



Industry needs to stay focused despite disappointing e-AWB results in Q1

In March 2015, e-AWB global penetration is at 26.2%, down by 0.7% from previous month. In order to successfully reach the year-end target of 45%, Industry must grow on average 2% per month. This is challenging but achievable, so we need to work together to accelerate e-AWB adoption globally.

Industry Call to Action

It is critical to expand e-AWB implementation across more airports and trade lanes globally.

- Focus on e-Airports: Prioritize on growing volumes in and out of e-AWB capable airports, [e-Airports](#). These 50 e-airports have the highest e-AWB potential and have the most favorable regulatory and industry environment to implement e-AWB. We can do this together and IATA is available to connect and facilitate industry collaboration at these 50 e-airports.
- Roll out Single Process: To ease e-AWB adoption for freight forwarders, airlines should roll-out Single Process network wide. Statistics show that airlines who offer Single Process at their key e-AWB locations, grow 3 times faster than those who do not offer Single Process. It is key for freight forwarders as it simplifies their process.
- Offer e-AWB Fast lanes: Airlines and Ground Handlers who have implemented Fast Lane for e-AWB are encouraged to offer this benefit at more locations to encourage forwarders to adopt e-AWB.

There is a Silver Lining

Despite the fall in global e-AWB penetration, the e-AWB volumes are up by almost 60,000, the highest e-AWB volume growth in the last 12 months. Cathay Pacific Group, Emirates and Air France - KLM Group are leading the way as the top three carriers in e-AWB volume. LAN Airlines has demonstrated the strongest growth between February and March with an increase of 3.4% reaching 15.7% e-AWB penetration. From a forwarder perspective, Panalpina has increased by 3% between February and March bringing them up to 38.3% e-AWB penetration.

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Global penetration - March 2015



<p>26.2% - 0.7% month over month</p>	Top 3 Airlines by e-AWB Volume
	1. Cathay Pacific Group (CX, KA)
	2. Emirates (EK)
	3. Air France - KLM Group (AF, KL)

In the Spotlight this month

	% e-AWB Penetration	% Growth month over month
Country/Location		
Netherlands	34.6%	4.2%
Hong Kong (SAR) China	57.5%	0.6%
United Arab Emirates	75.1%	0.3%
Airlines		
LAN Airlines	15.7%	3.4%
Delta Air Lines	53.2%	2.8%
American Airlines	12.0%	2.3%
Freight Forwarders		
Panalpina	38.3%	3.0%
Kintetsu	19.8%	1.9%
Hellmann	38.7%	1.1%

Register to e-Cargo & Technology Conference: 2 - 4 June 2015

Don't miss the discounted hotel rates for the upcoming 4th e-Cargo & Technology Conference that will take place in IATA Conference Centre in Geneva, Switzerland on 2 - 4 June 2015. [Register now](#)

Join us for an exciting journey through the air cargo supply chain transformation, we will explore how industry stakeholders transform their business process and differentiate themselves to achieve competitive advantage.

- Come find out more about how to successfully accelerate transit of your cargo via the Fast Lane Concept
- Explore the possibility of global GPS track and trace in order to gain more visibility across the supply chain
- Learn from the oldest cargo business how to transform into the digital age
- And so much more...



Thai Freight Forwarders gather to mobilize e-AWB

Bangkok, Thailand, Friday, 17th April, 2015 - A successful e-freight workshop held in Bangkok at the beginning of April has inspired the Thai air cargo community to speed up e-AWB adoption in the country.

The seminar, organized by Bangkok Flight Services (BFS) and Worldwide Information Network (WIN) was well attended by airlines, and a mix of independent and multinational forwarder members of local associations including the Thai Airfreight Forwarders Association (TAFA) and the Thai International Freight Forwarders Association (TIFFA). The workshop focused on steps each participant can take this year to move Thailand up the ranks to become a leader in e-AWB adoption.

David Ambridge, General Manager of Bangkok Flight Services said the recent workshop had been "a huge success" attracting more than 50 attendees and prompting the need for a second session to accommodate the level of interest. "Collaboration like this is the future not only for e-AWB but for many other issues we face in the air cargo industry. Already since this session we have seen a major Thai forwarder sign up and actually begin e-AWB shipments and I have also had renewed interest from two major European airlines. This is all good news and I look forward to seeing more and more e-AWB shipments moving through our cargo terminal," he added.

