






Air Cargo E-Commerce Webinar

Thursday 15 October 2020

2:00pm to 3:30pm (CET)

SPEAKER BIO

	<p>Sebastian Blümmert Head of Operations and IT heyworld</p> <p>Sebastian Blümmert is Head of Operations and IT at heyworld, a digital-first eCommerce logistics provider and subsidiary of Lufthansa Cargo. Sebastian has a passion for digitizing and simplifying logistical processes. Having developed the idea for an eCommerce spin-off in his previous position at Lufthansa Cargo, he combines in-depth knowledge of the air cargo industry with insights into leading technologies and the specific requirements of cross-border eCommerce.</p>
	<p>Ludwig Hausmann Partner McKinsey & Company</p> <p>Dr. Ludwig Hausmann is a partner in the Munich office of McKinsey. He is a leader in the Firm's global Travel, Logistics, and Infrastructure Practice and has more than 12 years of consulting experience in the industry. Ludwig leads strategic, corporate finance, and transformation projects with a focus on airlines and airports, parcel and express, freight forwarding, contract logistics, and shipping.</p> <p>He serves as one of the firm's lead experts and speakers for the express and air cargo spaces. He has developed McKinsey's perspectives on the issues of unlocking growth, profitability, and better capital efficiency across the transport and logistics sectors.</p> <p>Within e-commerce logistics, Ludwig has enhanced McKinsey's perspectives on new delivery trends, such as same-day, on-demand, e-grocery delivery, cross-border shipping, and e-commerce fulfillment. He has a deep understanding of the need for companies to venture into new business models or markets, supporting European and Asian parcel companies in re-establishing themselves as e-commerce enablers, for example.</p> <p>Prior to joining McKinsey, Ludwig worked at law firm Freshfields Bruckhaus Deringer LLP in Frankfurt and New York, where he advised transportation clients on all legal aspects of M&A transactions and regular fleet and asset-investment programs.. Furthermore he holds a Ph.D. in aviation law from the University of Bielefeld.</p>
	<p>Maciej Starzyk Senior Manager PwC Strategy</p> <p>Maciej Starzyk, Vice-Director in PwC Strategy responsible for the Transport & Logistics sector in Poland. Supports clients regionally and globally with respect to market strategies, business transformation and automation strategies. Works with distribution, transport, logistics, courier, e-commerce and tech businesses. Author of PwC T&L Trend Book 2019, lecturer on business strategies in emerging markets.</p>



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Brendan Sullivan

Head, E-Commerce & Cargo Operations

IATA

Brendan has been part of the IATA Cargo team for the past 8 years and in the cargo industry for over 15 years. Currently he is the head of the IATA Cargo group developing safe and efficient standards for Cargo Operations, Mail and ULDs, working closely with airline, ground handling, freight forwarding and industry partners.

Previously he was part of the editorial team for the IATA Dangerous Goods publications where he developed standards for the safe transport of dangerous goods and provided support to the industry through outreach and awareness.

Passionate about diversity and innovation, Brendan is also the co-developer of the IATA Future Air Cargo Executive (FACE) program. IATA's program designed to attract, develop and retain talent in the air cargo industry.

Prior to joining IATA as Manager, Cargo Standards in November 2007, Brendan worked for Air Canada Cargo for over 7 years holding a variety of positions, most recently Brendan was the Manager, Cargo Procedures & Special Handling responsible for the development and implementation of procedures for safe and efficient cargo handling.