

DMAIC Process

Define-Measure-Analyze-Improve-Control (DMAIC) Process has been set up to achieve continuous improvement and self-sustainability. The DMAIC process is based on Lean Six Sigma Managerial Concept and is embedded into the four phases of the fuel efficiency program development.

- **Define** process goals consistent with the company strategy
- **Measure** key aspects of the current processes
- **Analyze** the data to verify cause-and-effect, determine relationships, ensure that all factors have been considered
- **Improve** by designing new processes to achieve the goals
- **Control** the improvements through measurement and feedback

