



World Cargo Symposium 2012

Time & Temperature Track



Thursday – 15 March 2012

08:30 – 10:00

Chairman's opening remarks

Nina Heinz, Head Of Quality, LifeConEx, LLC

Welcome address

Keynote speaker: Ram Menen, Divisional Senior Vice President Cargo, Emirates SkyCargo

Industry Logistic Challenges: the example of Red Cross

The International Committee of the Red Cross (ICRC) provides large-scale logistics services to rapidly react to humanitarian emergencies. Cooperating with supply chain stakeholders plays a major role to ensure the goods reach their destination while transportation or communications infrastructure are not exploitable. What are the challenges faced for shipping time and temperature products in areas facilities are at stake and interim warehousing facilities need to provide?

Keynote speaker: Olivier Gisler, Head of Transport, ICRC

Emerging Markets (China, Brazil, Korea, India) and Cold Chain Opportunities & Challenges

LifeConEx performs on-site airport assessments around the world to evaluate the facilities, processes and staff competencies required for temperature-sensitive life sciences shipments.

With the growing demand in emerging markets also come the restrictions faced in providing adequate logistics services.

What insight have we gained into the local realities and how can we best minimize the risks involved?

Keynote speaker: Michelle Valsega Quality & Partner Manager, Americas Region, LifeConEx, LLC

10:00 – 11:00 Networking coffee break

11:00 – 12:30

Upcoming IATA requirements

IATA has been working with the supply chain stakeholders to define standard requirements for time and temperature sensitive air freight shipments. Find out how the current challenges of transport of sensitive healthcare products in air freight are addressed in the Perishable Cargo Regulations (PCR) Chapter 17 and what impact the coming enhancements to the regulation will have for the industry.

Keynote speaker: Andrea Gruber, Manager Business Process & Standards, IATA

Staying In Bounds

Time and temperature are two key factors that must be maintained within the supply chain when it comes to sensitive products. How do the industry stakeholder work together to ensure the integrity of the sensitive product is maintained throughout the supply chain?

An example of best practice and partnership at work is creating a winning game plan for international air transit of temperature-controlled products requiring smart network strategy and integration of supply chain partners.

Speakers:

Thomas Grubb, Manager, Cold Chain Strategy, Cargo Sales, American Airlines Cargo

Marcel Fujike, Vice President Product Management & Business Development Global Airfreight, Kuehne + Nagel

Cooperation between Forwarders and Carriers:

Successful pilot tests of the use of active wireless sensors recording & near real-time transmission of temperature data from door-door.

Keynote speaker: Marcel Fujike, Vice President Product Management & Business Development Global Airfreight, Kuehne + Nagel

Chairman's closing remarks

Nina Heinz, Head Of Quality, LifeConEx, LLC

12:30 – 14:00 Networking lunch