



ACMG

AIRLINE COST MANAGEMENT GROUP

New Vision for Airline Cost and Operational Data

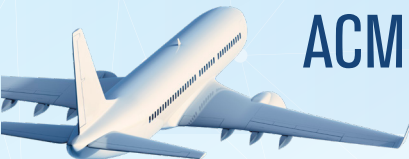
Today airlines' data-driven strategies require a trusted data source to keep a tight control over cost and performance data. Unlike passenger and cargo sales data, there is no standard for consolidating this data across different areas within an airline.

With the endorsement of the Airline Cost Management Group (ACMG), a group of **65 airlines** focusing on matters concerning airline costs and measures to optimize them, IATA is moving cost management activities into a next generation. The Airline Cost Center will become a unique source in the industry for **benchmarking airline cost and performance data**, a **business intelligence solution of global reach**.

With leading data experts at IATA, we are best placed to deliver a solution with all the information you need to drive your strategic decision making.

START TAKING PART!

PILLARS OF IATA ACMG NEW VISION



-  **ACMG global coverage - Growth (25% by 2018, 50% by 2022)**
-  **Airline Cost - Center BI Solution**
-  **Annual Airline Cost Conference - Sharing of best practices**
-  **Annual Report - Industry Trends**

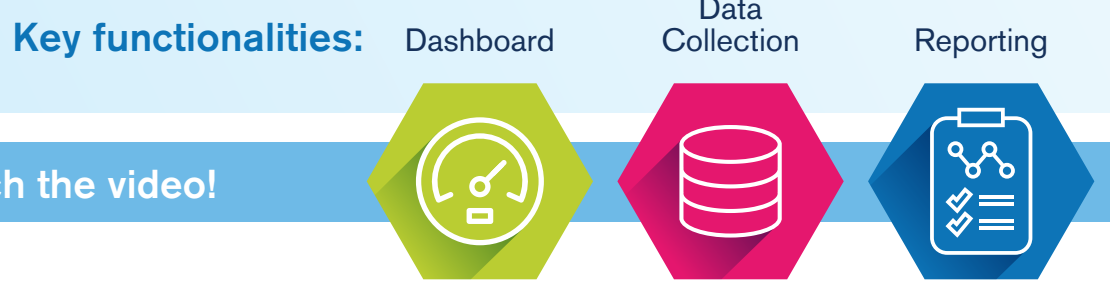
AIRLINE COST CENTER

The GO-TO source of global airline cost data



Airline Cost Center is envisioned as a powerful intelligence tool with global airline cost and performance data - good enough for advanced analysis and consolidated enough for competitive comfort. With IATA as the trusted custodian of your data, and agreed data sharing rules, Airline Cost Center will evolve into the GO-TO source for the industry.



Advanced technology will be in place to minimize airline effort in reporting while maximizing airline benchmarking capabilities. Plus ACC will host a safe environment to share best practices on airlines cost management in alignment with regulatory and competition laws.



Click [HERE](#) to watch the video!

AIRLINE COST CONFERENCE

This day and a half conference allows airlines and industry cost management experts to get together and discuss priorities and solutions to overcome the financial challenges that airlines face.

-  Share best practices for effective cost management to achieve profitability and foster sustainable airlines
-  Support industry efforts to better understand cost drivers & trends, manage operational costs, and achieve operational efficiencies

What are the main benefits?

Starting 2018 carriers interested in participation in ACMG will pay an annual fee (USD2,500) to benefit from:



Carriers' access to Airline Cost Center BI tool

- Up to 5 individual airline users
- Period: 12 months



Download ACMG Annual Report (PDF) and supporting data set.



3 complimentary passes to the annual Airline Cost Conference

- ONLY airline staff, non-transferable.

All airlines participating to ACMG may join the ACMG Steering Committee, the executive team of 15 carriers leading the growth of the program.

START TAKING PART!



"The ACMG is the most comprehensive, high level benchmarking study available that encompass different size airlines from 5 continents, operating different models that is continuously updated.

"Because the data is available by fleet with the cost drivers it empowers Management to evaluate their performance."

Josua du Plessis, ACMG Chairman,
Head of PMO, Acting Chief Strategy Officer - SAA

For more information about the IATA Airline Cost Management Group, please visit WWW.IATA.ORG/ACMG or contact us at ACMG@IATA.ORG

