



IATA Cargo Day – North Asia & Guangzhou International Air Cargo Hub High- Quality Development Conference

IATA 北亚区货运日 暨 广州国际货运航空枢纽高质量发展大会

AGENDA 会议议程

Nov 20-21, 2024
2024 年 11 月 20-21 日

November 20(Wednesday), 2024

13:30 - 13:40 **Opening Remarks**

开幕致辞

Zhu Qianhong, General Manager, GAA

朱前鸿, 广东省机场管理集团有限公司总经理

13:40 - 14:00 **Keynote Speech: Global Air Cargo Market Outlook**

主题演讲: 全球航空货运市场展望

Brendan Sullivan, IATA Global Cargo Head

Brendan Sullivan, IATA 全球货运总监

14:00 - 14:45 **Panel Discussion: Market Outlook of Aviation Logistics**

专题讨论: 航空物流市场展望

Panel Moderator:

Zou Jianjun, Professor, Civil Aviation Management Institute of China

邹建军, 中国民航干部管理学院教授

Panelists:

Yao Jun, Eastern Air Logistics

姚钧, 东航物流华南分公司总经理

Juliet Tang, Executive VP, Aviation Logistics Development Company, SAA

唐颖昭, 上海机场集团航空物流发展公司常务副总经理

Thomas Yu, Senior Director, Global Hub Operations, Cainiao

虞思骝, 菜鸟网络全球枢纽运营高级总监

Brandan Sullivan, IATA Global Cargo Head



Brandan Sullivan, IATA 全球货运总监

Suny Yang, Director of South-China, CTS International Logistics Co., Ltd.

杨阳, 港中旅华贸国际物流股份有限公司华南区总监

14:45 – 15:00 Coffee break

茶歇

15:00 – 15:40 Joining Hands for Success: ONE Record Facilitating Collaboration in North Asian Air Cargo & ONE Record Implementation in North Asia

携手成功: ONE Record 促进北亚区航空货运的协同合作 & ONE Record 在北亚区的落地实施

Discover how ONE Record boosts collaboration in North Asian air cargo, uniting stakeholders to streamline operations and achieve shared success through data integration.

了解 ONE Record 如何促进北亚航空货运领域的合作, 联合利益相关方简化运营并通过数据集成实现共同成功

Henk Mulder, Head of Digital Cargo, IATA

Henk Mulder, IATA 数字货运负责人

Lindsey Niu, Regional Cargo Manager, North Asia, IATA

钮悦, IATA 北亚区货运经理

Jackie Zuo, Subject Matter Experts, IATA

左海超, IATA 技术专家

15:40 – 16:05 Launching Ceremony

发布仪式

Launching of Letter of Initiatives by North Asia Digital Cargo Alliance

北亚区数字货运生态联盟倡议书发布

Release of White Paper for Guangzhou International Air Cargo Hub High Quality Development (by GM, GAA Logistics)

广州国际航空货运枢纽高质量发展白皮书发布 (机场物流总经理)

16:05 – 16:25 Best Practices: Digital Transformation in China Southern Air Logistics

最佳实践: 南航物流数智化转型

Tao Chengqing, Vice President, China Southern Air Logistics Co., Ltd.

陶成庆, 南航物流副总经理

16:25 – 17:15 Panel Discussion: Digital Transformation & Digital Cargo Collaboration in North Asia

圆桌讨论: 数字化转型&北亚区数字货运协同合作



Panel Moderator:

Dou Peng, Regional Director, OSS, IATA
窦朋, IATA 北亚区运营、安全与安保总监

Panelists:

Yang Peiyang, Deputy Director/Doctor, Planning and Development Division,
Information Center, Civil Aviation Administration of China

杨培颖, 中国民航局信息中心科研规划处副处长/副研究员

Zang Wenxuan, General Manager, Operation and Digital Innovation Dept.,
Sinotrans Air Freight Co., Ltd.

