



➤ TACT – The Air Cargo Tariff

Gain maximum exposure worldwide to promote your carrier rates and rules

Become a **TACT Participating Airline**: benefit from the privileges and become more visible to freight forwarders.

ADAPT TO THRIVE

- TACT is the definitive industry source for global air cargo rules and regulations, rates and charges. As a TACT Participating Airline, you can simplify and reduce the costs of your administrative and cargo handling procedures by publishing valuable data on your operations.
- The majority of that information is standardized; however, every airline is likely to deviate from the standard (e.g. on insurance, transport of perishables, etc). These deviations need to be communicated, and airlines may need to comply with legal obligations of price publishing.
- TACT Participating Airlines have the exclusive right to publish their carrier specific rates and rules in TACT.
- Over 70,000 cargo professionals refer to TACT on a daily basis when making day-to-day cargo transactions.
- By publishing in TACT you will be more visible to freight forwarders, influencing them to use your services.
- Because of TACT's unique worldwide distribution network, you will reach the widest audience possible.

Benefits of participating

- Cost-effective communication of your carrier rules and rates
- Maximum worldwide marketing exposure to freight forwarders
- Increase your chances of being selected by freight forwarders
- Discounts on subscription fees of TACT products
- Free advertising in TACT
- Choice of distribution method of TACT CD or Manuals

Over 100 key airlines can't be wrong!

More than 100 key airlines participate in TACT, and over 70,000 professionals from the cargo industry refer to TACT for Rates & Rules on a daily basis.

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