



. 2 0 1 8 .

**12th WORLD CARGO
SYMPOSIUM**

1 3 - 1 5 M a r c h

DALLAS, TEXAS

Baggage Track



Baggage Track Summary:

The half day track is aiming to broaden the minds of the WCS audience regarding key developments and innovation in the area of baggage and baggage shipped as cargo.

14:00 – 14:05	<p>Opening Remarks Chairman</p>
14:05 - 14:15	<p>Welcome Address</p>
14:15 - 15:00	<p>Freedom for Baggage: Freedom for baggage is all about meeting the needs of passengers for their journey whilst enabling the airline the best chances to deliver the bag effectively and efficiently. Mark Matthews, American Airlines' Director Customer Planning Operations will describe what Freedom for Baggage means.</p>
15:00 – 15:30	<p>What does Baggage Shipped as Cargo mean?</p>
15:30 - 16:15	<p>Networking Break</p>
16:15 - 16:45	<p>RFID in Baggage and Cargo</p>
16:45 – 17:20	<p>How baggage as cargo impacts the airport</p>
17:20 – 17:30	<p>Chairman Closing Remarks</p>

