



. 2 0 1 8 .

**12th WORLD CARGO
SYMPOSIUM**

1 3 - 1 5 M a r c h

DALLAS, TEXAS

Pharmaceuticals Track

Kindly sponsored by:



Pharmaceuticals Track Summary:

The growing market for pharmaceutical goods poses unique opportunities for the air cargo industry. This half day track will address the importance of improving industry logistics networks when transporting and handling pharmaceutical products to provide the high quality services customers demand to ultimately safeguard patient safety. Learn and share with industry experts effective and innovative solutions to mitigate risk throughout the supply chain and emerging issues for the industry.

<p>09:00 – 09:05</p>	<p>Chairman Opening Remarks Nina Heinz, Global Head of Network & Quality, DHL Global Forwarding</p>
<p>09:05 - 09:15</p>	<p>Welcome Address</p>
<p>09:15 - 09:45</p>	<p>Keynote Address Increased automation and digitization in the pharmaceutical supply chain</p>
<p>09:45 – 10:30</p>	<p>Panel and Interactive Discussions Dealing With The New Business Models In The Healthcare Transport Sector The sharing economies impact the traditional air freight business. The emergence of network based companies using latest technology are leading to industry transformation. But the fragmented nature of the air freight industry is a key challenge in competing with these new business model, hence can this be overcome by reducing the disunity between the supply chain stakeholders, innovating and improving technology capabilities while aiming at industry logistics networks?</p>
<p>10:30 - 11:15</p>	<p>Networking Break</p>
<p>11:15 - 12:00</p>	<p>Panel and Interactive Discussions Is The Pharmaceutical Supply Chain Secure? The pharma supply chain stakeholders are confronted with increased threat of counterfeit products and cargo thefts. Ensuring not only product but data quality, security and integrity under increased regulatory scrutiny demand challenging implementation of new strategies, operational and technology solutions.</p>
<p>12:00 – 12:25</p>	<p>Keynote Address Adjusting To Challenging Trade Lanes – A Carrier Perspective</p>
<p>12:25 – 12:30</p>	<p>Chairman Closing Remarks Nina Heinz, Global Head of Network & Quality, DHL Global Forwarding</p>

