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12th WORLD CARGO SYMPOSIUM

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DALLAS, TEXAS

e-Commerce Logistics
Time has come to *(re)act*

Sponsored by:



e-Commerce Track Summary:

Communicate to the air cargo supply chain stakeholders how the industry must (re)act to respond to the e-Commerce demands and provide visibility on IATA's initiatives to make it happen and solutions to ease future implementation of standards.

14:00 – 14:05	Opening Remarks Chairman
14:05 - 14:15	Welcome Address and introduction to IATA's White paper: "Air Cargo serving e-Commerce"
14:15 - 15:00	Session 1 - Economic update – Growth and global projection No one can deny it! E-Commerce volumes are continuously growing! Global internet retail sales have grown above 20% a year on average, much faster than traditional store-based sales, representing 10% only of total retail sales and forecast for 2019 is expected to reach USD 3.5 trillion. Come and get the latest facts and figures on the e-Commerce growth of 2017 and forecasts of 2018.
15:00 – 15:30	Session 2 - New Players New Rules! Consumers today, expect innovation from their suppliers. The logistics industry must evolve to anticipate their needs. In a customer centric business, the user experience, visibility and easy returns heavily impacts the logistics chain. Come and learn from our experts how to adapt to consumers' demands.
15:30 - 16:15	Networking Break
16:15 - 16:45	Session 3 - Air cargo solutions for the e-Commerce retail industry E-Tailers can choose a variety of logistics options. Air transportation is well-positioned to serve their needs and deliver their goods globally with speed, efficiency and reliability. Explore with us the strengths and opportunities of the air cargo industry and define how air cargo can serve efficiently the e-Commerce business.
16:45 – 17:20	Session 4 - IATA's Pipeline of initiatives supporting e-Commerce IATA works very closely with the air cargo and mail supply chain players to guarantee a safe and secure transportation from e-Tailers to consumers, investigate new technologies to accelerate deliveries and be ahead of the curve in terms of innovation for sharing essential data and makes sure to respond to the industry's operational concerns they are facing today. Listen to the IATA Subject Matter Experts who will provide you with the keys to enable e-Commerce within your company.
17:20 – 17:30	Closing Remarks Chairman

