

**IATA**

**18<sup>th</sup> MAINTENANCE COST CONFERENCE**

**& MRO SMARTHUB USER FORUM**

**GENEVA, SWITZERLAND**

October 5-6, 2022



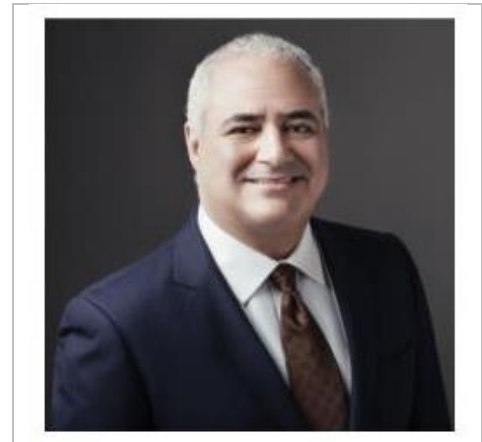
## **SPEAKER'S BIO**

**NAME** Jonathan BERGER

**COMPANY** Alton Aviation Consultancy

**POSITION / JOB TITLE** Managing Director

**EMAIL** [jonathan.berger@altonaviation.com](mailto:jonathan.berger@altonaviation.com)



### **BIO**

Jonathan Berger brings more than 30 years of MRO industry experience to his client engagements.

Jonathan leads Alton Aviation Consultancy's Global Aerospace & MRO practice, specializing in strategic planning, market analysis, operational improvement, and commercial M&A due diligence.

Prior to joining Alton, Jonathan was a vice president at SH&E and ICF, where he was responsible for leading the global airline engineering and maintenance advisory practice.

He began his career at Delta Air Lines, where he held numerous leadership roles in airline operations, quality assurance, supply chain management and technology.

During his final assignment with Delta TechOps, Mr. Berger was based in Paris, France responsible for developing and executing an MRO sales & marketing strategy for the Europe, Africa and Middle East (EMEA) region.

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## **SPEAKER'S BIO**

**NAME** Dragos Budeanu

**COMPANY** IATA

**POSITION / JOB TITLE** Senior Manager, Engineering and Maintenance

**EMAIL** budeanud@iata.org



## **BIO**

Dragos Budeanu is part of the technical team of the Flight and Technical Operations (FTOPS) department of IATA and is based in Montreal. His mandate and work focus prioritizes collaboration with aviation stakeholders towards implementation of aircraft digital records and aircraft health monitoring processes, standards, procedures and technologies in the airline engineering and maintenance field.

With over twenty-five years of international professional experience in the aviation industry, Dragos has fulfilled several individual contributor and team delivery roles with aviation industry and regulatory organizations in both technical capacity and engineering managerial positions.

Dragos holds a degree in Aeronautical Engineering and an Aviation MBA as well as an EASA Part-66 Aircraft Maintenance License with multiple aircraft type ratings.



## SPEAKER'S BIO

**NAME** Charles CAPEL

**COMPANY** Rolls-Royce

**POSITION / JOB TITLE** Vice President Used Materials

**EMAIL** [charles.capel@rolls-royce.com](mailto:charles.capel@rolls-royce.com)



### BIO

Charles Capel BSc (hons) MSc, has enjoyed over 27 years with Rolls-Royce, working across their Nuclear, Marine, Power Systems and Aerospace sectors. He is currently focused on growing the Used Materials Business for Civil Large engines in support of the company's NetZero target. The Used Material business has doubled its parts contribution to Total Care overhauls year-on-year, for the past three years and is working hard to continue this aggressive growth strategy.

Charles has previously held significant leadership roles within the aerospace sector, focusing on major cost reduction projects, engine development on the Trent 900 and delivered near wing 'Module swap' capability for the Trent 1000. This was a Rolls-Royce first and gained national recognition from the Project Management Institute (PMI) winning project of the year.



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## **SPEAKER'S BIO**

**NAME** Alex de Gunten

**COMPANY** HEICO Aerospace

**POSITION / JOB TITLE** Business Development Officer

**EMAIL** [adegunten@Heico.com](mailto:adegunten@Heico.com)



## **BIO**

Alex de Gunten is the Business Development Officer for HEICO Aerospace Corporation and Advisor to the Executive Board of the Latin American and Caribbean Air Transport Association (ALTA). HEICO Aerospace is focused on PMAs, OEM and DER Repair, Defense, and Distribution products and services. Previously he served as Executive Director of ALTA, VP International of LanChile as well as holding different leadership roles at Canadian Airlines International.

