



World Cargo Symposium 2012

Opening Plenary Sessions

Tuesday – 13 March 2012



08:30 – 10:00 **Chairman's opening remarks**
Desmond Vertannes, Global Head of Cargo, IATA

Malaysia's investments on Aviation Infrastructure
YB Dato' Seri Kong Cho Ha, the Honorable Minister of Transportation of Malaysia

Cargo Industry Working Together
Tony Tyler, DG & CEO, IATA

Going Through The Crisis?
Ahmad Jauhari Yahya, Group Chief Executive Officer, Malaysia Airlines

10:00 – 11:00 **Networking coffee break**

11:00 – 12:30 **Setup of the interactive session**
Delegates will be able to actively participate in the discussions, debates and decisions made during the whole day. To do so, each delegate will be given a hand device to vote and answer questions.

Aaron Heslehurst, News Anchor & Presenter, BBC World News

Economic Overview for the Air Cargo Industry
Update on the prevailing economic climate and its implications for the air freight industry and special focus on the Asia region.

Brian Pearce, Chief Economist, IATA

Taking Charge of Change
Monitoring progress over the last year on the agreed priorities

Moderator:

Aleksander Popovich, Senior Vice President, IATA

Panelists:

Michael Steen, GACAG Chairman and TIACA representative

William Gottlieb, FIATA representative at GACAG

Chris Welsh, Secretary General of the Global Shippers' Forum

Desmond Vertannes, Global Head of Cargo, IATA representative at GACAG

Interactive session moderated by Aaron Heslehurst, News Anchor & Presenter, BBC World News

12:30 – 14:00 Networking lunch**14:00 – 15:30 Security: Addressing a common challenge**

Short presentations on the vision and current issues from Regulators, airlines and GACAG perspectives.

Ann Zipser, Director of Global Policy and Programs, US Transportation Security Administration

Michael Woodall, Head Aviation Security Regulatory Reform, UK Department for Transport

Harald Zielinski, Head of Security and Environmental Management, Lufthansa Cargo

Frederic Leger, Head of Cargo Business Process & Standards, IATA and GACAG Security Task Force chairman

Interactive session moderated by Aaron Heslehurst, News Anchor & Presenter, BBC World News

Secure Freight: an industry solution

Malaysia: first pilot country. Lessons learnt from MASkargo and its partners having established a Secure Freight program.

Ibrahim Mohamed Salleh, Senior Vice President, Cargo Operations, MASkargo

15:30 – 16:30 Networking coffee break**16:30 – 18:00 Will we ever get rid of the paper?**

Short presentations on the vision and current issues from air cargo supply chain representatives.

Allen Bruford, Deputy Director Compliance & Facilitation, World Customs Organisation

Tan Kai Ping, President, Singapore Airlines Cargo

John Batten, Executive Vice President, Swissport International

Interactive session moderated by Aaron Heslehurst, News Anchor & Presenter, BBC World News

e-Commerce: Make virtual real!

Cathay Pacific: e-AWB, one year down the road. Lessons learnt, what went well, what are the benefits for the HKG market, moving the freight without an AWB...

Nick Rhodes, Director Cargo, Cathay Pacific Cargo

Chairman's closing remarks

Desmond Vertannes, Global Head of Cargo, IATA