



IATA Cargo Day – North Asia & Guangzhou International Air Cargo Hub High- Quality Development Conference

IATA 北亚区货运日 暨 广州国际货运航空枢纽高质量发展大会

AGENDA 会议议程

Dec 7-8, 2023
2023 年 12 月 7-8 日

December 7(Thursday), 2023

09:00 - 11:00 **Welcome remarks & key note speech**

嘉宾致辞和主旨演讲

嘉宾致辞:

Opening Remarks:

1. 广州市副市长谭萍致辞
Tan Ping, Guangzhou Municipal Government
2. 中国民用航空局运输司副司长徐青致辞
Xu Qing, Deputy Director General, Transport Department, CAAC
3. 花都区领导致辞
Huadu District
4. 南航集团领导致辞
China Southern Airlines Group
5. 卡塔尔航空公司亚洲区货运副总裁 Daniel Parker 致辞
Daniel Parker, VP Cargo, Asia, Qatar Airlines
6. 康尼航领导致辞
Kallita Air
7. 法国达飞空运领导视频致辞
Air Freight, CMA CGM Group(Video)
8. 国际航空运输协会全球货运总监 Brendan Sullivan 视频致辞
Brendan Sullivan, Global Cargo Head, IATA(Video)

嘉宾主旨演讲:

Keynote Speech:

1. 广东省机场管理集团有限公司董事长蔡治洲致辞并发表主旨演讲



Cai Zhizhou, Chairman of the Board, GAA

2. 联邦快递中国区及亚太转运中心副总裁朱泰浩发表主旨演讲
Zhu Taihao, VP, China and Asia Pacific Transshipment Center, FedEx
3. 埃塞俄比亚航空中国区总经理、首席代表发表主旨演讲
GM, China, Ethiopian Airlines Group
4. 广州白云机场海关关长顾炯发表主旨演讲
Gu Jiong, Guangzhou Airport Commissioner of Customs
5. 广州白云国际机场股份有限公司董事长王晓勇发表主旨演讲
Wang Xiaoyong, Chairman of the Board, Guangzhou Baiyun International Airport Co., Ltd.
6. 国际航空运输协会北亚区副总裁解兴权发表主旨演讲
Xingquan(Max) Xie, Regional Vice President, North Asia, IATA

11:00 - 11:40 **Announcement & Ceremony - Jointly building Guangzhou International Air Cargo Hub**

共建广州国际航空货运枢纽成果发布(约 40 分钟)

- 1、广东省机场管理集团有限公司分别与 IATA 签署战略合作协议
Signing MOU – GAA and IATA
- 2、广东省机场管理集团有限公司分别与 IATA 签署 ISAGO 机场战略合作协议
Signing ISAGO Airport MoU
- 3、广东省机场管理集团有限公司与花都区政府及中国邮政等物流头部企业签署战略合作协议;
Signing MoU – GAA and Huadu District & China Post
- 4、IATA CEIV 锂电池运输认证启动签约活动;
IATA CEIV LiBa Certification Kick-off Ceremony
- 5、广州航空货运物流产业发展白皮书发布;
White Paper to be released for Guangzhou air cargo logistics industry development
- 6、白云机场货物机坪中转启用活动;
Baiyun Airport Cargo Ramp Transfer
- 7、ONE Record 与白云机场 Digi-Cargo 数字融合启动活动;
Digital Inclusion – IATA ONE Record and Digi-Cargo at Baiyun Airport
- 8、联邦快递华南操作中心开工活动。
FedEx South China Operation Center commencement activities

12:00 - 14:00 **Networking Lunch / Afternoon Prep Session**

午餐



- 14:00 - 14:05** **Opening Remarks**
开幕致辞
Zhu Qianhong, Deputy General Manager, GAA
朱前鸿, 广东省机场管理集团有限公司总经理
- 14:05- 14:30** **Speech: Regulations, Standards and Trends of Air Transport of Dangerous Goods**
危险品航空运输规章标准与趋势
LI Yuhong, Director, Dangerous Goods Management Center of CAAC
李玉红, 中国民航危险品运输管理中心技术标准室主任
- 14:30 - 14:50** **Speech: Regulatory Updates - the 65th Edition of IATA DGR**
第 65 版《危险品规则》
Andre MAJERES, Head E-Commerce and Cargo Operations, IATA
Andre Majeres, IATA 电子商务和货邮运营负责人
- 14:50 - 15:10** **Speech: Turn the "DANGER" into Opportunity——Dangerous Goods Management Experience Sharing of Logistics Co., Ltd. of GAA**
主题演讲：转“危”为机——物流公司危险品管理经验分享
Yan Hua, Deputy General Manager, Logistics Co., Ltd. of Guangdong Airport Authority
燕华, 副总经理, 广东机场集团航空物流公司
- 15:10 – 15:40** **Speech and signing ceremony: China Southern Air Logistics Launches DGAC**
主题演讲及签约仪式：南方航空物流公司启用 DG Autocheck 危险品检查平台
1.Signing ceremony 签约仪式：
Wu Jun, General Manager Laws and Standards Dept., China Southern Air Logistics
吴俊, 南方航空物流股份有限公司,法律标准部总经理
Yvonne Ho, Head of Sales North Asia, IATA
何英慧, IATA 北亚区销售总经理
2. Introduction to IATA DG Autocheck DG Autocheck 危险品智能化收运检查工具介绍
Kate Meng, Manager Industry Solutions North Asia, IATA
孟祥吉, IATA 北亚区销售经理
3. China Southern Air Logistics user experience of DG AutoCheck
南方航空物流公司 DG Autocheck 危险品智能化收运检查工具使用经验分享