Alex is the 2014 recipient of Air Transport World's Decade of Excellence Award, 2013 recipient of ALTA's Federico Bloch Award, co-recipient of the Flight Safety Foundation-Boeing's 2012 Aviation Safety Lifetime Achievement Award and 2012 recipient of the Greater Miami Aviation Association's Juan Trippe Award. Alex is also a member of the prestigious Airline Business Airline Strategy Awards judging panel and a frequent speaker at commercial aviation events.

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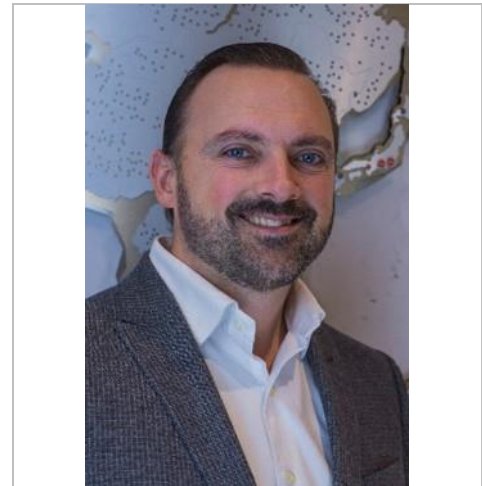
## **SPEAKER'S BIO**

**NAME** Keith Dugas

**COMPANY** Air Canada

**POSITION / JOB TITLE** Director, Maintenance AI and Connected Operations

**EMAIL** Keith.dugas@aircanada.ca



### **BIO**

Keith Dugas, Director, Maintenance AI and Connected Operations has the current mandate to build AI solutions for Air Canada's Operations.

Keith has worked for Air Canada for 14 years where he had business lead responsibility for Air Canada's Supply Chain transition from Air Canada's legacy maintenance system to Trax. He was also responsible for deployment of logistics and operations continuous improvement initiatives.

Before AI, Keith was the business lead to digitalize their line maintenance paper-based processes.

Keith started his career in AOG operations and progressed into management from there.

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## **SPEAKER'S BIO**

**NAME** Dr. Michael FRANK

**COMPANY** Opremic trade GmbH

**POSITION / JOB TITLE** CTO & Founder

**EMAIL** Michael.frank@opremic.com



## **BIO**

Michael holds a PhD from Clausthal University of Technology in mathematics. In parallel to his PhD, he started his career at Lufthansa German Airlines in various departments mainly concerned with operations research topics.

After being appointed to a special program directly reporting to the CEO, he was responsible for rebuilding the complete revenue management systems of Lufthansa, and was later appointed as Director IT Governance.

After being 11 years at Lufthansa, he was looking for new challenges and left Lufthansa. Michael then joined airberlin group as VP Commercial Information Systems.

After realizing that he will be only engaged with governance topics, Michael left airberlin and founded Opremic.



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## **SPEAKER'S BIO**

**NAME** Shawn GREGG

**COMPANY** Delta Air Lines

**POSITION / JOB  
TITLE** Director of Engine Maintenance

**EMAIL** shawn.gregg@delta.com



## **BIO**

Shawn is the Director of Engine Maintenance at Delta Air Lines, a key component of Delta TechOps Services Group (DTSG).

Shawn joined Delta in 2015, leading teams in Propulsion Engineering, Predictive Maintenance, and Reliability Programs.

Prior to joining Delta, Shawn spent 15 years at Pratt & Whitney specializing in turbine airfoil heat transfer. Shawn received Bachelor of Science and Master of Science degrees from Florida State University and The University of Florida, respectively; both in Mechanical Engineering. He holds over 20 patents in the area of turbine airfoil and engine hot-section design & repair.

