Transparency In Payments

For Airlines



TIP – Value proposition for Airlines

- Define a Payment Policy for your intermediaries
- Find the balance between
 - Increasing your sales (FOP options for intermediaries, Accreditation models)
 - Reducing your Cost of collection
 - Cost of acceptance (Card Merchant fees, BSP SCU cost, other FOP acceptance fees)
 - Cost of cashflow (speed/ cost of guarantees/deposits depending on FOP)
 - Losses from Fraud/intermediary unrecovered default
- Use TIP Consent Mgt to manage your bilateral agreement with Agents
- Use TIP Upfront Validation API and TIP post-transaction reports to manage compliance to your policy

TIP - Feedback from Customers

"We started implementing our new policy in 2022, we recorded savings of \$3.2M USD already

Airline Payment Mgr (Jan 2023)

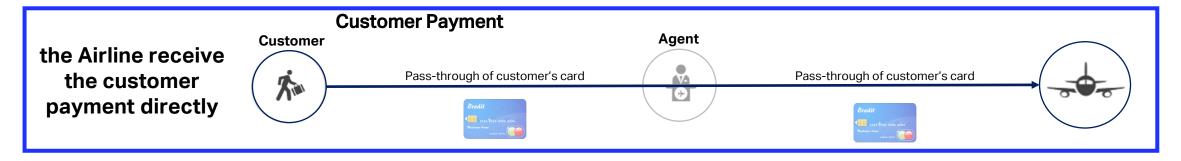
"I find the data from TIP Reports
very useful to monitor our agent
sales and compliance"
Airline Payment Mgr (Sep 2024)

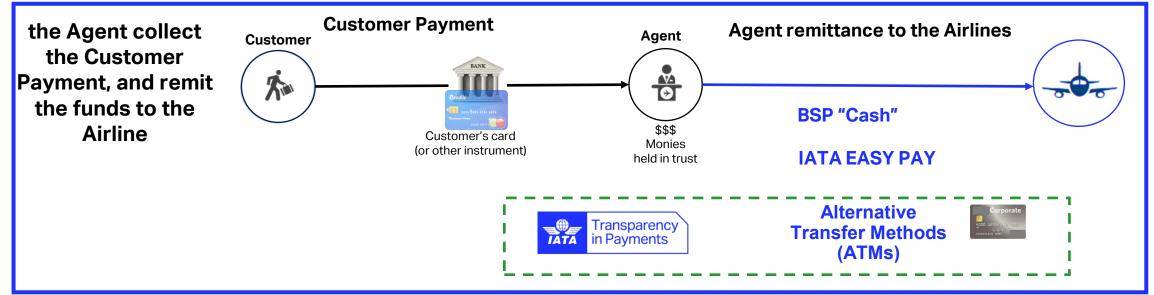
"We achieved over \$1M USD savings in 2022 on our card merchant fees in Europe"

Airline Payment Mgr (Jan 2023)



How Customers pay and Agents remit funds to the Airlines in the BSP?







TIP Framework

Agent's obligations

- With the Airline consent

AND

- Use only **enrolled** ATM Products/Cards

1. Transparency

4. Infringement and consequences

2. Individual Airline consent

Impact for Agents

- Airline's individual compliance policy
- **IATA investigation** (can lead to Card Form of Payment restriction)

3. Transaction validation and monitoring



IATA sends Market communication to Agents

How does it work?

& Airlines **Alternative Transfer Agents Method Providers Each Agent/Airline can** setup email alerts (to be informed of new products) **Enrolls TIP Product** Repository 2 3 **Airline consent** Consents Checks **Airline (e)** TIP **Upfront** postvalidation* **Transaction** Reports

Bilateral discussion

Monitoring

Validates / monitors

Agent



^{*} Available for Airline NDC sales

Transparency in Payments – Where we are



96% Global BSP Credit Card Coverage



149
TIP LIVE
Operations*

* all BSP markets except BSP China, and Israel



23
ATM Products
+6,000
Agent Own Cards
Enrolled with IATA

- TIP reports (BSPlink)& Dashboard(through Portal)
- Upfront Validation
 API for Airline NDC
 sales



Want to know more?

Check our <u>Customer Portal</u> for detailed manuals, or to contact us for information and support

