



IATA Travel Innovation Competition 2017

Jury Members



Amir Amidi

Managing Partner for Travel and Hospitality at Plug and Play Tech Center

Amir aims at discovering, supporting, and scaling disruptive technologies that have the potential to positively impact the way we all travel in the future. He was previously Senior Director of Chain Operations at Not1, Managed corporate and key property relationships with Intercontinental Hotels Group, Fairmont Raffles Hotels International and Carlson Rezidor. In charge of optimizing revenues at existing properties and rolling out Nor1's eStandby suite of products to new properties. He holds a bachelor degree on Organizational Behavior from Santa Clara University.



Dr. Simone Amorosi

Deputy Director of Transportation Center, Ecole polytechnique fédérale de Lausanne (EPFL)

Simone Amorosi has a background in Material Engineering and in Microengineering. He has been working in research centers (CERN and EPFL) and in the greentech industry. During the last 5 years, he acquired a deep expertise in the field of transportation.



Rob Broere

IATA StB Steering Group Member and Co-Chair

Rob Broere is co-chair of the IATA StB Steering Group and Think Tank, which is looking at the future of the passenger processes from shop to travel. He has been in the business of core airline IT PSS systems all of his career and has been running the PSS systems for Emirates as Vice President - IT PSS & Pax experience.



John Magill

Senior Development Advisor, Enterprise Ireland

John is a Senior Development Adviser at Enterprise Ireland, the Irish government organization responsible for the development and growth of Irish enterprises in world markets. For the past eighteen years he has worked with start-ups, scaling companies and large multinationals assisting them to expand and upgrade. Prior to Enterprise Ireland John worked for fifteen years with the internationally renowned IDA Ireland attracting foreign investment into Ireland. Originally qualified in Engineering John subsequently went on to study: Accountancy, Business Strategy and Sales & Marketing in both Ireland and the US. He also holds an MSc in Management from Trinity College Dublin. He currently leads a team working to develop and expand Ireland's indigenous Travel Software and Services sectors.



Nicola Simionato

General Manager Business Development, Travel, Google

Nicola has over 15 years of experience in travel distribution, e-commerce and e-marketing. Based in Zurich, Switzerland, he is responsible for Google's business development in the Travel industry in EMEA and APAC. Prior to Google, he held senior management positions in Alitalia in Italy, his country of origin, Gulf Air in the Kingdom of Bahrain and Google in the Netherlands. He is passionate about Virtual and Augmented Reality, travelling and hiking in the real world and photography.