



13th
MCC

MAINTENANCE COST CONFERENCE
SEPTEMBER 13-15

2 0 1 7



SPONSORSHIP OPPORTUNITIES

IATA 13th Maintenance Cost Conference (MCC)

The 13th Maintenance Cost Conference (MCC) is excited to continue its success. IATA is pleased to announce that this year's MCC will be held on September 13-14, 2017.

For over a decade, professionals specializing in the cost of aircraft maintenance have come together to discuss the industry's most pressing topics and priorities. In 2017, a broad cross-section of industry stakeholders will discuss: engine maintenance, big data, inventory management, aircraft leasing, recent innovations, new technologies and more.

People you will meet...

- Airlines (manager, director, VP and higher of purchasing, maintenance, overhaul, engineering or technology)
- Leasing Companies (manager, director, VP and higher of purchasing, maintenance, overhaul, engineering or technology)
- MRO Service Providers (sales, marketing and business development)
- OEMs (sales, marketing and business development)
- And all managers, directors and other personal focused on: business development, contracts, customer service, engineering, inventory, IT/software, logistics, maintenance, materials, purchasing, supply chain, logistics

Benefits of Sponsoring / Exhibiting...

IATA's Maintenance Cost Conference is the exclusive event to showcase your products and solutions to the global Airlines community addressing aircraft maintenance costs.

- Excellent networking opportunities
- Plentiful advertising opportunities - Pre event marketing featuring your company's logo as a supporter of IATA Maintenance Cost Conference which reaches a broad audience of Airline and Aviation Industry professionals
- Exclusive access to direct and first hand intelligence in the Maintenance Cost area of expertise
- Direct access to representatives from **60+** unique airlines
- Great opportunity to showcase your products & services to key stakeholders and decision makers via an informative exhibition area
- The best overview of the market and changing environment to successfully align your development strategies



MCC - Networking Events



Sponsored by **CopaAirlines**



A STAR ALLIANCE MEMBER 

September 12 – MCC Welcome Reception American Trade Hotel*

Plaza Herrera, Casco Viejo, Panamá

In a lovingly restored landmark building in Casco Viejo, the American Trade Hotel is deeply connected to both the historic Old Quarter and the nascent new Panama City. Guests will enjoy the evening with drinks and finger food.

** Venue is subject to change*



Available

September 13 – MCC Evening Event Miraflores Locks at Panama Canal

From the east side of the Miraflores Locks, guests will observe transiting vessels only a few meters away, and learn firsthand about the various operations of the Panama Canal, the history of its construction, its participation in the world markets, and the importance of its watershed.

- 7-8pm: Guided tour of Miraflores Visitor Center
- 8-10pm: Cocktail Reception – Food & drinks will be served.



Sponsorship & Exhibition Opportunities

EVENING FUNCTIONS

MCC Evening Event Sept 13 – 7pm (120-150 guests) DIAMOND Sponsor	USD 20,000
MCC Welcome Cocktail Sept 12 – 6pm (80-100 guests) PLATINUM Sponsor	SOLD
Maintenance Cost Task Force (MCTF) Steering Committee Dinner Sept 11 – 7pm (20-30 guests) GOLD Sponsor	SOLD

NETWORKING BREAKS

Lunch PLATINUM Sponsor	USD 12,000
Breakfast SILVER Sponsor	USD 5,000
Morning Coffee Break SILVER Sponsor	USD 5,000
Afternoon Coffee Break SILVER Sponsor	USD 5,000

Please refer to **Sponsorship Benefits** for more details

BRANDING OPPORTUNITIES

Conference Delegate Bags	USD 8,000
Conference Wi-Fi	USD 8,000
Lanyards and Name Badges	SOLD
Hotel Room Keys	USD 5,000
Conference Notebooks*	SOLD
Conference Pens*	USD 3,000
Delegate Folder / Bag Inserts* (max 4 pages/2 sheets)	USD 1,000

*Sponsors to provide their own branded items

COMMERCIAL EXHIBITION

IATA Strategic Partners	
➤ Regular Booth	USD 5,000
➤ Premium Booth (Exclusive)**	USD 6,000
Non-IATA Strategic Partners	
➤ Regular Booth	USD 6,000
➤ Premium Booth (Exclusive)**	USD 7,500

**Exclusivity: as in domain of commercial core business

**Customized sponsorship opportunities also available.
Please contact us for more information:**

Email: mcc@iata.org



Sponsorship Benefits

LEVEL	BENEFITS
SILVER	<ul style="list-style-type: none">➤ Sponsor's logo and link on the MCC website➤ Prime visibility of the sponsor's name and logo on the MCC program➤ Recognition by the MC during the opening and closing ceremonies➤ Logo displayed during event with caption "[Event] Sponsor"➤ Exclusive sponsor of the [Event]➤ Three (3) free Conference Passes
GOLD	<ul style="list-style-type: none">➤ Sponsor's logo and link on the MCC website➤ Prime visibility of the sponsor's name and logo on the MCC program➤ Recognition by the MC during the opening and closing ceremonies➤ Logo displayed during event with caption "[Event] Sponsor"➤ Exclusive sponsor of the [Event]➤ Speaking opportunity during the [Event]➤ Four (4) free Conference Passes
PLATINUM	<ul style="list-style-type: none">➤ Sponsor's logo and link on the MCC website➤ Prime visibility of the sponsor's name and logo on the MCC program➤ Recognition by the MC during the opening and closing ceremonies➤ Logo displayed during event with caption "[Event] Sponsor"➤ Exclusive sponsor of the [Event]➤ Speaking opportunity during the [Event]➤ Delegate folder/ bag insert➤ Delegate list 2 weeks prior to the event & immediately following the event➤ Five (5) free Conference Passes
DIAMOND	<ul style="list-style-type: none">➤ Sponsor's logo and link on the MCC website➤ Prime visibility of the sponsor's name and logo on the MCC program➤ Recognition by the MC during the opening and closing ceremonies➤ Logo displayed during event with caption "[Event] Sponsor"➤ Exclusive sponsor of the [Event]➤ Speaking opportunity during the [Event]➤ Delegate folder/bag insert➤ Delegate list 2 weeks prior to the event & immediately following the event➤ Exhibition booth (3x3m/10x10')➤ Six (6) free Conference Passes



Our Partners

PLATINUM SPONSORS

HEICO

AJW

GOLD SPONSORS

AIRBUS

 **BOEING®**

 **SAFRAN**

SILVER SPONSORS

 **MTU**
Maintenance

 **ICF**

HOST AIRLINE

CopaAirlines 

A STAR ALLIANCE MEMBER 

MEDIA PARTNER

MRO
BUSINESS
TODAY

 **MCC** MAINTENANCE COST CONFERENCE
2 0 1 7 SEPTEMBER 13-15

