

IATA
WINGS OF CHANGE
EUROPE

AGENDA

Host Airline

LUFTHANSA GROUP



Master of ceremony

→ **Bill Morrison**, Author, trainer, consultant

08:00 – 09:00

Registration & Coffee

09:00 – 09:15

A strategic roadmap for Aviation

The Lufthansa Group Chairman of the Executive Board & CEO and IATA Chair of the Board of Governors will share his strategic vision for aviation both worldwide and in Europe.

→ **Carsten Spohr**, Chairman of the Executive Board & CEO, Lufthansa Group / Chair of the Board of Governors, IATA

09:15 – 09:30

Welcome Address

→ **Steffen Bilger**, Parliamentary State Secretary, Federal Ministry of Transport and Digital Infrastructure, Germany

09:30 – 09:45

The new European Commission's vision for a sustainable air transport industry

Following the 2019 elections and a strong debate on aviation's impact on the environment, what objectives for the new Commission?

→ **Filip Cornelis**, Director for Aviation (DG Move Directorate E), European Commission

09:45 – 10:00

Sustainable Growth, the only way forward

What strategy and actions must be undertaken by air transport and regulators to ensure we can grow together sustainably?

→ **Alexandre de Juniac**, Director General and CEO, IATA

10:00 – 10:15

What role for Europe in an ever more global and shifting economy?

The economic epicenter is shifting eastwards towards Asia. The Old Continent sometimes referred to as the multi speed Europe is confronted to mature markets, an ageing population, congestion both in the air and on the ground, and an increasing eco-conscious traveling public. What threats and opportunities for governments, airlines and airports?

→ **Brian Pearce**, Chief Economist, IATA

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10:15 – 11:05

Networking Coffee Break

11:05 – 11:20

Largescale electric aircraft – myth or reality?

Electric cars are now commonly seen on European roads. When can we expect airlines to fly electric, and what type of aircraft?

→ **Andreas Kloeckner**, Coordinator Electric Flying Program Strategy Aeronautics, DLR

11:20 – 11:30

'25by2025' Pledge signing ceremony

Airline CEOs will materialize the commitment of their airlines in addressing gender balance through the signing of the IATA '25by2025' pledge.

11:30 – 12:30

Airline CEOs on the spot – interviews

In this quick-fire Q&A session, airline CEOs will offer the inside view of the industry, what it takes to make an airline successful, and what keeps them up at night – a special opportunity to hear the perspective of aviation's most prominent leaders in the unique setting of Wings of Change Europe.

Interviewer: **Barbara Scherle**, Journalist and German TV Anchor

Speakers (in order of appearance):

→ **Benjamin Smith**, Chief Executive Officer, Air France-KLM

→ **Oana Petrescu**, Director General, Blue Air

→ **Bjørn Kjos**, President and Founder, Norwegian Air Shuttle

→ **Carsten Spohr**, Chairman of the Executive Board & CEO, Lufthansa Group / Chair of the Board of Governors, IATA

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12:30 – 13:35

Networking Lunch

13:35 – 14:35

Environment, a sine qua non condition to aviation sustainability – Fire-side chats

How can air transport and climate change coexist? Are industry efforts sufficient in areas such as CO2 emissions, Sustainable Aviation Fuels from non-crop areas, electric and hybrid aircraft, noise reduction and recycling?

Interviewer: **Anita Mendiratta**, Founder & Managing Director, ANITA MENDIRATTA & Associates (global management consultancy)

Speakers:

- **David Antonioli**, CEO, Verra
- **Jonathon Counsell**, Group Head of Sustainability, IAG
- **Maarten van Dijk**, CEO, SkyNRG
- **Ricardo Entz**, COO, XO Airbus Demonstrators
- **Maurice Georges**, Director, DSNA
- **Tim Johnson**, Director, Aviation Environment Federation

14:35 – 15:35

Capacity – Accommodating growth today & tomorrow

Capacity is among the hottest topics in Europe, causing more delays and CO2 emissions. This panel will analyze the causes for this capacity crisis and discuss what urgent solutions can be agreed to in order to reduce the environmental footprint and avoid further strain to the saturated system.

Moderator: **Sylviane Lust**, Director General, AIRE

Speakers:

- **Dick Benschop**, President & CEO, Royal Schiphol Group
- **Eamonn Brennan**, Director General, Eurocontrol
- **Tanja Grobotek**, Director Europe Affairs, CANSO
- **Janusz Janiszewski**, President, PANSA
- **Rafał Milczarski**, CEO, LOT
- **Klaus-Dieter Scheurle**, CEO, DFS

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15:35 – 16:05

Networking Coffee Break

16:05 – 16:50

Safety first, or when compromise is not an option

This session will focus on new technologies and how these can help aviation reinforce the safety first principle. Particular attention will also be given to the future of reduced crew operations.