臧文轩, 中外运有限公司运营及数字创新部总经理

Ricky Jiang, Cargo Service Manager, China, Cathay Cargo

蒋晨蛟, 国泰货运中国内地货运服务经理

Chang Liangfeng, Head of Logistics Industry, Institute for Internet
Industry, Tsinghua University

常良峰, 清华大学互联网产业研究院物流产业负责人

Shi Mingfei, CEO, eFreight Technology (Beijing) Co. Ltd.

史鸣飞, 翌飞锐特电子商务(北京)有限公司 CEO

Henk Mulder, Head of Digital Cargo, IATA

IATA 数字货运负责人

17:15 Closing Remarks
结束语

November 21(Thursday), 2024

08:30 - 09:00 Registration
签到

09:00 - 09:20 Keynote speech: Cargo Sustainability – Building the Future of Airfreight
主题演讲: 货运可持续性发展-构建航空货运的未来
Brendan Sullivan, IATA Global Cargo Head
Brendan Sullivan, IATA 全球货运总监

09:20 - 09:40 Keynote speech: e-Commerce trends & online retailers shipping models
主旨演讲: 电子商务趋势和在线零售商货物运输模式
Andre MAJERES, Head E-Commerce and Cargo Operations, IATA
Andre Majeres, IATA 电子商务和货邮运营负责人

09:40 - 10:00 Keynote speech: High-quality Development Direction of Cross-Border e-Commerce



主旨演讲：跨境电商出海高质量发展方向

Winnie Wang, Executive President, Shenzhen Cross-boarder e-Commerce Association

王馨，深圳跨境电商协会会长

10:00 - 10:45

Panel Discussion: The future of Cross-border e-Commerce and Air Cargo

圆桌讨论：跨境电商与航空货运的未来之路

Panel Moderator:

Su Zheng, Deputy General Manager, Logistics Co., Ltd. of Guangdong Airport Authority

苏政，副总经理，广东省机场集团物流有限公司

Panelists:

XIANG Feng, Vice President, YTO Express

相峰，圆通速递有限公司副总裁

WANG Xuan, Vice President, China Southern Air Logistics Co., Ltd.

王烜，南航物流副总经理

Winnie Wang, Executive President, Shenzhen Cross-boarder e-Commerce Association

王馨，深圳跨境电商协会会长

Andre MAJERES, Head E-Commerce and Cargo Operations, IATA

Andre Majeres, IATA 电子商务和货邮运营负责人

Wu Jun, Vice President, JD Airlines

吴骏，京东航空副总裁

10:45 - 11:00

Coffee Break

茶歇

11:00 - 11:30

Speech: Standards Updates - ICHM & LAR & PCR & TCR

《货运操作手册》、《活体动物手册》、《鲜活易腐货物手册》 & 《温控货物手册》

Andre MAJERES, Head E-Commerce and Cargo Operations, IATA

Andre Majeres, IATA 电子商务和货邮运营负责人

11:30 - 12:15

Panel Discussion: Cargo Innovation and Technology

圆桌讨论：货运创新与科技

Panel Moderator:

Andre MAJERES, Head E-Commerce and Cargo Operations, IATA

Andre Majeres, IATA 电子商务和货邮运营负责人

Panelists:

Wang Haodong, Deputy General Manager & Director of Intelligent Logistics

Technology Research Center, Logistics Co., Ltd. of Guangdong Airport Authority



王浩东, 副总经理, 智慧物流技术研究中心主任, 广东省机场集团物流有限公司
Zhang Rong, General Manager, Zhejiang Airport Logistics Development Co., Ltd.
张荣, 总经理, 浙江空港物流发展有限公司
Li He, Deputy General Manager, Guangdong Hai Tuo Tiandi Technology Service Co., Ltd.
李鹤, 副总经理, 广东海拓天地科技服务有限公司
Li Xiaojiang, Chief Engineer, Civil Airport Chengdu Electronic Engineering Design Co., Ltd.
李小将, 总工程师, 民航机场成都电子工程设计有限责任公司
Rick Ding, Technical Director, Guangdong Airport Baiyun Information Technology Company Limited
丁献礼, 技术总监, 白云信息科技股份有限公司