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## **SPEAKER'S BIO**

**NAME** Ken JONES

**COMPANY** Airlines for America  
ATA e-Business Program

**POSITION / JOB TITLE** Director Electronic Data Standards

**EMAIL** [kjones@airlines.org](mailto:kjones@airlines.org)



## **BIO**

With over 35 years of aviation industry experience, Ken Jones is Director of Electronic Data Standards of A4A's ATA e-Business Program. In this role, Ken facilitates cross-industry electronic data exchange standards development, encompassing such functional areas as Materiel Management, Part Traceability, RFID, Reliability Data, Regulatory Data, Maintenance Information and Electronic Records. Previous experience includes time at an airline B2B and development of parts and maintenance data at a Boeing owned company. He has both a BA in Economics and a MBA from UCLA.



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## **SPEAKER'S BIO**

**NAME** Tiymor KALIMAT

**COMPANY** Jazz Aviation

**POSITION / JOB TITLE** Director, Aircraft Programs

**EMAIL** Tiymor.Kalimat@flyjazz.ca



### **BIO**

Tiymor holds BSc. in mechanical engineering, and an Aerospace MBA from Toulouse Business School.

He started his career in the technical field as a Power Plant Engineer with Royal Jordanian airlines in 2001, then moved to Aircraft Commercial Customization and Entry into Service.

Between 2007 and 2014, Tiymor managed the airline Technical Cost Control, Aircraft Leasing, and Technical Procurement.

Late 2014, Tiymor joined Jazz Aviation and currently he's their Director Aircraft Programs

Tiymor has chaired IATA's Maintenance Cost Technical Group (MCTG) from 2009 to 2014, and until now, he has supported the development of IATA's Aircraft Leasing Technical Group (ALTG).

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## **SPEAKER'S BIO**

**NAME** David KELLY

**COMPANY** QANTAS

**POSITION / JOB TITLE** Manager Qantas Engineering  
Business Technology and e-  
Enablement

**EMAIL** davidkelly@qantas.com.au



## **BIO**

I have spent many years working for Qantas focused on Aircraft Maintenance, Airline Operations and Operational Improvement. Having worked in many roles across the engineering division created an opportunity for an extremely broad knowledge of the business.

As a result, I am consistently engaged into projects because of my ability to contribute to the broader strategy while understanding the detail of the engineering requirements and capability to ensure successful execution.

I am currently employed as the Senior Manager Qantas Engineering Business Technology and e-Enablement within the Qantas Engineering Operations team tasked with driving smarter technology capabilities and operational improvements.

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## **SPEAKER'S BIO**

**NAME** David MARTY

**COMPANY** Airbus

**POSITION / JOB TITLE** Head of Digital Sales and Marketing

**EMAIL** David.marty@airbus.com



### **BIO**

As Head of Digital Sales and Marketing at Airbus, David is responsible for the promotion and sales of the complete portfolio of Airbus digital solutions (including the Skywise platform). He has more than 20 years of aviation experience mainly in commercial aircraft but always focusing on customer and value creation. He is passionate about aviation in all its forms.

David joined the Airbus Technical publication department in 2021 during the development phase of the marvelous A380 programme. After that, he held various positions in the Airbus Support engineering departments dealing with Airlines and MROs operating all type of airbus aircraft (including ACJ).

David has spent more than 10 years in the scheduled maintenance department in charge of the development of tailored and customized solutions. David was also maintenance programme approver in the frame of the Airbus CAMO organization. During this decade, David has managed several engineering projects and task forces such as Parking and storage during the Covid crisis.

David graduated from Institute of Aeronautical Maintenance in Bordeaux. He is also married and has 2 kids.



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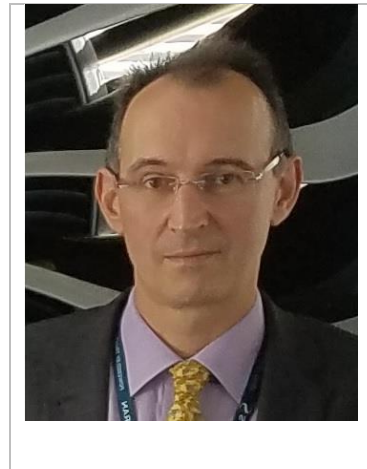
## **SPEAKER'S BIO**

**NAME** Stéphane MAUGRAS

**COMPANY** SAFRAN

**POSITION / JOB TITLE** CFM Service program manager & Liaison Officer

**EMAIL** stephane.maugras@safrangroup.com



## **BIO**

Stéphane Maugras is CFM Service program manager, in SAFRAN organization, in charge of CFM MRO strategy for CFM56 and Leap engines, and IATA liaison officer for SAFRAN, interfacing with its GE counterpart and CFM Liaison Officer.

