



Tourism Reimagined:

The Digital Future of Latin
American Travel

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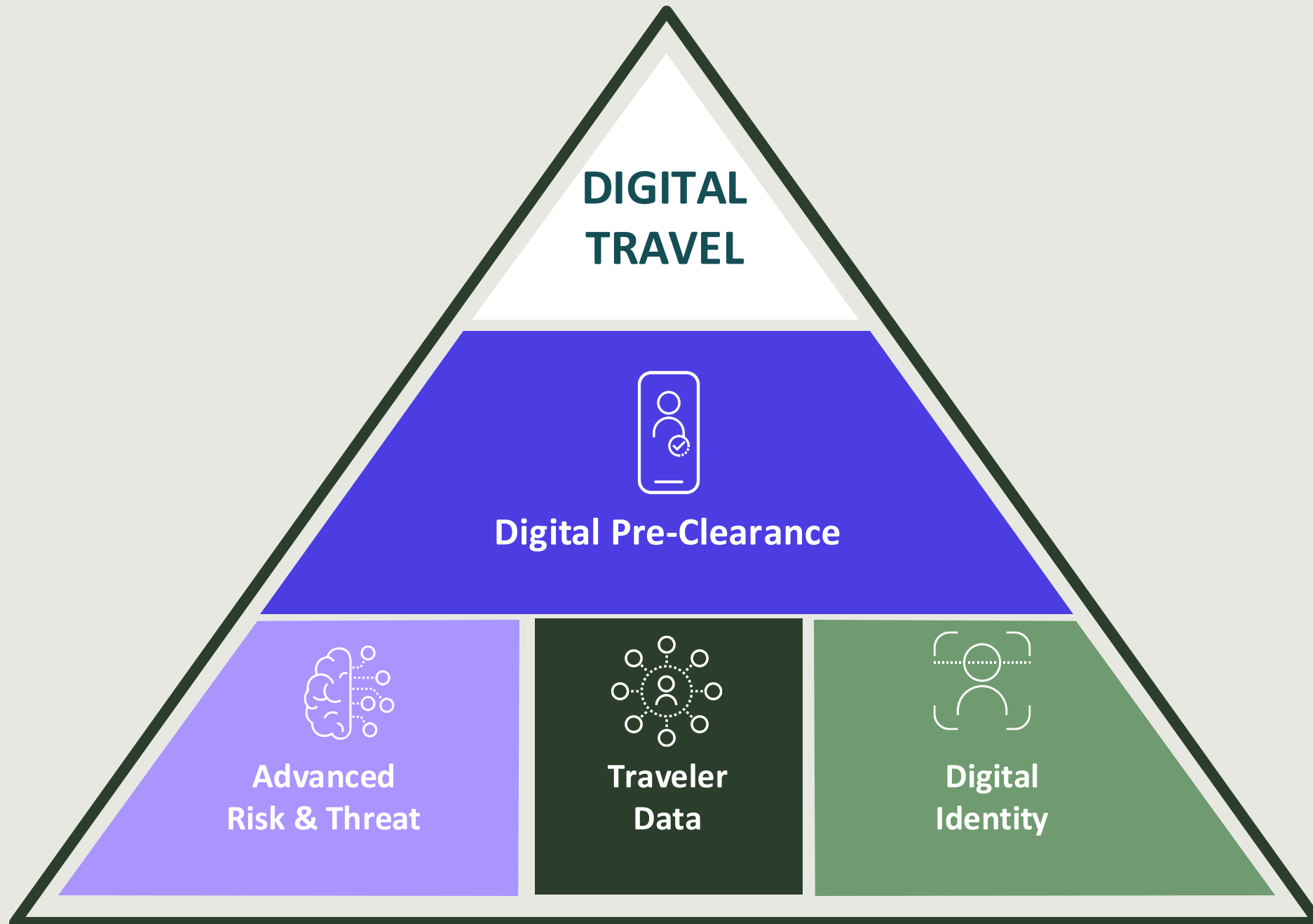
IATA
WINGS
OF CHANGE
AMERICAS



