



TACT

 Participation

TACT Participating Airline BECOME PART OF THE COMMUNITY!

Almost 100 prominent airlines have already joined TACT, and this is why you want to do so too:

As a part of the TACT community you benefit through:

- Publishing your unique carrier rates for free;
- Communicating your carrier-specific rules through TACT;
- Becoming more cost-efficient through publishing all operational information in one publication;
- Free advertising in our Rules books and TACT Online;
- Various discounts on TACT publications and advertising;
- Choosing your preferred distribution method of the TACT Manuals.

Differentiate yourself within the air cargo industry!

Over
70.000

Cargo professionals use TACT on a daily basis when making day-to-day Cargo transactions.

For that reason, by publishing in TACT you will be **more visible** to Freight Forwarders, who comprise of

68% of the TACT readers, influencing them to use your services.

With TACT's unique worldwide distribution network,

you will reach the widest audience possible!

Would you like more details?

Please check out page 2!



On Cost Efficiency:

By having your rates, rules and regulations published in one distinct place, the industry will know where to find the necessary information and through this exposure an easy communication line is set up.

Also having all your rules and regulations in one place will work as a catalyst to get the industry moving from paper to digital, subsequently reducing the costs in needless paper documents.

On Publishing your Rules and Rates:

Rates: Free of charge. All your carrier specific rates can be published on our TACT platform. With our easy to use self-updating system, it will be a smooth process to update your rates.

Rules: For a small fee, you can publish all your carrier-specific rules and regulations.

On Making your Airline be Seen:

Add yourself to the list of participating airlines and display your company logo.

Use the option of free advertisement by choosing either two quarter pages or one half page advert in the TACT Rules book, every year! The advert can be in full color and high definition.

On Discounts and Convenience:

For all our publications, whether it be the TACT Manuals, TACT Online, TACT Data or the TACT eReader, you will enjoy discounts of up to 40% when you join the TACT Participating Airlines Community.

When you are subscribed to our TACT Manuals, you can choose to have these delivered at Schiphol Airport in bulk or you can make use of our door-to-door service.

Even a combination of the two delivery options is possible!

Has your curiosity been piqued?

For any questions related to joining the TACT Participating Airlines Community, contact us today at the e-mail address or telephone number listed below.

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