BFS, the largest handler at Bangkok airport, is a joint venture between Worldwide Flight Services (WFS), the world's largest independent ground handler, and Bangkok Airways. It has been working with WIN to increase transmission of e-AWB data in Thailand since the beginning of the year. "In the last few months the momentum of e-AWB has really accelerated globally," said Isabella Anderson, Project Manager, Cargo e-Business Adoption, International Air Transport Association (IATA). "Close collaboration amongst stakeholders at airport level is key in building up support and drive adoption of e-AWB."

BFS and WIN are now planning a further e-freight workshop to reach out to more companies in the Thai air cargo community.

Source: <http://e-meantimecomms.com/RRJ-3B7VB-CAITF3TM37/cr.aspx>

Hyderabad International Airport (HYD) e-freight compliant

Hyderabad International Airport (HYD) was declared e-freight compliant in April 2015. This is a significant milestone, aligned with the progress on e-freight at various other airports in India. This initiative aims to minimize and subsequently eliminate the vast quantity of paper documents that air cargo relies on to support movement of air freight.

The e-freight compliance involves air carriers, freight forwarders, ground handlers, shippers and customs authorities to effectively streamline processes, cut costs and improve speed and reliability. The benefits of e-freight includes process efficiency improvement, productivity, improved quality and reliability, cost savings and environment-friendly operations.

e-AWB Updates from Around the World

Asia Pacific

- Qatar Airways (QR) continues to push for e-AWB adoption in South Korea, as well as with local customers in India and Pakistan. QR starts trial in CMB (Sri Lanka) and promotes multilateral e-AWB agreement sign up with local agents

Europe

- Finnair Cargo, AirBaltic Cargo and Lufthansa Cargo, have successfully launched e-AWB Single Process for the Baltic Countries. Each of these airlines is part of the wider e-AWB Working group responsible to drive e-AWB vision in this region. Lufthansa Cargo is reporting a 55% penetration in Lithuania over these first two weeks.
- Lufthansa Cargo (LH) is now offering Single Process at BKK, GVA, JNB, RIX, TLL and VNO. Forwarders can now deliver shipments at these stations, regardless of the destination, without paper AWB.
- IATA will hold a public e-AWB workshop on May 5th, 2015 at the Air Cargo Europe in Munich. Admission to workshop is free. The program is designed to provide hands-on information on how to successfully implement e-AWB for Small and Medium sized forwarders.

United States

- American Airlines Cargo (AA) is enhancing their system to be able to offer the e-AWB Single Process. AA plans to aggressively roll-out e-AWB at 35 locations in the second and third quarter this year, some of those locations are in South America (BOG, LIM, MEX, VCP), Europe (AMS, DUS, FCO, FRA, MAD, MUC) and China (PEK, PVG).

- United Airlines Cargo (UA) has begun rolling out e-AWB to all their US Major gateways. They are also planning to expand their scope beyond USA to Latin America (Chile, Colombia, Peru and Mexico), Europe (CDG, FRA and LHR). Additionally, UA will begin offering Single Process once their domestic electronic platform is ready.
- For more information on the transition to ACE visit the following website:
<http://www.cbp.gov/trade/automated/incorporating-electronic-air-manifest-filing-ace>



Cargo 2000 (C2K) Latest Update

2015 has started off well for C2K, with a new member joining the group, the French logistics company GEFCO. GEFCO specializes in providing integrated logistics solutions to the automotive industry, and provides these services to the aeronautics sector as well. With the addition of GEFCO as Associate Member, C2K now counts 78 members.

The interest group will be holding its next Working Group meeting in Amsterdam on May 19 - 21, 2015 at the Schiphol Airport. Participants would be mostly technology experts within the membership. One of the main topics of discussion at this meeting will be the recently launched implementation of the new airport-to-airport specifications. Other strategic initiatives such as the new product offering for medium and small freight forwarders, and the revamped audit & certification programs will also be discussed.

Multilateral e-AWB Agreement Update

Over 84 airlines and 2036 freight forwarders have signed!

Multilateral e-AWB Agreement

- For the complete list of participant Airlines and their Airport locations [click here](#)
- For the complete list of participant Freight forwarders and their Affiliates [click here](#)

For more information: <http://www.iata.org/e-awb-multilateral>

Further information at e-freight@iata.org

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