Moderator: **Tanja Harter**, Technical Affairs Director, ECA

Speakers:

- **Chris Kempis**, Director of Flight Operations, Cathay Pacific
- **Patrick Ky**, Executive Director, EASA
- **Michael Romanowski**, Aircraft Certification Service Policy & Innovation Division Director, FAA
- **Yannick Malinge**, Head of Product Safety, Airbus

16:50 – 17:20

Cybersecurity – Are you prepared?

A Keynote and demo to warn us of the current and future threats to the air transport industry. Is a consortium approach the best solution for airlines and airports to best shield themselves against cyber threats?

→ **Esti Peshin**, VP & General Manager Cyber Division, Israel Aerospace Industries

19:00 – 22:00

Networking Dinner hosted by **LUFTHANSA GROUP**

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09:00 – 09:15

Drones / RPAS – Commercial opportunities for airlines

Usually categorized by the industry as a safety hazard, drones are actually an incredible source of opportunities. How can they positively impact the airlines and airports' bottom line?

→ **Tobias Wentzler**, Enterprise Business Development Manager EMEA, DJI Enterprises

09:15 – 09:50

Diversity rhymes with Sustainability

Aviation will only be able to thrive if it enhances its workforce diversity. What challenges must be overcome -and how- to ensure its long-term sustainability?

Moderator: **Anton Grove**, VP People Performance & Development, IATA

Speakers:

→ **Bogi Nils Bogason**, CEO, Icelandair

→ **Christina Foerster**, CEO, Brussels Airlines

→ **Martin Gauss**, CEO, Air Baltic

09:50 – 10:20

Cargo – Maximizing airline profit through digitalization and innovation

Modernization and digitalization are key for airlines to add value to their flights and their bottom lines. Are we on track to deliver a profitable air cargo?

Moderator: **Ludwig Hausman**, Partner, McKinsey

Speakers:

→ **Peter Gerber**, CEO, Lufthansa Cargo AG

→ **Miguel Gomes**, Global Chief Cargo Officer, TAP Air Portugal

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10:20 – 10:50

What's happening NEXTT – When innovation facilitates growth

Passenger growth is set to double worldwide in the coming 20 years. How can the industry respond to this challenge in airports through innovation and technology all the while transforming passenger experience? The examples of NEXTT and biometrics.

Moderator: **Harald Sieke**, Head of Aviation Logistics, Fraunhofer IML

Speakers:

- **Christiaan Hen**, Chief Customer Officer, Assaia International AG
- **Marieke Smit**, Manager Group Strategy, Royal Schiphol Group
- **Michael Urbaner**, VP Sales Europe, SITA

10:50 – 11:25

Networking Coffee Break

11:25 – 11:55

A.I. - buzzword or critical for survival?

While AI may be enjoying a wave of hype- it is also argued to be a key differentiator and competitive advantage, and even critical for survival in the medium and long-term.

Interviewer: **Houman Goudarzi**, Head of BI Projects & Industry Engagement, IATA

Speaker: **Christian Langer**, Vice President Digital Strategy, Innovation & Transformation, Lufthansa Group AG and Managing Director Lufthansa Innovation Hub

11:55 – 12:10

A Traveler-Centric Approach to Improving Network Planning and Schedule Optimization

Combining cross-airline booking data with traditional network planning significantly improves route planning decision making. App in the Air has analyzed tens of millions of multi-airline reservations to develop a model that simulates schedule changes and predicts market share using *traveler's actual booking behavior*.

→ **Bayram Annakov**, Chief Executive Officer & Founder, App in the Air

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12:10 – 12:40

Airline retail journey – what are we not seeing?

In a low-profit industry like aviation, finding new sources of returns can determine an airline's survival. Are we looking in the right direction? This session will bring three different perspectives on the airline retail journey.

Moderator: **Stephan Copart**, Head Projects & Innovation, IATA

Speakers:

- **David Doctor**, Executive VP Strategy, Amadeus
- **Peter Glade**, Chief Commercial Officer, SunExpress
- **Jürgen Krumtänger**, Executive Director, Prologis
- **Jörg Troester**, Head of Corporate Strategy, Industry and Government Affairs, Hahn Air

12:40 – 12:55

When innovation meets sustainability – developing solutions for a widespread benefit

At IATA's last hackathon, developers worked around the clock to solve problems related to carbon offsetting. Witness a first-hand demo of the leading solutions presented by the competition winners!

Speakers:

- **Kit Brennan**, Hackathon Winner, Team Thrust

12:55 – 13:05

Closing remarks

IATA's RVP Europe will share his analysis of the discussions, debates and solutions recorded during the event.

- **Rafael Schwartzman**, Regional Vice President Europe, IATA

13:05 – 13:45

Closing drinks

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