



Opening Remarks

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7,000 Passengers

IATA
AVIATION
DAY
CANADA



38 diverted
aircraft



Gander,
Newfoundland



The Lesson from **Gander**

- Collaboration over division.
- Compassion over fear.
- Humanity over self-interest.







Economic Enabler



Social Connector



Essential Service



Connecting Canada to itself
and to the world.

Canada



The Value of **Aviation**



830,000+

jobs supported by aviation



CAD \$137B

in economic output





Behind Every Number is a **Story**



300+ Aviation Leaders

Airlines | Airports | ANSPs | Government | Regulators | Tourism | Suppliers | International Partners

300+ Aviation Leaders

Progress happens when we work together.

Canadian Aviation

Competitiveness

How do we strengthen Canada's competitiveness?

Affordability

How do we maintain affordable air travel while investing for future growth?

Passenger Experience

How do we improve the passenger experience while ensuring accountability?

Sustainability

How do we advance sustainability while remaining economically realistic?

Connectivity

How do we ensure rural, remote and northern communities remain connected?



Sustainable Aviation Fuel Blueprint

A roadmap for the development of a Canadian SAF industry

Government + Fuel Producers + Manufacturers + Airports + Airlines

Sustainability

Supply Chain Resilience



Aircraft parts shortages



Engine shortages



Maintenance capacity
constraints

Constrained growth + Higher costs



A stronger, more efficient aviation ecosystem
benefits everyone.

➤ Demand-driven

➤ Cost-efficient

➤ Developed in partnership

Affordability matters.
Competitiveness matters.

Future ambitions must be balanced with economic realities.

Infrastructure

THE FOCUS SHOULD NOT BE OWNERSHIP.
THE FOCUS SHOULD BE ON **OUTCOMES**.



Better connectivity



Passenger service



Airline competition



Economic growth



Regulatory Framework



Reinvestment

Canada Must Remain Competitive



Taxes, fees and regulatory costs continue to affect Canada's aviation competitiveness.

AFFORDABILITY IS
COMPETITIVENESS

Clear Governance. Strong Oversight.

➤ Public policy objectives

➤ Independent regulation

Affordability.
Clarity.
Transparency.
Confidence.

Airlines + Airports

Regulators + Operators

Industry + Government

Collaboration

Public Policy + Private Investment

People + People

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AVIATION CONNECTS PEOPLE.

The lesson of **Gander** remains the lesson for aviation today.



Video





Thank you. Merci.

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