

IATA WORLD CARGO SYMPOSIUM

Lima, Peru
10 – 12 March 2026

HORIZON STAGE AGENDA

TAKING PLACE DURING NETWORKING BREAKS

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Host Airline



Wednesday, 11 March

- 10h30 – 10h45** **Video message from Turkish Cargo**
- 10h45 – 11h00** **Airline-Powered E-Commerce: Turning Belly Capacity into a Scalable Revenue Engine**
Olivier Hourri, EVP and CRO, SmartKargo
As airlines look to unlock new revenue streams beyond traditional freight, e-commerce—both domestic and cross-border—offers a scalable, asset-light opportunity that leverages existing belly capacity and global networks. With small-parcel volumes continuing to grow at high single-digit rates globally, airlines are uniquely positioned to deliver faster, more predictable service by integrating first- and last-mile partnerships into their flight schedules. Airline-powered delivery models transform underutilized space into high-yield, time-definite logistics solutions that align with the evolving expectations of modern retailers and e-commerce platforms.
- 11h00 – 11h15** **End to End Smart solution for Warehouse & Ramp**
Li Jin, CEO, iTran
iTran presents a fully integrated smart solution that connects warehouse, ramp, and cabin operations across the air cargo journey. Leveraging AI, OCR, computer vision, and real-time tracking, the platform automates AWB processing, NOTOC creation, ULD buildup validation, dolly and ULD locating, task allocation, and loading monitoring. The result: faster workflows, higher accuracy, enhanced safety, and a seamlessly orchestrated end-to-end cargo operation.
- 11h15 – 11h30** **Air Cargo: Data, Compliance & Financial Services - Paper, Digital, AI and beyond**
David Wall, Director Safety and Cargo Compliance & Operations Solutions, IATA
Tomas Nitkowski, Senior Manager Industry Solutions, IATA
Camille Chan, Product Manager CASS & PASS, IATA
Discover how IATA's Digital Cargo Solutions are shaping the future of safe, efficient, and data-driven air cargo operations. This session showcases the latest advancements in digitalization—from Dangerous Goods automation to live animal compliance, market intelligence, and AI-powered operational support.

Wednesday, 11 March

12h45 – 13h00

Autonomous GSE: Redefining Baggage and Cargo Operations

Tenille Houston, VP Public Relations and Communications, Aurrigo

As air cargo and baggage volumes continue to rise, airports and ground handlers are under increasing pressure to improve safety, efficiency, and resilience. This session explores how autonomous ground support equipment (GSE) is transforming ramp and cargo operations—enhancing operational visibility, reducing manual risk exposure, and enabling scalable, data-driven performance. Drawing on real-world deployment insights, the presentation will examine how autonomy can be safely integrated into live airside environments to future-proof baggage and cargo handling.

13h00 – 13h15

Intelligence Altitude — The New Era of Air Cargo Pricing

Vasudha Bhatia, Product Manager, Revenue Technology Services

Air cargo revenue management is undergoing its most significant transformation in decades. The industry is moving beyond dynamic pricing rules and into autonomous intelligence, where reinforcement learning agents set prices in real time, generative AI reads live market signals, and digital twins simulate entire networks before a single decision is made. Yet despite the technology, structural challenges persist. This session explores what's running in 2026, what the next frontier looks like, and the four actions every cargo leader should take before the window closes

13h15 – 13h30

How E-commerce shipping will use ONE Record

Craig Strickland, CSO, BoxC

Redefining the e-commerce flow for airlines: This is done via data quality and compliance, standardizing the ecosystem and enhanced transparency for every part of the chain. The result is a successful solution for overcoming all air freight e-commerce shipping challenges in a dynamic environment