

What do corporate clients need in an Offers & Ordersdriven airline ecosystem

Insights from IATA Industry Survey

5th November 2025



Corporates

- Centralized processing
- Seamless Data flow

- Payment options
- Duty of care





Airlines

Global solutions

At the source of data

Payment options

Opportunity with NDC/O&O





TMCs

- Duty of care
- Data consolidation

Not a Bank

Summing up

Corporates, TMC and Airlines expect global scalable solutions

Opportunity for better data for corporate

More payment options can bring value to Corporates and Airlines

Corporates rely on TMC to ensure Duty of Care

Right time with O&O transformation to address these needs