Stephane has cumulated more than 25 years of gas turbine engineering, Program Management and MRO, Support & Services for CFM56 and Leap Engines. He has started his career as an engineer (Rotor dynamic and system integration) working on the certification of the CFM56-7B for SNECMA back in the 90's. For the last 2 years, Stephane has been in charge of the IATA-CFM agreement fulfillment within SAFRAN as Liaison Officer.

Stephane holds an engineering degree from Ecole Centrale Paris, and an MBA from HEC Montreal.

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## **SPEAKER'S BIO**

**NAME** John MOUFARREJ

**COMPANY** The Boeing Company

**POSITION / JOB TITLE** Maintenance Programs Engineer

**EMAIL** John.n.moufarrej@boeing.com



### **BIO**

UCLA alumnus with a Bachelor of Science in Mechanical Engineering, John started his career with Boeing in 2017 as a Technical Engineer, and currently works as a Mechanical Systems Design and Analysis Engineer in Maintenance Programs Engineering.

His primary specialty is MSG-3 systems analysis for the 787, as well as supporting AHM integration into scheduled maintenance planning.

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## **SPEAKER'S BIO**

**NAME** Jonas MURBY

**COMPANY** AeroDynamic Advisory

**POSITION / JOB  
TITLE** Principal

**EMAIL** [jmurby@aerodynamicadvisory.com](mailto:jmurby@aerodynamicadvisory.com)



### **BIO**

Jonas Murby is a Principal at AeroDynamic Advisory, a boutique consulting firm focused on the global aerospace and aviation industries. He has 22 years of experience, including more than 90 consulting engagements for leading aviation and aerospace companies across the globe.

He began his career at Scandinavian Airlines working with commercial development of its component MRO unit. Since fifteen years, he has worked as a management consultant assisting MROs, OEMs and investors with strategy development, transaction support and customer satisfaction.



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## **SPEAKER'S BIO**

**NAME** Wes PARFITT

**COMPANY** Air Canada

**POSITION / JOB TITLE** Senior Director, Fleet Transactions

**EMAIL** wesley.parfitt@aircanada.ca



## **BIO**

Wes Parfitt has more than 20 years of aviation experience and has spent the majority of that time working on programs for aircraft transition and transactions. Throughout the course of his career, both while employed by Air Canada and earlier as an independent contractor he has successfully transferred several hundred aircraft across more than thirty different countries.

Wes is responsible for leading the cross functional activities related to aircraft transactions including lease deliveries and redeliveries as well as purchases and sale, in addition to oversee all technical and commercial contract discussions, along with all significant fleet renewal initiatives.

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## **SPEAKER'S BIO**

**NAME** Mark ROBOFF

**COMPANY** SkyThread

**POSITION / JOB TITLE** Co-founder & CEO

**EMAIL** mark.robhoff@skythread.aero



## **BIO**

Mark Roboff is a CEO of SkyThread, a new venture building the future of digital connectivity for the aviation industry. Previously, Mark was General Manager for Digital Transformation, Aerospace & Defense at DXC and before that, he served as Global Solutions Leader, Aerospace and Defense (A&D,) at IBM.

Mark has over 15 years' experience in aviation digital transformation and is a recognized global thought leader on Artificial Intelligence and Machine Learning as well as MRO data, processes, and analytics. Mark has worked on and contributed to many of the industry's largest digital MRO platforms, and he has also worked with dozens of airlines across the globe on prognostics, predictive maintenance, and the optimization of maintenance execution.

Mark is also the chair of the SAE-G34/EUROCAE WG-114 Joint International Committee for AI in Aviation, and is leading 500+ aerospace engineers, software developers, data scientists, safety experts, and regulators to define a means of compliance for AI certification.

