

Webinar: Managing Cargo Digital Connectivity using IATA EPIC





24 August 2021

https://epic.iata.org/

Webinar Presenters



Sam Okpro Owner & Managing Director, PRO Air Cargo Consulting



Tahir Syed Manager TACT Operations, IATA



Rani George Senior Manager Customs & Authorities, Lufthansa Cargo



Klaas Kurz Carrier Connectivity Manager, Schenker AG



Filippo Passeggieri Senior Manager, Head of Cargo IT, Cargo Start srl



Ouassim Gahbiche Team Lead ASYCUDA WORLD, UNCTAD



Webinar Agenda

15.00 15.05	Welcome & Opening Remarks
15:00 – 15:05	Sam Okpro, Owner & Managing Director, PRO Air Cargo Consulting
15:05 - 15:15	Setting the Scene
15.05 - 15.15	Tahir Syed, Manager TACT Operations, IATA
15:15 - 15:30	Airline Digital Connectivity & where does EPIC fit in?
15:15 - 15:30	Rani George, Senior Manager Customs & Authorities, Lufthansa Cargo
	Where can I find the technical capabilities of my business partners and reach out to the
15:30 - 15:45	right contact for establishing digital connectivity?
	Klaas Kurz, Carrier Connectivity Manager, Schenker AG
	How EPIC is helping the IT Companies/Cargo Community System providers to
15:45 - 16:00	streamline partner registration and distribution processes?
	Filippo Passeggieri, Senior Manager, Head of Cargo IT, Cargo Start srl
	How EPIC is contributing in successful implementation of Customs/Governments
16:00 - 16:15	ACI/PLACI initiatives?
	Ouassim Gahbiche, Team Lead ASYCUDA WORLD, UNCTAD
	Q&A and Closing Remarks
16:15 – 16:30	



Welcome & Opening Remarks

sokpro@procargoconsulting.com



Setting the Scene

syedt@iata.org



Reliance on Digital Data Exchange

Air Cargo Stakeholders	Business Functions
Freight Forwarder <-> Freight Forwarders	Commercial Invoice, Packing list, Certificate of Origin, Shipper Letter of Instructions etc.
Freight Forwarder(FF) <->Airline	Flight Schedule, Air Waybill Stock, Rates, Capacity, Booking, Tracking, Declarations (Security, DG), ULD Manifest, Shipment Tender etc.
Postal Operators <-> Airline	Postal Mail (Receptacles), Security Declarations, Tracking, data filing etc.
Airline <-> Ground Handlers	Flight Schedule, Flight Planning, Warehouse Acceptance, Flight Manifestation, Flight Movement, Shipment Tracking, Irregularity, Aircraft movement etc.
FF/Airline <-> Customs/Govt	Advance Cargo Information (Master/House), Security Declaration, Custom Notifications (hold, DNL,OK) etc.
Airline<->Airline	Interline booking, Special Prorate Agreements etc.
FF/Airline<->IT Companies	Message routing, translation and customs connectivity

Common Questions about Digital Connectivity

- How can I connect with my partners?
- How would I know my partners use which data standards?
- How can I share my preferences with my partners?
- Am I connected with partners using the most effective & feasible method?
- Who is the contact at my partner e.g. UK Customs?
- Which IT companies provide messaging services & how should I contact them?



3 Pillars of Digital Data Exchange

	Pillar - I	Pillar - II	Pillar - Ill										
đ	Identification and Addressing	Connectivity Method	Messaging/Data Standards										

Digital Data Exchange Framework



Identification Schemes

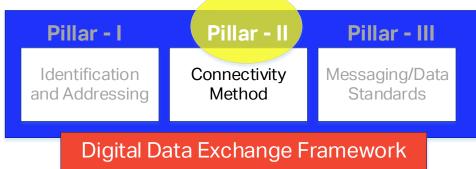
- Tele Type Addressing (TTY)
- Auxiliary Codes Addressing (AUX)
- Participant Identification and Message Addressing (PIMA)
- Third Party Reference (TPR)
- Cargo Account Settlement Systems (CASS)
- D-U-N-S Number
- Postal Operator Identifications (IMPC Codes)



