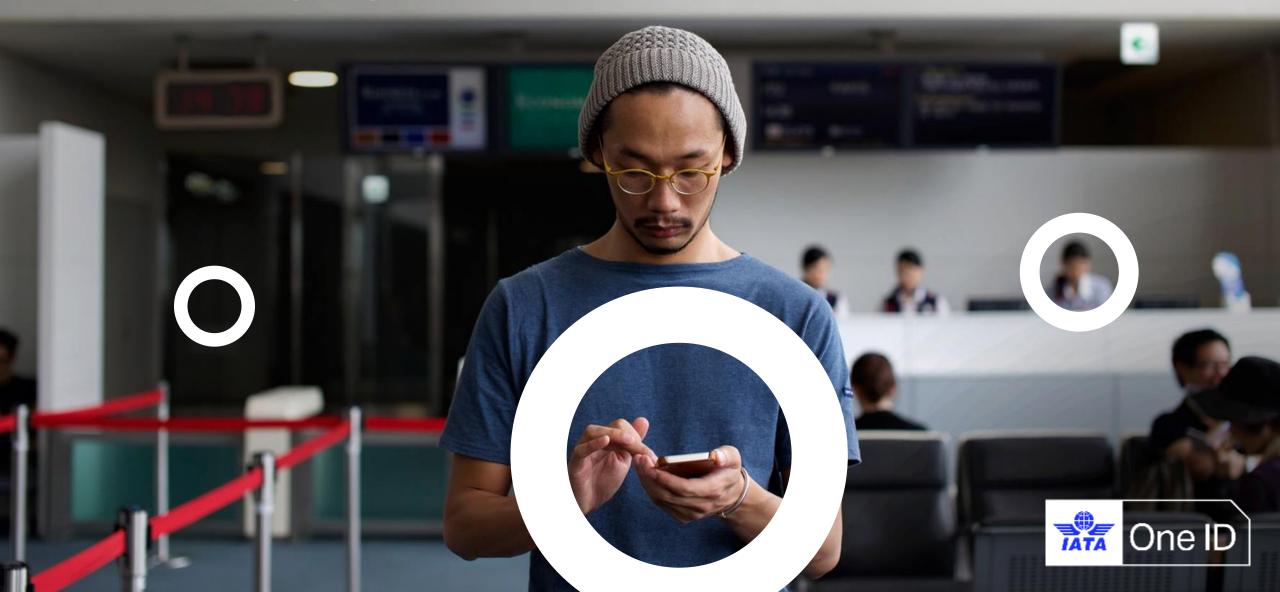
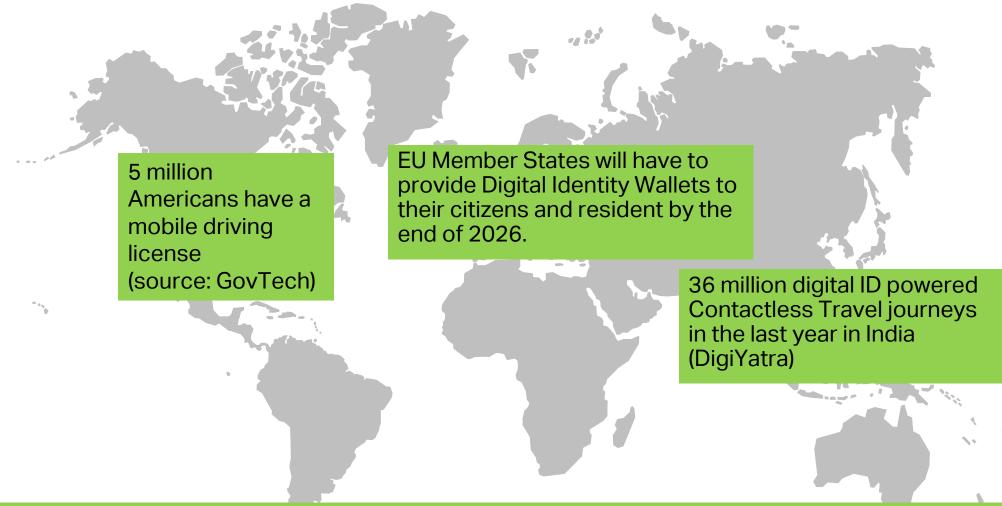
IATA PoC 2024



Where are we?



