options and opportunities in industry connectivity for digital transport</p> <p>Speaker: James Fernandez, EVP Commercial, Cargo and Logistics Solutions, Accelya.</p>
<p>9:45 - 10:30</p>	<p>Panel discussion data and connectivity in the airfreight supply chain</p> <p>moderated by Brendan McKittrick, Chief Technology Information Officer, Accelya</p> <p>Panelists: Kari Saarikoski, Digital Transformation Lead, Finnair Hasse Römer, Lead Engagement New Industries, Logistics CGIS Industry & Society, Ericsson Scott McCorquodale, Chief Automation Officer - Air Cargo, WiseTech</p>
<p>10:30 - 11:15</p>	<p>Networking Break</p>
<p>11:15 - 11:30</p>	<p>Session 2: IoT in air cargo: making cargo talk!</p> <p>Presentation on experience and opportunities of IoT in air cargo for the purpose of freight tracking and monitoring (IoT provider or user)</p> <p>Speaker: Eric Peyrucain, Digital transformation Office, Airbus</p>



<p>11:30 – 12:00</p>	<p>Receive insights from industry players on the use of IoT and wireless devices in air cargo.</p> <p>Moderator: Eric Peyrucain, Digital transformation Office, Airbus</p> <p>Panelists: Amy Mays, Senior International Regulatory Adviser - SLBC / Innovations, FedEx Express Marc Legrand, Associate, Haynes and Boone Hasse Römer, Lead Engagement New Industries, Logistics CGIS Industry & Society, Ericsson</p>
<p>12:00 - 12:20</p>	<p>Session 3: Digital Cargo</p> <p>Moderator: Henk Mulder, Head of Digital Cargo, IATA</p> <p>Interactive session with all delegates: Which are the key focus areas for Digital Cargo in the next decade? What challenges and hurdles do we have to overcome?</p> <p>Digital discussions with live participation of the delegates!</p>
<p>12:20 – 12:30</p>	<p>Chair Closing Remarks</p> <p>Jessica Tyler, Managing Director Cargo Culture and Transformation, American Airlines</p>

