



IATA CargoS

BREAKING THE CODE OF THE AIR CARGO BUSINESS

CargoS is the only source of airfreight business information that relies solely on actual **transactions** between Airlines and their Freight Forwarders. This exclusive feature substantiates CargoS data as opposed to other products that may be based on reported unverified data. Furthermore, our products reflect AWB piece level information sourced out of more than 18 million shipments, which cover 20 thousand Agent Locations trading freight on behalf of 300 Airlines. All in all, CargoS penetrates more than 80 markets worldwide.

CargoS Metrics

Drills down Freight Forwarder activity by

- O & D by Country, City, and/or Airport
- Weight breaks (i.e., +100, +300 Kgs...)
- Number of shipments
- Revenue
- Fuel & Security
- Yield


Optimize results through precise decision making

1. Maximize your Airline's YIELD through precise market comparison
2. Learn your market share with key account partners on fact-based data
3. Define competitive positioning by analyzing route-level market information
4. Plan more effective business strategies while targeting right markets
5. Identify new businesses beyond "on-line" stations, i.e., Interlining



Cargo intelligence solutions made to fit your needs

CargoIS Business Intelligence Packages (BIP) offer superior quality air cargo market intelligence with unparalleled depth and breadth of information. CargoIS BIPs provides key information concerning when and where air cargo is transported, covering thousands of lanes worldwide that are available to Airlines and Freight Forwarders.

 **CargoIS.net** is a user friendly and interactive online reporting tool available to CargoIS BIP clients. It enables you to perform an analysis of your CargoIS data and download in various formats for seamless integration with your internal data.

CASStats is a convenient online solution for Market specific analysis providing comprehensive data as to market share, revenues, weight and no. of shipments broken down by Agent Locations. It is currently available to either Airlines or their GSA's, who may have multiple airlines assigned to their subscription.

CargoMF (MF) and Standard Reports (SR's) are 12-month based subscriptions of Market-specific reports produced monthly. While MF reports are produced on either Airline or Agent specific versions, our SR reports also provide an Airport (3rd party) version. In addition, SR reports are more flexible, as they may be produced in various formats, i.e. Market-outbound to All Destinations, or Airport-to-Airport specific. Both sources provide market data on revenues, tonnage and no. of shipments.

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