Pillar - IPillar - IIPillar - IIIIdentification
and AddressingConnectivity
MethodMessaging/Data
StandardsDigital Data Exchange Framework

Connectivity Methods

- FTP File Transfer Protocol
- <u>SMTP</u> Simple Mail Transfer Protocol
- HTTP(S) (Secure) Hyper Text Transfer Protocol
- **<u>SFTP</u>** Secure File Transfer Protocol
- POP Post Office Protocol
- <u>Web Services</u> HTTP-based web services
- SOAP Simple Object Access Protocol
- <u>MATIP</u> Mapping of Airline Traffic over Internet Protocol
- <u>AS1/AS2 /AS4</u> Applicability Statement 1/2/4
- <u>Type B/X</u> SITA's Type B/X Messaging/Distribution Service
- <u>MQ Series</u> messaging middleware
- <u>3rd Party</u> IT Companies/CCS providers





Standards

- IATA Standards
- WCO Standards
- UPU Standards
- UN Standards
- Customized data standards by individual governments



Digital Data Exchange Framework



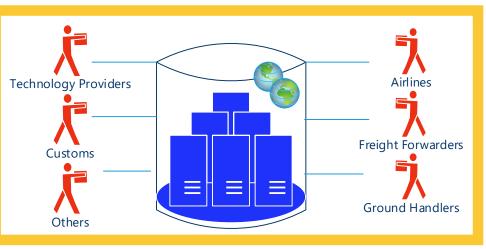


What is IATA EPIC?

" A Global database for maintaining & distributing air cargo stakeholders' digital connectivity setups"

Accessible through a web portal and webservice

- 1. Search IDs, connectivity options, supported standards & contacts
- 2. Distribute your details through a robust mechanism to partners
- **3. Generate permanent IDs** for each stakeholder
- 4. Share Capabilities, supported data standards e.g. C-IMP, Cargo-XML
- 5. Establish Business Partnerships
- 6. Setup Lookup Service to obtain partners IDs and routing information
- 7. Access Control, Full authority over your data



Enhanced Partner Identification and Connectivity (EPIC) System



IATA EPIC Functionalities





How It Works?

IATA EPIC Web Portal

IATA EPIC Lookup Service Web Service/API, XML Registration for Cargo Partner (XRCP) Message Email Alerts, Data Download etc. * .+ - C | + ----EPIC TATA EPIC Island farter destilates and lamaries Use here. **EPIC Centralized** LOOP Ing Course of Courses Repository Airlines IT Dept, FFs, CCS(s) IT Companies etc. Airlines, FFs, GHAs etc.



EPIC Benefits

Cost Reduction	Time Gain	Digital Cargo Acceleration	Improving Efficiency in the Movement of Goods
Data Quality Improvements	Advancing Automation Technology	Process Optimization	



Airline Digital Connectivity

rani-samantha.ramanayake@dlh.de



Airline Digital Connectivity Outlook

The epitome of diversity

- As Cargo carrier we digitally connect to
 - 5000+ Freight forwarders
 - About 200 GHAs at different stations, GSAs
 - 100+ Postal Operators
 - About 100 Airlines (Interline & CAL)
 - Several Customs Authorities

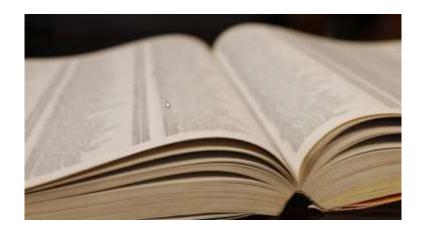


- Connectivity options challenge us with
 - Multiple CCSs
 - 5 different communication protocols
 - Many messaging standards such as CIMP, CXML, UPU, WCO etc.
 - Different versions within the messaging standards such as FWB 9, FWB 16

Current process and challenges

Has anyone seen the phone directory?

