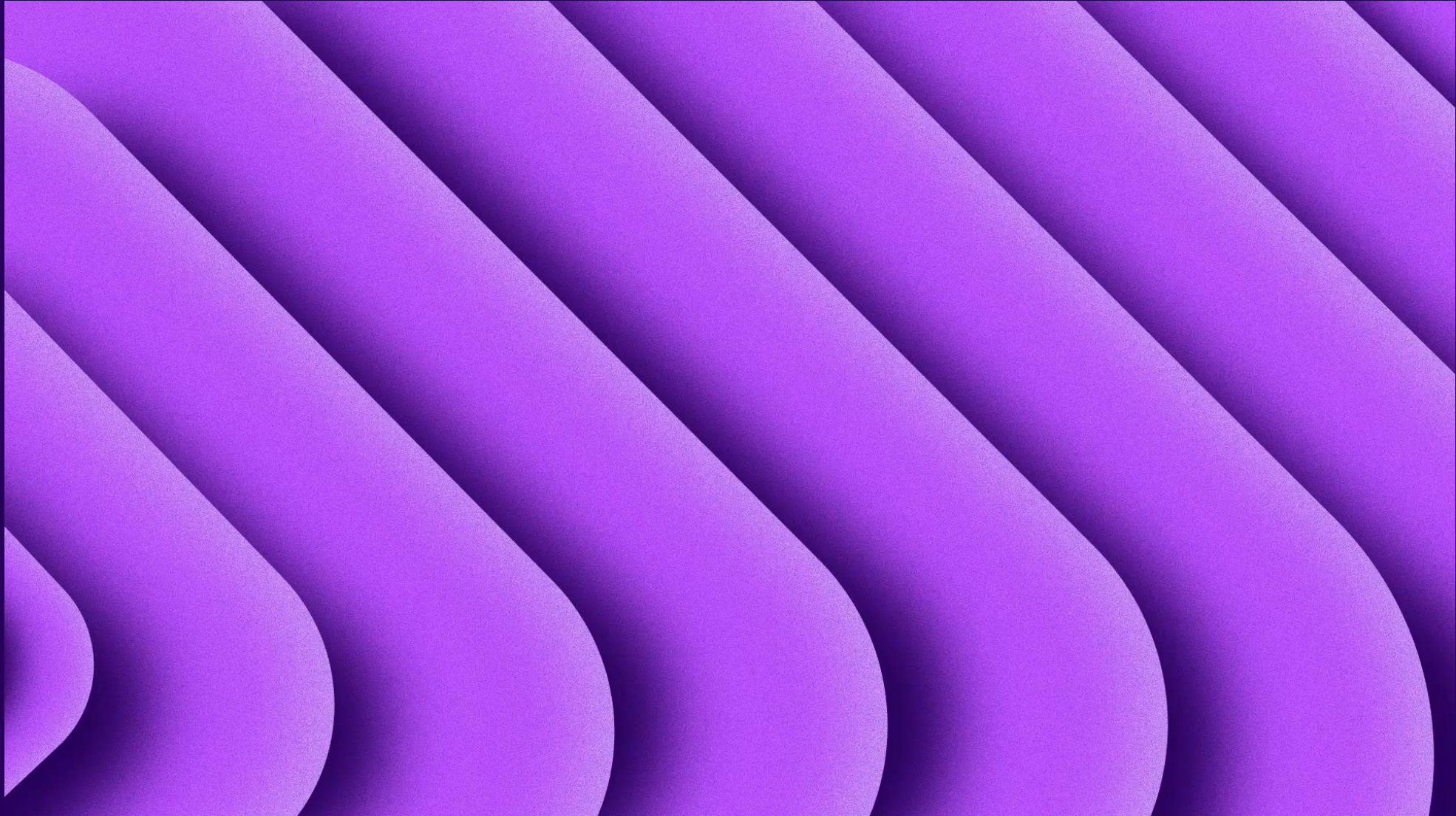


aMADEUS

Implementing Modern Retailing with Offers & Orders Nevio. Transformation has begun.

Maher Koubaa, EVP Travel unit and MD EMEA. Amadeus

Become the retailer you want to be



Amadeus. It's how travel works better.

Amadeus. It's how travel works better.

Transformation is a reality

Amadeus Nevio

4 airline programs

1,000+ experts and
growing

> 50 million orders
created to date

Order: First Native
Orders live

Offer: First ancillary
combos live

A flexible transition, at your own pace.

A transformation,
requiring focus



Different business
priorities and needs

Different paths to Offers &
Orders



Different approaches for
IT solutions

Modular by nature: AFKL focusing on Native Orders



“We really appreciate the modularity offered by Amadeus which fits our individual need as Air France and KLM. Modularity is key to offer new opportunities to the customer and to have early delivery of business value in our journey”

Stefan Vanovermeir, SVP Distribution, Air France-KLM

Amadeus and Finnair: powering the first milestones on the journey to traveler-centric retailing on Offer and Order



Chat with Antti Tolvanen
SVP Network & Revenue Management
Finnair

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Thank you!