Air Cargo E-Commerce Webinar

Preliminary Agenda

Thursday 15 October 2020  2:00pm to 3:30pm (CEST)

14:00 – 14:05  Welcome Address
   Brendan Sullivan, Head, E-Commerce & Cargo Operations, IATA

14:05 – 14:25  E-commerce growth & COVID-19 impacts
   E-Commerce was on a tremendous growth path prior the pandemic which has amplified that growth. This session will describe the market situation and the impact of COVID-19 on e-commerce in air cargo.
   Maciej Starzyk, Senior Manager PwC Strategy

14:25 – 14:45  Supply chain shifts & air cargo gap analysis
   How is the e-commerce supply chain shifting and what are the gaps or pain points for air cargo with respect to e-commerce.
   Sebastian Blümmert, Head of Operations and IT, heyworld

14:45 – 15:00  3 winning strategies
   What are some of the top strategies air cargo could use to capitalize on e-commerce growth that are efficient and effective?
   Dr. Ludwig Hausmann, Partner, McKinsey & Co.

15:00 – 15:25  Panel and Q&A with our experts
   Panel Moderator:
   Brendan Sullivan, Head, E-Commerce & Cargo Operations, IATA
   Panelists:
   Maciej Starzyk, Senior Manager PwC Strategy
   Sebastian Blümmert, Head of Operations and IT, heyworld
   Dr. Ludwig Hausmann, Partner, McKinsey & Co.

15:25–15:30  Wrap-up
   Brendan Sullivan, Head, E-Commerce & Cargo Operations, IATA