- Identify contact
- Exchange on options via phone/Email
- Decide on option
- Set-up/testing
-
- Up to date?
- Outdated profiles
- Unnecessary messages sent



Digital Connectivity

What are requirements

- Efficiency
- Push principle: be informed of changes proactively
- Single process/source of information
- Detailed information (e.g. including message version)



The EPIC solution – functionalities



What it can do

• Maintain your capabilities

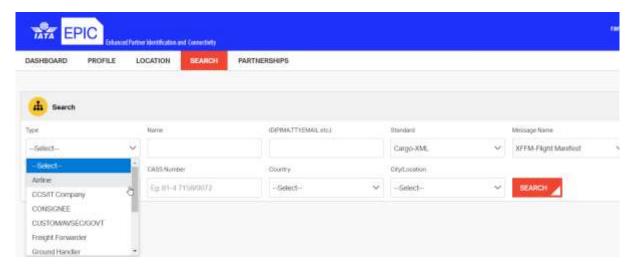
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UPU	
WCO	

- Contact/technical contact
- Search
- Distribute
- Measure SLA through Dashboard

The EPIC solution – functionalities

What it can do

• Search partners not only by name, but by capability

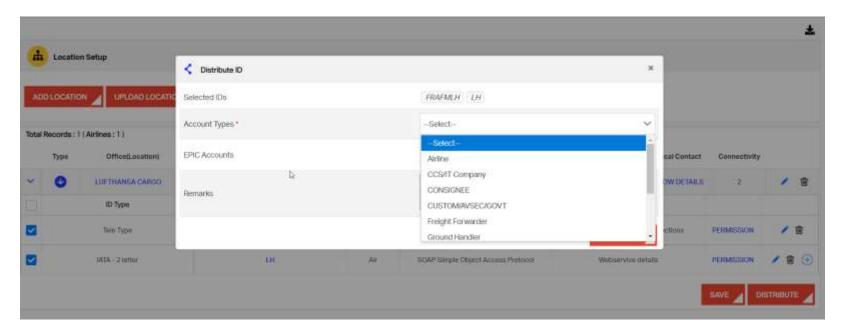


The EPIC solution – functionalities



What it can do

• Distribute information easily



The EPIC solution - benefits

Why EPIC

- Easy to set up
- Visibility
- Full control over data (choose who sees what)
- Distribution function (inform your contact about changes with one click)
- "Phone Directory"
- Entire Cargo Community at your fingertips (Airlines, FF, GHAs, CCSs, Customs....)

Freight Forwarder Digital Connectivity

klaas.kurz@dbschenker.com





Global IT Management Air / Ocean

EPIC Webinar

Enhanced Partner Identification and Connectivity

24-Aug-2021

Common Challenges for Freight Forwarders.

The entire industry is not operating with the same messaging standards.

DB SCHENKER

irBridgeCargo

Freight Forwarders Role in digital connectivity.

Stakeholders

Information Exchange

Document Exchange





How DB Schenker is benefitting from DB Schenker **Common place for PIMA details Capabilities of Business Partners Contact details Distribution (EPIC and Non-EPIC users) Full Control over your data**

Fact and Figures.

Airlines

Branch Locations

Active Shippers

Customs/Govts

1 (self-filing)

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Epic Dashboard.

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Thank you



CCS Providers and Digital Connectivity

f.passeggieri@cargostart.net



Filippo Passeggieri Head of Cargo IT f.passeggieri@cargostart.net

EPIC WEBINAR August 24, 2021

CARGO

START

"How EPIC is helping the IT Companies/Cargo Community System providers to streamline partner registration and distribution processes?"

CargoStart in Pills

Our Mission: Guiding air cargo players through the digital transformation journey

About US

A leading Cargo Community System provider (CCS) supplying advanced solutions to the air cargo industry.

