



. 2 0 1 8 .

**12th WORLD CARGO
SYMPOSIUM**

1 3 - 1 5 M a r c h

DALLAS, TEXAS

Opening Plenary

Kindly sponsored by:

accelya



Opening Plenary Agenda

9:00 – 9:10	Official WCS 2018 Opening with a Traditional Cultural Performance
9:10 – 9:30	Host Airline Welcome <i>Jim Butler, SVP International & Cargo, American Airlines Cargo</i>
9:30 – 9:50	Keynote Speech <i>Tom Overacker, Executive Director Office of Field Operations, United States Customs & Border Protection</i>
9:50 – 10:10	Cargo: the year in review <i>Glyn Hughes, Global Head of Cargo, IATA</i> WCS is about taking talk to action! Looking back over the past 12 months...how has the industry moved initiatives forward since the last WCS. Exploring the theme of Connect, Collaborate, Modernize and what IATA is doing to serve the industry; bringing the entire supply chain together and developing the standards that improve the entire supply chain.
10:10 – 10:30	Economic outlook: Will the positive growth continue? <i>Brian Pearce, Chief Economist, IATA</i> IATA will provide an update on the prevailing economic climate and its implications for the air freight industry also looking back over the past 12 months and highlight and assess the key indicators and what we may expect for the upcoming 12 months. Looking at aviation in general and air cargo specifically.
10:30 – 11:15	Networking Break (Press Conference)
11:15 – 11:35	Geo-politics and Global Trade: New Realities <i>Brian Clancy, Managing Director of Logistics Capital & Strategy, LLC (“LogCapStrat”)</i> Changing geo-political landscape. Brexit, NAFTA renegotiations, ASEAN pact, TPP, Trumpanomics, are all factors which impact the global economic environment and consequently, the air cargo industry. Brian will explore the potential impact of some of these areas.
11:35 – 11:55	Air Cargo 2017: A record year! <i>Marco Bloemen, Managing Director, Seabury Consulting</i> Marco will explore the driving factors and growth motivators behind the 2017 record year for air cargo. What moved the market, and what the key factors going forward will be.
11:55 – 12:30	eCommerce: embracing the opportunity <i>Moderated by Glyn Hughes, Global Head of Cargo, IATA</i> <i>Liam O’Sullivan MILT, Director Operations, International Post Corporation (IPC)</i> <i>Lucas Kuehner, Global Head of Air Freight, Panalpina Management Ltd</i>
12:30 – 14:00	Networking Lunch

14:00 – 14:30	<p>CITES <i>John Scanlon, Secretary General, CITES</i></p> <p>Air cargo and the fight against illegal wildlife trade.</p>
14:30 – 14:45	<p>Spotlight on safety and security <i>Frederic Leger, Director, Airports, Passenger, Cargo and Security Division, IATA</i></p> <p>Safety and Security remain the industry's top priorities. Nick will provide an overview of the key initiatives IATA is undertaking in these areas; such as DG Autocheck, eFlight Bag, Portable Electronic Devices (PEDs) and how we work with the industry to deliver innovation whilst maintaining strict safety and security standards.</p>
14:45 – 15:00	<p>Technology innovation in safety and security screening <i>Jennifer Haigh, Aviation Security Consultant</i></p> <p>Ensuring the highest levels of safety and security are applied to air cargo requires a multi-layered collaborative approach involving both physical and digital solutions. To support this, the pace of technology innovation has been accelerating. Jennifer will share the latest innovations which the technology based screening industry has been developing.</p>
15:00 – 15:15	<p>The Advantages of Canine Screening for Air Cargo <i>Brandon Fried, Executive Director, The Airforwarders Association</i></p> <p>Explosive detection canines have the natural ability to distinguish a single odor and identify its source, providing real-time mobile detection. Harnessing the canine's enhanced odor sensitivity and their unique social relationship with humans, canines have proven to be the most effective and reliable method to identify explosive threats. During this presentation we will discover how explosive detection canines can assist the air cargo industry to protect their customers, employees, facilities, and brand.</p>
15:15 – 15:45	<p>Motivation Speech... Business and Pro Sports sharing a winning formula <i>Drew Pearson, Dallas Cowboys (Retired)</i></p> <p>Pearson is known around the NFL as "Mr. Clutch" because of his numerous clutch catches in game winning situations. Three time NFL Pro and Pro Bowl Player in 1974, 1976, and 1977, Drew led the National Football Conference in pass receptions in 1976 with 58. A team leader, he served as offensive captain in 1977, 1978, 1982, and 1983. He was on the Dallas Cowboys' Super Bowl X, XII and XIII teams, winning it in 1977. In 1980, the Cowboys selected Drew as their nominee for NFL Man of the Year. Since retiring from the game Drew has been a regular TV presenter and travels the globe delivering motivational speeches.</p>
15:45 – 16:00	<p>Chairman's closing remarks <i>Glyn Hughes, Global Head of Cargo, IATA</i></p>
16:00 – 16:45	<p>Networking Break WCS Exhibition Hall</p>