



11th WORLD CARGO
SYMPOSIUM **2017**
14-16 MARCH
ABU DHABI



"Transform Today: Shape Tomorrow"

Opening Plenary

Agenda

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Opening Plenary Agenda	
9:00 – 9:10	Official WCS 2017 Opening with a Traditional Cultural Performance
9:10 – 9:25	Welcome Address <i>James Hogan, President & CEO, Etihad Aviation Group</i>
9:25 – 9:45	Keynote Speech <i>Omar Bin Ghaleb, Deputy Director General, General Civil Aviation Authority (GCAA), United Arab Emirates</i>
9:45 – 10:10	The state of the Industry <i>Alexandre de Juniac, DG and CEO IATA</i>
10:10 – 10:30	Chairman’s opening remarks <i>Glyn Hughes, Global Head of Cargo, IATA</i> <i>Carlos Tornero, Deputy General Counsel, IATA</i>
10:30 – 11:15	Networking Break
11:15 – 11:35	Economic outlook: Will the positive growth continue? <i>George Anjaparidze, Senior Economist, IATA</i> IATA will provide an update on the prevailing economic climate and its implications for the air freight industry also looking back over the past 12 months and highlight and assess the key indicators and what we may expect for the upcoming 12 months. Looking at aviation in general and air cargo specifically.
11:35 – 11:50	Cargo: the year in review <i>Glyn Hughes, Global Head of Cargo, IATA</i> Glyn will present the industry scorecard and review success and challenges during the past 12 months. He will also cover industry priorities for the coming year and will present the results of the Shipper Survey 2017 – every two years IATA conducts a survey of the shipping community to gain insight into perceptions and realities of Air Cargo performance as seen through the eyes of the ultimate customer. The survey covers all industry sectors and broad geographic coverage.
11:50 – 12:40	Panel Discussion UAE: Air Cargo Opportunities and Challenges <i>David Kerr, SVP Cargo, Etihad Airways</i> <i>David Hoppin, SVP, Diio at Flight Global</i> <i>Farook Al Zeer, Managing Director, Schenker LLC</i> <i>Nadia Abdul Aziz, Managing Director UNASCO & President NAFL</i> <i>Moderator: Nick Careen, Senior Vice President APCS, IATA</i> UAE based carriers have experienced phenomenal growth in recent years as global networks of main deck and belly cargo services have expanded, leveraging this unique geographic location. Customer loyalty and innovative product offerings have been key to that success as has multi modal connectivity. Will this growth continue along the same trajectory? What challenges exist and how will evolving supply chain demands impact carriers based in this region.



12:40 – 14:00	Networking Lunch
14:00 – 14:20	<p>Wildlife Trafficking: What can we do to stop it! <i>Linden Coppell, Head of Sustainability, Etihad Airways</i></p> <p>Illegal Wildlife trafficking is a USD 19bn industry and is threatening some the planets most endangered species. Smugglers use many transport modes to move these goods. This presentation will highlight how the aviation industry is fighting to block the movement by air.</p>
14:20 – 14:40	<p>China’s New Silk Road <i>Wolfgang Lehmacher, Global Executive and Director, WEF</i></p> <p>The ancient and historic trade route between China and Europe is coming back to life as one of the biggest infrastructure projects of the 21st century with major implications for economies throughout the world. This presentation will explore the challenges, risks and opportunities that lie ahead.</p>
14:40 – 15:00	<p>Freighter Fleet evolution <i>Tom Crabtree, Marketing and Business Development, Boeing Commercial Airplanes</i></p> <p>How the market has changed the world freighter fleet over the last decade – and what is to come?</p>
15:00 – 15:20	<p>Watching the horizon <i>Marco Bloemen, Partner, Seabury Cargo Advisory</i></p> <p>Air Cargo is the premium mode of transporting freight and needs to be agile to respond to market opportunities, and constantly needs to appeal to new sectors as the nature of the global economy and international trade evolves. Software in a box and DVDs no longer fly by air, but milk powder does... domestic printers don’t but 3D printers do.... What should we be looking for on the horizon?</p>
15:20 – 16:10	<p>Transform Today...Shape Tomorrow Panel Discussion <i>Essa al-Salah, President and CEO, Agility Logistics</i> <i>Michael Steen, EVP & Chief Commercial Officer, AtlasAir</i> <i>Chris Welsh MBE, Secretary General, GSF</i> <i>Barry Nassberg, Group COO, WFS</i> <i>Moderator: Glyn Hughes, Global Head of Cargo, IATA</i></p> <p>The Panel will discuss the various issues impacting the Air Cargo industry today and how they will shape the industry going forward. Technology, people, services, consumer behaviour, trade protectionism, lower cost of production, on line retail, new entrants are just some of the influencers.</p>
16:10 – 16:15	<p>Chairman’s closing remarks <i>Glyn Hughes, Global Head of Cargo, IATA</i></p>
16:15 – 17:00	Networking Break – Exhibition Hall