Imagine... me

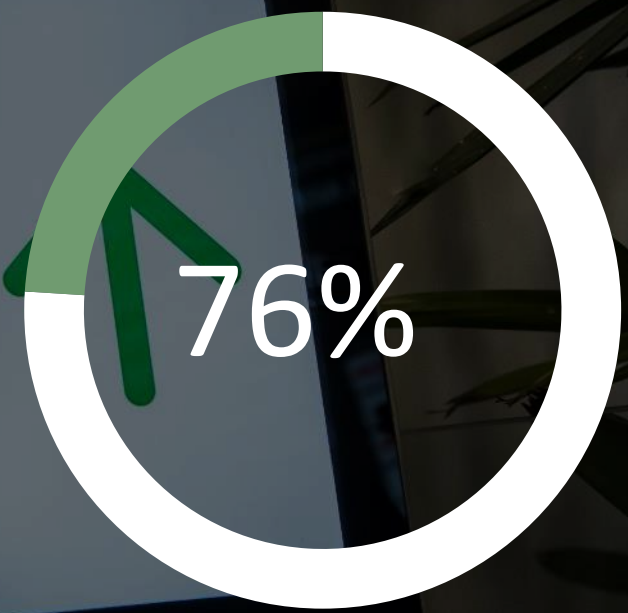








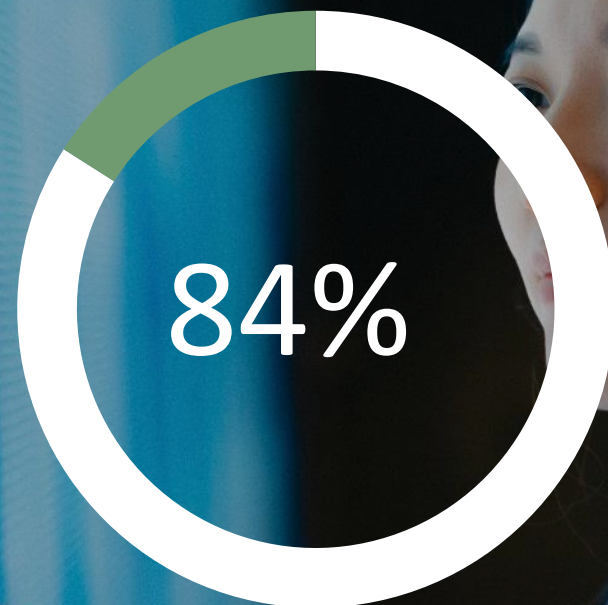
...are comfortable with a digital passport on their phone



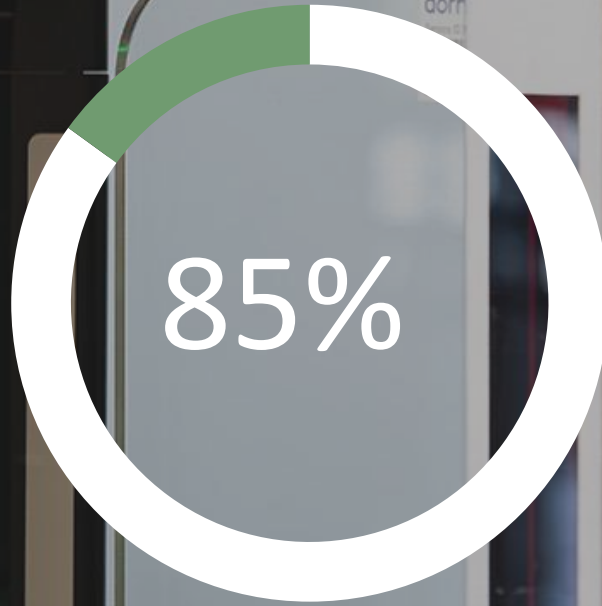
...expect border processes to look different by
2030



...are willing to share immigration information



...trust airlines and airports to handle personal data



...all travel documents automatically linked to a digital identity
and have a seamless travel process

...and what would the Digital Travel enable ?

 To the airport



Booking &
travel
authorization



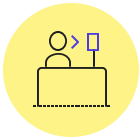
Check-in &
passenger
enrolment



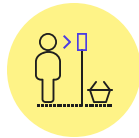
Travel to
the airport



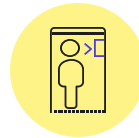
 Through the airport



Aircraft
boarding



Commercial
services



**Security &
border control**



Check-in &
bag drop

 Destination airport



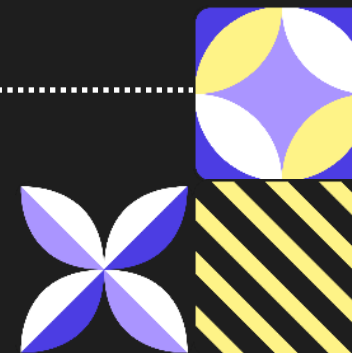
Border
control



Baggage
services



Beyond



Governments



- **Faster**, more **secure** border control
- **Trust** in digital identity

Airlines



- Improved **passenger** experience
- New **revenue** streams

Airports



- Optimized **capacity** & **efficiency**
- End-to-end **digital** solutions

Beyond Borders



- Hotels, car hire, events

**! A QUICK WIN FOR THE
TOURISM SECTOR !**

SITA Digital Travel Ecosystem

Delivering open, secure, interoperable
journeys