Wang Yurui, Laws and Standards Dept., China Southern Air Logistics
王玉锐, 南方航空物流股份有限公司, 法律标准部

15:40 - 15:55 **Coffee Break**
茶歇

15:55 - 16:15 **Speech: IATA Certification on special cargo, environment, and sustainability (CEIV, IEnvA)**
主题演讲: IATA CEIV 认证介绍
Harrison Wu, Senior Manager Industry Solutions, North Asia, IATA
吴洪霄, IATA 北亚地区高级销售经理

16:15 - 16:55 **Speech and Panel Discussion: Cargo Safety & Risk Assessment**
圆桌讨论: 货运安全与风险评估

Panel Moderator:

Andre MAJERES, Head E-Commerce and Cargo Operations, IATA
Andre Majeres, IATA 电子商务和货邮运营负责人

Panelists:

Li Yuhong, Director, Dangerous Goods Management Center of CAAC

李玉红, 中国民航危险品运输管理中心技术标准室主任

Yan Chengming, Deputy GM, Safety Management Department, China Southern Air Logistics Co., Ltd.

严成名, 南航物流安全管理部副总经理

Alex Linhares, Director, Corporate Safety, Quality Assurance & Security Department
Hongkong Airlines(pending for confirmation)

Alex Linhares, 香港航空企业安全、质量保证和安保部总监

KK Yan, Managing Director, Operations China, FedEx

严悦康, 中国区操作部 董事总经理, 联邦快递

Emily Fu, Manager, Operational Vendor Management Mainland China, BASF
(China) Company Ltd.

傅莉敏, 巴斯夫(中国)有限公司大中华区进出口操作服务供应商管理经理

16:55 - 17:15 **Speech: How Air Cargo is built to enable eCommerce**
航空货运如何构建以支持电子商务

Andre MAJERES, Head E-Commerce and Cargo Operations, IATA

Andre Majeres, IATA 电子商务和货邮运营负责人



17:15 - 18:00

Panel Discussion: What will e-Commerce development bring to air cargo supply chain

电商发展为航空货运供应链带来什么

圆桌讨论:

Panel Moderator:

Su Zheng, Deputy General Manager, Logistics Co., Ltd. of Guangdong Airport Authority

苏政, 副总经理, 广东省机场集团物流有限公司

Panelists:

Liu Jiang, Director, Strategic Planning Division, Development & Research Center of the State Post Bureau

刘江, 国家邮政发展研究中心战略规划部主任

Andre MAJERES, Head E-Commerce and Cargo Operations, IATA

Andre Majeres, IATA 电子商务和货邮运营负责人

Wang Lei, GM, Marketing & Sales Department, Air China Cargo

王磊, 国货航市场销售部总经理

Winnie Wang, Executive President, Shenzhen Cross-boarder e-Commerce Association

王馨, 深圳跨境电商协会会长



December 8(Friday), 2023

08:00 - 08:30 Registration & Refreshment

注册

08:30 - 08:50 Speech: Air Cargo Market Outlook

Brandan Sullivan, IATA Global Cargo Head

Brandan Sullivan, IATA 全球货运总监

08:50 - 09:35 Panel Discussion: Aviation Logistics Development in Greater Bay Area

圆桌讨论：大湾区航空物流发展

Panel Moderator:

Zou Jianjun, Professor, Civil Aviation Management Institute of China

邹建军，中国民航干部管理学院教授

Panelists:

Tao Chengqing, Vice President, Member of Party Committee, China Southern Air Logistics Co., Ltd.

陶成庆，南航物流党委委员 副总经理

Dou Peng, Regional Director, Operations, Safety and Security, North Asia, IATA

窦朋，国际航协北亚区运营、安全与安保地区总监

John Cheng, Head of Cargo Revenue Manager, Cathay Pacific Airways Limited

郑福荣，国泰航空公司货运收益管理主管

Ying Xuemin, Aviation Logistics Director, Shenzhen Airport (Group) Co., Ltd.

