



11th WORLD CARGO
SYMPOSIUM
14 - 16 MARCH **2017**
ABU DHABI

Fighting Back to Profitability

Preliminary Agenda

Sponsored by:

PROS



Fighting Back to Profitability: Improving and sustaining financial health

Track Agenda	
09:00 - 09:10	Opening Remarks by Chairman Zeke Ziliak , <i>Director of Transportation & Travel, PROS</i>
09:10 - 09:35	Economic environment Speaker: Alain Lumbroso , <i>Economist, International Transport Forum (OECD)</i>
09:35 - 10:00	Raising the Structural Profitability of Air Cargo Speaker: Dr. Carl-Stefan Neumann , <i>Senior Advisor, Rothschild Global Advisory and others.</i>
10:00 - 10:25	Transforming to Modern Commerce Speaker: Xian Qin Guo (Lisa) Wallace , <i>Sr. Vice President, Revenue Management & Network Planning, Malaysia Airlines, MAB Cargo</i>
10:30 - 11:15	Networking Break
11:15 - 12:20	Panel Session: What is the model for the future of air cargo? Moderator: George Anjaparidze , <i>Senior Economist, IATA</i> Panelists: Marcela Figueroa , <i>Cargo Revenue Accounting Director, Latam Airlines</i> Eric Hartmann , <i>Vice-President, Skyteam</i> Ryan Keyrouse , <i>Vice President, Seabury Group</i> Nik Delmeire , <i>Secretary General, European Shippers Council</i>
12:20 – 12:30	Closing Remarks by Chairman Zeke Ziliak , <i>Director of Transportation & Travel, PROS</i>
12:30 - 14:00	Networking Lunch