CDCWG

Cargo Digital Connectivity Working Group

Our Services

• CargoGate

- Handler Gate
- Start City

• StarTracking 👎

NEW!

Some Figures

- 180+ Connected FFW
- 20+ Countries
- **3.8M+** Yearly Electronic **msgs**
- 120+ Airlines
- 30+ interfaced SW Vendors

We are part of the IATA working groups

CMWG Cargo Messaging Working Group



About **ME**



Filippo Passeggieri Senior Manager, Head of Cargo IT at Cargo Start srl









HOW DO WE USE EPIC?

(As an IT Provider)



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Some of our duties

Partner Registration Others



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Registration



I knight thee, Cargo Start

Now....



Registration



I knight thee, Cargo Start

Now....

WHEN AM I GOING TO START EXCHANGING eMESSAGES?



& **DISTRIBUTION** (PROPRIETARY)





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How we use EPIC as an IT Provider

Distribution

Partner Registration



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DISTRIBUTION VIA EPIC

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DISTRIBUTION VIA EPIC

ONE SINGLE SOURCE OF TRUTH



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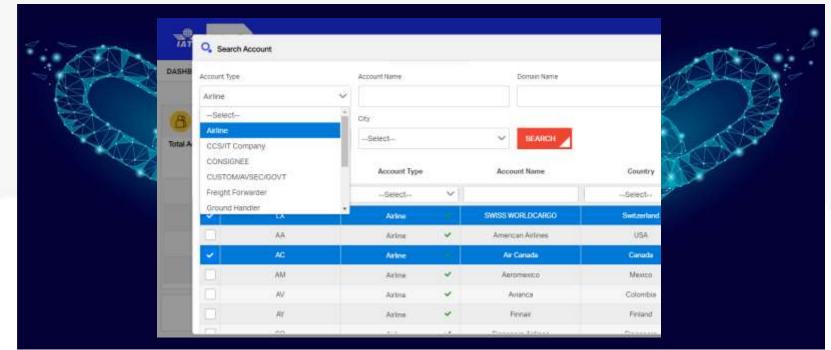
DISTRIBUTION VIA EPIC

Improvement Area

- CCS Friendly (the actual workflow relies too much only on FFs)
- Granted Partner Reaction Time



Partner Registration VIA EPIC





Partner Registration VIA EPIC

The Good

- Updated and reliable Contact List
- Updated Messaging Capabilities



Partner Registration VIA EPIC

Improvement Area

- Limited Adoption
- Special Cases (P.O.A.)



The PROS in a slide

Distribution

• ONE SINGLE SOURCE OF TRUTH

Partner Registration

- Updated and reliable Contact List
- Updated Messaging Capabilities



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The End

Customs/Govts and Digital Connectivity

ouassim.gahbiche@unctad.org







UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMEN











1 ASYCUDA Programme

2 IATA Partnership

3 EPIC in ASYCUDA

ASYCUDA Programme



Mission



To provide technical assistance, develop advanced software applications and strengthen institutional capacity for Customs with emphasis on the special needs of the least developed countries.

Vision



Public Administrations are implementing e-Government strategies. Revenue agencies such as Customs can contribute to these processes together with trade partners and other public agencies.

Values



- Vehicle for UN core values
- Search for Excellence
- Reliability
- Client Orientation
- Technological Awareness
- Creativity
- Innovation
- Development-oriented



Provide technical assistance, develop advanced software applications and strengthen institutional capacity for Customs



ASYCUDA CLIENTS



100+ Countries and territories

Current operations in 50+ countries



Main Contributors

- Beneficiary countries
- European Union
- WORLD BANK
- TMEA
- > ADB
- Australia
- Germany
- New Zealand
- etc...







