

# What does the consumer customer want?

## SECURITY & PROTECTION



**90%**

of consumers state that their bank/credit card provider takes proactive steps to protect them from fraud

## CONVENIENCE & EFFICIENCY



**94%**

of consumers say they value the convenience of using their card

## REWARDING EXPERIENCES



**78%**

of consumers in the US have at least one credit card with rewards, whereof 90% are valuing the reward programs of their cards

# What does the corporate customer want?

COMPLIANCE WITH  
POLICY



FULLY INTEGRATED  
SOLUTION



FINANCING  
OPTIONS



## 60%

of companies have a travel policy<sup>1</sup>. With business travel spending expected to reach \$1.7T by 2024<sup>2</sup> compliance with policy is more important than ever

## 64%

or more companies are using an ERP system, according to a Netsuite survey<sup>3</sup>

## 67%

or organizations prefer using a corporate card instead of a personal card<sup>4</sup>