By 2026, over 500 million people will regularly make verifiable claims using a digital identity wallet.

(source: Gartner)



Digital Identity for Travel

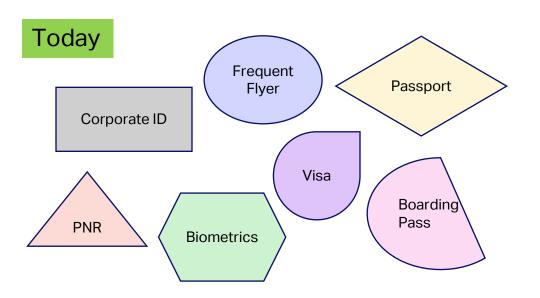


What it means for passengers:

- They can store credentials needed for travel, such as passport, visa, etc. in their digital wallet.
- They can share those credentials with other parties as relevant, upon consent, e.g. airlines, airports, governments, etc. in advance before they reach the airport.
- They can complete processes remotely, off airport, and they can go through touchpoints at the airport with biometrics recognition only without having to show their documents.
- They can use the same credentials, as applicable, for the next journeys.



What was the PoC?



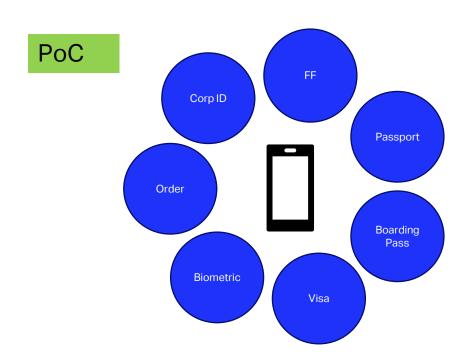




Different credentials are in different formats and managed differently. Passengers use different applications or platforms to use these credentials for travel. Hong Kong Flight
Token: Enroll biometrics
at check-in or at eSecurity Gates

Narita Face Express: Enroll biometrics at a kiosk

What was the PoC?







Digital credentials are stored on a digital wallet and can be used for **from shopping to travel**; the same credentials can be used for Flight Token and Face Express **in a live environment without separate enrolment**.

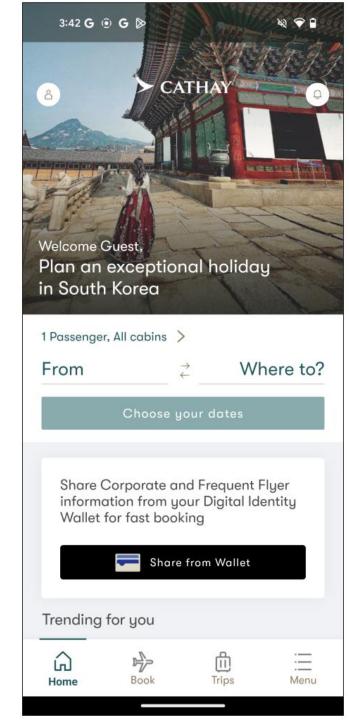
How was it built?

What we needed:

- Industry partners 1 airline and 2 airports with biometric systems in place
- Tech providers 1 airline (test) app provider, 2 wallets, 2 verifiers, 2 credential issuers
- Standards for VC schema and interoperability profile for messaging protocols

Combination of processes in a test and live environment





2024 PoC team









digital reinvented











Journey: Hong Kong to Narita and Return

Customer 1

- Corporate traveler
- CX frequent flyer
- Visa not needed
- ePassport digital copy and live biometric image already stored in the wallet





Customer 2

- Corporate traveler
- No membership with CX
- Visa needed
- ePassport digital copy and live biometric image already stored in the wallet

Key highlights



Enhanced interoperability

Interoperability with multiple issuers, verifiers and wallet providers

Interoperability with existing biometric systems in Hong Kong (Flight Token) and Narita (Face Express)



