

How to unlock 3x Revenue Protection today and future-proof it in a rapidly changing world?

RASSURE Revenue Assurance - Like No Other

IATA WFS 2024



RASSURE

DETECT. RESCUE. PROTECT

Rassure Overview



Australian company, global airline clients



Technology forensic data analysis + AI/ML



Expertise in airline operation and data



Focusing on revenue and cost assurance



Winning multiple innovation awards

Revenue leakage risks/challenges will go on ...

Today

Happening
at all stages

Distribution
Booking
Ticketing
Servicing

Changing

Accelerating
Changes

Fare Revisions
Increased
Drastically

Tomorrow

Exploding
Complexity

NDC
+Dynamic Pricing
+One Order

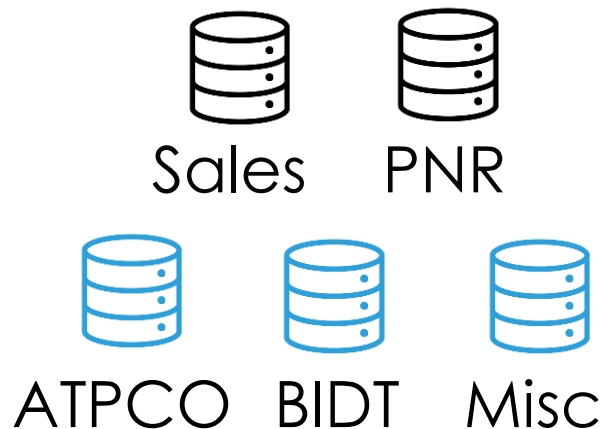
Today's popular choice has severe limitations



Rassure RAX[®] Service: Better, Faster, Easier

1.

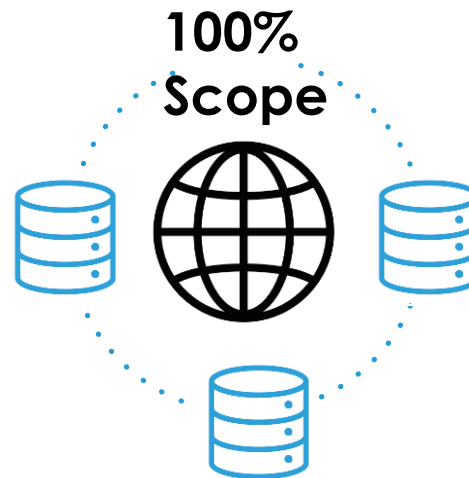
**Primary Data as
Key Input**



**Minimum
ongoing effort**

2.

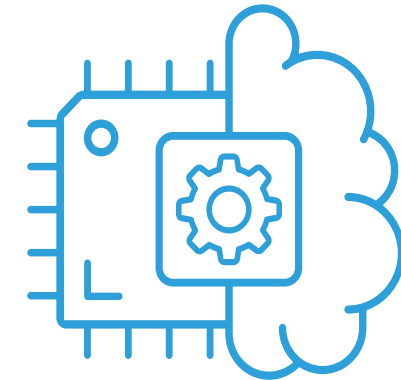
**Complete Picture of
Each Pax Journey**



**Full forensic analysis,
maximum protection**

3.

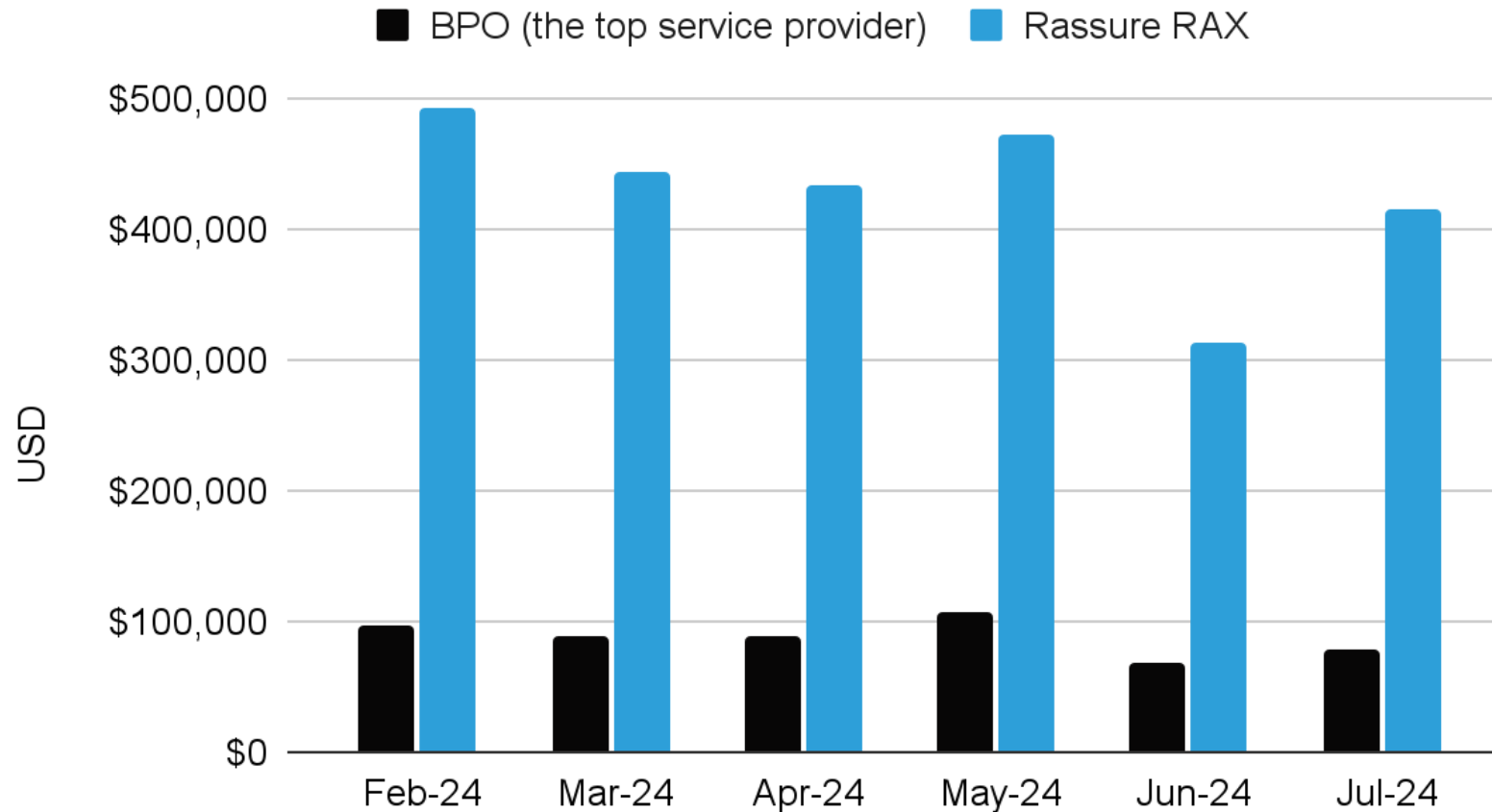
**Full Automation
Supported by AI/ML**



**Accurate and fast,
weekly/daily audits**

Consistent impact to airlines, 3x plus!

SALES AUDIT DETECTION COMPARISON: BPO vs RASSURE



Meet us at Booth 23B
(www.rassure.net)