Chairman of the Board, Logistics Development Company,

应学民，深圳市机场（集团）有限公司航空物流总监、物流发展公司董事长

09:35 – 10:20 Panel Discussion: Cargo Sustainability

圆桌讨论：货运可持续性发展

Presentation:

Panel Moderator:

Brandan Sullivan, Global Cargo Head, IATA

Panelists:

Wu Jun, Vice President, Operations, JD Airlines

吴骏，京东航空公司运行副总裁

Hong Wen, General Manager, Cargo Terminal Service Department, Eastern Air Logistics

洪文，东航物流货站服务部总经理

John Cheng, Head of Cargo Revenue Manager, Cathay Pacific Airways Limited



郑福荣, 国泰航空公司货运收益管理主管

Pinky Jiang, MD, Hub Operations, FedEx APAC Hub

江文娟, 董事总经理, 联邦快递亚太转运中心

Zang Wenxuan, General Manager, Operation and Digital Innovation Dept.,
Sinotrans Global E-commerce Logistics Co.,Ltd.

臧文轩, 中外运跨境电商物流有限公司运营及数字创新部总经理

10:20 - 10:35 Coffee Break

茶歇

10:35 – 11:25 Speech: Empowering Air Cargo: Navigating the Digital Transformation Journey with ONE Record in North Asia

主题演讲: 赋能航空货运: 在北亚地区以 ONE Record 开启数字化转型之旅

Henk Mulder, Head of Digital Cargo, IATA

Henk Mulder, IATA 数字货运负责人

Lindsey Niu, Regional Cargo Manager, North Asia IATA

钮悦, IATA 北亚区货运经理

Fisher Yu, Senior Enterprise Architect, IATA

于志悦, IATA 高级企业架构师

Jackie Zuo, Subject Matter Experts, IATA

左海超, IATA 技术专家

11:25 – 11:45 Speech: Experience Sharing for Digitalization in the GAA Logistics

主题演讲: 物流公司数字化案例分享

Wang Haodong, Deputy General Manager & Director of Intelligent Logistics
Technology Research Center, Logistics Co., Ltd. of Guangdong Airport Authority

王浩东, 副总经理, 智慧物流技术研究中心主任, 广东省机场集团物流有限公司

11:45 – 12:05 Speech: Cargo iQ - The role of digitalization in driving quality and efficiency

主题演讲: Cargo iQ - 数字化在提高质量和效率方面的作用

Laura Rodriguez, Manager Implementation & Quality Assurance Cargo iQ, IATA

Laura Rodriguez, IATA Cargo iQ 实施和质量保证经理

12:05 – 12:55 Panel Discussion:

Digital Cargo Trailblazers: Insights from Airlines and their Partners in Pioneering ONE Record Implementation

圆桌讨论:

数字货运开拓者: 航空公司及其合作伙伴在开创 ONE Record 实施方面的见解

Panel Moderator:



Henk Mulder, Head of Digital Cargo, IATA
IATA 数字货运负责人

Panelists:

Shawn Chung, Manager, ONE Record Pilot, HNA Cargo

钟少雄, 海航货运有限公司 ONE Record 试点项目负责人, 经理

Zhao Guohua, Manager, ONE Record Pilot, Cargo Department, Shandong Airlines

赵国华, 山东航空公司货运部 ONE Record 试点项目负责人

Oliver Ditz, Research Associate and Project Manager Digital Air Cargo, Fraunhofer
Institute for Material Flow and Logistics – IML

Oliver Ditz, 物料流与物流研究所 - IML, 副研究员兼数字航空货运项目经理

Feng Xia, Professor, Deputy Director, Key Laboratory of Smart Airport Theory and
System of CAUC

冯霞, 中国民航大学民航智慧机场理论与系统重点实验室副主任, 教授

Byung-Hee Glugla, General Manager, ICCS

Byung-Hee Glugla, 深圳国际机场货站总经理

SHI Mingfei, CEO, eFreight Technology (Beijing) Co. Ltd.

史鸣飞, 翌飞锐特电子商务 (北京) 有限公司 CEO

12:55 - 13:00 Closing Remark

闭幕致辞

Dou Peng, Regional Director, Operations, Safety and Security, North Asia, IATA
窦朋, 国际航协北亚区运营、安全与安保地区总监

13:00 Programme Ends

13:00 - 14:30 Networking Lunch

午餐

14:30 - 16:30 PLACI Workshop

Andre MAJERES, Head E-Commerce and Cargo Operations, IATA
Andre Majeres, IATA 电子商务和货邮运营负责人

14:30 - 16:30 ULD Workshop

Liao Zhiyong, Senior Manager, Cargo Safety & ULD, IATA
廖志勇, IATA 货运安全与 ULD 高级经理