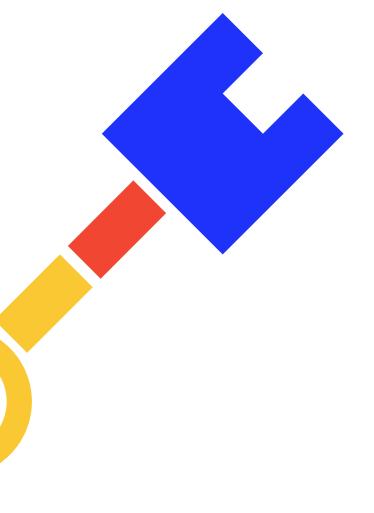
#### Data is at the heart of transformation

Data is the key that will transform aviation and the available data in finance, sustainability, passenger & facilitation and airline distribution is plentiful





# The Sheer Volume of Data

#### Additional text and analysis

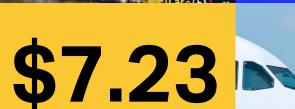
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Global flight data monitoring market by 2031

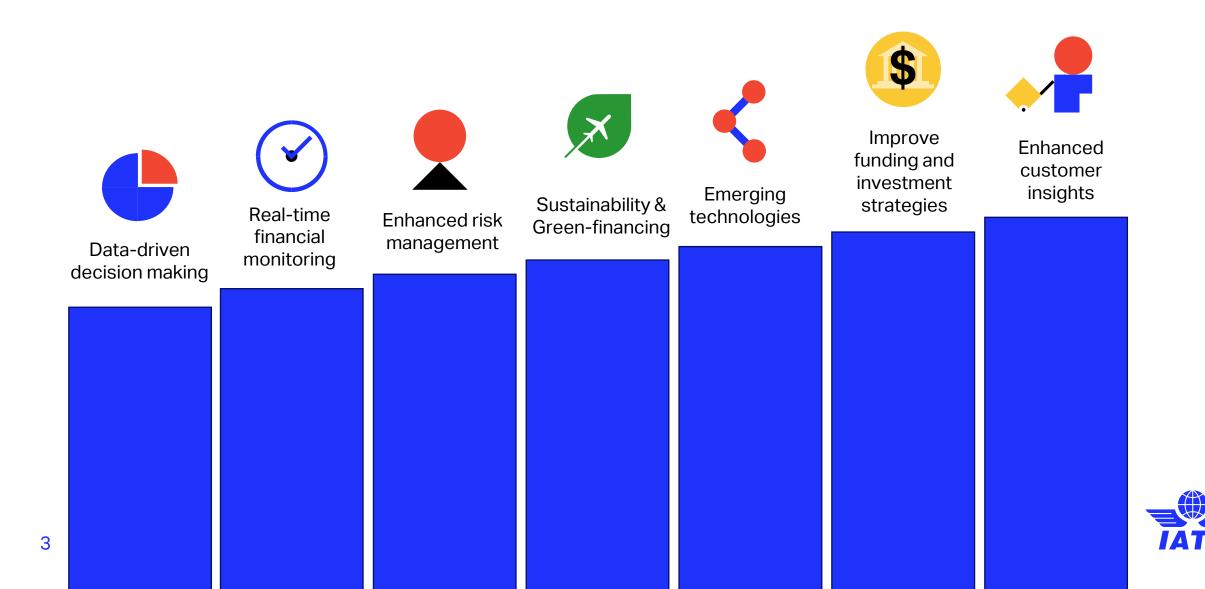
#### **3-4 N** Rows per flight information\*

**30M** 

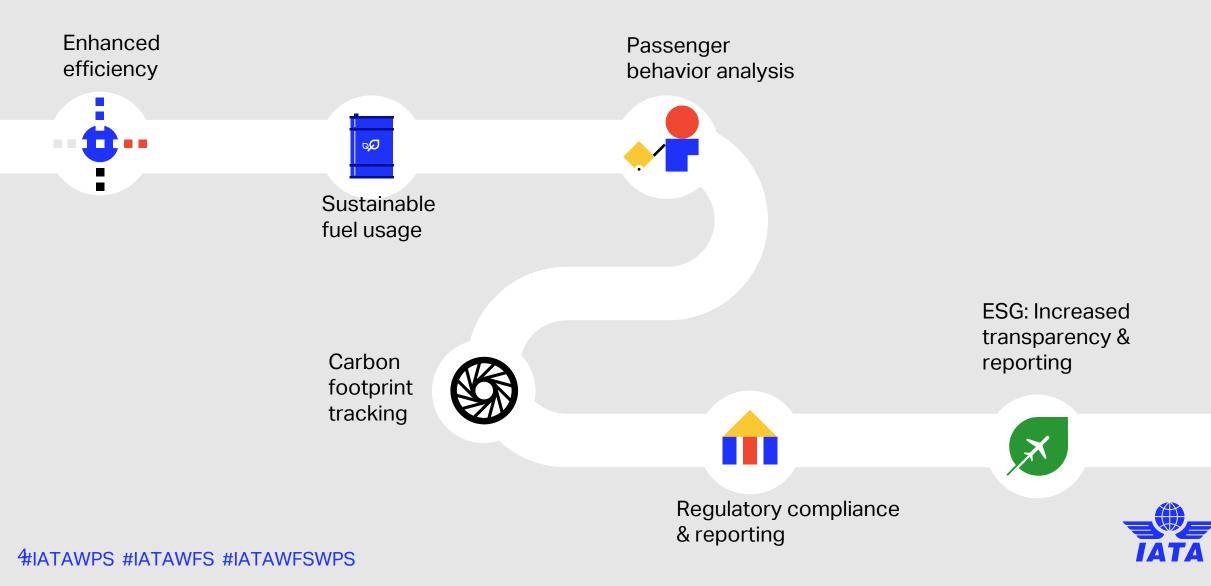
Flights in total to the end of 20<sup>th</sup> October 2024\*



### Data driving the future of aviation finance



### Data driving the future of sustainability



#### Data driving the future of Modern Airline Retailing

5

	Embracing	Personalization	S Ancillary revenue services	Image: constraint of the second sec	Emerging technologies	Image: Constraint of the second se	Dynamic pricing & revenue management	
5								

# Data driving the future of passenger facilitation



Enhanced Customer Insights

Collaboration & Data Sharing Regulatory Compliance & Data Privacy

Enhanced Safety and Security

Emerging Technology



**G**HATAWPS **HIATAWFS HIATAWFSWPS** 



IATA WORLD PASSENGER SYMPOSIUM

### Thank You





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31 October 2024