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## **SPEAKER'S BIO**

**NAME** Ralf SCHNEIDER

**COMPANY** European Union Aviation Safety Agency  
(EASA)

**POSITION / JOB TITLE** Aircraft Maintenance Expert

**EMAIL** ralf.schneider@easa.europa.eu



## **BIO**

Starting with glider maintenance & repair in a club, I studied aerospace engineering and in parallel started to design and build a glider in the university gliding club, gaining experience in composites structures and also was involved in research flight activity at the university, installing measurement equipment to aircraft and maintaining it.

After a short period working as structures design engineer at a small aircraft company, I changed to the German Aviation Authority LBA as structures certification expert, also joined Maintenance Review Board working groups to develop structures maintenance requirements. At that time, I was also part of the MPIG Structures Health Monitoring working group, before I changed to EASA as Maintenance Review Board Expert, also supporting the SAE SHM working group.

In the last few years, I also joined the MPIG Aircraft Health Monitoring working group and supported HUMS/HVHM activity and research projects on AHM and data driven maintenance at the agency.

I am currently the AHM focal point in the maintenance & production department of EASA.



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## **SPEAKER'S BIO**

**NAME** Swaran SIDHU

**COMPANY** easyJet

**POSITION / JOB TITLE** Head of Fleet Management

**EMAIL** swaran.sidhu@easyjet.com



### **BIO**

Swaran was born in Malaysia; he completed his secondary education there and then entered into an aviation career spanning over 30 years during which time he also gained his Part 66 B1 License and a MBA qualification.

Swaran progressed from an aircraft mechanic through to a Licensed Engineer, Supervisor, Maintenance Manager and then Technical Director.

He worked for a number of airlines namely bmi, Maersk Air, Qatar Airways Amiri (VIP Flights), bmibaby and is currently with easyJet as Head of Fleet Technical Management where he has led a number of innovative projects in their transition to a paperless organisation. The last 25 years of Swaran's career have been spent in senior management positions.

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## **SPEAKER'S BIO**

**NAME** Dr Bojun WANG

**COMPANY** IATA

**POSITION / JOB TITLE** Economist

**EMAIL** wangb@iata.org



## **BIO**

Dr. Bojun Wang is an Economist at IATA, with a focus on air cargo and sustainability. Prior to joining IATA in Sep 2022, Dr. Wang was the Prince of Wales Global Sustainability Research Fellow at the University of Cambridge, focusing on climate-related financial risks in aviation. Dr. Wang holds a Ph.D. in Energy and Air Transport from University College London (UCL).

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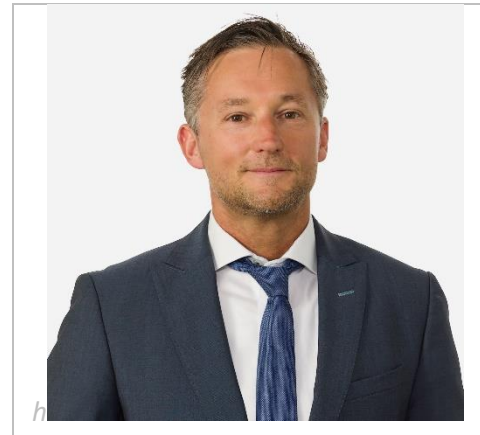
## **SPEAKER'S BIO**

**NAME** Christian WATER

**COMPANY** SGI Aviation Services B.V.

**POSITION / JOB TITLE** Program Manager Transactions

**EMAIL** cwater@sgiaviation.com



### **BIO**

Since 1990 Chris has been in multiple roles and sorts of aircraft-new production and maintenance on a variety of aircraft commercial and military aircraft-types\*. While program-managing 'special projects'; modifications, redeliveries and damage-recovery, Chris' passion came alive in managing the complicatedness and complexity this sort of projects (can) generate. Following a sidestep of five years in aircraft logistics- and parts-distribution, brought Chris to SGI Aviation Services, an Asset management and Technical Services provider to the aviation industry, in 2016. In the Project management role Chris focusses on Aircraft Transactions (lease and sales): a knowledgeable, experienced generalist, result driven, balancing commercial, technical and people: ensuring all specialisms and requirements connect.

<https://www.linkedin.com/in/chriswater>

\* New-build: Fokker 100, Fokker 50, General Dynamics F-16.

\* Maintenance: EASA Certifying Staff B1/C: Boeing 747/767/737 and McDonnell Douglas (K)DC-10/MD-11