12:15 - 13:30 Networking Lunch
午餐

13:30 - 13:55 Speech: Regulations, Standards and Trends of Air Transport of Dangerous Goods
主题演讲: 危险品航空运输规章标准与趋势
Tai Feng, Director, Dangerous Goods Management Center of CAAC
台枫, 中国民航危险品运输管理中心主任

13:55 - 14:20 Keynote speech and Certification Ceremony: CEIV Lithium Batteries and CEIV Pharma
主旨演讲: CEIV 锂电池和医药品认证项目、CEIV 认证颁证仪式
Harrison Wu, Senior Manager Industry Solutions, North Asia, IATA
吴洪霄, IATA 北亚地区高级销售经理
Yan Hua, Deputy General Manager, Logistics Co., Ltd. of Guangdong Airport Authority
燕华, 副总经理, 广东机场集团航空物流公司
Yvonne Ho, Head of Sales North Asia, IATA
何英慧, IATA 北亚区销售总经理

14:20-14:35 Keynote Speech: Best Practice – Lithium Battery Shipment in Cross-boarder e-Commerce
主旨演讲: 最佳实践案例分享—跨境电商锂电池货物运输实践分享
Yan Hua, Deputy General Manager, Logistics Co., Ltd. of Guangdong Airport Authority
燕华, 副总经理, 广东机场集团航空物流公司



14:35 – 15:15 Panel Discussion: Credibility and Responsibility in Safe Transport of Dangerous Goods for Stakeholders in Supply Chain

圆桌讨论：供应链各利益相关方在危险品运输中诚信与责任探讨

Panel Moderator:

Lindsey Niu, Regional Manager, OSS, IATA

钮悦, IATA 北亚区运营、安全与安保区域经理

Panelists:

Tai Feng, Director, Dangerous Goods Management Center of CAAC

台枫, 中国民航危险品运输管理中心主任

Yan Hua, Deputy General Manager, Logistics Co., Ltd. of Guangdong Airport Authority

燕华, 副总经理, 广东机场集团航空物流公司

Shao Yunqing, General Manager, Transport Service Management, Air China Cargo

邵蕴青, 中国国际货运航空股份有限公司运输服务管理部总经理

Zhang Meng, General Manager of Group Logistics Centre, Sunwoda Electronic Co., Ltd.

张蒙, 欣旺达电子股份有限公司集团物流中心总经理

Brendan Sullivan, IATA Global Cargo Head

Brendan Sullivan, IATA 全球货运总监

15:15 - 15:30 Coffee Break

茶歇

15:30 - 16:10 Speech: Regulatory Updates - the 66th Edition of IATA DGR & eDGD & Dangerous Goods AutoCheck

第 66 版《危险品规则》规则更新、电子托运人危险品申报单及 DG Autocheck 危险品智能化收运检查工具介绍

Ben Firkins, Head of Cargo Safety and Dangerous Goods, IATA

Ben Firkins, IATA 货运安全和危险品负责人

16:10 – 16:55 Panel Discussion: Safe Transport of Lithium Battery

圆桌讨论：锂电池安全运输

Panel Moderator:



Ben Firkins, Head Cargo Safety and Dangerous Goods, IATA

Ben Firkins, IATA 货运安全和危险品负责人

Panelists:

Zhao Xiaochen, Vice President, Legal Standards Department, China Southern Airlines

赵晓晨, 南方航空公司法律标准部副总经理

Zhou Hui, Director of Technical Support, Energy Storage Battery Department, China Electronics Standardization Institute(CESI)

周辉, 中国电子技术标准化研究院储能电池事业部技术支持总监

Huang Qun, Director, Working Committee on Dangerous Goods, China International Freight Forwarding Association(CIFA)

黄群, 中国国际货运代理协会危险品工作委员会主任

Li Yilin, Director, Security and Service Department (Operation Control Center), Shenzhen Airport Logistics Development Co., Ltd

李亦林, 深圳市机场物流发展有限公司安全服务部 (运行控制中心) 部长

16:55 - 17:00

Closing Remark

结束语

Brendan Sullivan, IATA Global Cargo Head

Brendan Sullivan, IATA 全球货运总监