IATA WORLD CARGO SYMPOSIUM

Calgary, Canada
9 – 11 March 2027

DIGITALIZATION STREAM AGENDA



Host Airport

YYC Calgary Airport

Host Airline

WESTJET

IATA

IATA WORLD CARGO SYMPOSIUM

Digitalization Stream

Wednesday,10 March 2027

09h00 – 09h05 **Opening Remarks**

09h05 – 09h20 **Connected data across the ecosystem**
Connecting data across stakeholders to enable greater visibility, efficiency, and collaboration throughout the air cargo supply chain.

09h20 – 09h35 **From Data to Decisions: How AI is Reshaping Air Cargo**
Exploring how AI is transforming cargo operations, enhancing decision-making, and unlocking new business value from industry data.

09h35 – 09h50 **Creating Confidence in an Increasingly Digital Cargo Industry**
Examining the trust, security, and governance frameworks needed to accelerate digital transformation across the cargo ecosystem.

09h50 – 10h30 **Fireside chat: The Next Generation Cargo Ecosystem**
As air cargo enters its next phase of digital transformation, data connectivity, AI, and trust have become critical enablers of success. Industry experts discuss how these foundations can drive greater efficiency, resilience, and value across the global cargo ecosystem.

10h30 – 11h30 **NETWORKING BREAK – WCS Exhibition Hall**

11h30 – 12h30 **Spotlight 1: ULD**
This session will showcase real-world examples of ULD tracking, explore the latest innovations in smart ULD technologies, and examine how data-driven insights can improve visibility, utilization, operational efficiency, and asset management across the cargo ecosystem.

12h30 – 14h00 **NETWORKING LUNCH – WCS Exhibition Hall**

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14h00 – 15h00 **Spotlight 2: E-Commerce**
E-commerce continues to redefine the air cargo landscape, driving demand for greater speed, visibility, and operational agility. This session will explore how warehouse automation, piece-level tracking enabled by ONE Record, and emerging smart technologies are helping stakeholders optimize processes, enhance shipment visibility, and improve efficiency across increasingly complex e-commerce supply chains.

15h00 – 16h00 **NETWORKING BREAK – WCS Exhibition Hall**

16h00 – 17h20 **Use cases on connected data**
This session will showcase a range of real-world use cases demonstrating how seamless data exchange between stakeholders is enabling smarter operations, enhanced customer experiences, and more informed decision-making. Discover how connected data is delivering tangible business value across the industry.

17h20 – 17h30 **Closing Remarks**

18h30 – 22h00 **WCS GALA DINNER**