Improved standards

One ID standards – VC schema for Passport, Visa, Boarding Pass, Live Biometric Image

Other pre-standards – VC schema for Frequent Flyer membership, Employee proof, Order

Technical Guidance for Digitalization of Admissibility



Live Cast – Shopping to Check-in

Shop/Offer/Order/Check-in

Airline partner



Wallet providers





Cathay Pacific Test App (User Interface)



Credential issuers





Credential verifier



Live Cast – Contactless Travel

Contactless Travel

Airline partner



Airport partners





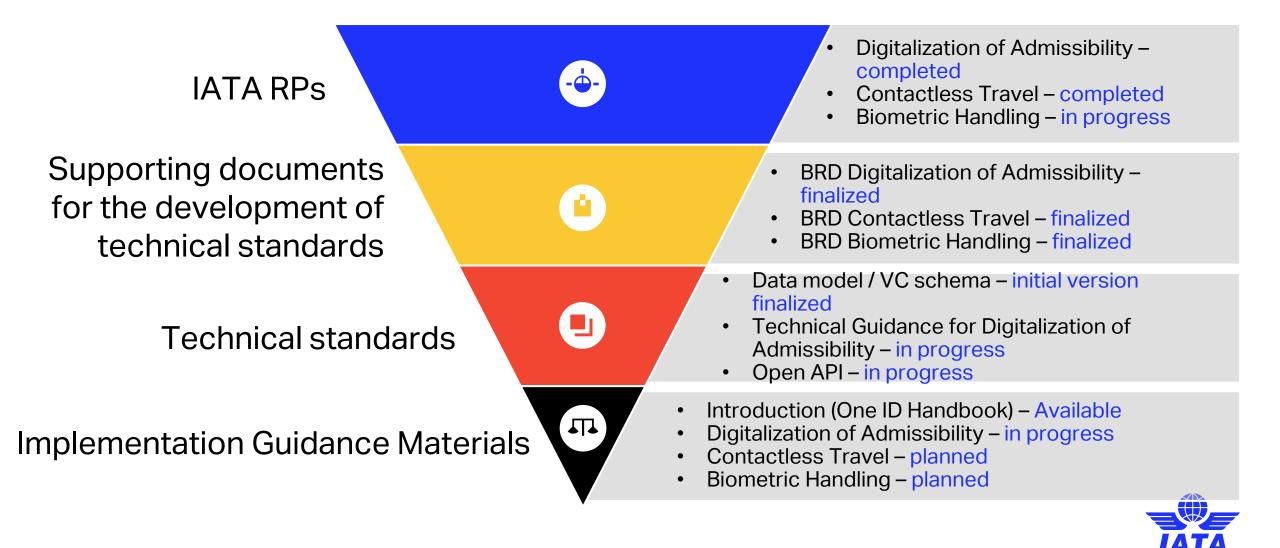
Credential verifier & Airport Systems Integrator



\Orchestrating a brighter world

IATA Standards and Next Steps

One ID Standards



PoC Outcome



Confirmed the importance of the standards for interoperability

Some adjustments may be needed to the current standards

Additional standards may be needed, e.g. Order VC



Confirmed improved customer experience

Without any booking reference or login password, easy access to booking is possible

Intuitive, consistent behavior in sharing different credentials for different purposes



Confirmed the compatibility with the existing biometric systems

Digital Identity credentials can be used for current biometric processes.

Standards on live biometric images may need to be further reviewed.



Discovered potential challenges and opportunities

Trust issues and opportunities to overcome

Engagement with the Government was essential

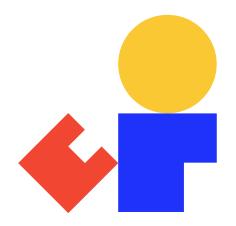


What is next for One ID

Digital Identity is Ready for Travel Today

- One ID standards
- IATA guidance and services

> Ready for implementation



Government support is crucial

- Government's lead in issuing digital identity credentials that will enable travel and providing the trust framework
- Removal of obstacles





Q&A









digital reinvented











Thank You

IATA One ID resources