ASYCUDA Programme



Full Customs Business Coverage









1 ASYCUDA Programme

2 IATA Partnership

3 EPIC in ASYCUDA

Signed MoU in 2015

- Ongoing cooperation between IATA and the ASYCUDA Programme for Air Manifests integration in IATA XML format
- Airlines, freight forwarders and shippers are using this global standard to exchange air cargo electronic information with customs authorities with ASYCUDAWorld (AW)

First implementation of Cargo-XML on 2017

- Jamaica Revenue Commission (July 2017)
- Angola General Tax Administration (August 2018)





August 2021 UNCTAD & IATA extend partnership

- Focus on enabling ASYCUDAWorld to manage e-commerce shipments more efficiently. It will include adding risk assessment for mail & express shipments and facilitating access to the IATA enhanced partner identification and connectivity (EPIC) platform
- Customs authorities will be able to share advance cargo/mail information requirements across the digitized supply chain (airlines, freight forwarders, ground handlers and third-party messaging service providers)
- For the 100 countries choosing to deploy the latest version of ASYCUDAWorld, this enables more efficient processing of air cargo shipments









1 ASYCUDA Programme

2 IATA Partnership

3 EPIC in ASYCUDA



Boosting Connection with EPIC

- Two countries running EPIC, Rwanda & Jamaica. Bangladesh & Barbados joining before the end of the year.
- Easy connect with cargo partners thanks to the Enhanced Partner Identification & Connectivity
- Quick Updates and follow up
- All new IATA Cargo XML Implementations in ASYCUDAWorld will involve EPIC





4 Fully Integrated Messages

- XFFM for flight manifest
- XFWB, a complete set of data related to an Air waybill to customs
- ► XFZB will define the house waybills
- XFNM response message is an acknowledgement to the airlines that customs will send when receiving & processing XFFM, XFWB & XFZB or transmitting the errors if any

Two Main filers / legal authorized filers



Communication through

- Secure E-Mails Exchanges (Asynchronous)
- Web services (real time responses)





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Facilitated follow-up

- Customs receive alerts from EPIC for any new/update filer' details
- Customs can gradually enable filers ready to exchange with them

EPIC in ASYCUDA

Express Consignments

Special Handling Information

Waybill - View [CUO1 lie Edit View Help	ŋ					4
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Express Waybills Highlighted & Cleared

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Key Benefits

- EPIC is open for use by airlines (IATA members and non-members), freight forwarders and any third party, intermediary or IT provider in the air cargo business
- TIN details for consignors/exporters can be easily identified for express operators & respective business partners.
- Reduction of required resources & costs
- Express Operators involved & air waybills automatically cleared. Further reduction of clearance times & accelerated customs controls
- Standard Procedure for Preloading Advance Cargo Information; Submission and clearance before arrival by customs brokers







- Palais des Nations, CH-1211 Geneva 10, Switzerland
- ♥ @asycudaprogram
- ☑ asycuda@unctad.org
- asycuda.org



IATA EPIC Adoption



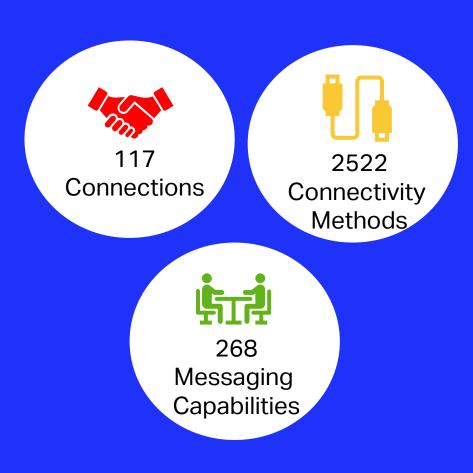


CCS's/ IT (14) **Ground Handlers (2)**

Intl Org. (5)

Customs (10)







Customs & Intl. Org.

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Cession-



Global Freight Forwarders





DACHSER Intelligent Logistics



Global Freight

Forwarders have

joined EPIC with their

1000+ branches



For More Information

www.iata.org/epic



