

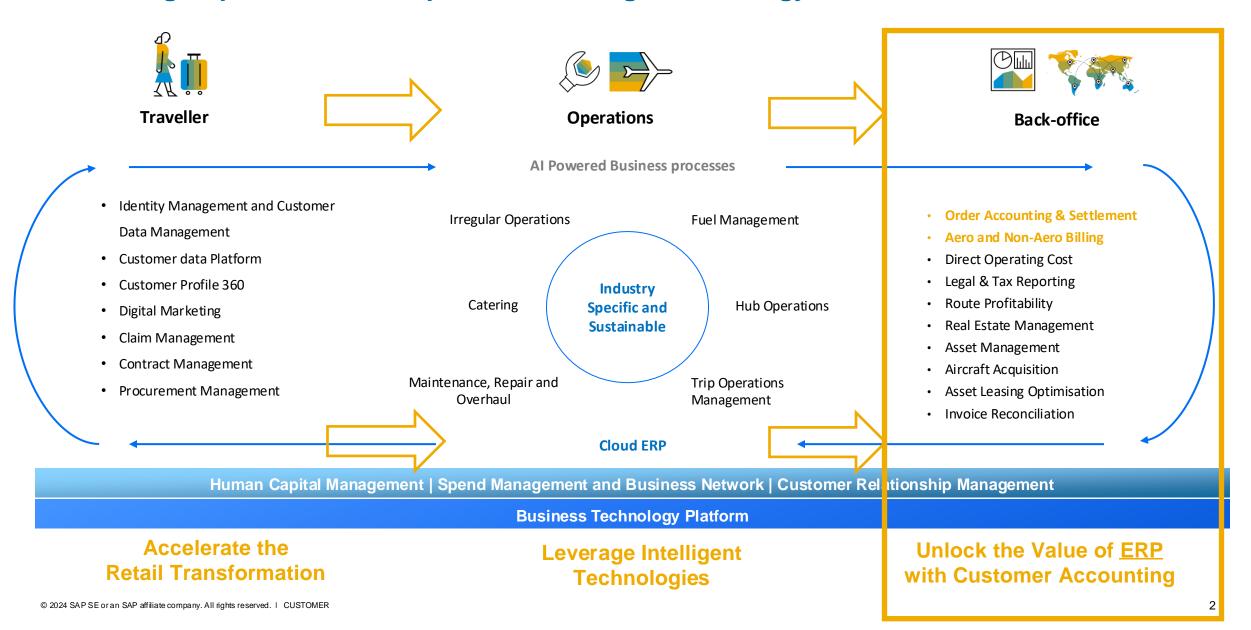
SAP ERP Next Gen for Revenue Accounting

Simon Lescarcelle-Evin, SAP October 31, 2024



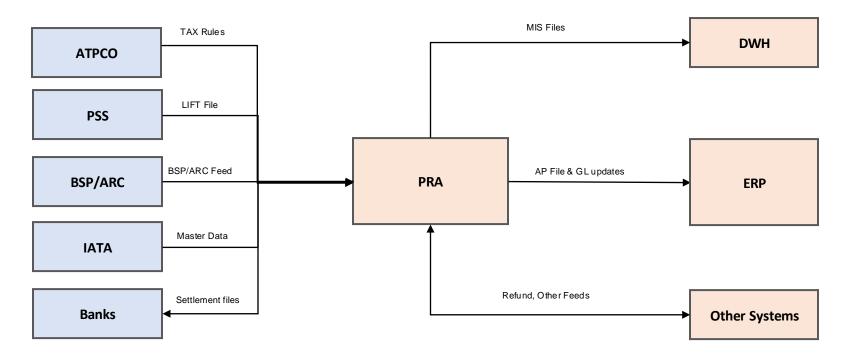
SAP Point of View for Intelligent Aviation Group

Connecting Experiences and Operations through Technology



Current Ticketing to Cash Architecture

Disconnected Experiences and Operations



Transformation Opportunities:

- Improve visibility into the route profitability of individual flight and customer / services profitability
- Access to individual booking data in ERP system
- Establishing back traceability from the general ledger to coupon transactions
- Utilize new technologies powered by AI & Machine Learning for revenue reporting and forecasting in order to reduce time to market for new opportunities.

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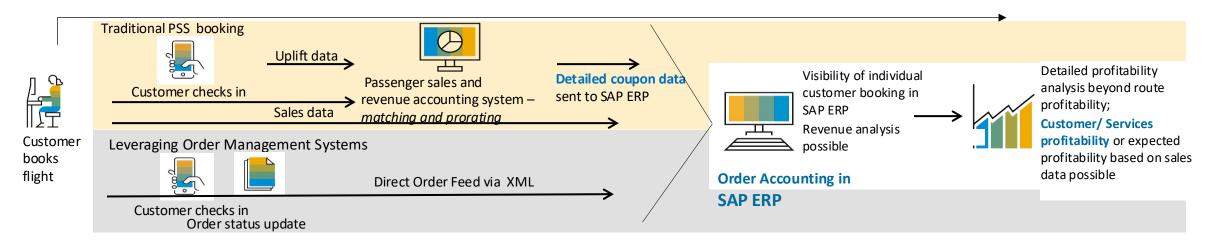
Transition from Legacy Ticketing to Cash to Traveler-Centric Order to Cash

Streamlining Sales and Finance

Traditional Ticketing to Cash Process



A New World to Order to Cash with SAP ERP, Smoothing the Retail Transformation



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Thank you.

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