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**12th WORLD CARGO
SYMPOSIUM**

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DALLAS, TEXAS

Perishables Track



Perishables Track Summary - Love is in the Air Cargo

Air Cargo is essential for the quick transport of perishable products. Innovations in quality, packaging and efficient logistic planning through supply chain collaboration are key drivers of industry growth. This half day track will provide the attendees with the opportunity to learn and share with industry experts about existing and new best practices to protect the quality and integrity of these sensitive shipments.

09:00 – 09:05	Chairman Opening Remarks
09:05 - 09:15	Welcome Address
09:15 - 10:00	<p>Panel and Interactive Discussions</p> <p>Illustration of Strategic Industry Partnership In Transport of Fresh Cut Flowers</p> <p>Airports play a critical role as hubs in the transportation of fresh cut flowers across the globe. Innovative collaboration for the development of efficient handling and transport, track and trace technology and standardization of packaging are some examples on how to improve reliable perishable logistics.</p>
10:00 – 10:30	<p>Keynote Address</p> <p>Introducing E-Commerce Practices In The Perishable Sector</p>
10:30 - 11:15	Networking Break
11:15 - 11:45	<p>Panel and Interactive Discussions</p> <p>Air Freight Key Regional Perishable Market Flow</p> <p>Increased demand for perishables is leading to higher air freight growth. What has changed over the years on how perishable products are handled and transported? How is the industry responding to the demand? Are the new markets emerging? What are the new opportunities?</p>
11:45 – 12:20	<p>Keynote Address</p> <p>How Can Food Waste be reduced in the air cargo supply chain?</p>
12:20 – 12:30	Chairman Closing Remarks

